

# What Better Souvenir of Your Vacation Time than Photo Story

Daniel Boone went camping, and he never took a camera along, neither did Davy Crockett.

They didn't have to. A century later a producer showed up to dramatize their deeds for television.

While your camping trip may also go down in history, there's no need to wait 100 years to relive it. Produce it yourself. Take a camera.

Remembering your trip without pictures is like sight-seeing in a fog — blurry at best. What better vacation souvenir than a photo story of your trip? When camping in a national park or in your own discovered wilderness, remember the advice of the National Park Service—"take nothing but pictures, leave nothing but footprints."

Picture-taking also enables the family to enjoy the trip more — not just its memories. It is a creative outlet for the whole family. With such automatic cameras as the Kodak Instamatic line requiring no more skill than a click of the shutter, even children can capture the beauty of the moment — a squirrel and his acorn, a flower in bloom, or dad landing a prize catch from the lake.

## Picture Story

The best way to bring your camping trip back on film is to pick high spots of your trip and integrate them into a picture-story of fun in the Great Outdoors.

Perhaps you're camping in a scenic park. A natural opening shot would be the signpost at the park's entrance with the children looking at it. (They will be reading the sign, *not* smiling at the camera.)

Other shots in your picture story could be the family setting up camp, children doing the chores, bathing in the stream, and day-to-day activities like hiking through the park, swimming, boating, etc.

One last bit of advice: Take as many pictures as you like, and then add to the number. The picture you don't take will never be seen again. When shooting an especially interesting scene, take at least three shots — one from a distance, another from middle distance and a third from up close, as close as you can get.

Keep shooting in any weather. There are going to be days when the sun doesn't shine, but don't let this stop you. Picture-taking opportunities seldom repeat themselves. Take that picture even on a dismal day.

Messrs. Crockett and Boone couldn't take cameras along to record their adventures. You can. Do!

## Horizon Line

Never cut your picture in half with the horizon. If you want to accent spaciousness, place the horizon low; to suggest closeness, place the horizon high.

Free pamphlets offering practical tips on how to sharpen your vacation time and outdoor picture taking skills are available for the asking.

Write Eastman Kodak Company, Department 841-GO, 343 State Street, Rochester, N.Y., for any of the following:

Photographing Your Trip Abroad is a 20-page pamphlet containing general travel photo hints as well as advice for picture-taking abroad.



Easy moments in the great outdoors between a father and daughter provide filmed memories for the family thanks to mom and her Kodak Instamatic camera.

## Tips for the Outdoors Photographer . . .

### Check Your Camera

Before leaving on your trip into the Great Outdoors — check your camera!

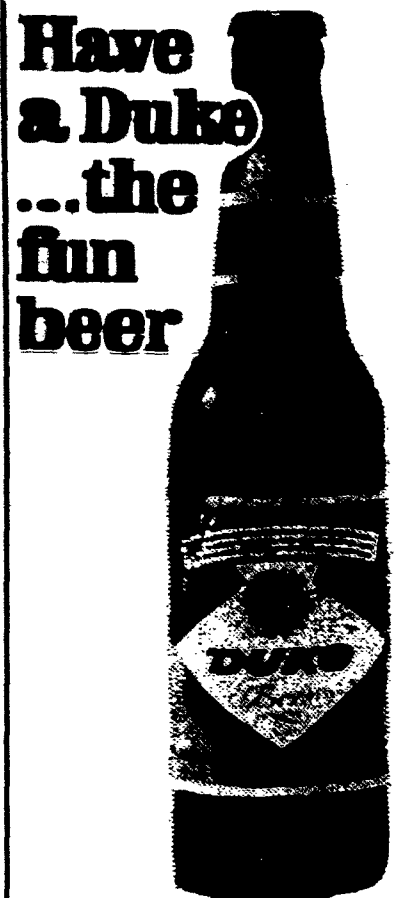
The easiest way to make sure your camera is operating properly is to shoot a test roll of film before leaving on your vacation. If the pictures are satisfactory, you can be reasonably sure the camera is working properly. If not, bring it to a camera dealer and have him check it over.

It's also a good idea to stock up on Kodacolor or Kodachrome film and take along Kodak Prepaid Processing mailers. As you complete each roll, drop it in the mail. It will be processed by Kodak, and the pictures will be waiting for you when you return home.

When you pack your camera for the trip, the first thing

to do is "unpack" it and keep it handy for any photo scene that presents itself en route. It won't help to see just the shot you want if your camera isn't easily available.

A word of advice: film is perishable. Heat and humidity are harmful to film. Don't put your camera or film in the trunk, glove compartment or on the rear-window deck. Store the film in a plastic container with an airtight seal and keep it out of the sun.



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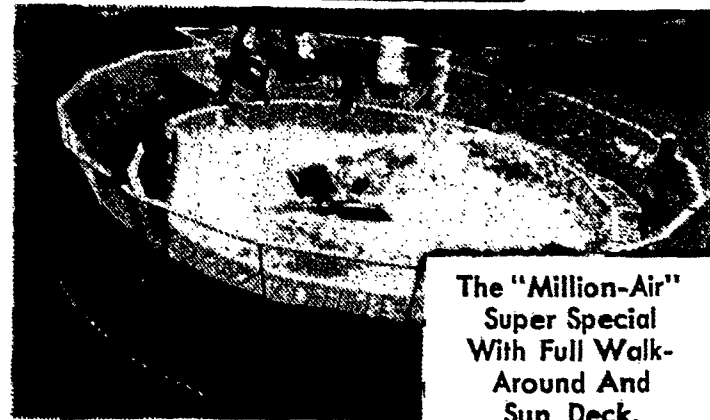
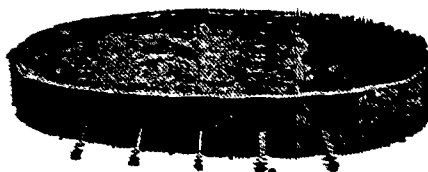
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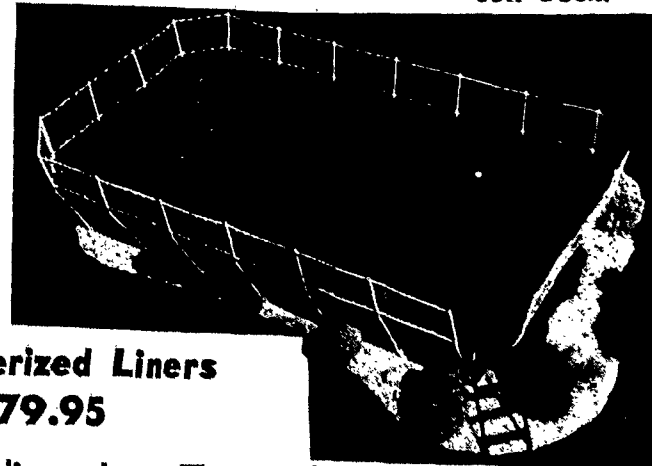
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