



see the
shape
of things
to come
in our
Concept '70 Shop

A entirely new concept in fashions, the look of fall '70, deserves a shop all of its own where you can find the marvelous looks you've been reading about — the midis, the gaucho pants, the knickers, the long, long sweaters, the swashbuckling capes, the ponchos — all so very here and now, so right somehow, so timely. Do come and visit us soon, see, try, touch, feel what it's all about . . . change your concept . . . swing to Concept '70 in Sibley's Sportswear on fashion floor 2 and at Southtown and Greece.

SIBLEY'S DOWNTOWN OPEN TUESDAY AND THURSDAY FROM 10 A.M. 'TIL 9 P.M.
ALL SIBLEY SUBURBAN STORES OPEN MONDAY THRU FRIDAY 'TIL 9:30 P.M.

Wednesday, August 26, 1970