

# Water Skiing Thrills Millions; Here's How to Join in the Sport

Water skiing has come a long, long way since Fred Waller strapped on the first pair of water skis back in 1924 and went skimming across Long Island Sound into sports history.

Both went on to great success, Waller as inventor of the Cinerama movie process, water skiing as a thrilling-yet-safe sport enjoyed last year by more than 10-million persons.

Johnson Motors, the out-board people, estimate water skis and related accessories will account for a whopping \$32-million in marine and sporting goods store sales in 1970. Many more millions will be spent on boats and motors to tow the skiers.

## Most Popular on Water

From prestigious tournaments like the Masters at Callaway Gardens, Ga., to the aquatic extravaganzas at Cypress Gardens, Fla., from little lake to big ocean, water skiing is one of the most popular of all water sports.

It's also one of the safest, thanks to a few easily-followed common sense rules and practices that have long been part of water skiing.

First, be sure you know how to swim, then buckle on an approved flotation device such as a ski belt or life jacket. Most states require one; in all, it's good water skiing sense.

Skiers should check their equipment to make sure it is in good working order, with no loose parts or splinters. And beginners should learn to look straight ahead, avoid clowning and dangerous stunts, and stay away from docks and boats.

## Avoid the Shallows

After a fall, clasp both hands overhead to let the driver know you're okay. If there's other boat traffic nearby, hold a ski up in the air after falling so you'll be easily noticed.

Avoid skiing in shallow water. Five feet is the minimum depth experts consider safe for adults. Never attempt fast landings on shore (it's surprising how rough a sand beach can be at the end of a misjudged landing attempt), and don't jump from the boat while it's moving.

Don't ski until exhausted, don't ski in front of another boat and never ski at night. There simply won't be enough light to let you enjoy the sport.

These days it takes three to water ski the way water should be skied: the skier, the driver and the observer.

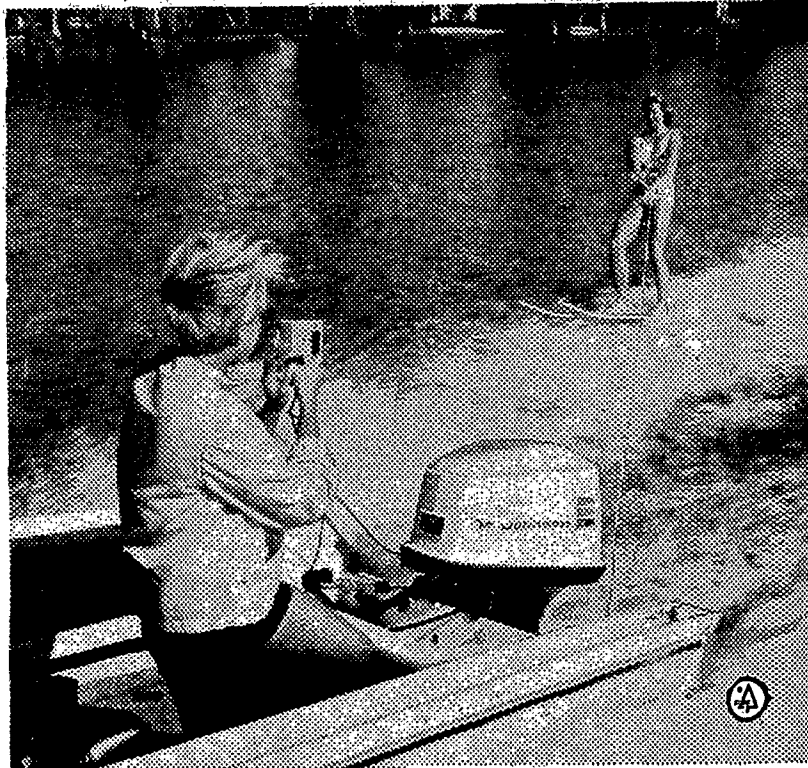
Water skiing is safe, simple, fun. A little common sense is all it takes to discover why Fred Waller's "slats" have become a multi-million dollar, multi-million participant sport in five short decades.

## Pick-up Campers Offer Big Advantage To Vacationing Mothers

Pickup campers really come into their own with vacationing mothers as soon as the kids are grown enough to play under light supervision.

Keeping in touch with the kids through the sliding rear windows of pick-ups like International's specially equipped camper models, Mom can ride up front in serene comfort.

Some camper inserts come equipped with cab-to-camper intercoms, for added communication convenience.



Water skiing is fun, of course, but it's even more enjoyable when it's all recorded on film. And today's easy-to-operate instamatic cameras make it possible to enjoy summer the year 'round — through the magic of pictures and home movies.

## Here's How to Get the Best Out of Your Vacuum Bottles

With all the wonderful outing equipment available these days, it's sometimes puzzling to know which product is best suited to the job at hand. When do you use a vacuum bottle? Should it be a standard neck or wide mouth? How about a picnic jug or ice chest?

Here's a simple usage guide from the experts at the Thermos Division of King-Seeley Thermos Co.:

Use a standard neck Thermos vacuum bottle —

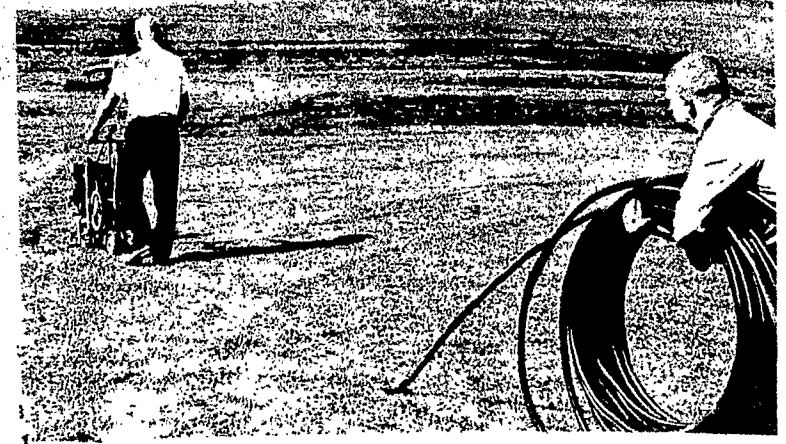
- To carry hot or cold beverages
- To carry thin soups
- To carry hot water for instant beverages
- To keep leftover coffee for coffee breaks on car trips, at home, at camp
- To keep liquids at bedside
- Use a stainless steel vacuum bottle —
- To take hard usage on boat, camping, fishing and hunting trips or whenever ruggedness is needed

Use a wide mouth vacuum bottle —

- To carry hot foods, such as stew, baked beans, etc.
- To carry cold foods, such as salads, cold fried chicken, etc.
- To carry thick soups
- Use a picnic jug —
- To keep hot solid foods hot and cold solid food cold
- To keep hot and cold beverages at proper temperatures
- To carry punches made with carbonated beverages or containing ice cubes
- To carry water supply on boats or camping trips
- To keep bottles of baby formula chilled on trips
- To serve iced tea on patio
- To hold an emergency supply of water when service is interrupted
- Use an ice chest —
- To keep perishables (salads, dairy products, meat, fish, etc.) on trips, picnics, outings

## AIR CAMP GEAR

If your camping clothes and sleeping bags were put away clean but need freshening before you hit the road this year, fluff them up in your gas dryer at medium heat. This will help rid them of wrinkles and any musty smell from winter storage.



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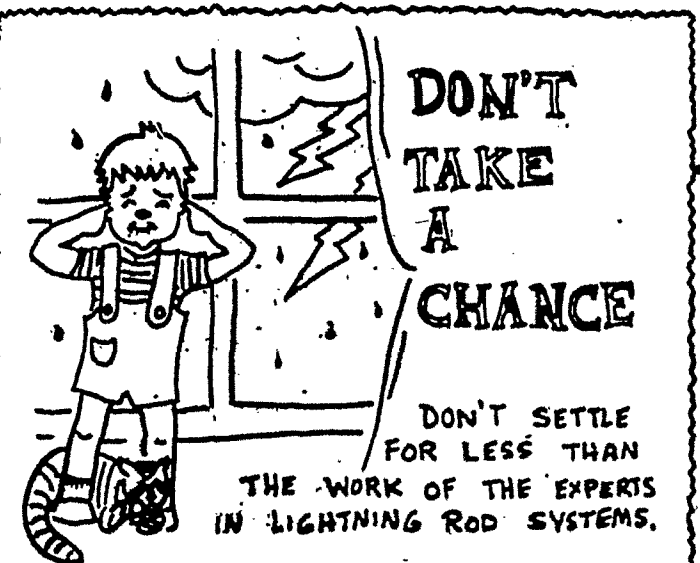
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