

Introducing Our Pharmacists at KEY'S

KEY'S SALE Today thru SAT. OPEN DAILY 9 A.M.-10 P.M. SUNDAYS 9 A.M.-8 P.M.

You'll enjoy shopping KEY'S - 16 Convenient Shopping Center Locations

- Irondequoit Plaza
- Monroe Center
- Northgate Plaza
- Panorama Plaza
- Park Village
- Ridgeway Plaza
- Union Bridge Plaza
- Scherban Plaza
- Waring Rd Plaza
- W. Hyde Plaza
- Town N. Country Plaza
- Big N. Plaza
- Midway Shopping Center
- Big N. Plaza
- Big N. Plaza

Near Where You Live, Shop or Work
FREE PARKING

Spring Values

Quantity Rights Reserved

KEY'S SALE—TODAY THRU SAT. OPEN DAILY 9 A.M.-10 P.M. SUNDAYS 9 A.M.-8 P.M.



Get this WONDER WHEEL

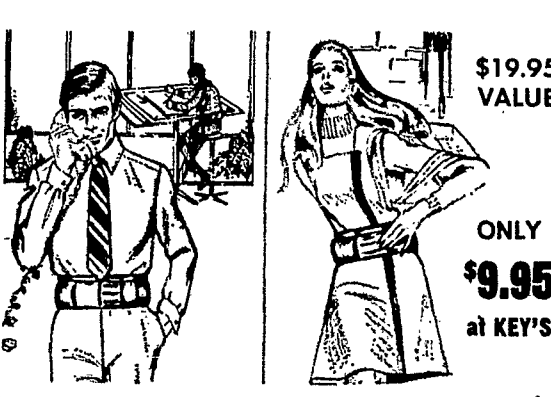
Miracle EXERCIZER
EASY to use— Comes Complete with INSTRUCTION BOOK

- Waist Reducer
- Muscle Builder
- Body Builder

WERE \$2.99 **\$1.99**

NEW "REDUCE-A-MATIC" WEIGHT BELT

BELT trims your waist without dieting and time consuming exercises—tones your muscles while you work.



MEN'S 10 Lb. Black Belt
Medium 35"-39", Large 39"-44"
\$19.95 VALUE
ONLY \$9.95 at KEY'S

WOMEN'S 8 Lb. White Belt
Ex-Small 25"-30", Small 30"-35"



BABY WEEK Specials

79¢ PLAYTEX LIVING BABY PANTY
NOW at KEY'S ONLY **2 for 88¢**



Playtex BABY NURSER

- Dramatically reduces spitting up and colic
- new natural action nipple
- no bottle to sterilize

\$8.95 VALUE **\$4.69** Net

Colgate 54¢ Net
WITH MFP FLUORIDE THE ADVANCED FLUORIDE TOOTHPASTE

83¢ LARGE SIZE **Colgate MFP**

LAVORIS MOUTHWASH
\$1.49 Value
20 ounce Family Sz.
79¢ Net

BRINGS DOWN FEVER FAST!
PURE ORANGE FLAVOR
ST. JOSEPH'S ASPIRIN FOR CHILDREN
WIDELY APPROVED BY DOCTORS

39¢ Val. Btl. 36
SAVE at KEY'S 26¢



Delicious! Creamy!
Betty More FULL POUND
NUT FUDGE
Vanilla or Chocolate
REG. 57¢
69¢

DIET SCALE FOR DIET CONTROL
Adjustable for accuracy! Highly Sensitive!
Gives precise weight of foods & liquids up to ONE POUND

\$1.99

NEW Concept Shetland SWEEPER VAC
• EASY DROP-IN BAG
• Adjustable Power Dial
• Powerful Shetland Motor
• Swivel Nozzle—triple position brush.

\$19.88
ONE YEAR GUARANTEE

FREE 0.6 oz. TUBE OF Vaseline PETROLEUM JELLY WITH **Q-TIPS** NURSERY BOX
\$1.39 VALUE **77¢**

Johnson's BABY POWDER \$1.15 Value **68¢** (\$1.15 Economy Sz.)
Johnson's BABY LOTION \$1.15 Value **68¢** (Large Sz.)

KEY'S DRUG STORES

With the Emphasis on Expert Prescription SERVICE!

Desenex Athlete's Foot Treatment
OFTEN PRESCRIBED & RECOMMENDED BY DOCTORS

\$1.19 POWDER
\$1.19 OINTMENT
YOUR CHOICE **66¢**

Vicks Form-44 Ex-Strength
Cough Mixture
\$1.98
6 oz. Size **99¢**

KOTEX FEMININE NAPKINS
Box • Regular 40 • Super 40

\$1.29 \$2.04 Size
59¢ SHOE BOX Keeps Shoes Dust-Free **37¢ EA. 3 FOR \$1**
GIANT Storage Box \$1.19 Reg. \$1.98
Ideal for Shirts & Sweaters
98¢ STOR-ALL BOX 77¢ for Lingerie & Sweaters

Housecleaning!!
SHETLAND RUG CLEANER and FLOOR POLISHER
Complete with Brushes, Rug Cleaning Unit, Felt Buffing Pads, & 48 oz. Dispenser
\$17.99 \$24.95 VALUE

for baby-soft, smooth skin
Johnson's BABY OIL 44¢ 79¢ 4 oz. Size
Johnson's baby shampoo \$1.16 \$1.79 FAMILY SIZE

ACID ATTACK! FAST RELIEF WITH BISODOL
FAST RELIEF FOR ACID STOMACH
100 Tablets 99¢ SZ. **66¢**

Vicks VapoRub Vaporizing Ointment
RELIEVES DISTRESS OF COLDS
1.3 oz. 65¢ Size **36¢**

CARGO Portable Car Organizer/Secretary
Ends Clutter. 17 compartments, stores hundreds of items. Perfect for businessmen, vacations, etc.
\$3.29 Value **\$2.88**

Love your hair
Wella Balsam hair conditioner
Take a tip from your hair-dresser. Beautify your hair with Wella Balsam. Known everywhere as the fastest way to lovelier hair.
REG. \$1.09 **99¢** \$1.98 VALUE

Love your hair
Wella Kolesterol makes even badly damaged hair look healthy again.
Give your hair a deep-down do-over with Wella Kolesterol. This world-famous conditioner actually unites with the hair shaft and strengthens it. Brings back the shine. Adds body and bounce. You'll love it.
59¢ Reg. \$1.00

Anusol relieve pain, itching and burning... **Anusol** suppositories
\$1.49 Pkg. 12 **99¢** \$2.86 Pkg. 24 **\$1.87**

HEMORRHOIDS? relieve pain, itching and burning... **Anusol** suppositories
\$1.49 Pkg. 12 **99¢** \$2.86 Pkg. 24 **\$1.87**

SAVE on STURDY FESCO PLASTICWARE
• 60 Qt. Waste Basket
• 44 Qt. Swing-Top Waste Bin
• 40 Qt. Swing-Top Waste Bin (Not Shown)
\$3.98 VALUES
\$1.99 YOUR CHOICE

"Rally" Cream CAR WAX
Takes only half an hour. Goes on like a liquid, protects like a paste.
\$1.98 10 oz. Sz. **\$1.09**

PRELL concentrate shampoo
\$1.59 Family Sz. Tube **89¢**

1/2 OFF \$2.50 MENNEN SKIN BRACER 10 oz. Decanter **\$1.25**

Big 9 1/2" VINYL Play Ball \$1.00 VAL. Assorted Colors & Styles **JUST 59¢** EA.

STAY DRY The DUAL ACTION Anti-Perspirant
99¢ ON SALE \$1.79 8 ounce Size

Lysol SPRAY DISINFECTANT DISINFECTS DEODORIZES!
\$1.19 SZ. **77¢** 7 OUNCE CAN ON SALE

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99¢ ON SALE \$1.79 8 ounce Size

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99¢ ON SALE \$1.79 8 ounce Size