

As I See It

A Stand That Takes Courage

By PAT COSTA

When is moral commitment news in the high finance world of television?

When it involves Doris Day and Lawrence Welk. That's when.

Recently the New York Times television editor Jack Gould has been reporting the story of what may turn out to be a minor revolution in the complex and intricate industry that combines big name stars, hard-shell advertising and products of sometimes dubious value.

Approximately two weeks ago, the Times revealed that both Miss Day, star of the CBS situation comedy show bearing her name and ABC's long wearing music maker Welk have contracts with their respective networks that exclude cigarette advertising.

Shortly after that story appeared, Gould followed it up with the news that several other announcers earning as much as up to \$100,000 a year for their work in cigarette commercials have said "no" to any more tobacco advertising.

The names of these announcers for the most part are unknown to us the viewing public. We recognize their faces and their voices.

And this viewer now goes on record as recognizing their courage and the sacrifices which may be much greater than either Miss Day's or Mr. Welk's simply because other work and income may be harder to come by for them than the established luminaries.

This is to take nothing away from the stands taken by the two celebrities. Had they not taken the lead in refusing to be associated with a product that has been branded as harmful to the health, the ago, the Times revealed that known to us the viewing public disassociation by the announcers might have had less impact on the rest of us. We are more impressed by the actions and moves of so-called names.

It is to be hoped that many more such personalities will follow suit in refusing to further the cause of cigarettes.

Square Dancers

In Pageant

A costume pageant tracing the history of American square dancing will top the program at the ninth annual Teen-O-Rama tomorrow in Eastridge High School.

The pageant, scheduled for 7 p.m., will be followed by a public square dance. The day of dancing will begin with workshops from 2:30 until 5:30. Buffet dinner will be served.

The program is the work of the Teen Twirler Square Dance Club, a 14-year-old organization with members from 22 area high schools.

TV Movie Ratings

Ratings are those given by the former Legion of Decency, now the National Catholic Office for Motion Pictures, when films were originally shown. A-1: morally objectionable for general patronage; A-2: morally objectionable for adults and adolescents; A-3: morally objectionable for adults; A-4: morally objectionable for adults, with reservations; B: morally objectionable in part for all; C: condemned. No Rating: film has not been reviewed by the National Catholic Office for Motion Pictures (formerly the Legion of Decency). N.B. Before A-3 classification was established, A-2 indicated morally objectionable for adults.

Movie listings supplied through the courtesy of TV Guide Magazine

Friday, March 7 thru Thursday, March 13

Time	Channel	Movie	Rating
4:00 p.m.	8	The Virgin Queen	A-1
9:00 p.m.	10	Until They Sail	B
11:30 p.m.	13	Winchester 73	A-2
11:30 p.m.	10	The Cobwebs	A-2
Saturday, March 15			
5:35 p.m.	10	Tiger Bay	A-3
9:00 p.m.	8	The Vikings	A-3
11:05 p.m.	10	Human Jungle	B
11:45 p.m.	8	The Easy Life	A-4
12:30 a.m.	10	Finger Man	B
Sunday, March 16			
5:00 p.m.	8	Boy on a Dolphin	B
9:00 p.m.	13	You're a Big Boy Now	Not Listed
9:00 p.m.	13	Houseboat	Not Listed
11:35 p.m.	10	Ramona	A-1
11:30 p.m.		Glory at Sea	A-1
Monday, March 17			
4:00 p.m.	8	The Damned Don't Cry	B
9:00 p.m.	8	Rope of Sand	B
Tuesday, March 18			
9:00 p.m.	8	The Young Warriors	A-2
4:00 p.m.	8	Clive of India	Not Listed
11:30 p.m.	13	The Bandit and the Princess	Not Listed
Wednesday, March 19			
4:00 p.m.	8	My Wife's Best Friend	B
9:00 p.m.	13	The Servant	A-4
11:30 p.m.	13	Rotten to the Core	A-3
Thursday, March 20			
4:00 p.m.	8	The Damn Busters	Not Listed
9:00 p.m.	10	Paris When It Sizzles	A-3
11:30 p.m.	13	Island of the Blue Dolphins	A-1

Miss Adeline Mussi of 3909 E. Main St., Rochester, who has been a shut-in for 11 years says she and two elderly cousins would see a TV Mass as "an answer to prayer."

Mr. and Mrs. D. Ross of Rochester have included a helpful suggestion in their letter:

"We are very much interested in a TV Mass as we are shut-ins and through the kindness of relatives are able to read the Courier-Journal. Most shut-ins can not afford the Courier and thus do not know there is a campaign for signatures. Would it be asking too much to have it announced from the pulpits then friends and relatives could alert the shut-ins to write to the Courier expressing interest in the TV Mass."

Good suggestion. Any pastors who could find space for a line or two in their weekly bulletins about our campaign will help spread the word of the proposed Mass to many we do not reach.

Others heard from this week include Kathryn C. Foye, 15 Portland Ave., Fred J. Kingsley, Elmira; William J. Shea, 172 Burlington Ave.; and Mrs. Helen Butts, David Gerstner, William Ehrmantraut and Mr. and Mrs. C. J. Dobbertin all of Hedge St.

Kurosawa Lauded for Christian Themes

Catholic Press Features

New York — His films are "making the most Christian statement about man and his world to come from the screen today," said a Jesuit writer, and "Time" magazine labels him "one of the monumental moviemakers of all time."

Yet, because of the film-distribution system in the U.S., where films were invented, very few Americans have ever heard of Akira Kurosawa — or worse, ever seen one of his films.

But just as the Japanese director's leading actor, Toshiro Mifune, is now gaining American popularity by co-starring with Lee Marvin in "Hell in the Pacific," there are those who say the Kurosawa's name will shortly be up there with Ingmar Bergman and Federico Fellini.

Certain to help is the American release of Kurosawa's "Red Beard," a film won the International Catholic Film Office prize at the Venice Film Festival and which most critics regard as his best — surpassing his "Rashomon," which won an Academy Award in 1951, and his "Seven Samurai" a classic that has been often copied in such Western films as "The Magnificent Seven."

Japan's Akira Kurosawa is one of the world's greatest film makers, and in this deceptively simple story about the spiritual growth of a young doctor, he has made one of his greatest films," commented "Time" magazine about "Red Beard," a film set in mid-18th Century Japan. In it, Mifune plays the head of a public clinic (he is nicknamed "Red Beard") who quietly persuades a disillusioned young intern to see value in serving the poor rather than the rich, as he had planned to do.

On the surface, the three-hour film — consisting of a series of clinic episodes — looks like a Japanese version of "Doctor Kildare," with Mifune in the Doctor Gillespie role.

"But where his hero is a physician," summarized "Time," "Kurosawa is a metaphysician."

In its new-format "Catholic Film Newsletter," the National Catholic Office for Motion Pictures, which just 2 1/2 years ago wrote off "Red Beard" as mere soap opera when it was screened at the New York Film Festival, displays a complete change of mind and now praises it lavishly.

"Red Beard" was a courageous film for any director to make at a time when the current vogue of film-making is clearly that of romantic nihilism," said NCMOP in its newsletter.

"The film represents a challenge to our sensitivity; viewers will find that they have nothing to lose but their cynicism."

NCMOP describes Kurosawa as "one artist who has not been overwhelmed by the enormous evil that men have experienced in our century. He believes that mankind is good and that the individual must be true to his humanity. His positive view of life is incorporated in every film he has made."

This view of Kurosawa is shared by the Rev. Benito Or-



A scene from Akira Kurosawa's "Red Beard," with his leading actor, at right. Mifune has become the first Japanese actor since Sessue Hayakawa (no relation to the San Francisco State College head) to star in a U.S. film.

tolani, S.J., a Jesuit who was stationed at Sophia University in Tokyo while undertaking a special study of the Japanese cinema. In an extensive analysis of Kurosawa and his films for "America" magazine, Father Ortolani concluded:

"Basically, the constant theme that runs through much of Kurosawa's later and better work — including 'Red Beard' — is a kind of Sermon on the Mount, but a Sermon on the Mount limned against time and not etern-

ity. Although he is not a Christian by any professed creed, as he grows older his greater films — some think — are making the most Christian statement about man and his world to come from the screen today.

"If his statements on poverty and justice, peace and honor, and man's dignity are not totally Christian, they at least are shot through with Christianity, almost as if they had been borrowed from Pope John XXIII's 'Pacem in Terris.'"

McQuaid Plans 'Take Me Along'

"Take Me Along," McQuaid Jesuit High School's spring musical production, will be presented Thursday, March 20, through Saturday, March 22, at Mercy High School Auditorium, 1437 Blossom Road.

The annual play will be produced and directed by Father William O'Malley, S.J., of the McQuaid English Department. Father O'Malley, a theatrical

veteran, will be special speaker on McQuaid's weekly discussion program "Dare!" on Sunday, March 15, when his topic will be the importance of drama in the broadening process of education.

As special guest on the Eddie Meath Show, Monday, March 24, Father O'Malley will discuss the generation gap.



WHY BARABBAS INSTEAD OF JESUS? — In "Give Us Barabbas," the Hallmark Hall of Fame TV production that has become a Lenten classic, the thief and murderer Barabbas (James Daly) asks Pontius Pilate (Dennis King) why the mob has chosen to spare his life and set him free. His search for the answer leads him to become a follower of the crucified Christ. The Henry Denker TV play is being re-tecast by Channel 8 Friday, March 28 (8:30-10 p.m., EST).

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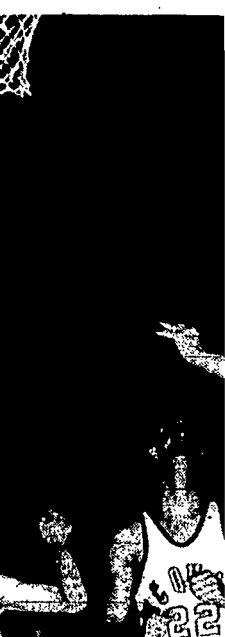
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BEHIND DIOCESAN... tured are some details for the ketball Tournament Schmidt, CVO Ronald Schoene Emmanuel, referee—man Driscoll, a for DeSimon, a tured include I Talmadge,



DIOCESAN HIGH... Cagers of M and Mt. Carmel for ball in one of in Diocesan High McQuaid took c tion for title. Se four of the eigh this

Six from... Six men from the d members of the varsity team at St. John's lege which is coached er John Spratt of A stitute.

A seventh membe diocese is treasurer. Team members incl Thomas Capriotti;

24 ND Sentio... Inducted in

Honor Societ... Twenty-four seni Notre Dame High Sch inducted into the Louer of the National H city on Feb. 25. In a were the student bod ents of those being re

Guest speaker was F chael Reagan, chaplain Dame. The newly members are:

Stephen Bohlen, C Burke, Linda Cirul Marie Coppola, Thom asio, Jacqueline Espo ler Farrell, Mary Roo ley, William Frame, C Philip Hofbauer, Louis nifer Lucas, Jean Ma Catherine McCarthy, K Cormick, James A Karen Pessesky, Peres wicz, Richard Schilling Simon, Anthony Spalto topher Untage, James

Requirements for p membership in the so an average of 90 or abe required subjects and sequence, and excell leadership and charac

St. Salome W... Form New Cl

A new organizatio women was launched M St. Salome's for the p "promoting the spiri fare of members and them with an opportu express their faith Christian living."

The St. Salome's V Club adopted a constitu will elect officers in A pastor, Father Walter E ing, reported. He said intended to help in spiri temporal parish work. Membership is not c to the parish, nor is th age limit, Father Flemi The group will meet second Monday of each