

Kodak reports to the community

Jay Street will never be the same.

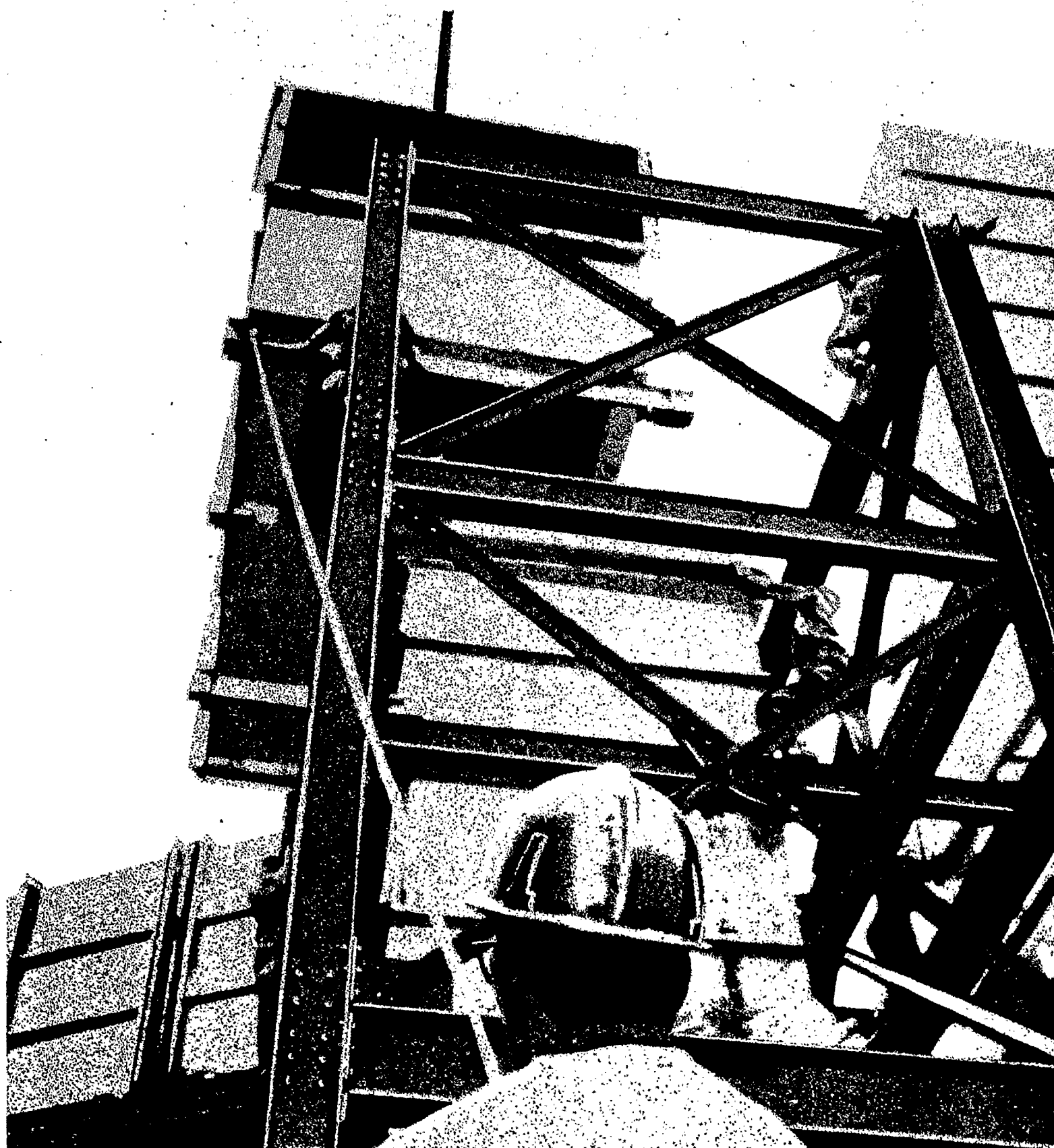
Not if our neighbors, just west of our State St. offices, can help it.

That's why they call their neighborhood organization WEDGE, after the tool used to raise things. And WEDGE has found out that when it comes to raising and moving people, photography is a pretty useful tool to work with.

Last year, WEDGE came to Kodak with the problem of how to raise people's interest in their neighborhood. They thought the camera seemed like a natural solution, and Kodak furnished WEDGE youths with film, cameras, and some technical assistance (through a special national program we participate in along with other photographic manufacturers). Training was volunteered by Kodak Park's Tim Mathers and Dan Houlihan, and then the kids really went to work.

After three months of shooting, they selected from hundreds of slides the 120 which best told the story of WEDGE in a 28-minute synchronized slide show. Housing and zoning problems. The need for new recreational facilities. The availability of legal aid and health services in the neighborhood. The show is earning not only neighborhood, but city-wide interest in WEDGE as a community organization.

This year, we hope to continue our association with the people of WEDGE, because we believe in the way they are trying to help their neighborhood. After all, it's our neighborhood, too.



Plenty of fire, but little smoke.

One of the simplest ways to dispose of rubbish is simply to burn it. But all too often this solution has just meant substituting air pollution for landscape pollution.

We are tackling both of these problems head-on with a new solid-waste disposal system located south of Ridge Road between Mt. Read Boulevard and Dewey Avenue.

When this system goes to work this fall, it will be able to dispose of up to 300 tons of solid waste every day.

The idea behind this new system is to convert all kinds of waste into small, uniform particles that permit efficient destruction.

First, a gigantic 800-horsepower shredder easily splinters scrap lumber, crates, and other large items into chunks about 4 inches in size. Then a second, 700-horsepower shredder crumbles these chunks and other waste such as paper and plastic into even smaller bits.

These bits are stored in a silo from which a conveyor belt moves them to a boiler. There they are blown into an oil-fired boiler-furnace. Steam produced by the burning is fed

into a nearby steam turbine to generate power for plant services at Kodak Park.

Dust, fly ash, and other particles rising from the burning will be trapped by an electrostatic precipitator. The gas that will finally leave the chimney will be substantially cleaner than that required by the state and county air pollution codes.

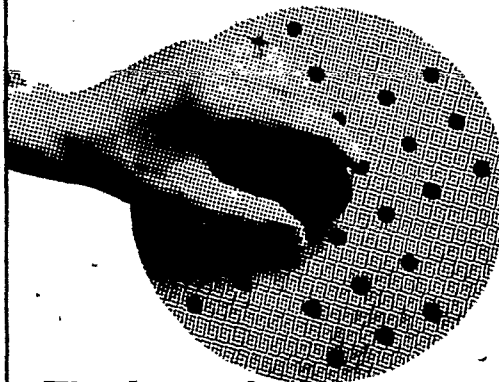
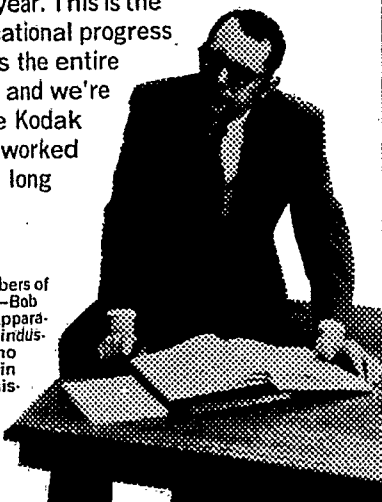
Together with our King's Landing Water Treatment Plant on the Genesee River, the new solid-waste disposal system is further evidence of our continuing concern for the environment we all share.

Progress by degrees.

Many Kodak men and women and their families have anxiously awaited this time of year. For them, June means graduation. And this June, 149 Kodak people graduated from area colleges and universities with degrees ranging from the Associate to the Doctoral degree.

Most of them took advantage of the Kodak Tuition Aid plan which pays 100% of tuition costs for an employee who qualifies for aid and successfully completes course work. More than 4,000 Kodak people in the U.S. received this aid, totalling nearly a million dollars this year. This is the kind of educational progress that benefits the entire community, and we're proud of the Kodak people who worked so hard and long to attain it.

One of the members of the class of '70—Bob Stanin, Kodak Apparatus Division; an industrial engineer who earned his M.S. in Business Administration at the University of Rochester.



The invention nobody needed.

Give up?

It's a Bacon De-Curler.

And even though the customers stayed away in droves, we think this Junior Achievement venture was worthwhile, because a score of teenagers learned the hard way that the world wasn't quite ready for uncurlly bacon at breakfast.

This past school year, we sponsored the Dakman Company, the Junior Achievement teenager firm that manufactured the De-Curler, and Kodaco Company, because we believe the best way for young people to understand the free-enterprise system is to take a hand in it themselves.

Kodak people volunteered free time to serve as advisors to Dakman and Kodaco, and we gave some financial support to help with staff and administrative costs, but neither the business nor the kids who ran it received any insulation from the possible failures of the real business world. Junior Achievers learn from their misses as well as their hits.

We could have devoted this space to one of the successful products Dakman and Kodaco made and sold, like desk mates or magnetic sunglass holders, but that would tell only half of the Junior Achievement story. We thought you'd like to know that there are still young people around who believe in the value of inventions nobody needs. Yet.

EASTMAN KODAK COMPANY

Kodak