

# RG&E NEWS-NOTES

From the Rochester Gas and Electric — An Investor-Owned, Tax-Paying Company, Whose Stock Can be Purchased by Anyone — May 6, 1970

## Summer's Coming! Are You Prepared?

Why wait until mid-summer when the weather is truly unbearably hot and humid to install central air conditioning? Air conditioning contractors have their hands full with work during the hottest months of the summer, and you may have to wait weeks to have your system installed, if you don't act now. By installing central air conditioning now, you will gain full enjoyment the summer long and even be prepared for those occasional hot, sticky days in May. So you see, summer is not as far off as you think, and now is the time to consider central air conditioning in your home.

Central air conditioning means "summer comfort." It takes the drudgery out of housekeeping, making ironing more pleasant and cooking more enjoyable. Cleaning becomes less fatiguing, since central air conditioning keeps windows closed and dirt out. Indoor air is always fresh. Clothes stay fresher longer, and laundry piles accumulate less quickly.

Your family will be healthier in a centrally air conditioned home. They will sleep better on hot, sticky nights, and awake more refreshed in the morning. And an air conditioned home isn't plagued by insects. Pollen and other air borne irritants are greatly reduced, giving allergy sufferers greater breathing comfort. Babies will not develop itchy heat rash. What to serve for dinner on a sultry summer day will no longer present a problem. Your family will eat in comfort and desire the same well-balanced meals they eat at other times of the year. Entertaining guests will be easier and more relaxing; and you know they will enjoy your hospitality even more because of your central air conditioning.

No matter which type of central air conditioning system you select, proper sizing of equipment to meet the demands of cooling your home is crucial. To assure accurate system siz-

ing of equipment, call your professional heating contractor or a trained RG&E heating specialist to survey your home and calculate the proper requirements. While they are there, ask about the other major components of the Total Home Comfort System—gas or electric heating, electronic air cleaning and power humidification. You will be surprised how little it can cost to install the complete system. For further information, call the Residential Promotion and Heating Dept. at RG&E, 546-2700, ext. 2751 or your heating contractor.

**BUY of the WEEK**  
**GASLIGHTS**  
**\$69.95**  
Price includes normal installation up to 50 feet

## RG&E Offers Booklets On Buying Appliances

When you try to buy appliances, are you finding it harder and harder to choose among the expanding number of makes and models? Do you know what features to look for to meet your needs? Lack of detailed information on each make and model at the point of sale has compounded the difficulty of making your selection. In response to this situation the Home Service Department of the Rochester Gas and Electric has printed several booklets, or "Buying Guides," to help you choose.

There are seven Buying Guides in all:

- Buying Guides for Automatic Washers
- Buying Guides for Automatic Dryers
- Appliance Buying Guide: Food Freezers
- Buying Guide for Ranges
- Appliance Buying Guide: Refrigerators
- Buying Guide for Small Appliances: The Blender, Electric Frypan, and Disposer
- Appliance Buying Guide: The Warranty

### Recipe of the Week

**BURGER-RICE PIE** Temperature: 350° F Time: 1 hour

- |                              |                                |
|------------------------------|--------------------------------|
| 1 pound ground beef          | 1 teaspoon salt                |
| 2 tablespoons instant potato | ¼ teaspoon pepper              |
| ¼ cup chopped onion          | 15 ounce can tomato sauce      |
| ¼ cup chopped green pepper   | *2 cups cooked rice            |
|                              | 2/3 cup grated American cheese |
1. Mix beef, instant potato, onion, green pepper, seasonings and ¼ can tomato sauce.
  2. Using a piece of wax paper or a custard cup, pat out to form a shell in a greased 9 inch pie pan.
  3. Combine remaining tomato sauce, rice and ½ cup grated cheese. Pour into meat shell.
  4. Sprinkle with remaining cheese. Bake in preheated oven.
  5. Cut into pie-shaped pieces for serving.
- Note: ½ cup fine dry bread crumbs can be used in place of 2 T instant potato.  
\*2/3 cup uncooked rice equals 2 cups cooked rice.

## Stretch Your Swim Season With a Gas Pool Heater



### Sunbeam Electric Lawn Mower cuts your lawn down to size!

Are you tired of suffering through tugging, yanking, cranking and pulling to get your power lawn mower started? If so, it's

time you met the Sunbeam Electric Lawn Champ Mower which makes mowing your yard almost a pleasure. The starting problems you've experienced in the past with power mowers are non-existent with a Sunbeam electric mower. Just flip the switch and it starts instantly.

The exclusive patented deep channel deck with aerodynamically designed compactor blade makes the difference between Sunbeam and an ordinary power mower. The deck is built like a wind channel. It lifts grass up for a clean cut, compacts clippings and vacuums the lawn.

The swing-over handle ends an annoying turn arounds. In addition, changing from a 1 to 3 inch cutting is made fingertip easy, thanks to the dual automatic heights adjustment. And when not in use, Sunbeam electric mowers can be hung on a wall to save space.

Stop into RG&E, 89 East Avenue and see the Sunbeam electric mower. It makes lawn mowing almost a pleasure. The 20 inch Sunbeam Lawn Champ (model EL219) with Easy Tatch Grass Bag is priced at \$99.95 while the twin blade Sunbeam Lawn Champ (model RE189T) with 18 inch cutting width which is priced at \$79.95. Or, if you prefer, call 546-2700, extension 2428 and place your order. Budget terms are available.

### Tomato Products

Canned tomato products lead the list of "Plentiful Foods for May" according to the United States Department of Agriculture. Many economical and delicious meats may be prepared by using tomato sauce, paste, puree, catsup, juice and soup. This nutritious vegetable will enhance beef stew, pasta dishes and seafood menus. Burger-Rice Pie is an ever-popular recipe using tomato sauce.

Whether you are the owner of an unheated swimming pool or a prospective pool buyer, you would be wise to consider the addition of a natural gas pool heater. With the installation of a properly sized heater, your family will no longer wait for the sun to heat pool water. You can enjoy your pool as early as May and extend your swimming season into October. When your pool is heated, you have the convenience of swimming any time, knowing your water temperature is at the desired comfort level.

A pool equipped with a gas heater is ready for swimming in a matter of a few hours after the heater is started. A gas pool heater operates in a similar manner to your water heater used within your home. It is installed along with the pool filtering unit and is fired by natural gas delivered through the normal underground service. The gas is metered as it is used and is paid for in your monthly utility bill.

There are two generally accepted ways to heat your pool: continuous and intermittent. When heating continuously, the water temperature is kept at the desired comfort level throughout the entire swimming season. We do not recommend this method. A more economical manner is to heat your pool intermittently, that is only when the pool is in use, as on weekends or when weather conditions are favorable.

RG&E does not sell or install gas pool heaters, but will be happy to send you further information on pool heaters. Fill out the coupon below or call 546-2700, extension 2751.

### Gas Grill Makes Mealtime Fun-Time

This summer treat your family and guests to a real tantalizing cook-out with a new gas grill from Roper, Charmglow or Fiesta.

Prices start at just \$149.95 including normal installation up to 50 feet. Call RG&E now at 546-2700 extension 2428.

FILL OUT AND RETURN THE COUPON TO:

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Dept. 34 Rochester Gas and Electric  
89 East Avenue, Rochester, N.Y. 14604

I would like more information on the following items:

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Name ..... Phone .....

Address ..... Zip Code .....