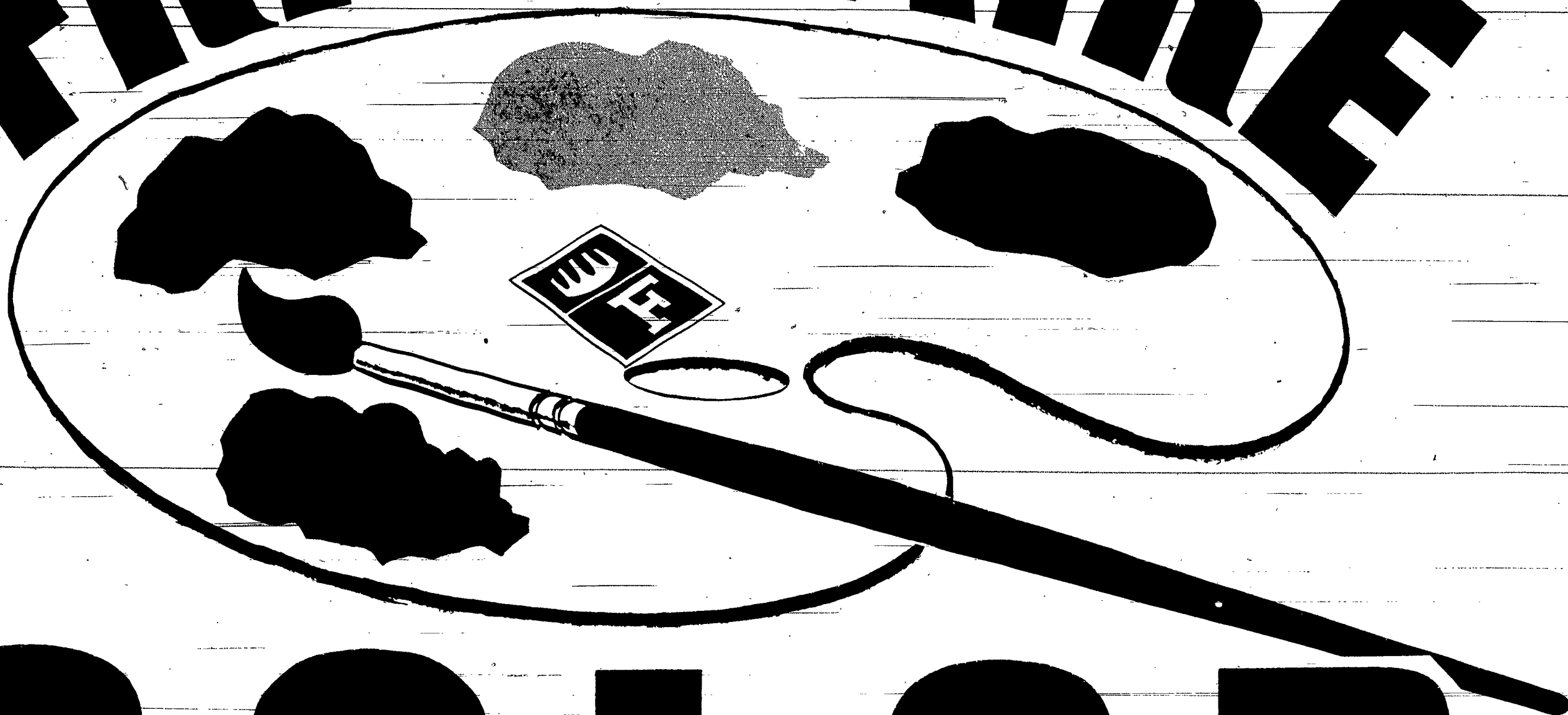


BUY FRIGIDAIRE



COOLOR

APPLIANCES FOR LESS THAN WHITE!



Model FPD-146TN

1969 FRIGIDAIRE FROST-PROOF REFRIGERATOR FREEZER

with giant size freezer and no defrosting

Buy this 14.6 cu. ft. two door refrigerator-freezer now in your choice of Avocado, Colonial Copper or Harvest Gold and pay less than you would for the same appliance in white.

Here's the refrigerator-freezer that offers the conveniences you want and the space you need...yet it's only 32" wide. Slim and trim it will easily fit into your kitchen decor.

You'll never defrost again... in the freezer section or in the fresh food section. No mess, no fuss, no space lost to frost.

In the giant 126 lb. capacity freezer there's a full width door shelf that keeps frozen food packages at your fingertips. Two Quickcube ice trays with instant cube release are protected by a cover and lift up door. This keeps the ice clean and at the same time provides a separate shelf in the freezer.

In the fresh food section you'll find space galore. There's three big shelves that are removable for easy cleaning. Plus one is adjustable (up-down) to make room for taller items. The Twin Hydrators hold up to 23.4 quarts of fresh fruit and vegetables including bulky cabbages and large stalks of celery. Two deep door shelves hold half-gallon milk cartons, large juice cans and tall bottles. Also on the door a butter compartment keeps butter fresh and separate, and an egg rack keeps 24 eggs within easy reach.

All these features plus many more spell value in color. Stop into the RG&E Appliance Center today and take the step into color... for less than white.

IN COLOR
\$304

BUDGET TERMS AS LOW AS \$11.25 PER MO.

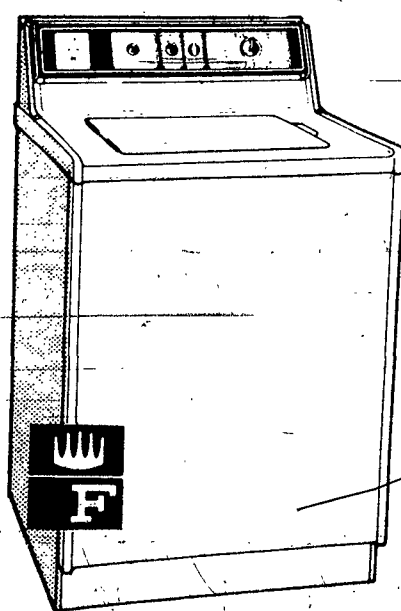


Prices Slightly Higher In White

5-Year Nationwide Warranty
ON ALL APPLIANCES
AT NO EXTRA CHARGE
Backed by General Motors

OPEN TUES. AND THURS. TILL 9 - SAT. TILL NOON

RG&E ROCHESTER GAS AND ELECTRIC
89 EAST AVENUE • 546-2700



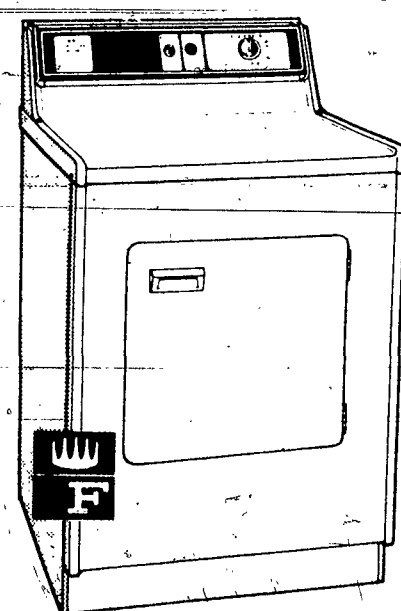
Model WCDAN

FRIGIDAIRE Jet Action WASHER

- Choice of heavy, normal, or light wash cycles
- Separate automatic soak cycle
- Water saving water-level control
- 2 speeds — 4 wash and rinse temperature combinations

IN COLOR
\$209

BUDGET TERMS AS LOW AS \$7.53 PER MO.



Model DCDAN

MATCHING Automatic ELECTRIC DRYER

- Durable press care cycle, "irons" no-iron clothes
- Automatic timed cycle up to 140 minutes
- Separate no-heat cycle for fluffing
- Easy to clean no-stoop lint trap

IN COLOR
\$148

BUDGET TERMS AS LOW AS \$5.46 PER MO.