



Thomas S. Maggio, Money Labels president, left, and Anthony Costello, advertising manager of the Courier-Journal, talk over program with Msgr. John S. Randall, Courier managing editor.

New Marketing Plan Readied

Money Labels, a new and un-dio-cese, will continue until usual marketing plan, combing Sept. 30, 1969. All organizations ing savings to consumers that are now registered in POP household staples and gifts to be able to participate in non-profit organizations will be the new program starting in offered by the Courier-Journal September, according to An-thony Costello, advertising manager of the Courier-Jour-nal.

The POP Program, currently running in this paper, which has been a popular money-mak-ing for many parishes of the

Money Labels, Inc. has been enthusiastically endorsed by leading national manufacturers. Courier-Journal representa-tives have been informing all pastors of the diocese of the advantages of enrolling their parochial societies in the Money-Labels project. In next week's paper more details on parish group participation will be announced.

Confrontation

Salt in the Season

Lent focuses the attention of even the complacent and relatively uncommitted Chris-tian on some of the most fun-damental questions of our faith.

Even the most brief or casual encounter with the Liturgy of the season is a re-minder that God so loved this

creature of His — man — that He chose to live and die as one of us so that we might share an eternity of His Di-vine Life.

If a person is ever going to ponder on this wonder-ous mystery, Lent and the Easter morn that is its tri-umphant climax is the season

that will lead him to it.

It is important for CCD program directors to recog-nize and act on this oppor-tunity for educating and guid-ing the members of their par-ishes.

Our attention is so often focused exclusively on the edu-cational requirements of the children that we forget that the adult too needs on-going guidance and instruc-tion in the faith — and a 10 or 20 minute sermon on Sun-day, what ever its quality, can by no stretch of the imagination be considered to be sufficient. The CCD Of- fice offered several sugges-tions for Lenten programs in the February CCD Newsletter.

In considering the decline in attendance at some of the more traditional Lenten ser- vices the newsletter ques-tions, "Is it an indication that all the changes in Liturgy — great as they are — are NOT confronting the real faith needs of the ordinary adult Catholic?"

"This may very well be so. It is also a fact, however, the 'emerging layman' notwith-standing, that a very large percentage of Catholic adults are so ignorant of and so un-educated in even some of the most basic whis and whys of the faith that shifts in at-titudes and new approaches ap-pearing in the wake of Vatican II leave them, at best, confused and, at worst, anything from hostile to in-different.

There is a very definite need, therefore, for the estab-lishment of adult education programs in every parish. As the newsletter stated, "CCD believes that adult religious re-education on the parish level is one of the most ef-fective and yet least used op-portunities to strengthen the faith of adult Catholics. The present vacuum in Lenten practices for adult Catholics can be filled by adult re-education programs."

The newsletter recommends group discussions of such material as the "Spirit of Re- newal," available at the CCD office. It suggests using filmstrips for homilies at home Masses, or organizing parish film festivals around liturgical or social themes. Another possibility, the news-letter points out, is collecting a "Lenten library" and ar-ranging discussions of speci-fic works.

Whatever your choice, the people of the CCD Office will cooperate with you as con-sultants in establishing your adult parish program.

It is not too late for your parish to round out its Len-ten observance with an adult re-education effort and there is no time more appropriate for such an undertaking.

What's Happening In the Diocese

A choral group directed by the Rev. Marvin Chandler will entertain St. Ambrose parishioners Sunday night at 8 in Dalley Hall. There will be informal discussion around the question "How do we build a better community?" Mr. Chandler, an executive with the Rochester Council of Churches, has taken part in several such parish meetings.

Bishop James E. Kearney will be speaker at the Holy Cross Church Rosary Society's Communion breakfast at 9 a.m. Sunday, March 2.

Margaret Muchard, director of St. Martin dePorres Center, will be the speaker at the St. Anne's Rosary Society break-fast Sunday in the school auditorium, after the 8 a.m. Mass.

St. Monica's Christian Mothers' Society of Holy Trinity, Webster, will have a morning retreat this Monday, 9:30 to 11; child care provided. Also at Holy Trinity tickets available after Mass this Sunday and next for St. Patrick's Day party March 15 at Happy Acres; or call 872-2263.

At St. Joseph's, Penfield, the Home-School Association will run off a sample school day at 8 p.m. Wednesday, March 5, for parents of children in grades 1-6; March 12, grades 7 and 8.

Monte Carlo Night starts at 9 tomorrow at the CYO, under the auspices of the Rochester Catholic Adult Club.

The Confraternity of Christian Mothers of St. John's, Spencerport, will present a fashion show Tuesday night at 8:30 in the school.

After all the Masses at St. Theodore's this Sunday, the Rosary-Aitar Society will offer home-baked goods for sale.

The St. Pius X Rosary Guild will have a tureen supper at 6:30 Tuesday night.

The Archconfraternity of the Holy Family of St. Joseph's Church will receive communion at the 9 a.m. Mass Sunday and have a breakfast meeting in the school cafeteria.

Rosarians of Sacred Heart Cathedral and Holy Rosary will have an evening of recollection Tuesday at the latter church, beginning at 7:30. Father Lawrence Murphy of Beckett Hall will speak.

On Tuesday, March 11, at Sacred Heart, a "Paschal dinner" will be served under the direction of the Rosary Guild. Sunday is the deadline for obtaining tickets, either at the rectory or through Mrs. John Tuile, 458-1843, or Mrs. Patrick Stack, 458-2032.

The Christian Mothers' Club of St. Andrew's will meet at 8 p.m. Monday for the installation of officers.

The Women's Club of St. Mark's will sponsor a public card party at 8 p.m. Tuesday.

The Lay Carmelites will elect a new council Sunday afternoon at St. Joseph's Church, after services that start at 3:05.

Father William Poorten, S.J., will conduct an evening of recollection at 7 p.m. Monday for the Rosary Society of Our Lady of Mercy, Greece.

The Sacred Heart Society of Holy Ghost Church will sponsor a fashion show at 8:15 p.m. Wednesday in the school hall.

Mrs. Peter E. Kress of St. Salome's parish, a participant in the Cursillo Movement and the Legion of Mary, will be the speaker Sunday morning at the mother and daughter com-munion breakfast sponsored by the Rosary Guild of St. Joseph's, Penfield.

Seton Branch 13 will meet at 12:30 Tuesday in the nurses' home at St. Mary's Hospital, with Mrs. L. W. Payne, Mrs. Charles Fox and Mrs. Henry Lenhard as hostesses.

The Ladies Auxiliary, K. of C., will meet Thursday in the club rooms.

The St. Ambrose Rosary Society will meet Monday night, March 3, to hear John E. Temmerman of the county laboratory. Beginning March 5, the society will sponsor a weekly "diet workshop" from 12:30 to 2 p.m. each Wednes-day. Recipes will be distributed and everyone is welcome, including men, the announcement said.

Business in Diocese

Bill Schubert, promotion manager for WROC-TV-Radio for 13 years, has been named to the newly-created post of executive news manager for the Rust Craft stations (Channel 8 and WROC Radio).

A graduate of Syracuse University, where he majored in journalism and psychology, Schubert started in news work with the Empire State Weekly chain and was editor of the Rochester Sun before joining the WVEC-TV-Radio news department in 1953. He was named promotion manager in 1958. He resides at 241 Thomas Ave. in Irondequoit, and has one son, a student at Fordham University.

Anthony P. Termotto, 29 Ridgelawn Drive, treasurer of the St. Martin dePorres Center, Rochester, has received the highest award of his firm, Home-Life Insurance Co., for "out-standing service to clientele in 1968."

Termotto is vice president of the Rochester Life Under-writers Association and has been president and director of the Rochester Chapter of Chartered Life Underwriters.

Deaths

J. S. Bolger

Canandaigua — John S. Bolger, area manager of the New York State Electric and Gas Corporation, died Feb. 20 at his home here.

The funeral Mass was celebrated Monday in St. Mary's by his cousin, Father Kevin Murphy.

A native of Stanley, Mr. Bolger lived all his life in this section. He was with the utilities company for 43 years.

He leaves two sons, Andrew of Penn Yan and Patrick of Canandaigua; a brother, Edward, and a sister, Mrs. Eleanor Sackett, both of Penn Yan; seven grandchildren and several cousins, including Mrs. Helen Pearce of Rochester.

T. J. McAuley

A requiem Mass was celebrated last Wednesday at St. Augustine's Church for Thomas J. McAuley of 81 Thurston Road. He died Feb. 16.

Survivors include two sons, Patrick, of Gardena, Calif., and John of Rochester; a daughter, Marcella McAuley, Rochester; 16 grandchildren, 11 great grandchildren and a sister, Ellen Sweeney of Toronto.

Mary Murphy

Mary K. Murphy, a founder of the Police Wives Auxiliary, died Feb. 16 at the age of 50. The funeral Mass was offered last Thursday at Most Precious Blood Church.

Mrs. Murphy was the wife of Daniel J. Murphy, a former president of the Police Locust Club. She was a native of Rochester and lived at 9 Planet Street.

Surviving besides her hus-band are three daughters, Mrs. Joseph-Eichas, Mrs. Gary Jermy and Miss Kathleen Murphy; a son, Daniel; her parents, Mr. and Mrs. Frank Kobryn; two sisters, Ann and Stella Barnas; two brothers, Charles and Michael Kobryn; six grandchildren and several nieces and nephews.

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Diocese Sets Up Fund for Needy

Greensburg, Pa. — (NC) — The Greensburg diocese has launched a new project, the Extraordinary Fund for Needy Parishes and Other Groups of the Diocese, with \$30,000 in diocesan funds.

A review board of four priests and four laymen will analyze requests and allocate grants. It is hoped the fund will provide "seed money" for new projects and be of aid to community groups as well as diocesan organizations.

SATURDAY MASS

Green Bay, Wis. — (NC) — Green Bay Catholics may now fulfill their Sunday Mass obligation by attending Mass on Saturday evening, between 4 to 8 p.m.

The new permission was granted by Bishop Aloysius J. Wycislo of Green Bay and will take effect on the first Sunday of Lent. The same permission allows Catholics to fulfill their holy day obligations by attending Mass the evening preceding the holy day.

LAYMEN ON BOARD

Baltimore — (NC) — For the first time in history six laymen have been named to the board of trustees of Mercy Hospital here. The six are also the first men and include the first three non-Catholics to be on the board of the 95-year-old hospital conducted by the Sisters of Mercy.



Robert P. Kennedy of Canandaigua, Ontario County Judge and Family Court Judge, will address Hornell area retreatants at their Communion breakfast March 9. Men from the churches of Hornell, Canandaigua and Reville will meet at the K. of C. after 8:30 Masses.

SOUTHERN TIER

CYO FINAL STANDINGS

"B" Division	Won	Lost
St. Mary (Canandaigua)	11	2
St. Casimir's	9	3
Our Lady of Lourdes	9	3
St. Mary Our Mother	6	7
St. Anthony	6	7
St. Patrick's	2	10
St. Peter & Paul's	1	11

"A" Division

St. Patrick's	11	1
St. Mary Elmira	10	2
St. Peter & Paul	9	3
St. Anthony	5	7
St. Casimir's	7	5
St. Patrick's	6	6
St. Mary Our Mother	5	7
Our Lady of Lourdes	0	12

High School

St. Mary Our Mother	12	0
St. Casimir's	8	4
St. Anthony	7	5
St. Patrick's	6	6
St. Peter & Paul's	5	7
St. Anthony	4	8

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Rehearsal for "Thirteen Daughters" on the Nazareth Academy stage spotlights Maureen-Whelan and Ron Miner leading a chorus of hymns to a Hawaiian goddess. The musical comedy, set in the Hawaii of the 1850's, will be presented by the academy's Perolan Choir at 8:15 tonight and tomorrow night, and at 3 p.m. Sunday, at the school.

JERUSALEM TO HONOR AMERICAN SCHOLAR

Jerusalem — (RNS) — The rare title of "Jerusalem Nobleman" will be bestowed on an internationally known American Protestant biblical scholar.

Dr. William F. Albright, professor-emeritus at Johns Hopkins University, will be the first non-Jew and non-resident so honored by Jerusalem.

The 78-year-old scholar was director of the American School for Oriental Research here from 1921 to 1936. In 1961, he

was named first professor of biblical archeology at the Hebrew Union College-Jewish Institute of Religion. His wife and seven children are Catholics.

SILENT PRAYER BILL

Springfield, Ill. — (NC) — By 39 to 6 the Illinois Senate approved a bill which would permit public school teachers to set aside a moment for silent prayer at the beginning of classes each school day. The bill was sent to the House.

WANT ADS

Phone 454-7050

MERCHANDISE FOR SALE SWEATSHIRTS, JERSEYS, Dick's Outlet Store, 2200 Ridge Rd., W. Night, Saturdays, 235-0253.	IMPORTANT Notice: The New York State Law Against Discrimination and the Federal Civil Rights Act of 1964 prohibit discrimination in employment because of sex unless based on a bona fide occupational qualification. Help Wanted and Situation Wanted advertisements are classified "Male and Female" for the convenience of readers and are not intended as an unlawful limitation or discrimination based on sex.
WANTED WANTED FOSTER Boarding Home urgently needed for Catholic Children all ages. Telephone Monroe County Children's Services Division.	PROFESSIONAL SERVICES STUDENTS: Piano, organ lessons. 134 Fordes Road, 226-8180.
SITUATIONS WANTED OFFICE WORK—home, will pick up. Write: #904, 150 Hamilton St.	HELP WANTED—FEMALE MATURE WOMEN interested in selling fashion wigs. Details, 621-2580. (This applies anywhere in diocese please phone collect)
BUSINESS SERVICES INCOME TAX Bookkeeping, Avoid the Enak—File Now. Experienced, Rates Reasonable. Charles Zimmer, 855 Wood Rd. (Ridgeman Area), 827-3587.	MUSICAL MERCHANDISE FOR SALE CLARINET, TRUMPET, violin and trombone. Excellent condition. Also, repairing of instruments. 452-3550.
PLASTERING, PATCHING, brick stonework. Reasonable rates. Work guaranteed. 232-1304, 235-0253.	ADDITIONS Kitchens — Bathrooms — Rec. Rooms Garages — General Remodeling and Porch Enclosures Roofing, Siding, Gutters FEBRUARY SPECIAL Buy Now and Save Please Check Our Reputation (Free Estimates — No Obligation) We Give \$44 Green Stamps and Full Warranty GENE W. DICKINSON CO. 288-1830
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Local For

Lay organiza- goals in order to channel for thou- in the COURIER- He Laymen, de- promises to "pro- cem can be disc-

In this era of rad- lent controversy, un- setting events, many bewilder by devel- the church, and thir compounded when one olec theologian will p diet a fellow theo- stance. Is there no pl- ous points of view ca- and, evaluated by n- dedicated lay people?

Others are restless, in themselves a comp- vialize the church by the principles so elogu- ed in Vatican II. Is where the energies of men can be pooled in river of vitality and l-

And still other Cath- ly concerned with th- ical problems and see- of expression. Isn't i- the God we worship Prince of Peace will palm on innocent — while thousands starve day in Biafra our cup- ing with unused food-

Surely our stewards called into question. Is we can join that will with the needs of our

And what about brothers? Surely the beats with equal love what greater service to Him than to emb all charity and to sal ness for our coldness

To fill the needs Catholics who can no tentedly with folded h- eter Association of C has been formed, an ship is open to any C- son-18 or older who is scribe to its constitu poses are described as

The Rochester Catholic Laymen is organization of Cath speaking to the Chr

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The Dece

By Father P. D

A number of perce saying that the strug group parents to cont- school districts will in "war on poverty." Sin decentralization stru- felt locally it may be- to sort out the issues

It would be well v- to read carefully Mar gantuan account of City teachers' strikes York Times Magazine. Issues and emotions are tragic in inn where human needs evident.

The struggle is not ers and parents. Bot from first hand exp- nesses of a general late" educational pr comes tragic in inn where human needs evident.

Many critics of black and white, s- istrators offering so- mental programs, o-

ST. PA

Have Co

(The author of the- cle, the second in a Lenten meditations, scholastic in New schools, and current theology at Woodst-

By Peter Schir

"Since God did no Son, but gave him a all, we may be certa gift that he will not he can give." Roman

TIME magazine, lo- the task facing Presi- med up the 1960s as- side that began w- moral grandeur seem on the defensive, m- effort to keep socie-

As we approach th- Easter we must ask least sheds on the tr- live in. The apostle with the answer. He Christians at Home view of the hope a- tered all men in Cf-