

MONEY LABEL NEWS NOTES

ATTENTION MONEY LABEL CHAIRMEN

PLEASE FILL OUT THE COUPON BELOW AND MAIL IT AS SOON AS POSSIBLE TO: Money Labels, 35 Scio St., Rochester, N.Y. 14604

Name of Organization

Location (City or Town)

Place for Label Turn-Ins (Church Hall or Other)

.....

Dates & Times for Label Turn-Ins

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Shakespeare was way ahead of his time when he said, "What's in a name?" Today we identify everyone by a number. Whether this is good or bad may be debatable, but when dealing with large numbers of people it does seem to be more efficient. For one thing, a number can immediately identify an area, a group, and an individual.

Since large numbers are involved in MONEY LABELS and it's set up on a group basis, numbers play a very important role. For instance, when you received the Savers Guide, you may have noticed that a ten-digit number was printed on the address label. Each one of these ten digits has a special significance. The first figure, "1", represents the Rochester diocese (groups in the Buffalo diocese, also participating in the program, have "2" as the first figure). The next three figures represent your particular church or club, and the last six, you the individual member.

Let's say, for example, that you're registered as a member of Holy Cross parish, Rochester. Your number would be 1 (for the Rochester diocese), 008 (for Holy Cross) plus six other figures (for you the individual member of this parish). Is this important? Well, for one thing this number assignment can be of real help to your chairman. In cases where there may be misspellings, wrong addresses etc., she can spot these quickly by referring to her numerical list of members. Noting the numbers on the address labels can also be useful when you're receiving more than one copy of the Savers Guide and other material. This duplication means that as well as being registered in your church, you're also registered in some other group. A call to the MONEY LABELS chairman at your church can clarify this.

In the future we hope to avoid such duplication. As we've said before, in a brand new program such as this there are bound to be some difficulties at first. Just as we want every member of a registered group to receive the Savers Guide, etc., we also want them to receive only one of whatever is sent. Their "number" can be the key to a successful operation.



Cardinal Mooney High schoolers prepare cookies for Christmas party they will give for children of St. Bridget's School on Dec. 8. From left are Mary Hertzlin, Sue Martin and Joseph Calipare.

Party for St. Bridget's Children

Nearly 120 children of St. Bridget's School will be guests at a Christmas party at Cardinal Mooney High School on Monday, Dec. 8.

Hosting the party will be members of the high school's mission club. The club's current theme is "People — Our Concern." The party will involve a "big brother and big sister" plan, with a program of storytelling, games, songs, dancing and refreshment.

\$2,500 Donated For 'Needy' Seminarians

A check for \$2,500 came to Bishop Hogan on his first day in office this week from the State Court of the Catholic Daughters of America for "needy seminarians of the diocese."

Miss Margaret McKearney, state secretary for the Catholic Daughters, who made the presentation, disclosed that since 1946 the state organization has given \$57,250 to the Bishops of the Rochester Diocese to be used at their discretion for needy seminarians. This week's gift was the 23rd annual presentation.

Besides the gift for Rochester's seminarians the Catholic Daughters of the state have also contributed over \$431,000 to the seven other dioceses of the state since 1946.

Another annual gift for education in each diocese is a \$600 bursary given to school superintendents for three students.

Praising the Catholic Daughters' officers for their leadership in collecting these voluntary offerings for the education of future priests, Bishop Hogan gave advance welcome to the organization for its state convention which will be held in Rochester's Flagship Hotel next May. Miss Mary Donahue of Brockport is the chairman of planning.

Recently the CDA established a \$25,000 bursary in the North American College in Rome for the needs of diocesan students sent there to prepare for the priesthood.

City Club to Hear Students' Views Of Campus Strife

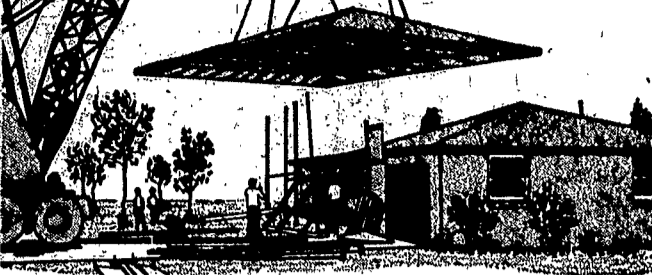
Four college students will make an "equal time" appearance at the City Club luncheon tomorrow, Dec. 6, at the Chamber of Commerce.

Their panel discussion of campus problems will be a response to the remarks of four college presidents who have addressed the club recently.

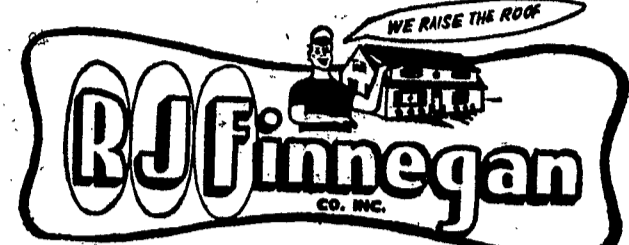
The students are Robert Bergin and Thomas Taraba of St. John Fisher College and Ralph Cyr and Joel Pollach of the Rochester Institute of Technology.

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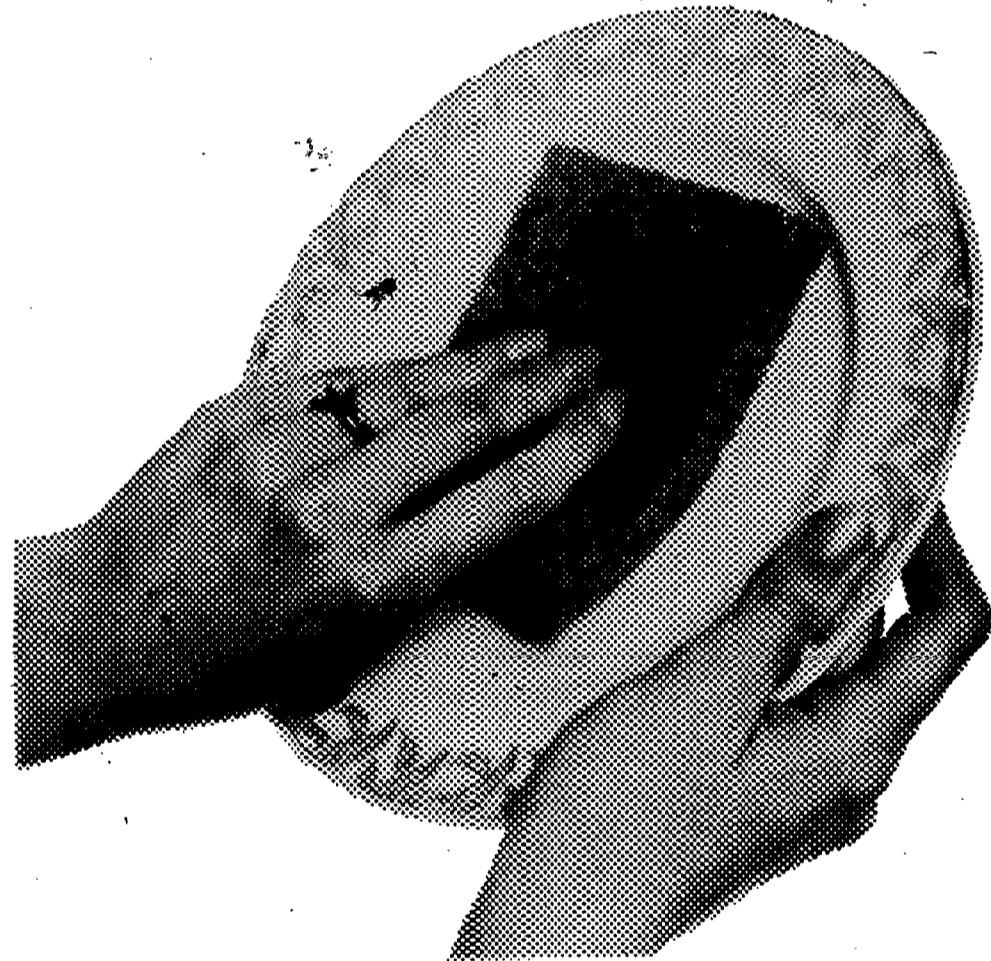
VISIT OUR SCHOOL

Sunday Dec 7th 2 to 5 PM

- | | |
|--------------|------------|
| SEE: | MEET: |
| ★ Drama | ★ Parents |
| ★ Sports | ★ Students |
| ★ Classes | ★ Teachers |
| ★ Activities | ★ Staff |

1800 CLINTON AVENUE SOUTH

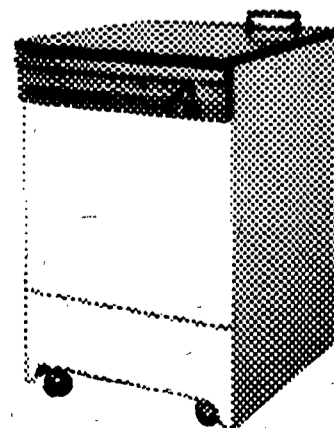
are you dished after 6?



... or after 8 in the morning or after lunch or brunch or midnight snacks or after company leaves. You won't be with an automatic Dishwasher!

An automatic dishwasher is a gift of time and love. For with a dishwasher you'll no longer suffer the time-consuming, tiresome drudgery of hand washing, scraping, rinsing and drying of dishes 3 times a day. Instead you will have hygienically clean and sparkling dishes all the time. That's because dishwashers use hotter water and stronger detergents than hands can stand.

So hubby, don't let dirty dishes come between you and your better half. You certainly know what season of the year is fast approaching and what better gift to give your loved one than a dishwasher that keeps on giving.



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