



Harry Malley

**MONROE**  
AREA EXPERTS FOR SALES AND SERVICE



(Gene Leonardo)

# DEHUMIDIFIER

ALL DEHUMIDIFIERS PURCHASED INCLUDE 1-YEAR SERVICE

## SELLING CENTER

YOU GET THE BEST DEHUMIDIFIER BUY IN TOWN

INSTALLATION IS AS EASY AS ...

1. CARRY IT HOME. OPEN IT UP.
2. PLUG IT IN ANY 110 VOLT SOCKET.
3. SET THE HUMIDISTAT AND ENJOY DEHUMIDIFIED COMFORT.

SEE ALL THE NEW WHIRLPOOL APPLIANCES AT MONROE

ASK ABOUT WHIRLPOOL'S EXCLUSIVE SERVICE ANYWHERE



BE COMFORTABLE!  
You can remove up to 28 pints of moisture per room with a Whirlpool Dehumidifier!

ONLY \$89.95  
MODEL ASAW15-2  
Includes 1-year service  
BUY NOW!

### Whirlpool

Prevent must odors, rust and mildew. Automatic humidistat for constant control ... easy-roll casters ... rust resistant cabinet.

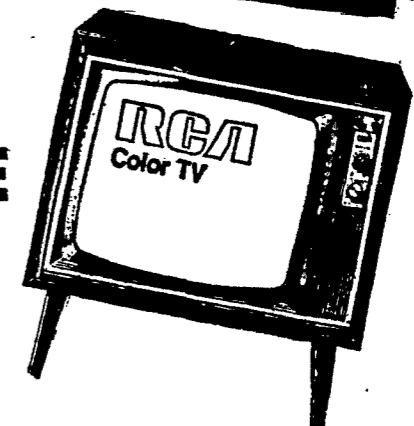
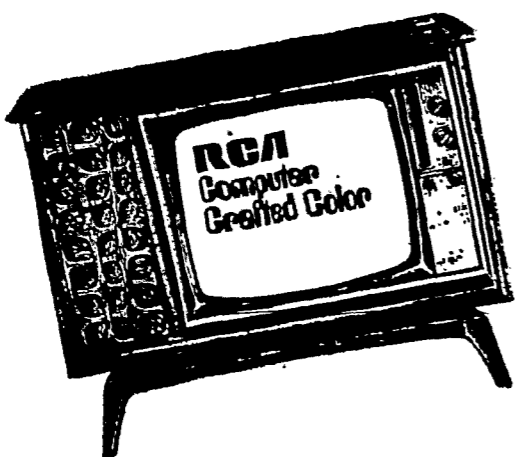
**3 DAYS ONLY THURSDAY - FRIDAY SATURDAY**

# RCA

CONSOLE COLOR TV'S  
AT PRICES LESS THAN  
YOU'D EXPECT TO PAY  
FOR PORTABLES

RCA IN HOME FACTORY SERVICE

- 1 YEAR WARRANTY ON ALL PARTS
- 2 YEAR WARRANTY ON PICTURE TUBES



IF YOU DIDN'T BUY IT FROM MONROE YOU YOU PROBABLY PAID TOO MUCH!

SERVING ROCHESTER FOR OVER 40 YEARS!

# MONROE APPLIANCE

TV • APPLIANCES • FURNITURE • CARPETING

733 MONROE AVE.

Open Eves. 'Til 8  
Wed. & Sat. 'Til 5

PHONE 473-6958

PLENTY OF FREE PARKING

Wednesday, June 17, 1970