ALCOHOLISM... 'Most Neglected' Problem

Headlines tell of LSD hallucinates who leap from buildings.

Reports decry the heroin-induced deaths of 12-year-olds.

Suburbia becomes painfully aware of the increasing use of marijuana by its young people.

And, in terms of absenteeism, aware of the increasing use of marijuana by its young people.

And in the U.S., some \$508 mil
The addition to more than 250,000 ary, entitled, "American Drinkinto five groups of people with reference to the use of alcohol; cal."

The 260-page report is a national survey of drinking beliational survey of drinking beliational survey of drinking less or not at all, were 32 per cent of the sample.

All these findings lend furthers of people with reference to the use of alcohol; cal."

The 260-page report is a national survey of drinking beliation, come from a milieu in late 1964 and early 1965 by of the sample.

All these findings lend furthers from life's problems) are atypically form life's problems as a whole can be divided drinking (especially for escape from life's problems) are atypically form life's problems as a whole can be divided drinking (especially for escape from life's problems) are atypically form life's problems are atypically form life's problems, as a whole can be divided drinking (especially for escape from life's problems) are atypically form life's problems, as a whole can be divided drinking (especially form life's problems) are atypically form life's problems, as a whole can be divided drinking (especially form life's problems) are atypically form life's problems, as a whole can be divided drinking (especially form life's problems) are atypically form life's problems, as a whole can be divided drinking (especially form life's problems) are substance to the proposals from life's problems, as a whole can be divided drinking (especially form life's problems) are substance to the proposals from life's problems, as a whole can be divided drinking (especially form life's problems) are substance to the proposals from life's problems, as a whole can be divi marijuana by its young people. And in the U.S., some \$508 million is spent yearly for am- among the most challenged of Alcoholism. phetamines, tranquillizers and statistics but many authorities sedatives.

pressant drug, alcohol, is large-ulation. ly unchallenged and ignored. Yet it is a dependency-inducing drug whose misuse has created demic proportions—is but one what the National Institute of phase of the total span of probMental Health (NIMH) labeled lems of excessive drinking. "a public health problem of major importance."

ring to alcoholism, and called it 55,220 traffic fatalities in 1968, effective in the eventual ameli-

as "a psychogenic dependence were for public drunkenness, in sive study, published in Janu-

alcoholics in the U.S. are ing to the National Council on Dr. Don Cahalan, Dr. Ira H.

If to all this is added the de-Keller's carefully qualified esti-structive effects of alcoholism versity. lems of staggering dimensions.
And the constant, invariable factor is misuse and abuse of the chemical, alcohol.

Center on Alcohol Studies, the survey was based on 2,746 per quantities at least once a month and made up 28 per cent.

Light drinkers, drink small quantities at least once a month and made up 28 per cent.

Center on Alcohol Studies, the survey was based on 2,746 per quantities at least once a month and made up 28 per cent. The chemical, alcohol.

"Escape drinkers" are those who drink helps to cheer me up when I'm in a bad mood." "I drink because it below month and made up 28 per cent. Meanwhile—as the public is mate of about 4 million to 5 behavior on family life, we are preoccupied with such drugs—million alcoholics, or about 4 confronted with complex probthe abuse of a very ancient deper cent of the total adult poplems of staggering dimensions.

Survey was based on 2,746 per-Alcoholism — though of epi-the chemical, alcohol.

all agree that only overall, conhas yet appeared. For example, alcohol was in certed, realistic measures aimed The NIHM report was refer volved in nearly half of the at long-range prevention can be

Alcohol, has defined alcoholism the reported arrests in the U.S. oratory experiments, is a mas-

be the most representative and 13 per cent of the group and forget my worries." "I drink

drinker that emerges from this painstaking statistical and anathe nation's "most neglected and most misunderstood" bealth problem.

The very latest addition to the growing fund of information and most Keller, editor of the Quarterly Journal of Studies on Alcohol, has defined alcoholism as "a psychogenic dependence" according to the National Safe- oration of these problems.

The very latest addition to the growing fund of information that derives from real-life cent of the women—drink at least occasionally.

The very latest addition to the growing fund of information that derives from real-life cent of the women—drink at least occasionally.

Thus, the report concludes, drinking as such, but he avy drinking coupled with non-socially-oriented reasons for drinking is typical behaviors drinking which is most likely to drinking to drinking the problems.

Cisin and Miss Helen M. Crossmonth, and consisted of 15 per drinkers or alcoholics. Published by the Rutgers cent of the sample.

drink or two a day.

"In the U.S.A. as a whole, socially-oriented reasons for to church (22%) were heavy drinking is typical behavior; drinking which is most likely to drinkers as those who said they

More specifically, the country both abstinence and heavy lead to drinking problems." went every week (10%)."

Infrequent drinkers were of sub-culture where heavy pear that certain religious Cisin and Miss Helen M. Cross-ley of George Washington Uni-those who drink at least once a likely to be come problem that Catholics had above-aver-versity. age proportions both of drink-

On the other hand, those who Authorities and agencies, inreliable body of data about did agencies that only overall constructed groups, all agree that only overall constructed groups. tive Protestant denominations When such drinkers have "had relatively high proportions The portrait of the American Heavy drinkers, amounting to learned to drink heavily, the of abstainers (48%) and rela-

drinking as such, but heavy "twice as high a proportion of Thus, the report concludes, drinking coupled with non-those who said they never went

WYDLER TO PORTUGAL MOROCCO

ESCORTED 7 15 days of delightful sightseeing at Sintra and Cascais, Saville, Granda, Cordova, Costa del Sol, Madrid and Toledo, Tangier and

Tetovan. Gibralter Straits cruise. Deluxe hotels and all meals except 3 funches and 2 dinners. APRIL 4 DEPARTURE

Reservations Now Open

WYDLER TRAVEL SERVICE, INC.

40 North Street

Phone: 546-2330

HOPER PAGE

WHY SEND SUEDE and LEATHER to CALIFORNIA or N. Y. CITY



Seneca Dyers Is The Finest Suede & Leather Cleaners in The Northeast. Retail Stores In Seven States Ship Suede & Leather To Us For Cleaning and Repairs. At Seneca Dyers, Your Garment Gets "Tender Loving Care" . . .

> YOU SAVE MONEY

10 DAY SERVICE

You Get The Best . . . We Relint The Nap, Replace Worn Buttons, Repair Minor Rips, Block In Shapes. SEE US

SENECA DYERS. 1227 MAPLE ST.

Open Mon. - Fri. 8-5 . Sat. 'til 12 2nd LOCATION NORGE VILLAGE IN COUNTRY CLUB PLAZA AT FAIRPORT & MARSH RDS.



CORK 'N' BOTTLE LIQUOR STORE 66 CHESTNUT ST.

FREE

DELIVERY

CALL 454-3903

"COLD WINES ALWAYS"

-PRICES " FREE PARKING REAR OF STORE

OUR

ARE THE

DISCOUNT



In The Old Country Store Atmosphere DAILY & SAT. 1-5 P.M. SUN. 1 TO 7 P.M. Other Times By Appointment

(716) 377-3677

Your Gift Consultant LORAINE GRIDLEY



Italy personally escorted by Fr. Gross

Fr. Gross

15 DAYS

Departure April 22 *From Rochester based on double occupancy.

Contact Fr. Gross at 621-4040

THE LITTLE WHITE HOUSE AT

LONG POND RD. GREECE

TRAVEL CENTER INC.

2569 RIDGE RD. W. 225-2760





Incredible is what you'll say about the Top of the Plaza Restaurant. Superb' cuisine, dining, entertainment. The nation's top entertainers featured nitely on a beautiful setting overlooking the city.

CATERING AVAILABLE FOR PRIVATE PARTIES



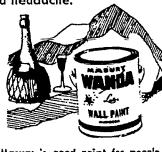
Me Top of the Plaza

RESTAURANT and LOUNGE

If Michelangelo had used Masury Wanda on the Sistine Chapel,

he'd have finished in half the time.

And probably never had a headache.



Masury is good paint for people, people who don't like to paint . and those who love to paint Masury Wanda covers quickly . . with roller, brush or spray. This interior latex wall paint is quick-drying and non-splattering. Romantique Colors in hundreds of fashion pastels give a soft, matte decorator finish. And Semi - Gloss Enamel scrubbable, polished salin finish on woodwork, kitchens and baths. "Mike" could have relaxed and spent a lot less time on those rickety scacolds. He'd have loved

IS GOOD PAINT!

PAINT & WALLPAPER

"ARTIST SUPPLIES"

Phone 586-4130 3350 Monroe Ave. Daily 8 to 6, Sat. to 5, Fri. to 8:30

THE WISHING WELL

1190 CHILI AVE., ROCHESTER, N.Y. 328-4160

Open Daily 11:30 Luncheons, Dinners 5 P.M. 'til! **Closed Mondays**

Serving ...

FINE FOODS

Plus ...

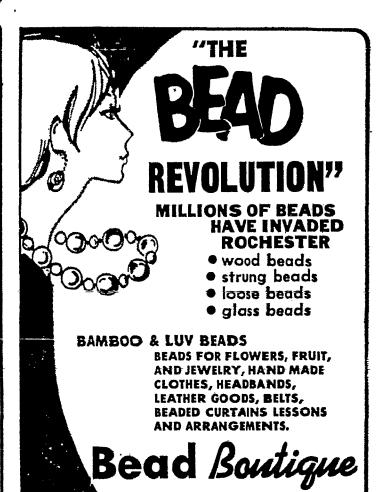
Joe Masucci at the Organ Friday and

Saturday Evenings WE CATER TO PARTIES &

BOWLING BANQUETS, WEDDINGS, RETIREMENT PARTIES, Etc.

For Banquet Res. Call Alex Roth, Mgr. your hosts,

KAY and EMMETT DAILEY



COURIER-JOURNAL

SHOPPER PAGE

Contained on this page are some of the area's finest merchants, offering first quality merchandise and guaranteed services competitively priced.

> For Information on Advertising In This Special Courier Journal Shopper Page

> > Call Mr. Norm Frank 454-7050

Sea in the

- FOR LENT -

COMPLETE LINE OF FRESH and FROZEN SEAFOODS PREPARED FOOD TO GO FRIED FISH - SCALLOPS - SHRIMP FRENCH FRIES - SALADS

PRICES SEAFOOD

"A leader in Quality for over a century" GOODMAN PLAZA

826 Goodman St. N. Phone 288-8040 Open Every Day — Fri. 'til 7:30; Sat. 'til 5:00

(J



Was it bought? Was it rented? .. only you and AJ's know

AJ's tuxedos look brand new because they are brand new. Always the very latest in the finest materials. Why buy expensive formal wear that you may never wear again? Go formal the AJ way-it makes sense. For your next formal affair, see Al's, He's an expert.

FREE PARKING

NEXT DOOR 1

TUXEDO SHOP 129 CLINTON AVE. S.

Across From Xerox Square

325-5958

COURIER-JOURNAL

157 PARK AVE.

442-7136

SHOPPER PAGE

Contained on this page are some of the area's finest merchants, offering first quality merchandise and guaranteed services competitively priced.

> For Information on Advertising In This Special Courier Journal Shopper Page

Call Mr. Norm Frank 454-7050