

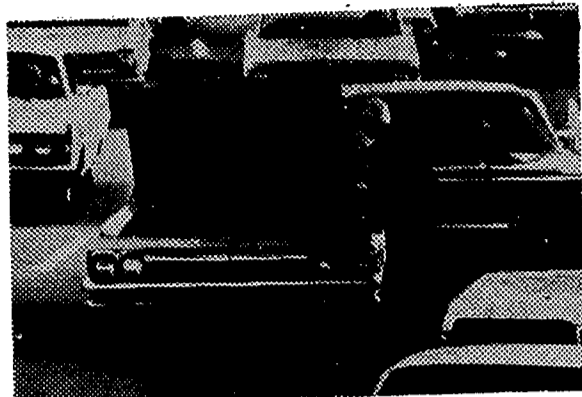
An untuned car is...



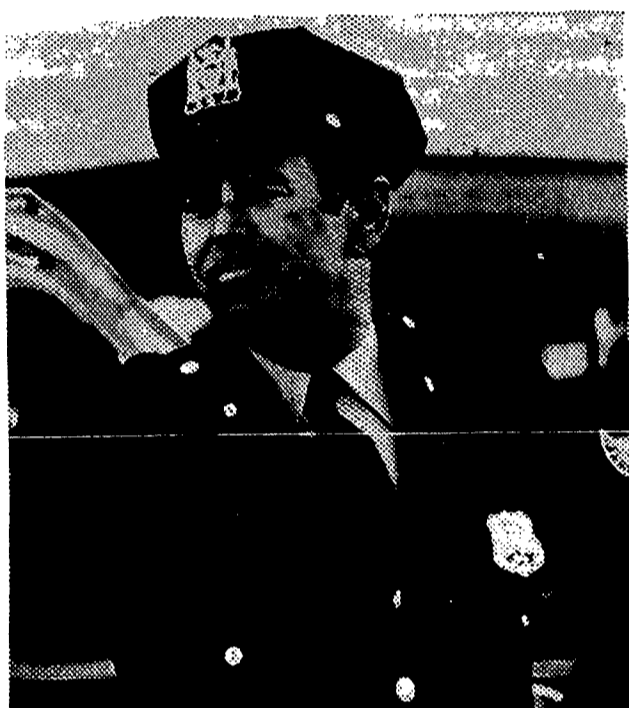
a tow truck ride . . .



a kiss un-kissed . . .



horns in your ears . . .



a frowning cop . . .



rain down your neck . . .



a broken date . . .



a trip delayed . . .



a dirty shame . . .



a gas pump affair!

An untuned car is all kinds of trouble! But it's trouble you can avoid right now by getting a Champion Tune-Up. That's a new set of Champion spark plugs plus other basic tune-up items your car may need. You'll enjoy quicker acceleration for safer passing, and better gas mileage too. And make sure you specify a Champion Tune-Up. More than 20 million motorists have already switched to Champion from other brands. The reason? Better performance! Tune up with Champions once a year—or every 10,000 miles.



The heart of a tune-up!

