



# LET YOUR WEDDING GO TO YOUR HEAD

But don't let it put you in a "worry whirl"...

Entrust your coiffure to a highly trained professional, a member of the Rochester Hairdressers and Cosmetologists Association

Your hairdo and make up will be created to flatter your natural beauty. Styling - tinting - cutting - permanent - all will be carefully planned to enhance an already radiant you.

Wig and wiglets, fashion's latest dictate for the young modern, may be in your plans. Proper care, styling and fitting by an RHCA member will assure a natural look that comes from their continual training and acquired skills.

Consult one of the members of the Rochester Hairdressers and Cosmetologists Association listed on these pages when you are ready to say "I do" . . . hundreds of brides now say "I'm glad I did" . . . and those same brides rely on an RHCA member to keep them looking lovely after the honeymoon is over.



## ROCHESTER HAIRDRESSERS and COSMOTOLOGISTS ASSOCIATION

**Allegro Beauty and Wig Salon**  
40 Empire Blvd. 288-8540

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**Andrews Hair Stylist**  
9 Newton Rd., cor. Ridge Rd.-W.  
225-2240

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**Anne's Beauty Salon**  
49 Milan St. 467-9092

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**Anne's Beauty Studio**  
720 Winton Rd. N. 482-3099

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**Anthony's Hair Fashions**  
12 Main St. Scottsville  
889-2321

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**Armando's House of Coiffures**  
26 Bennington Dr. 621-2470

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**Avenue Hair Fashions**  
1859 Clifford Ave. 288-3330

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**The Beauty Bazaar**  
3400 Monroe Ave. 381-7740  
Pittsford Colony

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**Beauty Bungalow**  
Phyllis Gerard, owner  
599 Bay St. 288-9849

**Beauty Carousel Beauty Salon  
and Wig Salon**  
381-1470 586-9782  
Pittsford Plaza

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**Beaute De Jacqueline**  
185 Ridge Rd. E. 342-8070

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**Berkeley Beauty Shop**  
686 Park Ave. 271-5663

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**Cardone's Beauty Studio**  
193 Shelter St. 328-4140

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**Carafice Beauty Salon**  
871 Dewey Ave. 458-8190

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**Thomas Catone, Hairdresser**  
10 Ridge Rd. W. 254-9865

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**Cherew's Beauty Salon**  
4419 Dewey Ave. 663-9733

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**Chris's Beauty Parlor**  
303 Spencer Rd. 288-6555

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**Coiffures of Elegance**  
370 Empire Blvd. 482-0040

**Coiffures by Frantoine**  
693 Titus Ave. 266-9272, 9686

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**Com-Aire Beauty Salon**  
683 Winton Rd. N. 482-7799

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**Connier's Hair Style Center**  
523 Ridge Rd. E. 342-6175

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**Dean's Beauty Salon**  
297 Culver Pkwy. 482-0807

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**Dee's Beauty Salon**  
43 Main St. Scottsville  
889-3736

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**Del Mar Beauty Salon**  
2142 Main St. E. 288-9673

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**Donald's Beauty and Wig Salon**  
1365 Culver Rd. 654-8700

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**El-Frieda's Salon of Beauty**  
Greece Town Mall  
2179 Ridge Road W. 227-1450

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**Elite House of Hair Fashions**  
920 Merchants Rd. 482-0540

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**Sue Gallos' Beauty Shop**  
8510 Ridge Road W. Brackport  
637-5376

**Jean's Beauty Salon**  
1172 Dewey Ave. 254-3807

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**Jim's Beauty Salon**  
2850 Dewey Avenue 865-9856

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**John La Manna's Beauty Salon**  
24 Genesee St. 235-2523  
1753 East Ave. 442-9836

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**La Premiere Dame Beauty Salon**  
588 Rock Beach Rd. 342-5826

**Lou's Beauty Salon**  
270 Arnett Blvd. 436-5675

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**Madeline House of Beauty**  
2879 Dewey Ave. 663-7433

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**Kay Michael's Beauty Salon**  
2833 Ridge Rd. W. 225-9090

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**Miracle Touch Coiffure**  
2135 1/2 Five Mile Line Rd. Penfield  
Next to Post Office 381-2007

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**Ramond's Coiffures**  
172 Pt. Pleasant Rd. 544-2740

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**Reina's Beauty Salon**  
529 Merchants Rd. 482-5290

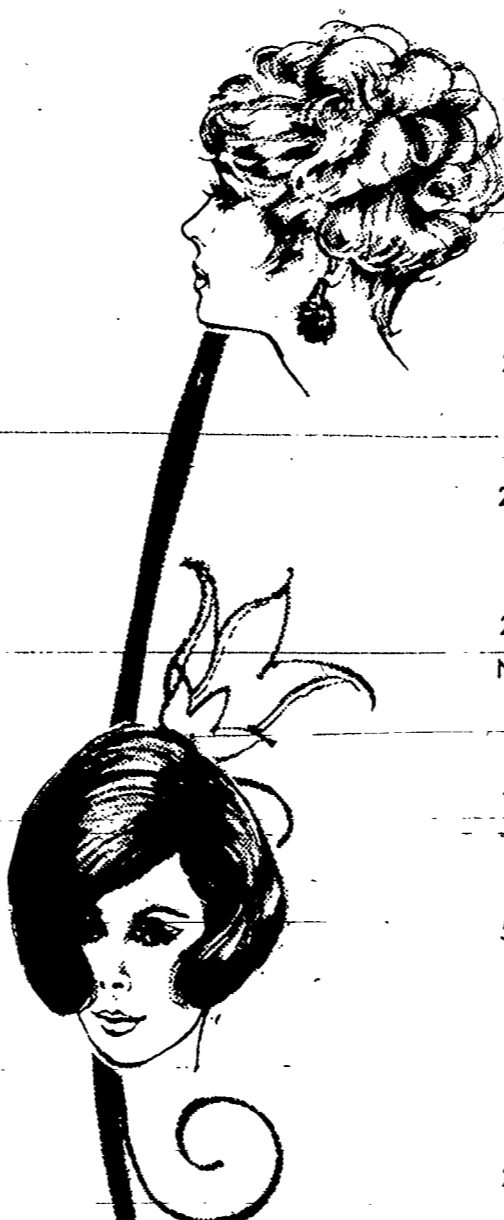
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**Roberts of New York**  
Wig & Beauty Salon  
After Five Studio for Men  
Ridge-Seneca Plaza  
266-0880 266-9886

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**Salon de Beaute**  
1814 East Avenue 271-9488

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**Salon De Paris**  
1458 Lake Ave. 254-7412

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**Stan and Ro's Beauty Salon**  
1688 Clifford Avenue 654-8090

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**Sue and Jennie's Beauty Salon**  
272 Genesee St. 328-8694



## ROCHESTER HAIRDRESSERS and COSMOTOLOGISTS ASSOCIATION

## Family: Training School, Novitiate for Democracy

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When the first boy is born, the husband reappears in all his strength and promise and, in the language of Virgil, "from high heaven descends a worthier race of men." When the first girl is born, the wife revives in all her beauty and charm, and even the baby talk becomes cute all over again. She even likes to think that she is the sole source of the daughter's loveliness. Each child that is born begins to be a bead in the great rosary of love, binding the parents together in the rosy chains of a sweet slavery of love.

Social culture also demands a permanent bond between man and woman, for no civilization can endure without responsibility and loyalty to one's trust.

When 50 per cent of married couples feel that they can throw overboard pledged loyalty in order to suit their own pleasure or convenience, then the hour has struck when citizens will no longer feel a need to keep their pledges to America as citizens. Once a citizenry does not feel bound to the most natural and democratic of all self-governing commonwealths — the home — it will not be long until it ceases to feel bound to a nation. When a Mrs. White is ready to call herself Mrs. Brown, then it will only be a short time before Americans will be calling themselves Soviets. The traitors to the home today are the traitors to the nation tomorrow. A people who are not loyal to a home will not be loyal to a flag.

The permanence of the bond is necessary also for sacrifice. So long as a nation of families learns to renounce the "mine" in the "ours" of their offspring, there is strength. The family then becomes a training school in self-discipline; it crushes egotism for the sake of the group, as all members learn the supreme lesson of living with others for the sake of others.

But if there is the slightest disagreement resulting from the eating of crackers in bed, or if the other party fails to give pleasure, or if the desire of greener pastures makes the present grazing less appealing; if every emotion, whim, appetite, and fancy has a right to be satisfied even at the cost of another person; then what shall happen to the sacrifice so necessary for a nation in time of crisis and conflict?

The fewer sacrifices a man is required to make, the more loath he will be to make those few. His luxuries soon become necessities, children a burden, and the ego a god. Whence will come our heroes in a crisis, if we no longer have heroes in the home? If a man will not put up with the trials of a household, will he put up with trials of a national emergency? Once the need of sacrifice for maintenance of the home is uprooted, there is simultaneously uprooted the need of sacrifice for the maintenance of a nation. Only a nation that recognizes sweat, toil, hardship, and sacrifice as normal aspects of life can save itself, and these virtues are first learned in the home.

The decline in the permanence of family life is, therefore, intrinsically bound up with the decline in democracy. Here democracy is understood, in its philosophical sense, as a system of government which recognizes the sovereign worth of a man. From this flows the notion of the equality of all men, and the repudiation of all inequalities based on race, color, and class.

Nowhere is the dogma of the worth of a man better preserved and practiced than in the family. Everywhere else man may be revered and respected for what he can do, for his wealth, his power, his influence or his charm; but in the family a person is valued because he is. Existence is worth in the home. That is why the crippled, the sick, and those who are of no economic value to the family are given more affection than those who normally provide for its subsistence.

The family is the training school and the novitiate for democracy. Free and promiscuous marital relationships are the training ground for treating humans, first flippantly, then cruelly. The protection of the weaker members of society, the socially disinherited, and the economically dispossessed depends upon a sense of responsibility to those handicapped, which is best fostered in the home.

As persons lose a sense of loyalty and obligation, the State picks it up, and then begins the tyranny of the weak. State socialism, understood as State control not only of the means of production but also of life itself, is the political expression of psychological laziness and irresponsibility first manifested in the family.

## A Prayer For Courtship

Remember, O Most Blessed Mother, that never was it known that anyone who fled to thy protection, implored thy help or sought thy intercession was left unaided.

Inspired with this confidence, unworthy as I am of thy protection, in the presence of God the Father, the Author of life, of God the Son, who gave marriage the dignity of a Sacrament, of God the Holy Ghost, who sanctifies marital love, I entrust my courtship to thy motherly protection.

Guide me in the choice of a partner. Keep my courtship pure and chaste. Bless our union with a holy love. Watch over us from heaven.

Send us grace to live in the favor of God and to share in the eternal love in which we shall all be united forever in heaven. Amen.

March 14, 1969 Courier-Journal 31A