

As I See It

'Hee Haw' a Bad Joke on Viewers

How to lose friends and alienate viewers? Hop on the country music bandwagon by getting together a show that includes all the worst elements of the genre and call it "Hee Haw."

Just once was enough for this viewer and even then we missed parts of the premiere because the television reception in our vacation cottage was quite poor—fortunately.

Starring Roy Clark and Buck Owens, "Hee Haw" must have been the fault of the producer for we've seen and heard the stars and guests, who included Minnie Pearl, before, but never in a setting

quite so unflattering. From poor puns to raucous music through the terrible intermittent screening of the title throughout the hour, the show was a nightmare.

What kind of hold does the television screen have on the American viewer? A strong, most powerful one if signs are to be believed.

On a recent trip to the New England shore where the sights and the sounds of the ocean are almost unbearably beautiful, motels and inns directly over the water held out the lure of color tele-

vision on the big entrance way signs.

I'll have to admit somewhat shamelessly, however, that when our host offered us free TV for the week (it was the off season) we took it rationalizing that there might be days of rain and with two small children along we'd be spending evenings in.

Happily, only one channel seemed to work and most of the time it was so fuzzy, that, Agatha Christie won't over the tube. The set did come in handy in the morning since we were minus watches. If when we turned it on, Captain Kangaroo was holding

forth. It was past eight and we'd missed a good part of the day.

Postcards and letters to this column from readers expressing thanks for our part in campaigning for a television Mass are appreciated. But, if your pen is handy and you really want to thank the right people, drop a line to Clover DeLaney, general manager of WHEC which donates the air time as a public service, and to the Basilian Fathers at Aquinas Institute, sponsors and celebrants of the Mass, seen Sundays at 8:30 a.m. on Channel-10.

Books on Loan

The following books of interest to our readers may be found on the shelves of the Rochester Public Library, or may be obtained through any affiliated library in the diocese.

God Speaks Navajo, by Ethel E. Wallis. Moving story of a missionary to the Indians for nearly half a century, who learned to speak their own language. Biography.

Edward Lear: the life of a wanderer, by Vivien Noakes. This Victorian gentleman kept thousands of Englishmen laughing at the same time with his nonsense verse, biography.

We Belong Together, by Herbert A. Werner. (Kurtzman, Uteibares, Deutschland, 1968). In response to an art contest sponsored by the German Council for Reunification, children of West Berlin express their feelings about their divided city. Complemented by lyric prose and poetry, the winning pictures sing out in dramatic simplicity the theme: we belong together.

Warriors For The Poor, by William Crook. (Morrow, 1968). Describes the work and methods employed by VISTA for success in our own peace corps programs. Business and social science.

Vanishing Animals of the World, by Richard Pitter. 1968. A beautifully illustrated plea for conserving vanishing and extinct wildlife species. Science.

The College Drug Scene, by James Carey. 1968. Research to uncover ages and types of users and the social situations of use. Science.

The French Chef Cookbook, by Julia Child. 1968. Recipes collected from her TV series designed to introduce Americans to a wide range of French cooking. Science.

The Other End of the Leash, by Berkeley Rice. 1968. A look at the three billion a year pet industry marketing such luxuries as false eye-

lashes and gold lame stretch pants for Fido. Science.

The Prison, Georges Simeon. (Harcourt, 1968). Another compelling psychological study in the author's list of critically-acclaimed short novels. Fiction.

Something to Answer For, by P. H. Newby. (Lippincott, 1968). Humor flavors tragedy in this tale of the unreal world of the Middle East and the unreal condition of modern man. Fiction.

To Find a Man, S. J. Wilson. (Viking, 1968). Ganging Andrew Z. Greenstone is an endearingly decent teenager in this funny-sad work by the author of *Hooray for Me*. Fiction.

Between Parent and Teenager, Haim Ginott. (Macmillan, 1968). Suggests solutions for many problems likely to arise during adolescence: rebellion and authority, identity and autonomy, conflict and crisis. Education.

The Indestructible Irish, by John P. Cohan. (Meredith, 1968). An American resident of the Old Sod for the past 8 years takes a concerned and critical look at the past and current scene. History and travel.

Jerusalem, Teddy Kollek and Moshe Perlmutter. (Random, 1968). Magnificent color photographs tell the story of 40 centuries in the Holy City. Text is by the mayor. History and travel.

A Walk through Britain, by John Hillaby. (Houghton-Mifflin, 1969). Highly readable journal of 1200 miles walking in four weeks. Recounts the interesting sights of the people, history and folklore. History and travel.

A Portrait of Japan, by Laurens Van der Post. (Morrow, 1968). A look at the three billion a year pet industry marketing such luxuries as false eye-

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Red Wings Plan Baseball Clinic

William A. Lang, president of the community-owned Rochester Red Wings, announced that the first Cal Ripken Baseball Clinic will take place at Silver Stadium on Saturday, June 28. Wing Manager Ripken and team members will conduct the clinic from 11 a.m. until approximately 12:15 p.m.

Lang announced that clinic applications are available at Chicken Delight stores; the first 500 applicants will be accepted. Age limit for youngsters is through 16 and there is no charge.

Welk's Success Key: 'Give a Little Extra'

Lawrence Welk, a household name synonymous with outstanding musical entertainment who will appear with his entire television company July 31 at the Rochester War Memorial, credits giving it that little extra effort for his success.



LAWRENCE WELK cheerfully for it, give it that little extra, and with God's help, you'll make it."

His schooling was limited to a fourth grade education due to a serious childhood illness. He is largely self-taught, his reading consisting chiefly of religious texts, biographies of great men and books on success.

He credits the early teachings of the Ursuline Sisters in his native North Dakota and his Catholic upbringing for instilling in him the philosophy which has guided his life. He has set forth some of this philosophy in his book, titled "Guidelines For Successful Living."

One of eight children, Welk firmly believes in giving freely of himself in the service of others less fortunate and has remarked, "I never played a benefit performance when I didn't benefit the most for having served."

He is a great advocate of work as one of the main keys to success. His philosophy is:

"Set your eye and your heart on your goal, work

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Here is the theology with

Movies

Here is a list of motion pictures currently playing in Rochester area theaters and the ratings given them by the National Catholic Office of Motion Pictures.

With the Catholic Office ratings, we include the ratings of the Motion Picture Association: G, general; M, mature audiences; R, restricted (persons under 16 admitted only when accompanied by parents or adult guardian); X, persons under 16 not admitted.

Cinema — "Goodbye, Columbus" (Adults, with reservations). R.

Fine Arts — "Run Wild, Run Free" (General). G.

Little — "Romeo and Juliet" (Adults, with Reservations). G.

Loews—"Winning" (Adults). M.

Morose—"Funny Girl" (Adults and Adolescents). G.

Panorama—"Oliver!" (General). G.

Paramount—"Che!" (Adults and Adolescents). M.

Regent—"The Wild Bunch" (No Rating). R.

Riviera—"Wild Wheels" (No Rating). R.

Skineridge—"True Grit" (General). G.

Stadio Z—"If" (Adults, with reservations). X.

Station—"The Maltese Bippy" (No Rating). G.

Towne I—"Sweet Charity" (Adults and Adolescents). G.

Towne II—"April Fools" (No Rating). M.

Warning—"Finian's Rainbow" (General). G.

Children's Films... Be Choosy

(Catholic Press Features)

New York — Despite the dearth of films for young children, parents are being warned against the temptation to send their youngsters off to any old children's film that comes along.

The National Catholic Office for Motion Pictures recently criticized the movie industry for the small number of family-type films released in the first half of 1969. Now that office has suggested that parents ought to be choosy even in sending their children to the "A-1" films that are available.

In Hollywood, the film critic for the "National Catholic Register," noticing that a number of children's films are being released for the summer months, set down a list of "working principles" for determining what constitutes a good children's film, maintaining that many children's films can be harmful in subtle ways.

In its "Catholic Film Newsletter," the national Catholic film office observed:

"A good film about a child, like a good film in any other category, tends to be somewhat disturbing. The reason why may seem like a cliché: human problems and human conflicts, which are the heart of drama, are disturbing.

"To gloss these problems over with sentimental plot contrivances, though it may produce a superficially pleasant effect, is a basic distortion leaving a set of perhaps unnoticed but nonetheless real moral ambiguities in its wake."

The film office, whose commentaries on recent children's films have ranged from a harsh criticism of "Angel in My Pocket" ("The comedy is broad and mindless, the characters stereotypes, the sugary situations and overall treatment enough to give the whole family diabetes") to an all-out rave for "Run Wild, Run Free" ("an exceptional boy-and-nature film that has real appeal for adults as well as children"), admitted it is difficult to de-



Mark Lester befriends a horse in "Run Wild, Run Free," new children's film that the NCOMP credits with "real appeal" for all. (Now at the Fine Arts Theatre.)

termine what constitutes a good children's film, but added:

In the "National Catholic Register," critic William Donnelly — strongly criticizing a Walt Disney film called "Hang Your Hat on the Wind" because it had "the quintessence of simplicity" — said his rules for good children's movies were:

"Children's entertainment should first tell the truth.

"Secondly, as entertainment, children's films should inspire and strengthen the human spirit."

"Thirdly, the information, scenes and experiences presented in or through the film should be generally considered digestible at a child's level of consciousness and understanding. But there are few things more counter-productive than talking down to children. For example, you should not scale down supposedly grown-up dialogue to the level of a first-grade primer."

Another mistake children's films make, Donnelly contends, is to give children the impression that, for a man, the most treasured time in his life is when he matures enough to realize it — is his boyhood.

"Such films leave a dusty

taste of wish-fulfillment for a time that never was and for the re-creation of a time that never should be. Life is too beautiful, especially for adults who have matured into the joy of doing their own thing, for it to be falsified through fantasized romance," he said in commenting on "Rascal," a Disney film about youth remembered.

"From time to time, such romance can provide healthy recreation and escape, but a continued diet of such films will do no one — especially growing, maturing children — any good at all."

Hornell Hospital Promotes Shephard

Hornell — Paul E. Shephard will become assistant administrator of St. James Mercy Hospital July 1. His appointment was announced last week by Sister Mary Rene, administrator.

Shephard, a member of the staff since 1950, heads the pharmacy and purchasing departments. He is a native of Geneva and a graduate of Geneva High School and the University of Buffalo. He is a member of the Knights of Columbus and the Steuben Area Boy Scouts Council.

TV Movie Ratings

Ratings are those given by the former Legion of Decency, now the National Catholic Office for Motion Pictures, when films were originally shown. A-1: morally unobjectionable for general patronage; A-2: morally unobjectionable for adults and adolescents; A-3: morally unobjectionable for adults; A-4: morally unobjectionable for adults, with reservations; B: morally objectionable in part for all; C: condemned. No Rating: film has not been reviewed by the National Catholic Office for Motion Pictures (formerly the Legion of Decency). N.B. Before A-3 classification was established, A-2 indicated morally unobjectionable for adults.

Movie listings supplied through the courtesy of TV Guide Magazine

Week of Fri., June 27 thru Thurs., July 3

Time	Channel	Movie	Rating
Friday, June 27			
10:00 a.m.	13	Love and Kisses	A-2
9:00 p.m.	10	Room at the Top	B
11:30 p.m.	13	Night Passage	A-1
11:50 p.m.	10	The Belle of New York	A-1
Saturday, June 28			
2:30 p.m.	10	Willie and Joe Back at the Front	A-1
9:00 p.m.	8	Fahrenheit 451	A-2
11:45 p.m.	8	Chase a Crooked Shadow	A-1
11:45 p.m.	13	Kathy O	A-3
Sunday, June 29			
2:00 p.m.	10	Magnificent Obsession	A-2
2:00 p.m.	13	Hollywood Canteen	A-2
5:00 p.m.	8	The Hunters	A-2
9:00 p.m.	13	Mickey One	Not Listed
11:20 p.m.	10	Sherlock Holmes in Washington	A-1
11:20 p.m.	13	One Fatal Hour	Not Listed
Monday, June 30			
10:00 a.m.	13	Kathy O	A-3
9:00 p.m.	8	Banning	B
12:00 a.m.	13	Winds of Wasteland	A-1
Tuesday, July 1			
11:30 p.m.	13	Pirates of Blood River	A-2
Wednesday, July 2			
10:00 a.m.	13	Pirates of Blood River	A-2
9:00 p.m.	13	The Interns	A-3
12:00 a.m.	13	The Lady Takes a Flyer	A-3
Thursday, July 3			
10:00 a.m.	13	The Lady Takes a Flyer	A-3
9:00 p.m.	10	Boys' Night Out	A-3
11:30 p.m.	13	Oh Men Oh Women!	A-2

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