

KEY'S

4th of JULY SALE

KEY'S SALE
TODAY thru SAT.
AT ALL 16 KEY'S
DRUG STORES

OPEN DAILY 9 A.M. - 10 P.M.
SUNDAYS 9 A.M. - 8 P.M.



CHARGE IT at KEY'S

Quantity Rights Reserved

BUY TODAY...FAMILY SIZE 6.75 oz.
Colgate
Toothbrush
Mail-in Offer

SEND FOR... TWO 69¢ COLGATE TOOTHBRUSHES only 25¢

ORDER FORM ON CARTON

68¢

Look What about the "cents-off" label... do you really save? At Key's, you do! Here are some examples:

Item	Suggested Retail	Key's Everyday Low Price	Cents Off Label	YOUR PRICE
Ban Roll-On 2.5 oz.	\$1.59	\$1.27	12c Off	\$1.15
Gleem T'Paste	1.05	87c	12c Off	75c
5-Day Pads, 75s	1.19	96c	12c Off	84c
Colgate T'Paste	83c	69c	5c Off	64c
Right Guard 7 oz.	1.59	1.19	10c Off	1.09
Arriid X-Dry 9 oz.	1.79	1.34	15c Off	1.19
Soft & Dri Deod. 5 oz.	1.35	1.07	15c Off	92c
Halo Shampoo 11.5 oz.	1.65	1.25	30c Off	95c

DERMAMASSAGE
MEDICATED SKIN LOTION
for Dry Skin

\$1.79
12 oz. Size
(25c Off Pkg.)

97¢
Net

5 DAY
DEODORANT PADS
with PERSPIREX™

JAR 75

69¢
Net (12¢ Off Pkg.)

12¢ Off Pkg.)

vespre
feminine hygiene deodorant spray

\$1.89
3 1/2 oz. Size

1.15

5-DAY STAY DRY
Anti-Perspirant

99¢
1.79 SZ.

vespre
Feminine Hygiene Deodorant Spray POWDER

\$1.89
3 1/2 oz. Sz.

1.15

playtex TOOTHBRUSHES
Travel-Vacation SPECIAL

Choose Between Medium or Firm

REG. 89¢
Stock up Now! **39¢** EA.

Colgate 100
For Breath Control

\$1.19
12 oz. Sz.

73¢
Net

RIGHT GUARD
Anti-Perspirant

3.2 oz.
10¢ off pkg.

49¢
Net

STOP WASHING DIAPERS!

Pampers
DIAPER & PANTS IN ONE soft, comfortable & absorbent

Box 30 DAYTIME
REG. \$1.79

\$1.39 SAVE at KEY'S

ban
Roll-On

\$2.29

Colgate MFP
Toothpaste

QT
Quick Tanning Lotion by Coppertone®

WITHOUT SUN OR WITH IT!

vespre
Feminine Hygiene Deodorant Spray

TECHMATIC RAZOR
with 5-Edge Band

\$1.39

AND YOU SAVE EVEN MORE WHEN "CENTS-OFF" ITEMS APPEAR ON SALE IN THESE ADS! We pass the savings of "price-off" labels on to YOU... on these & dozens more EVERY DAY!

QT
Quick Tanning Lotion by Coppertone®

\$3.50 6 oz. Plastic Bottle

\$2.19
ON SALE

KEY'S DRUG STORES
With the Emphasis on Expert Prescription SERVICE!

playtex Designer SWIM CAPS
Beautiful Fashion designs for Every Taste

ADULT SIZES **\$1.19** And Up

OUTDOORS
There's Fun in the

59¢ Pkg. 100 6" WHITE PAPER PLATES **43¢**

89¢ Pkg. 100 9" WHITE PAPER PLATES **59¢**

Styrofoam 30 Qt. COOLER CHEST

\$1.29 VALUE **99¢**

- Light Weight
- Self-Insulating

LAWN DARTS
FUN!
For the WHOLE FAMILY

\$5.00 VALUE **\$2.99**

TOSS LIKE HORSESHOES—THEY STAND UP IN THE GROUND

HANDS & FACE Moist Towelettes
Always Convenient and Ready to Use

IN THE CAR • AT MEALTIME • FOR COOKOUTS & PICNICS • TRAVELING OR TOURING • ALL SPORTS & AFTER PLAY CONTAINS SPECIAL BLAND SKIN LOTION

Pkg. 50 **89¢**

NEW! KOTEX PLUS
The Napkin with its own DEODORANT

BOX 40 **\$1.35**
\$2.04 SZ.

KOTEX PLUS 85¢
BOX 24 \$1.14 SZ.

Holland CHAR/FRY
Fold-Away PICNIC GRILL

Folds for easy, compact storage.

Has Built-in Fry.Pan

\$5.00 Value **\$3.98** Perfect for Hunting & Fishing, Camping or the Beach!

LAWN SHUFFLEBOARD
An exciting new twist to an old favorite

Fast-Moving, Challenging GAME for ALL Ages.

\$29.95 Value **\$16.88**

shy FEMININE SYRINGE

The easier, modern way. No hose or hang-up. Petite, compact... Yet holds two quarts of water. Simple to use and tuck away. Choose Pink, Blue, Mint, Lilac or Gold.

SHY SYRINGE **\$3.45**
Net (50¢ Off Pkg.)

\$4.95 VALUE

brix JUMBO PAK
Self-Starting CHARCOAL

Safe • Clean • Instant Lighting

49¢

Gulf CHARCOAL LIGHTER FLUID

Reg. 49¢ Quart **39¢** Reg. 79¢ 1/2 Gallon **59¢**

NEW! BERNZOMATIC
SOLID FUEL FIRE STARTER

Lights Instantly No Flashbacks or Flare-ups

Pkg. 12 CUBES **43¢** Reg. 59¢

LAWN BOWLING GAME

- 8 Bowling Balls
- Target Ball
- Storage & Carry Bags
- Instructions

At KEY'S **\$7.88**

GREAT FUN for the Entire Family

PATIO TABLE

\$1.50 Value

All-Weather

ALL ASSEMBLED NO BOLTS OR NUTS

\$1.29

- Sturdy 3/4" Brass Folding Legs
- Large Enough to Hold a Full Meal.
- 19" Round 19" High
- Design - Stain & Mar Resistant.

SAVE on Famous-Name COLUMBIA 8-TRACK STEREO-TAPE CARTRIDGES

Choose from our Wide Selection of Today's Hit Artists & Hit Tunes to Please Almost Every Taste.

\$4.49

\$6.95 VALUE

BBQ GRILL
Portable 3 POSITION CHROME GRILL

NO BOLTS! TO ASSEMBLE, SIMPLY INSERT LEGS INTO BRACKETS

\$2.99

BRASS FOLDING LEGS \$3.50 VALUE

FOR YOUR POOL
Olin hth DRY CHLORINE (70% Available Chlorine)

\$5.29 Val. TABLETS 5 1/2 lbs. **\$3.59**

\$4.59 Val. GRANULAR 5 lbs. **\$3.09**

98¢ Value PATCH KIT No Need to drain pool **49¢**

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