

Open House for Savings and EVERYONE'S INVITED!

COME AND JOIN THE CELEBRATION NOW THROUGH THE END OF THE YEAR.

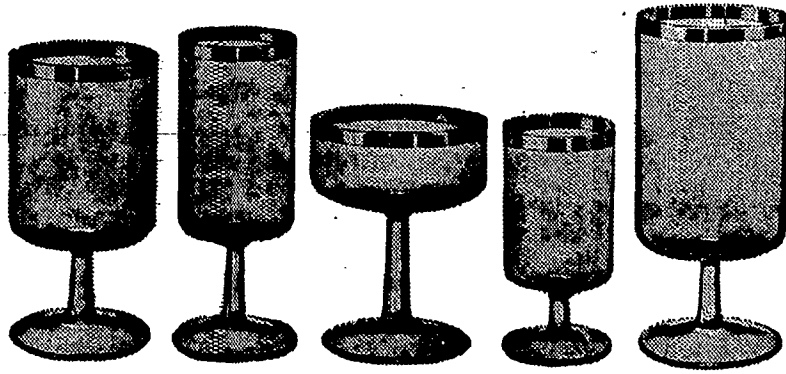
OPEN SATURDAY, NOVEMBER 29, FROM 10 A.M. TO 6 P.M. FOR VISITATIONS AND OPENING NEW SAVINGS ACCOUNTS ONLY.

FREE GIFTS

Just for saving your own money. Open a \$10 savings account between November 29 and the end of the year and take your choice of one of these delightful gifts at our new (temporary) Horseheads Office.

The folks at the new Horseheads branch of Elmira Savings are anxious to serve you with the full line of savings bank services found at the Big E. You will find both drive-in and in-bank facilities here, with plenty of parking convenience until our brand new branch office is completed at this same location.

SPECIAL FREE GIFT - Executive Crystal Stemware



You get a 5-piece stemware place setting FREE when you open a new savings account of \$10 or more.

Each 5-piece place setting of Executive Crystal Stemware with platinum sheer rim includes — water goblet, whiskey sour-parfait, champagne-sherbet, wine-juice, and iced drink.

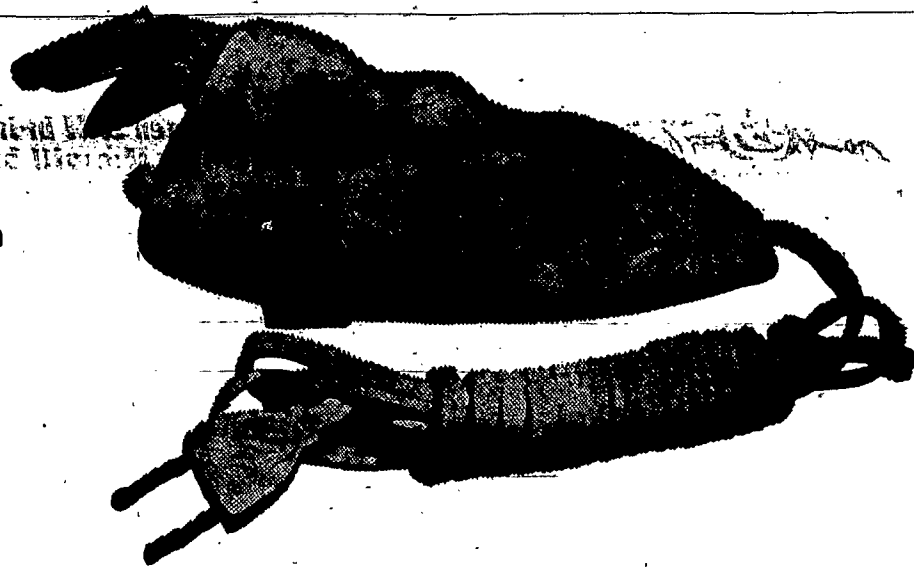
A GREAT WAY TO OBTAIN A COMPLETE CRYSTAL SERVICE WHILE SAVING.

OR, CHOOSE ONE OF THESE WONDERFUL

FREE GIFTS

WHEN YOU OPEN A \$10 SAVINGS ACCOUNT BETWEEN NOVEMBER 29 AND THE END OF THE YEAR AT OUR HORSEHEADS OFFICE.

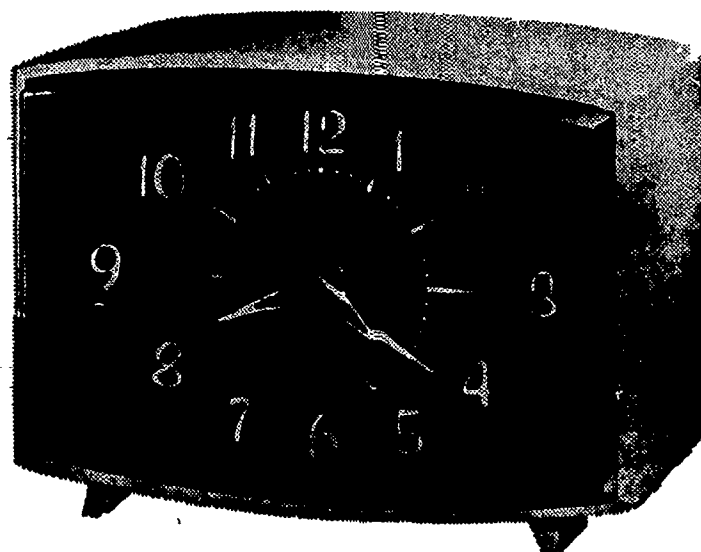
Electric Scissors . . . just what every woman needs for easier, faster dressmaking, curtains and other sewing jobs.



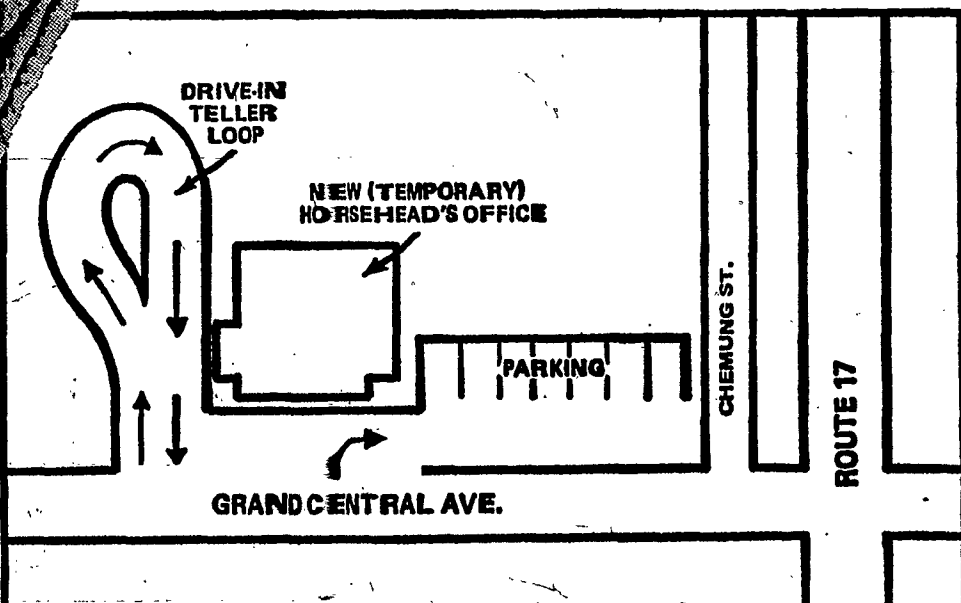
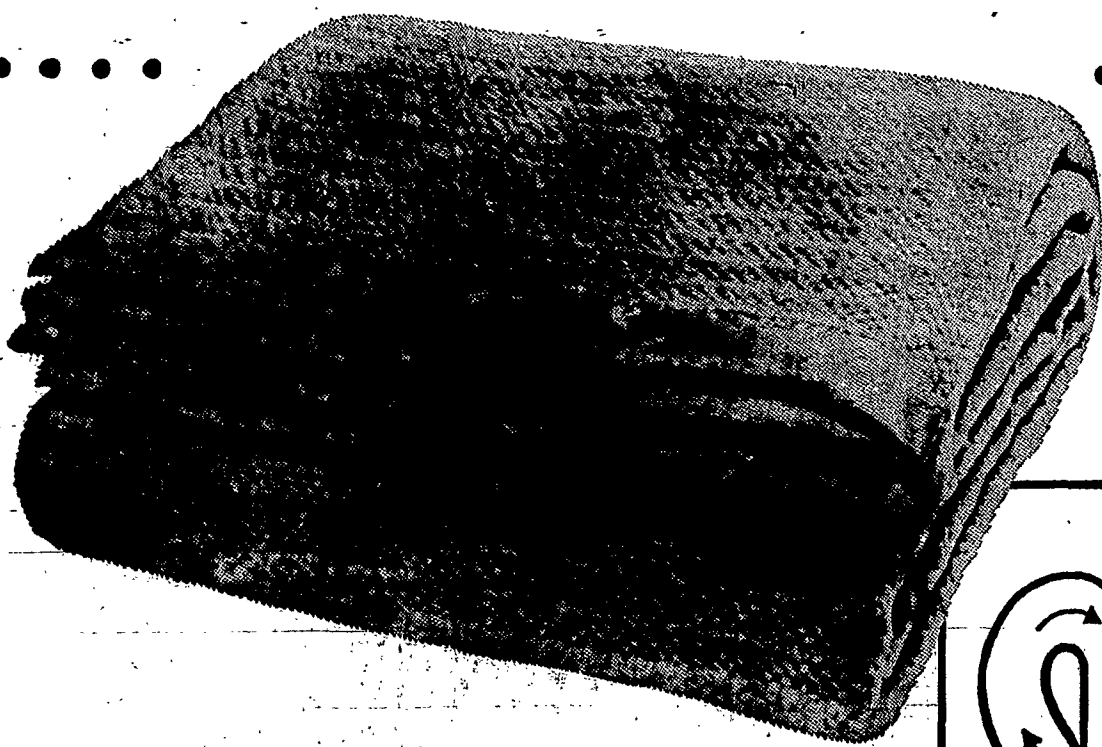
Some lucky gal will be cooking up a storm with this Wear-Ever Teflon 8" fry pan, with cover. Easy to cook with and easy to clean.



Nothing is as dependable as a good alarm clock. And this Lux Luminous is good! Even glows in the dark.



Perfect for all seasons! The new Beacon thermal blankets are in demand everywhere because of their year-round suitability. Size: 72" x 90". Colors: great!



5%

ON ALL REGULAR SAVINGS ACCOUNTS
PAID FROM DAY OF DEPOSIT
AND COMPOUNDED EVERY DAY
TO GIVE YOU 5.13%
EFFECTIVE ANNUAL YIELD

HORSEHEADS OFFICE OF
the BIG E the ELMIRA SAVINGS BANK

1102 GRAND CENTRAL AVENUE

MEMBER F.D.I.C.

REGULAR BANKING HOURS: MON., TUES, WED. 10 A.M. - 5 P.M. / THURS. AND FRI. 10 A.M. - 6 P.M.