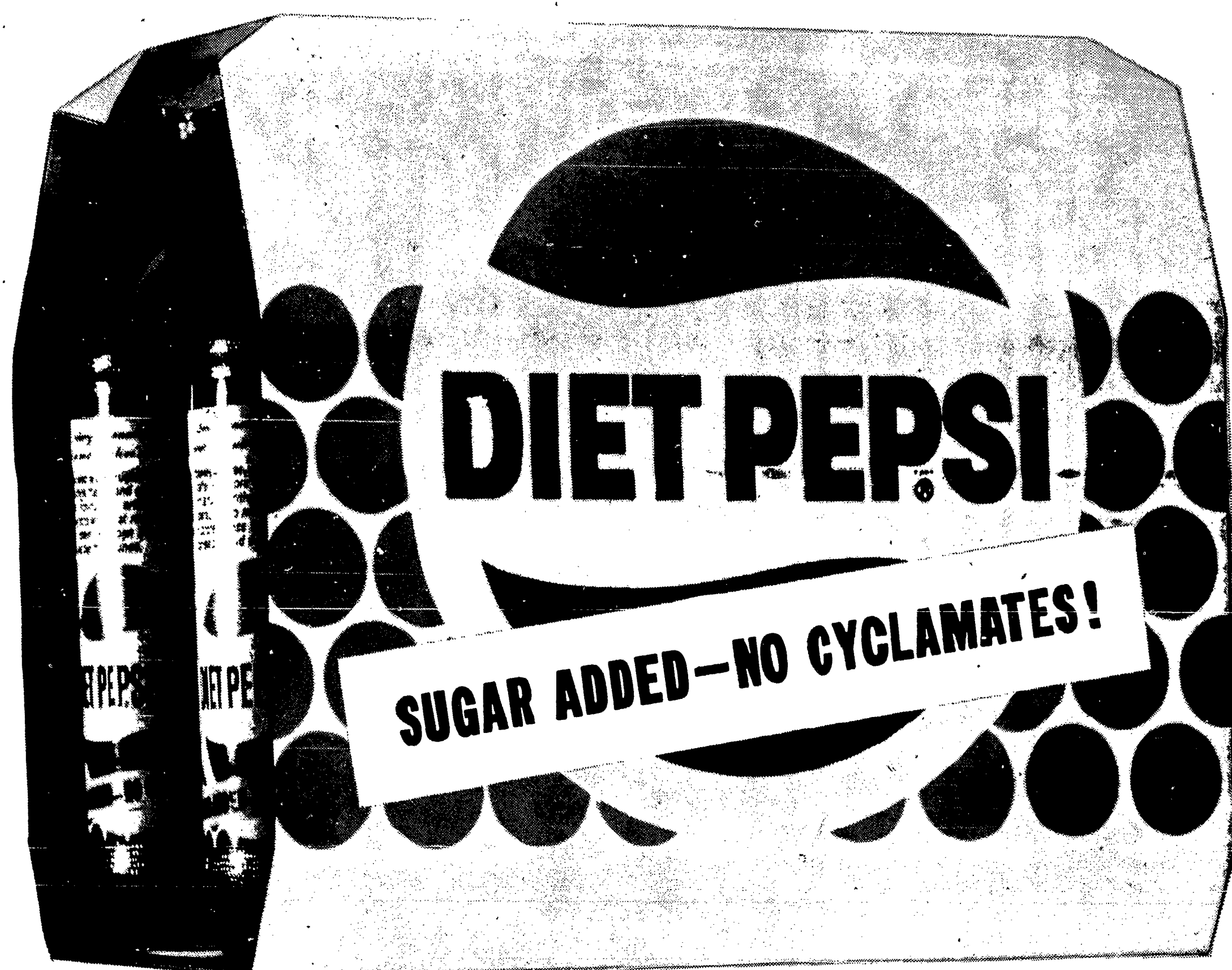


# IT'S HERE!



## NO DOUBT ABOUT IT!

With cyclamate out and a touch of sugar in—new Diet Pepsi tastes better than regular Diet Pepsi!

Diet Pepsi-Cola, America's No. 1 diet cola, is here, now—with the cyclamates out and tasting all the better for it!

Like all soft-drink companies, Pepsi-Cola Company was given till January 1 to deliver non-cyclamate products to you. Pepsi-Cola Company didn't wait.

You can do better without cyclamates. So can Diet Pepsi. And we're ready to prove it.

Our new Diet Pepsi contains a little bit of sugar—a touch of pure, natural sweetness that gives it a real Pepsi taste with less than a third of the calories in regular cola.

*New cyclamate-free Diet Pepsi is now in stores in your neighborhood!*

Look for the Diet Pepsi cartons with a bright yellow band announcing: "Sugar added—no cyclamates!" as you see above.

NEW DIET PEPSI. TRY IT... SOMEONE WILL BE WATCHING!

"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PepsiCo, INC.

BOTTLED BY PEPSI-COLA ROCHESTER BOTTLERS, INC. UNDER APPOINTMENT FROM PepsiCo, INC., NEW YORK, N.Y.

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Vol. 81



'TIL D

For most guests a we  
2-year-old Timothy M  
ing a recent wedding  
Mass., Timothy four  
asle

### Nixon Brings

Washington — (NO) Nixon's veto of a \$19.7 bil and education appropri poses a severe financial schools throughout the U ing to supporters of both private education.

The import of the ve main no matter what acic takes when it considers the veto.

The veto "affects not schools and the welfare of but the well-being of all commented Father C. A' president of the Nation Educational Association, a time when the nation to ignore what is happen schools and colleges. P racial strife, addiction to rebellion to authority all ter education," he said.

"It is difficult to unde the President can fail to ter education with the u law and order which the ministration has p r o n America."

Nixon said the lean ed get was the result of his curb inflation. But sever of Congress, including Se ity leader Mike Mansf (ana), attacked the Presic ting back spending in wh sidered vital areas. The

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