

# Say the word, and we'll make you think twice before you spend.

No one ever claimed that saving's easy. But it does have the saving grace of success. Once you put money in a savings account, you think twice before you withdraw it. So Marine Midland has a suggestion. Our forget-me-not savings account. Tell us what amount you want to put aside, every week or every month, and we'll transfer it from your checking account to savings. Automatically. You don't forget. Neither do we. So stop in. We have 31 convenient offices. And every type of savings plan. Tell our Savings Counselor what you're saving for—winter vacation, college education—and he'll help you get there. And if you can't stop in, call the Savings Counselor at any Marine Midland office. He likes to help. That's what neighbors are for.



**MARINE MIDLAND BANK**  
- ROCHESTER

