## Beware of Child - Killers in Your Own Home

## We love our children.

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This country has raised the healthiest, most vitamin-packed, strong-boned, cavityfree, robust and glowing race of children ever known in the history of the earth. We've conquered polio, diphtheria, whooping cough, scarlet fever, measles. All the dread diseases that wiped out the young of days gone by.

And yet, every year, in our centrally heated, air condi-tioned homes-we kill or injure hundreds of thousands of youngsters with accidental poisoning. And 90 per cent of the victims are under 5.

All the more terrible-because this suffering can easily be prevented.

If you're the parent of a young child, acquaint yourself with a few simple precautions that can prevent a poisoning tragedy in your own home.

DO keep all drugs, cosmetics, household cleaning products and pesticides out of the reach of children. A young child may swallow **ANYTHING**—no matter how awful it tastes, just as long as he can get his hands on it.

**DON'T settle for the place** convenient to you. (It will be convenient to him, too.) If necessary, keep even seemingly harmless medicines purchased without a prescription, under lock and key.

DO take a household inventory of potentially dangerous products-and how accessible they are to curious little hands. Then, ask your hardware dealer for some suggestions about child-proofing the medicine chest and household cleaner cabinet. There are new sliding door shelves that can be installed



**Poison Control Center** 

**Rochester 275-3232** 

HUNDREDS OF THOUSANDS of youngsters are

killed or injured each year by accidental poisoning. A young child will swallow anything-no matter how awful it tastes. Keep potentially dangerous products out of their reach — and know how to handle a poisoning emergency.

at adult eye level—with just a few simple screws. But good, sturdy locks are the best protection.

DON'T delude yourself that your children are perfectly safe because you "always keep an eye on them." It would take the FBI to keep up with any small child 24 hours a day. The high incidence of poisoning cases occurs among children 5 and under because it's the age most highly imitative of adult behavior. The medicine chest represents the fascinating source of a father's shaving ritual, mother's cleansing cream. Out of the cleaning cabinet comes his mother's grown-up world of floor-waxing, steam ironing. But, if an accident does take place, prepare yourself to cope with it. . quickly.

DO make yourself aware of latest developments in the pharmaceutical field, for quick first aid in case of accident. To help your doctor identify the type of poison fast, manufacturers and their products designers and suppliers have developed special coding systems and package identification techniques that enable pharmacists, nurses and physicians to identify contents of prescriptions rapidly. Some drug firms now produce tablets and capsules in different colors and color combinations, and many mark each tablet or capsule with a special code number.

**DO** determine immediately the identity of anything swallowed. Every second counts! Metal tube manufacturers. for example, are currently working with many drug companies to provide means of rapid identification of a tube's contents, should the prescription be lost or un-

Family Rosary The Family Rosary for Peace

program is broadcast each eve ning at 7 p.m. by Rochester readable. Different sizes and strengths of some ointments radio station WSAY, WMB0FM now have "color-coded" caps in Auburn, television cable comand closures. Certain tubed panies Channel 5 in Hornell, products are embossed at the Channel 8 in Elmira and 88.75 shoulder with the firm's name mc. in Corning. Those who will or other marking. These lead in recitation of the Rosary mean nothing to you. But this week are:

they enable a physician to make a rapid and accurate Friday, Aug. 29—Joseph Zim-mer of St. Michael's. determination of the tube's contents.

> Saturday, Aug. 30-Mass will be celebrated. Sunday, Aug. 31 - Raymond

Brien of St. Francis of Assisi.

Tuesday, Sept. 2 — A repre-sentative of the Knights of Equity, Court 10.

Thursday, Sept. 4 — Father Thomas Corbett, assistant pastor of St. Jerome's, East Rochthe case of paint thinner or ester, accompanied by the LCBA

> Cardinal Finds Arms Race

the hospital.

vises immediately. Granted, these are facts to strike terror in the heart of any parent. But they are eign Wars that "loyal citizens

facts that must be faced have a right and duty" to raise questions when their govern-And just think of how ment spends more on defense many mothers and fathers in than on peace. this country would change places with you right this The prelate told the veterans, minute. Because if only they had taken these simple pre-

most of whom served in World War II or the Korean War, that cautions-if only they'd made the United States is now spenduse of the help easily availing \$77.5 billion on military able — their lost or injured needs while "less than \$70 bilchild would be happy, whole lion are allotted to civilian and healthy today. needs.

> "It raises the question," he said, "whether by allotting such a minor percentage to the purpose of establishing justice and ensuring domestic tranquility, we're neglecting those whom

we are defending." The second in the series o

Tusday night programs related Cardinal Krol recalled the re-

Aretha Franklin, Soul



Courier-Journal -- Friday, August 29, 1969

## NOR'N BLENDED SCOTCH WHISKY EIGHTY PROOF IMPORTED BY INVER NORSE BISTRIERS LTB PHIL

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**Black** Artists How to Kick Those TV Football Blues At Gallery

(DON'T) give way to panic. If your child swallows drugs, household chemicals or any other dangerous substance, call your doctor, local hospital or poison control center immediately.

**DO** nothing without profes-sional advice. You may guess tragically wrong in your fright. The first impulse is to make the child vomit. But in

furniture polish—the lye or kerosene content could rupture the esophagus or damage the lungs. In cases like these, a child should be given a glass of milk and rushed to

DON'T wait for arrival of 'Treacherous' doctor or ambulance — once you have qualified instructions, do what the doctor ad-

