

KEY'S

SALE TODAY thru SAT.
OPEN TODAY 9 A.M.-10 P.M.
WEEKDAYS 9 A.M.-10 P.M.

\$SAVINGS\$

QUANTITY RIGHTS RESERVED

WELLA HAIR CARE SPECIAL!

• 6 oz. Wella Gentle Care Instant Hair Conditioner Regular and Extra Body (\$2.00 value).
• 4 1/2 oz. Wella Care Do Hisset and Conditioner Regular, Extra Hold, Gentle Hold (\$2.00 value).
• 8 oz. Wella Balsam Instant Hair Conditioner (\$1.99 value).
• 2 Tubes Wella Kofstral Hair and Scalp Conditioner (\$2.00 value).

YOUR CHOICE! 1 LOW PRICE 99c

ON SALE at KEY'S

IMPERIAL Size PRELL LIQUID SHAMPOO

\$2.15 VALUE
99c

BROMO SELTZER
For the Pleasant Relief of Minor Stomach Upset

\$1.19
4 1/4 oz. Size
79c

Alka-Seltzer Plus Cold Tablets

98c Pkg. 20 Tablets
59c

Alka-Seltzer Plus Cold Tablets

99c EA.
\$1.89 VALUE

Cella Chocolate Covered Cherries

REG. 59c
8 oz. Box
47c

Delicious Liquid Center Cherries

The bourbon smoke. BORKUM RIFF

2 oz. Tin
Imported Swedish TOBACCO
REG. 70c ea.
2 for \$1.00
55c EACH

SAVE! Genuine IMPORTED BRIAR PIPES 99c.

Reg. \$1.49
Everyday

Order now! NAME-IMPRINTED CHRISTMAS CARDS

Get KEY'S OWN FAST SERVICE
Imprinted in Gold, Red or Charcoal Black
BOXED CHRISTMAS CARDS

25 Cards Imprinted 1 line for 95c (plus cards)
100 Cards Imprinted 1 line—\$3.00 (plus cards)

See Our Complete Display of NEW Christmas Cards

American Greetings
The very special way to remember...

For People on the go! The Sensational NEW CRIB TOTE Folding CRIB & PLAYCRIB

Push Button Adjusts Height LIGHT WEIGHT EASY TO HANDLE

\$34.95

16 oz. Bottle
Beautiful Hair BRECK
Creme Rinse

Perfect for trips—fits easily in car trunk.

Comes fully assembled—Complete with Mattress & Carrying Strap

Delson THIN MINTS
10 oz. Pkg.
Chocolate Covered, Creamy Mint Filling
33c REG. 43c
Foil Wrapped Box

The Grooming Aid that keeps you NEAT ALL DAY—
Helmac LINT PIC-UP
with FREE REFILL

Dust, Hair & Lint Adhere Instantly to Roller.
77c
\$1.50 Value

HEAVY DUTY REYNOLDS WRAP ALUMINUM FOIL

18 inch x 25 Foot Roll
49c No. 1
69c VALUE
Oven-Tempered for Flexible Strength

Lovely Heavy—crystal 7" ASH TRAY

Hand Cut Design
REG. \$1.29
88c

Johnson COTTON SWABS

175s \$1.08 Size
59c

Shower to Shower BODY POWDER

7 1/2 oz. 89c SIZE
59c

Sure thing for sore throat due to colds

CEPACOL Anti-Bacterial MOUTHWASH & GARGLE
99c

\$1.49 20 oz. Bottle

KEY'S DRUG STORES
Meeting THOUSANDS of Rochester's Prescription Needs DAILY!

Westinghouse PORTABLE HEATER

Automatic Adjustable THERMOSTAT CONTROL
gives instant fan-forced radiant heat
\$14.88 \$1.00 VALUE
MODEL AH 07

Iron Poor Blood? TAKE GERITOL

America's No. 1 Iron Tonic
Bottle 40 Tabs
\$2.98 Size
\$1.96

Johnson's BABY SHAMPOO

Won't BURN or IRRITATE eyes!
Gets hair GLOUGIOUSLY CLEAN.
\$1.79 Family Sz.
\$1.15

Special! SUDDEN BEAUTY Hair Spray

\$1.15 VAL.
59c

• Regular • Super • Unscented

\$1.50 FDS Feminine Hygiene DEODORANT

Choose from Reg. Spray, Unscented Spray, or Powder
83c EA.
3 oz. Size

Westinghouse POLE HEATER

Automatic Adjustable THERMOSTAT CONTROL
gives instant fan-forced radiant heat
\$14.88 \$1.00 VALUE
MODEL AH 07

Kleyn-Brite READI-MIX WINDSHIELD WASHER ANTI-FREEZE

Gal. Plastic Jug
77c

ABSORBINE ARTHRITIC PAIN LOTION

\$1.50 4 oz. Bottle
93c helps minor arthritic pain and its stiffness flow out.

PSORIASIS SUFFERERS! Get TEGRIN

For Relief of Itching & Scaling of Psoriasis
Proven 3 way relief
2. Intense Itching 3. Swelling & Scaling 4. Scaling & Itching
2 oz. Tube
88c REG. NET \$1.49

Pacquin SOLVES THE 3 MOST DIFFICULT HAND CARE PROBLEMS

• MEDICATED for Chapped Skin
• SUPER MOISTURIZING for Extra Dry Skin
• ANTI-DETERGENT for Normal Skin

YOUR CHOICE **63c** \$1.00
5 1/4 oz. Sz.

PROTECT Your Rugs & Carpets from Water, Mud, & Dirt Tuffite VINYL RUNNER

6 Ft. Long
\$3.99 Reg. \$5.95

For Your Fireplace... PINE MOUNTAIN LOGS

Light Instantly—No Kindling Required
Burn for 2-3 Hours
79c EA. SAVE—buy CASE of 6: **\$4.29**

Plastic BOOT TRAY for wet and soggy Boots—Eliminates Messy Floors

ONLY **49c**
23 1/2" x 16" x 1" Thick

HOPPITY HORSE
is a lot of fun... doors & out!

As Seen on T-V!
\$10.00 VALUE **\$7.77**

Lysol SPRAY DISINFECTANT

21 oz. \$2.29 VALUE
\$1.47
DISINFECTS AND DEODORIZES!

BE READY! Aluminum SNOW SHOVEL

with Steel Reinforced Back
• Hardwood Handle
• Riveted Steel Edge
\$1.99 \$2.50 Value
TEFLON NON-STICK SHOVEL **\$2.99** \$4.00 VALUE

SNOWMOBILE Storage COVERS

provide economical year 'round protection for machines when not in use.
\$4.95 VALUE
weather resistant **\$3.99**

CHILD'S Steel SNOW SHOVEL

10" x 10 1/2"
Reg. 99c
77c
For the "Little Helper"

HOPPITY HORSE
is a lot of fun... doors & out!

As Seen on T-V!
\$10.00 VALUE **\$7.77**

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