

RG&E NEWS-NOTES

From the Rochester Gas and Electric — An Investor-Owned, Tax-Paying Company, Whose Stock Can be Purchased by Anyone — Dec. 2, 1970

The Winter Winner... Sunbeam Snow Throwers

There will be no more long, frustrating starting sessions when you own a Sunbeam Snow Champ electric snow thrower. Just a flip of the switch starts the Snow Champ immediately. There's no exhausting cord yanking or frozen gas lines with this electric snow thrower. And now is the time to buy this powerful beauty before the snow makes your driveway impassable.

The Sunbeam Snow Champ, Model SE229, combines fingertip maneuverability with a large snow throwing capacity. Because of its unique motor placement, the Snow Champ is able to house a bigger auger and hand more snow... up to 250 shovelful a minute. Its powerful electric motor discharges snow at a higher torque load than a 3 horse power gasoline engine. This motor, combined with the machine's overall light weight, less than 80 lbs., makes the snow Champ easily to handle regardless of the amount or weight of the snow. The snow-directional chute swivels 220 degrees, and is operated with a convenient control rod located safely away from the rotating auger.

Other features include a drift breaker bar which is designed to knock down tall drifts and break the snow up into manageable chunks. This prevents the snow thrower from tunneling into high snow drifts. A powerful headlight makes snow removal after dark easier. A quick, height adjustment, that requires no tools, enables you to clear snow from any surface, be it smooth asphalt, concrete, or coarse gravel. And the fold-down handle makes storage easy, and even lets you transport the Snow Champ in the trunk of your car.

With all of the features you might expect the Snow Champ to be an expensive purchase. But you'd be wrong. Right now you can buy this beauty from RG&E for only \$179.99. You can phone your order by calling our Appliance Sales Center at 546-2700, extension 2428, or stop in at 89 East Avenue and see the Snow Champ on display.

What Makes Dryers So Great?

Dryers have replaced the clothesline and brought clothes drying inside — to the utility room, kitchen or any convenient location in your home. The unsightly view of wash hanging outside, collecting dust, pollen, falling leaves is no longer necessary. But dryers offer you so many more benefits. Clothes can be dried any time regardless of the weather or position of the sun. Heavy wet clothes need not be lugged around. And this means saving your time and energy.

Now that winter is approaching, dryers are more beneficial to you. When the children come home in the rain or snow it is a simple matter to toss the wet clothes in the dryer for quick drying and use in a matter of minutes. Dryers are perfect for fluffing and freshening the winter clothes you have stored for the summer.

Probably the most important benefit of dryers these days is that permanent press items must be dried in an automatic for best results.

See an electric or gas dryer at RG&E 89 East Avenue or call 546-2700, extension 2428.

Christmas Lights Need Proper Wiring

The festive season is quickly approaching and some of Santa's more enthusiastic helpers are already planning their outdoor Christmas decor.

Reindeer and sleighs, candy canes and holly trees and shrubs will all be illuminated by flood lights or an array of Christmas lights.

If you are planning to illuminate your outdoor Christmas decorations, be sure you have the proper outdoor electrical equipment.

The proper outdoor electrical equipment is equipment specially designed for use outdoors. Outside receptacles should be installed, either permanent or temporary.

All equipment should be weatherproofed as well as grounded to protect you from the danger of current leakage. A grounded outlet is easily recognized because it has three holes rather than two.

If you are undecided or confused about the proper types of outlets or wiring, just call any qualified electrician. He can counsel you on your needs for your safe enjoyment of the holiday season.

Recipe of the Week

Let's entertain... NUT COATED CHEESE BALL

- | | |
|-----------------------------|---|
| 8 ounces cream cheese | 1 tablespoon chives |
| 4 ounces bleu cheese | 2 tablespoons ripe olives, finely diced |
| 1/4 cup butter or margarine | Nutmeats, finely chopped |
1. Combine softened cream cheese, bleu cheese and butter.
 2. Add chives and diced ripe olives. Chill.
 3. Shape in a ball or a log.
 4. Roll in finely chopped nutmeats.
 5. Serve with corn chips and assorted crackers.
- Note: Cheese balls may be frozen. Pack in freezer containers or wrap in foil. Storage time is 6 months for best quality.

Don't Spend Another Holiday Washing Dishes By Hand!



Christmas is a time of joy and cheer, a time of friends and families getting together to celebrate. It's time to bring out your best china and crystal for those holiday feasts and festivities. And that's just what you have to look forward to — not the feasts and festivities but the drudgery of washing dishes by hand. Wouldn't you say you could join in a lot more Yuletide cheer if you had an automatic dishwasher to do those dishes for you?

Modern dishwashers are designed to take care of the whole messy job. The most you should have to do is remove large scraps and bones and then load the dishes in the cushioned racks. Your dishes are scrubbed clean and heat-dried automatically. They are sterilized by higher temperatures than you could possibly use washing by hand. Some models have separate cycles for heavily soiled pots and for delicate crystal. Most of today's dishwashers are versatile enough to handle all your dishwashing problems. RG&E has many different makes and models including front and top loading portables and built-in dishwashers. You can find one to suit any budget and need.

Now, just in time for the holiday season, we are selling out our supply of General Electric model SC601E and Frigidaire model DWCDMR portable front-loading dishwashers at prices that would even make old Scrooge smile. Both of these models can be converted to built-in easily. Quantity is limited on these two models, so hurry to our Appliance Sales department at 89 East Avenue, or call us at 546-2700, extension 2428. You shouldn't have to waste any more of your holidays, or ordinary days, washing dishes by hand.

P.E. Dad, you can be a real super Santa by giving her a dishwasher for an early Christmas present!

ELECTRIC BLANKETS

BUY of the WEEK
Prices start at
\$16.95

Choice of Colors

Sleep Easy With Electric Blankets

It's burrowing season again. Time to dig under all those blankets for warmth. It's also time to start thinking about making life and sleep a little easier — with lightweight electric blankets.

At the Rochester Gas and Electric you will find the electric blanket to fit your needs: a single electric blanket by Century for \$16.95, Century's double blanket with single controls for \$17.95, and the double with dual controls for \$21.95. All these Century blankets are 100% acrylic, for maximum warmth, durability and washability.

These machine-washable blankets are also moth proof and non-allergenic.

And they are also beautiful. They come in an attractive choice of colors: avocado green, gold and blue. Their fit is also beautiful, for they can be used as flat blankets or can be snapped around the mattress for a smooth, snug fit.

Stop in and visit RG&E's Lamp Counter on the first floor where you will find a Century blanket for you or for someone on your gift list.

Is Your Home Winterized Yet?

Old Man Winter is literally hovering over the horizon these days, and if you've been putting off getting your house ready for winter, you'd better get to it now. Here's a quick list of reminders to help you prepare for a warm and comfortable winter:

1. Make necessary furnace repairs now, and clean or buy a new filter.
2. Get fireplace damper in working order. Close it when fireplace is not being used.
3. Caulk and weatherstrip all doors and windows. Put on all storm windows.
4. Vacuum all baseboard heating units.
5. Add extra insulation and see that your attic is properly ventilated. This is the best insurance against water damage from melting snow.
6. Turn off all outdoor faucets, so that the water doesn't freeze and crack the pipes.

Visit Brookwood

Over a quarter of a million people have visited the information center to learn how nuclear energy has been harnessed to meet the ever-increasing demand for electricity. Exhibits that move and talk explain how electricity is made and how a nuclear power plant works. You can even make electricity yourself by operating a small hand crank generator. A program is offered several times a day which includes a film and slide show and further explains how RG&E's new power plant was built and how it serves you. There is also a friendly staff at Brookwood to answer any questions you may have and make your visit more enjoyable.

Brookwood Science Information Center is open Wednesday through Sunday from 10 a.m. to 4 p.m., and admission is free.

FILL OUT AND RETURN THE COUPON TO:

Dept. 34 Rochester Gas and Electric
89 East Avenue, Rochester, N.Y. 14604
I would like more information on the following items:

Name _____ Phone _____
Address _____ Zip Code _____

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Shopping
Days
'til
Christmas