

SAVES

KEY'S SALE--TODAY THRU SAT.
QUANTITY RIGHTS RESERVED



OPEN DAILY 9 A.M. - 10 P.M.
SUNDAYS 9 A.M. - 8 P.M.

PEPSODENT
Tooth Paste
This week at KEY'S **59c** NET
\$1.05 FAMILY SIZE

Pals Animal Shaped MULTIPLE VITAMINS
\$3.39 Bottle 100 Regular
\$3.79 Bottle 100 with Iron
YOUR CHOICE **\$1.97**

LAVORIS Mouthwash
Pucker power clean!
14 ounce Bottle **69c** Net

VESPRE Feminine Hygiene DEODORANT
2 1/2 oz. Spray
\$1.49 Size **88c**

Clearance!
Tremendous Savings on our \$9.95 Value
WIGLETS
Many Lovely Shades (Were \$5.95)
wiolet witchery YOUR CHOICE **\$2.99** EA. **\$19.99**

Westinghouse BACONER GRILL
As easy as making toast
Dial the crispness you want.
The Baconer works automatically.
Cooks both sides at once, turns off when bacon is ready to serve.
\$19.99

Your Children will have GREAT FUN with this **CATCH and KEEP BUG CATCHER**
Has Magnifying Glass & Built-in Air Vents
Keeps turtles, Baby Frogs, & Grasshoppers, too.

BREAK INTO MOVIES!
KODAK funSet MOVIE GIVES YOU ALL THIS:
• Kodak Instamatic® M22 Movie Camera with drop-in loading—electric motor drive
• Two AA-size Alkaline batteries
• Cartridge of Kodak super 8 color movie film
• Handy shoulder-style carrying case
• "Movies Are Fun" book
\$34.95 VALUE **\$29.99** At KEY'S

Blue Boy 1/2 Gallon "FUN" ICE CREAM
Treat Your Family
Choose your favorite flavor
REG. 75c **69c**
88c POLY HOUSE & GARDEN Carry-All TRAY
Light-weight
ONLY **59c**
Use for Cleaning Needs, Tools, and Gardening Supplies.

INDOOR/OUTDOOR TANNING LOTION
By SEA & SKI Tans without the sun or with it
SPECIAL!
\$2.55 4-oz. Bil. **\$1.59**

RAID YARD GUARD KILLS Flying INSECTS
Up to 20 Ft. Away
\$2.19 20 oz. Can **\$1.69**
JOHNSON'S WAX Off! INSECT REPELLENT
Keeps mosquitoes away from you up to 5 full hours
98c SZ. **69c**

FREE COMB with \$1.09 sz. REGULAR or BLUE
BRYLCREEM ON SALE **68c**

SWEET'N LOW America's #1 Sugar Substitute
WITHOUT CYCLAMATES
Box 100 Packets 98c Size **67c**

Sun in sun-lighten hair
REGULAR or NEW SUPER
\$1.75 Values **97c** EA.
Sun in speeds up the sun's natural lightening effect to give you that fashionable sun-blonded look—it's easy to apply and completely safe.
And now new Super Sun in—for more dramatic results.

Magic Moment Foam-in Hair Color
FIRST ONE-STEP, PUSH-BUTTON HAIR COLOR.
\$2.95 Value **\$1.44**

Bactine Aerosol
SPRAY ON FIRST AID
\$1.59 Size **99c**
4 1/2 oz.

HOUR after HOUR LONG-LASTING DEODORANT PROTECTION
\$1.00 4 oz. Spray Deod. **59c**
1.19 5 oz. Anti-Perspirant **69c**

When you can't use water... Refresh with **Wash 'n Dri**
PRE-MOIST TOWELETTES for Travel • Tidy-Up • At Meals • On the Job • Hot Weather
22 PACKETS 98c SIZE **47c** ON SALE

MODISS REGULAR • SUPER • VEE-FORM
Box 24 **69c**
• White
• Avocado
• Turquoise

Has 7-Position RACHET ADJUSTMENT
• Can be Used as Cot, Lounger, or Chair
69c

Exciting JUNIOR PITCH-UP BASEBALL Set with STEP-ON BALL PITCHER
You also get Giant 30" Bat & 3 Plastic Baseballs
ALL for **99c** \$1.29 VALUE

FAST! EASY! SAFE! ELECTRIC FIRE STARTER does its work in 4-5 minutes. No fluids Needed Handle Stays Cool
U/L Approved \$2.50 VALUE **\$1.99**

KEY'S DRUG STORES
Meeting THOUSANDS of Rochester's Prescription Needs DAILY
Deluxe KING LOUNGER with PADDED Built-in PILLOW
Colorful Vinyl
\$14.95 \$19.95 VALUE
Simple to REFILL too!
Only \$2.95

Junior GOLF CART SET for Backyard Fun!
• Poly Golf Cart with Wheels
• 2 Metal Shaft Golf Clubs
• 4 Plastic Balls
• Putting Cup
\$2.25 Value **\$1.67**

Get your Gulf Charcoal LIGHTER FLUID at KEY'S
Quart-49c 1/2 Gallon-79c

"HANG-IT-UP" WITH New!! **GLIDE-A-MATIC** FOLDING BBQ GRILL
• 3 POSITION 18" CHROME GRILL
• ALL ASSEMBLED LEGS
• 22" TALL \$5.00 Value **\$3.99**

ban ROLL-ON DEODORANT
\$1.09 SIZE 1 1/2 oz. **67c** SAVE at KEY'S

Head & Shoulders
\$1.95 Fam. Sz. JAR
\$1.75 Fam. Sz. TUBE
\$1.65 Fam. Sz. Lot.
YOUR CHOICE **\$1.07**

Cruex For Active Men
Spray-On Powder
MEDICATED
For relief of chafing, gym rash, prickly heat, and many skin irritations.
\$1.98 Size **\$1.29**
foam-on style kit the home permanent with the soft wave look
\$2.60 Size **\$1.29** NOW ONLY

edge a new concept in shave cream
\$1.19 Size **69c**
"TO CUT YOURSELF YOU ALMOST HAVE TO TRY!"

Money Orders
You can buy American EXPRESS MONEY ORDERS during ALL KEY'S Store Hours.
RUPTURE-EASER
No strapping—instant pull-strap adjustment
Patented \$5.95
NOW Improved! Strong, form-fitting, washable support for reducible inguinal hernia. Comfort back flap. Straps in front. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. For men, women, children.
At KEY'S Drug Stores