



Harry Malley

**MONROE**  
AREA EXPERTS FOR SALES AND SERVICE



(Gene Leonardo)



# DEHUMIDIFIER

ALL  
DEHUMIDIFIERS  
PURCHASED INCLUDE  
1-YEAR SERVICE

## SELLING CENTER

YOU  
GET THE BEST  
DEHUMIDIFIER  
BUY IN TOWN

INSTALLATION IS  
AS EASY AS ...

1. CARRY IT HOME.  
OPEN IT UP.
2. PLUG IT IN ANY  
110 VOLT SOCKET.
3. SET THE HUMIDISTAT  
AND ENJOY DEHUM-  
IDIFIED COMFORT.

SEE ALL THE NEW  
**WHIRLPOOL**  
APPLIANCES AT MONROE

ASK ABOUT WHIRLPOOL'S  
EXCLUSIVE SERVICE ANYWHERE



BE COMFORTABLE!  
You can remove  
up to 28 pints  
of moisture per  
room with a  
Whirlpool  
Dehumidifier!

ONLY  
**\$89.95**

MODEL  
ASAW15-2  
Includes 1-year service

**BUY NOW!**

### Whirlpool

Prevent must odors, rust and  
mildew. Automatic humidistat for  
constant control ... easy-roll cas-  
ters ... rust resistant cabinet.

# 3 DAYS ONLY

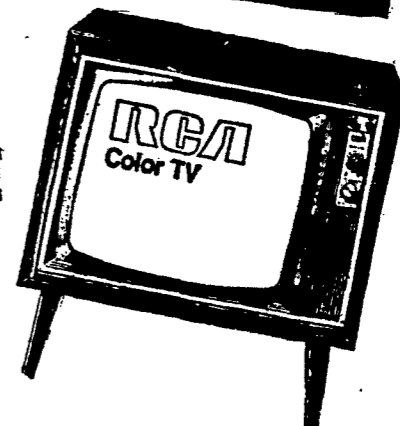
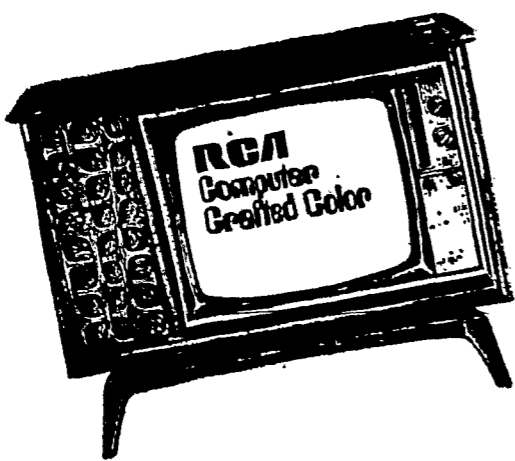
THURSDAY - FRIDAY  
SATURDAY

## RCA

CONSOLE COLOR TV'S  
AT PRICES LESS THAN  
YOU'D EXPECT TO PAY  
FOR PORTABLES

RCA IN HOME FACTORY SERVICE

- 1 YEAR WARRANTY ON ALL PARTS
- 2 YEAR WARRANTY ON PICTURE TUBES



**IF YOU DIDN'T BUY IT FROM MONROE YOU YOU PROBABLY PAID TOO MUCH!**

SERVING ROCHESTER FOR OVER 40 YEARS!

# MONROE APPLIANCE

TV • APPLIANCES • FURNITURE • CARPETING

733 MONROE AVE.

Open Eves. 'Til 8  
Wed. & Sat. 'Til 5

PHONE 473-6958

PLENTY OF FREE PARKING

Wednesday, June 17, 1970