

SAVES

KEY'S SALE--TODAY THRU SAT.
QUANTITY RIGHTS RESERVED



OPEN DAILY 9 A.M. - 10 P.M.
SUNDAYS 9 A.M. - 8 P.M.

PEPSODENT
Tooth Paste

\$1.05
FAMILY SIZE

This week at KEY'S **59c** NET

Pals Animal Shaped MULTIPLE VITAMINS

\$3.39 Bottle 100 Regular
\$3.79 Bottle 100 with Iron

YOUR CHOICE **\$1.97**

\$1.19 VALUE
LAVORIS
Mouthwash

Pucker power clean!

69c 14 ounce Bottle

VESPRE
Feminine Hygiene DEODORANT

2 1/2 oz. Spray

\$1.49 Size **88c**

Clearance!

Tremendous Savings on our \$9.95 Value

WIGLETS

Many Lovely Shades (Were \$5.95)

wiglet witchery YOUR CHOICE **\$2.99** EA. **\$19.99**

Westinghouse BACONER GRILL

As easy as making toast Dial the crispness you want. The Baconer works automatically. Cooks both sides at once, turns off when bacon is ready to serve.

\$19.99

Your Children will have GREAT FUN with this **CATCH and KEEP BUG CATCHER**

Has Magnifying Glass & Built-in Air Vents Keeps turtles, Baby Frogs, & Grasshoppers, too.

BREAK INTO MOVIES!
KODAK funSet MOVIE GIVES YOU ALL THIS:

- Kodak Instamatic® M22 Movie Camera with drop-in loading—electric motor drive
- Two AA-size Alkaline batteries
- Cartridge of Kodak super 8 color movie film
- Handy shoulder-style carrying case
- "Movies Are Fun" book

~~\$34.95~~ **\$29.99** At KEY'S

SPECIAL!

Blue Boy 1/2 Gallon "FUN" ICE CREAM

Treat Your Family

Choose your favorite flavor

REG. 75c **69c**

GRANDSLAM 13 oz. Vacuum Tin Imported **MIXED NUTS** REG. 89c **59c** At Key's

Blue Boy 98c **POLY HOUSE & GARDEN Carry-All TRAY**

Light-weight **ONLY 59c**

Use for Cleaning Needs, Tools, and Gardening Supplies.

INDOOR/OUTDOOR TANNING LOTION

By SEA & SKI Tans without the sun or with it

\$1.59 4-oz. Bil.

RAID YARD GUARD KILLS Flying INSECTS Up to 20 Ft. Away

\$1.69 20 oz.

JOHNSON'S WAX Off! INSECT REPELLENT Keeps mosquitoes away from you up to 5 full hours

98c SZ. **69c**

FREE COMB with \$1.09 sz. REGULAR or BLUE

BRYLCREEM ON SALE **68c**

SWEET'N LOW America's #1 Sugar Substitute

WITHOUT CYCLAMATES

67c Box 100 Packets 98c Size

KEY'S DRUG STORES

Meeting THOUSANDS of Rochester's Prescription Needs DAILY

Deluxe KING LOUNGER with PADDED Built-in PILLOW

Colorful Vinyl **\$14.95** \$19.95 VALUE

Has 7-Position RACHET ADJUSTMENT

- White
- Avocado
- Turquoise

Can be Used as Cot, Lounger, or Chair

ban ROLL-ON DEODORANT

\$1.09 SIZE 1 1/2 oz. **67c** SAVE at KEY'S

Head & Shoulders

\$1.95 Fam. Sz. JAR
\$1.75 Fam. Sz. TUBE
\$1.65 Fam. Sz. Lot.

YOUR CHOICE **\$1.07**

Sun-in sun-lighten hair

REGULAR or NEW SUPER

\$1.75 Values **97c** EA.

Magic Moment Foam-in Hair Color

FIRST ONE-STEP, PUSH-BUTTON HAIR COLOR.

\$1.44 \$2.95 Value

Exciting JUNIOR PITCH-UP BASEBALL Set with STEP-ON BALL PITCHER

You also get Giant 30" Bat & 3 Plastic Baseballs

ALL for **99c** \$1.29 VALUE

Junior GOLF CART SET for Backyard Fun!

- Poly Golf Cart with Wheels
- 2 Metal Shaft Golf Clubs
- 4 Plastic Balls
- Putting Cup

\$2.25 Value **\$1.67**

Get your Gulf Charcoal LIGHTER FLUID at KEY'S

Quart-**49c** 1/2 Gallon-**79c**

"HANG-IT-UP" WITH New!! **GLIDE-A-MATIC** FOLDING BBQ GRILL

Cruex For Active Men Spray-On Powder

MEDICATED For relief of chafing, gym rash, prickly heat, and many skin irritations.

\$1.98 Size **\$1.29** \$2.60 Size **\$1.29**

Lilt PUSH BUTTON

foam-on style kit the home permanent with the soft wave look

NOW ONLY **\$1.29**

HOUR after HOUR LONG-LASTING DEODORANT PROTECTION

\$1.00 4 oz. Spray Deod. **59c**

1.19 5 oz. Anti-Perspirant **69c**

Bactine Aerosol SPRAY ON FIRST AID

\$1.59 Size **99c** 4 1/2 oz.

When you can't use water... Refresh with **Wash'n Dri**

PRE-MOIST TOWELETTES for Travel • Tidy-Up • At Meals • On the Job • Hot Weather

22 PACKETS **98c** SIZE **47c** ON SALE

FAST! EASY! SAFE! ELECTRIC FIRE STARTER does its work in 4-5 minutes. No fluids Needed Handle Stays Cool

U/L Approved **\$2.50** VALUE **\$1.99**

"HANG-IT-UP" WITH New!! **GLIDE-A-MATIC** FOLDING BBQ GRILL

- 3 POSITION 18" CHROME GRILL
- ALL ASSEMBLED LEGS
- 22" TALL

\$5.00 Value **\$3.99**

edge a new concept in shave cream

"TO CUT YOURSELF YOU ALMOST HAVE TO TRY!" **69c**

Money Orders

You can buy American EXPRESS MONEY ORDERS during ALL KEY'S Store Hours.

RUPTURE-EASER

No strapping—ultra-adjustment support for redoubtable inguinal hernia. Comfort back flap. Straps in front. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. For men, women, children.

\$5.95 Double \$6.95 No Fitting Required

At KEY'S Drug Stores