

Aquinas Names Clapp Public Relations Chief

John R. Clapp has been named director of Public Relations and Development at Aquinas Institute, it was announced by Father Albert Gaelens, CSB, school principal.

Clapp, president of his senior class at West High School in 1949, attended Syracuse University and Florida Southern College, before serving in the United States Air Force for four years. He later served as assistant to the Rochester-American Hockey Club, assistant to the president of the Rochester Red Wing Baseball Club, and director of sales promotion of the Astro-Baseball and Astro-World in Houston.

As public relations director for the Basilian boys' school, Clapp will coordinate public relation endeavors, assume all responsibilities for promotion of Aquinas events, ticket sales, alumni appeals, and serve as editor of the Aquinas Action Advocate, an Aquinas alumni and parent newsletter with a circulation of 10,000.

Father Gaelens stated, "If Catholic education is going to win the approval of the voters and taxpayers, the Catholic school must show the public its educational excellence and community service. I think Mr. Clapp is the man to do just this for us."

The principal announced also the appointment of Mark Mertel, as dean of Students. He is a graduate of St. Joseph's High School in Buffalo, and Alfred University. Mertel, 25, will continue his studies in education at Brockport University during the current year.

Returning to the Aquinas faculty will be two priests, Fathers Edwin Kline, CSB and Thomas Bales, CSB, and five Aquinas graduates, the Rev. Mr. Paul O'Connor, CSB, ('59), Jack Seniawski CSB, ('65), Robert Fuhrman ('65), Vincent Galbraith ('64), Joseph Orczyk ('64).

Father Edward Bader, CSB, joins the faculty for the first time. Father Bader has just completed his doctoral studies at the University of London, England, in anthropology and sociology.

National Mag Focuses on St. Bernard's

Recent changes in the structures and disciplines of St. Bernard's Seminary, among other places, are discussed in a 10-page photo and essay article in the August issue of Columbia, a slick-paper house organ for the Knights of Columbus.

Titled "What's Happening to Seminaries?" the article was written by Carl Balcerak, director of publications for the National Catholic Educational Association, and tries to explore the question: "Has evolution or revolution seized our priestly training centers?"

Father Joseph Brennan, rector of St. Bernard's, is quoted by Balcerak as saying:

"I believe seminaries in the past have been removed from the real life of the parish, and that we have spoken too often in generalities without getting to the real problems of the world, such as the black and white question, the poor-rich problems and war and peace. We must train men who are knowledgeable not only about the Arian heresy but also about the war in Vietnam."

Forty Hours

Forty Hours devotions will begin Sept. 13 at St. Thomas-More, Brighton, and in Addison, Aurora and Cohocton.



JOHN CLAPP

Other new teachers are James Chappell, Thomas Corr, Leo Hand, Steven Rielle, David Missell, David Tsubulsky, James Webster, James Zapton and Miss Diane Kaczmarek.

Hicks
Home Heating Inc.
271-9079 271-4650

ANNUAL
CLAM BAKE
Sunday, September 20

Get Your Family And Friends
Together, And Make Reservations
For A Mouthwatering Feast.
(Not Recommended For Dieters
Or Picky Eaters)

Includes: Steamed Clams, Lobster Tails, Half Broiler, Hot Spiked Shrimp, Corn On-The-Cob, Candied Yams, Baked Potato, etc., etc., etc., etc.

PLUS OUR REGULAR MENU
Including: Broiled Delmonico Steak, Broiled Porterhouse, N.Y. Boneless Strip Sirloin, Veal Cutlet, Country Fried Chicken, Broiled Maine Lobster.

MUSIC BY
LEN HAWLEY
AND HIS ORCHESTRA

FOR RESERVATIONS
Phone: 663-5775

**CRESCENT
BEACH HOTEL**
"The Riviera Of Western New York"
1372 Edgemere Dr. On Lake Ontario

BUYERS GUIDE

"Quality Shopping With Confidence" "A Handy Reference To Friendly Service"

OUR LADY OF LOURDES
GHILSON PHARMACY
1704 Monroe Ave.
473-6402
Prescription DELIVERY SERVICE

WATCHES - DIAMONDS
Budget Terms
EXPERT WATCH & JEWELRY REPAIRING
WM. S. THORNE
JEWELERS
318 EAST MAIN ST.
Official R.R. Watch Inspector

WARNER'S
LIQUOR STORE
HINCHEY ROAD
AT CHILI AVE.

NEW YORK STATES
LARGEST WINE & SPIRITS CENTER
is
HENNER'S Liquor Store &
INTERNATIONAL WINE ROOMS
544-554 Chili 235-7674
"WE GLADLY DELIVER"

19 Clinton Av. S. 454-7611
LINTZ HUMIDOR
Rochester's Finest
Tobacco Shop
THE ONLY SHOP IN ROCHESTER
DEVOTED EXCLUSIVELY TO SMOKING

Rochester Painters Inc.
House Painting
Exterior - Interior
25 Yrs. Experience
Commercial - Residential
Also Spray Work Done
Insured - Free Estimates
342-6687 454-6719

THE HOFFMAN
MUSIC SHOP
467 N. Goodman
Phone 454-5645
OPEN EVENINGS

FOR
INFORMATION
CALL 454-7050

OUR LADY OF LOURDES
LA MAY DRUG CO.
1800 EAST AVE.
271-2896

Visit our show rooms—Select
a real Bargain—Complete
line Rugs, Furniture, Appliances,
etc.
Charlotte Appliance
TONY AGOSTINELLI
Lake Theatre—3268 Lake Ave.
663-5050

ST. ANDREW'S PARISH
PRESCRIPTIONS
Carefully Compounded
MANDELL'S
PHARMACY
By Mandell
467-0879 266-9554
DRUGS-COSMETICS-SUNDRIES
Portland Ave. at Norton

ST. CHARLES BORROMEO
**DEWEY AVE.
PHARMACY**
Prescription Specialists
COSMETICS - TOILETRIES
PHOTO FINISHING
2910 Dewey Avenue 865-2210

**Enright Carpet
Cleaning Service**
401 Rockingham St.
Professional Carpet and Furniture
Cleaners for Home and Business
244-5324

CHECK THE COURIER-JOURNAL
WANT-ADS

**HEATH
DOWNTOWN
DRUGS**
Open 10 A.M. to 1 A.M.
Sundays & Holidays Included
Opposite Xerox Square
141 CLINTON AVE. S. 232-2797

ATLANTIC

**BUILDING
SUPPLIES**

OPEN DAILY 8:30 A.M. - 9 P.M.
SAT. 'TIL 5

2715 W. HENRIETTA RD.
1800 EMPIRE BLVD.
At Creek St.
1520 RIDGE RD. W.
in Stone-Ridge Plaza
999 RIDGE RD. E.
in Arlan's Plaza, Irondequoit
286 MACEDON CENTER RD.
1/2 Mile East of Turk Hill Road
(Route 31F)