



Thomas S. Maggio, Money Labels president, left, and Anthony Costello, advertising manager of the Courier-Journal, talk over program with Msgr. John S. Randall, Courier managing editor.

New Marketing Plan Readied

Money Labels, a new and un- diocese, will continue until Money Labels, Inc., has been usual marketing plan, combin- Sept. 30, 1969. All organizations enthusiastically endorsed by ing savings to consumers of that are now registered in POP leading national manufacturers. household staples and gifts to will be able to participate in Courier-Journal represennon-profit organizations will be the new program starting in offered by the Courier-Journal September, according to An tatives have been informing all thony Costello, advertising pastors of the diocese of the manager of the Courier-Jour. advantages of enrolling their this Fall.

The POP Program, currently nal.

ey Labels project. In next running in this paper, which The Money Labels plan, or week's paper more details on has been a popular money-mak- iginated in Rochester by Tho- parish group participation will er for many parishes of the mas S. Maggio president of be announced.

Confrontation

Salt in the Season

Lent focuses the attention creature of His - man -of even the complacent and that He chose to live and die relatively uncommitted Chrisas one of us so that we might tian on some of the most share an eternity of His Difundamental questions of our vine Life.

What's Happening In the Diocese Fund for Needy Other Groups of the Diocese, with \$50,000 in diocesan funds. A choral group directed by the Rev. Marvin Chandler will

entertain St. Ambrose parishioners Sunday night at 8 in Dailey Hall. There will be informal discussion around the question "How do we build a better community?" Mr. Chandler, an executive with the Rochester Council of Churches, has ganizations. taken part in several such parish meetings.

Bishop James E. Kearney will be speaker at the Holy Cross Church Rosary Society's Communion breakfast at 9 a.m. Sunday, March 2.

Margaret Muchard, director of St. Martin dePorres Center, will be the speaker at the St. Anne's Rosary Society breakfast Sunday, in the school auditorium, after the 8 a.m. Mass.

St. Monica's Christian Mothers' Society of Holy Trinity, Webster, will have a morning retreat this Monday, 9:30 to 11; child care provided. Also at Holy Trinity: tickets available after Mass this Sunday and next for St. Patrick's Day party March 15 at Happy Acres; or call 872-2263.

At St. Joseph's, Penfield, the Home-School Association will run off a sample school day at 8 p.m. Wednesday, March 5, for parents of children in grades 1-6; March 12, grades 7

Monte Carlo Night starts at 9 tomorrow at the CNO, holy day. under the auspices of the Rochester Catholic Adult Club.

The Confraternity of Christian Mothers of St. John's Spencerport, will present a fashion show Tuesday night at 8:30 in the school.

After all the Masses at St. Theodore's this Sunday, the Rosary-Altar Society will offer home-baked foods for sale.

The St. Plus X Rosary Guild will have a tureen supper at 6:30 Tuesday night.

The Archconfraternity of the Holy Family of St. Joseph's Church will receive communion at the 9 a.m. Mass Sunday and have a breakfast meeting in the school cafeteria.

Rosarians of Sacred Heart Cathedral and Holy Rosary will have an evening of recollection Tuesday at the latter church, beginning at 7:30. Father Lawrence Murphy of Beckett Hall will speak.

On Tuesday, March 11, at Sacred Heart, a "Paschal dinner" will be served under the direction of the Rosary Guild. Sunday is the deadline for obtaining tickets, either at the rectory or through Mrs. John Tuite, 458-1843, or Mrs. Patrick Stack, 458-2032.

The Christian Mothers' Club of St. Andrew's will meet at

The Women's Club of St. Mark's will sponsor a public

The Lay Carmelites will elect a new council Sunday after-

Father William Poorten, S.J., will conduct an evening of recollection at 7 p.m. Monday for the Rosary Society of Our Lady of Mercy, Greece.

sor a fashion show at 8:15 p.m. Wednesday in the school hall.

Mrs. Peter E. Kress of St. Salome's parish, a participant in the Cursillo Movement and the Legion of Mary, will be the speaker Sunday morning at the mother and daughter communion breakfast sponsored by the Rosary Guild of - St. Joseph's, Penfield.

Seton Branch 13 will meet at 12:30 Tuesday in the nurses' home at St. Mary's Hospital, with Mrs. L. W. Payne, Mrs. Charles Fox and Mrs. Henry Lenhard as hostesses.



LAYMEN ON BOARD

Diocese Sets Up

SATURDAY MASS

Baltimore -(NC) - For the first time in history six laymen have been named to the board of trustees of Mercy Hospital here The six are also the first men JERUSALEM TO HONOR and include the first three non-AMERICAN SCHOLAR Catholics to serve on the board of the 95-year-old hospital con-

Jerusalem - (RNS) - The stitute of Religion. His wife ducted by the Sisters of Mercy. rare title of "Jerusalem Noble- and seven children are _ Cathoman" will be bestowed on an lics.

internationally known American Protestant biblical scholar.

Dr. William F. Albright, pro-SILENT PRAYER BILL fessor-emeritus at John Hop-Springfield, Ill. — (NC) kins University, will be the first By 39 to 6 the Illinois Senate non-Jew and non-resident so approved a -bill which would honored by Jerusalem. permit public school teachers

The 78-year-old scholar was to set aside a moment for sidirector of the American School lent prayer at the beginning of for Oriental Research here classes each school day. The from 1921 to 1936. In 1961, he bill was sent to the House.

academy's Perosian Choir at 8:15 tonight and to-

morrow night, and at 3 p.m. Sunday, at the school.



SWEATSHIRTS, JERSEYS. Dick's Outlet Store, 2200 Ridge Rd. W. Nights, Saturdays, isteo and Rexville will meet at the K. of C. after 8:30

ed in Vatican II. Is where the energies of men can be pooled in river of vitality and 1 And still other Cath ly concerned with th cial problems and see of expression. Isn't i the God we worship was named first professor of Prince of Peace whil biblical archaeology at the Hepaim on innocent while thousands starve brew Union College-Jewish Inday in Biafra our cuph

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And what about brothers? Surely the beats with equal love what greater serviceto Him than to embr all charity and to asl ness-for-our-coldness

To fill the needs Catholics who can no tentedly with folded h ester Association of C

has been formed an ship is open to any C son 18 or older who is scribe to its constitu poses are described as

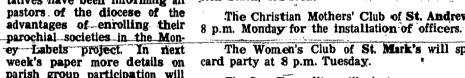
"The Rochester Catholic Laymen is organization of Cathe speaking to the Chur

York State Law Against Discrim-ination and the Federal Civil Rights Act of 1964 prohibit dimcrimination in employment because of sex unless based on a bona fide

that will lead him to it.

It is important for OCD program directors to recognize and act on this opporeating an d en id





noon at St. Joseph's Church, after services that start at 3:05.

The Sacred Heart Society of Holy Ghost Church will spon-

