

Dorschel's Appliances

SPRING SALE SPECIALS

Don't miss this once-a-year opportunity for big values at your Motorola dealer

like this buy on Color TV

Quasar Color TV

with the "works in a drawer"

The works are 10 tubeless plug-in mini-circuits for solid-state reliability and fast, at-home service. This is the years-ahead Color TV you've been hearing about. It's all solid state except for rectifier and picture tube. Automatic line tuning with AFC electronic picture lock provides the best possible picture, keeps it that way even when you change channels. Lighted channel indicators on VHF and UHF. Biggest screen Color TV you can buy, 23" picture (measured diagonally).

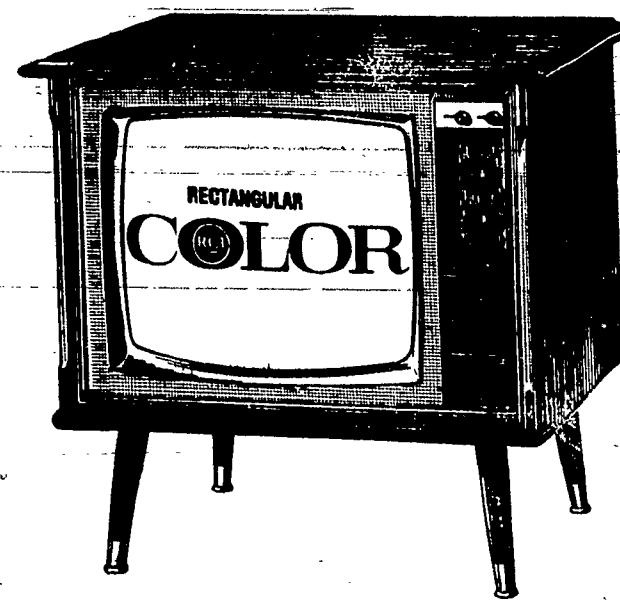


Buy during this offer...
easy monthly payments!

Spring Value Price ONLY

\$594⁹⁵

NO DOWN PAYMENT!



RCA
VICTOR
COLOR
TV

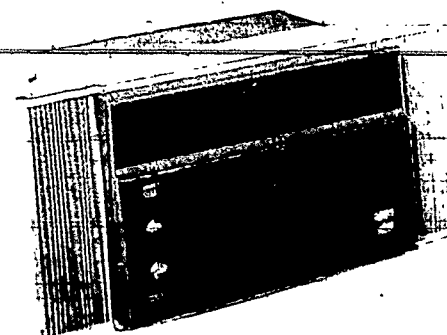
\$479⁹⁵

Beat the Heat with a

PHILCO Space Mate AIRCONDITIONER

Deluxe features

- Adjustable Thermostat
- 2 Cooling Speeds, 2 Fan Speeds
- Stale Air Exhaust
- Washable Air Filter
- Adjustable Louvers
- No-Drip Dehumidification
- Galvanized Steel Construction

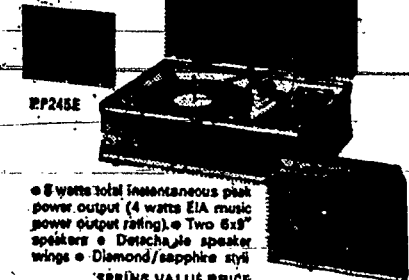


MODELS

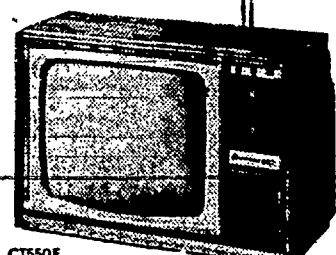
AC5D3 (15,000 BTU/HR)

AC6D1 (6,000 BTU/HR)

MODULAR PORTABLE STEREO



\$99⁹⁵



18" TABLE COLOR TV
\$379⁹⁵



23" Solid State at 17 VITAL POINTS
\$479⁹⁵

SEE OUR BIG
SPRING VALUES
ON ALL
MOTOROLA
PRODUCTS



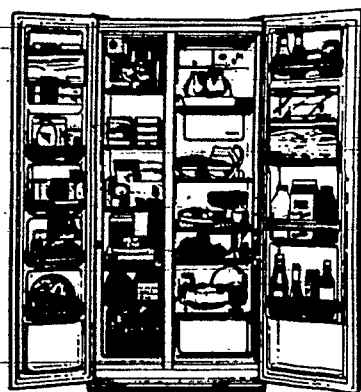
PHILCO 23" INCH COLOR TV

now with Philco Tuning Eye, plus A.C.T. (Auto-lock Channel Tuning)

- Fine tunes itself at the flick of a switch
- Philco MagiColor Picture Tube brings brighter, sharply focused, more uniform color pictures
- 23" picture measured diagonally, 295 sq. in. picture
- Solid State Signal System—no tubes to burn out in the signal-receiving circuits
- Contemporary styling. Finished to match Walnut

PHILCO REFRIGERATOR

First
30-inch-wide
"Side-by-Side"



Model RT1717

389⁹⁵

FEATURE VALUE!

- Fits in space of your old refrigerator!
- 249 lb. No Frost Freezer
 - Full size 9.9 cu.ft. No Frost Refrigerator
 - Deep-Shelf Storage Doors
 - 17 cu.ft. total capacity

NO FROST 16 CU. FT.

2-DOOR REFRIGERATOR
CHOICE OF COLORS

\$289⁹⁵

39 YEARS OF CUSTOMER SERVICE

IS YOUR GUARANTEE OF

BETTER VALUES

LOWER PRICES

ONLY AT

255 GENESEE ST.

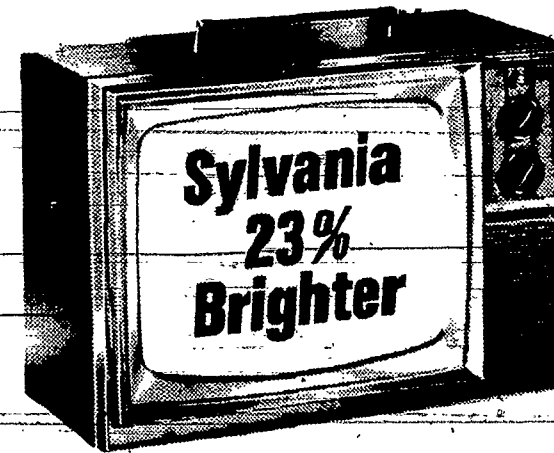
DORSCHEL T.V. & APPLIANCE

NO MONEY DOWN!
TAKE 3 YEARS TO PAY STARTING IN
JUNE!

NO MONEY DOWN
TAKE 3 YEARS TO PAY STARTING IN
JUNE!

OPEN EVERY NIGHT, TILL 9 P.M. EXCEPT WED., SAT. TILL 5 P.M.

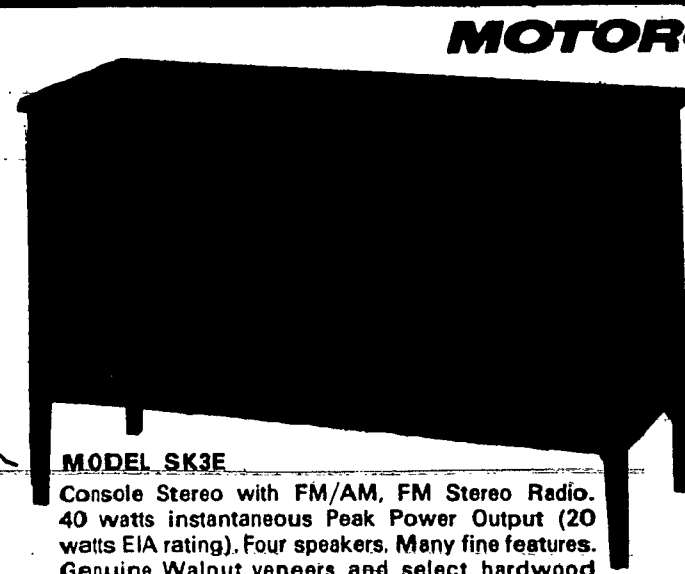
PHONE 328-7413



Sylvania
23"
Brighter

SYLVANIA MODEL CD55W—Rugged 18" portable color TV. New, brighter picture tube. Big 180 sq. in. viewable picture. Crisp styling. Deluxe walnut-grained finish. Out front 5" speaker. Earphone jack for private listening. Clock-timer and roll-about stand, optional extra.

Tremendous value at **\$359⁹⁵**



MOTOROLA

SPRING SALE
STEREO
SPECIAL!

MODEL SK3E

Console Stereo with FM/AM, FM Stereo Radio. 40 watts instantaneous Peak Power Output (20 watts EIA rating). Four speakers. Many fine features. Genuine Walnut veneers and select hardwood solids. 25" high, 40" wide, 16" deep.

SPRING SALE
PRICE ONLY

\$199⁹⁵*

Philco 30" Automatic

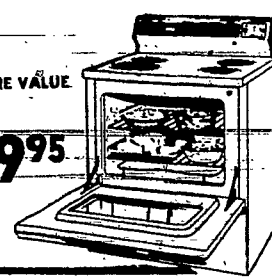
Electric Range

- Automatic oven timer
- Lift-off oven door with window
- 23" master oven
- Storage drawer
- Shaded Avocado, Shaded Copper, White

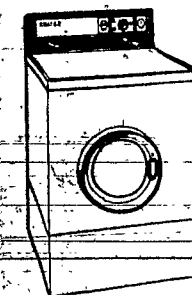
FEATURE VALUE

209⁹⁵

SS30J4



Philco Automatic
Electric Clothes Dryer



- Ideal for Permanent Press garments
- 2 drying cycles
- Full-Drum air flow dries faster
- Safety Loading Door

Model DE-6G2

FEATURE VALUE!

139⁹⁵