

KEEP UP WITH YOUR COURIER

The Catholic Press must be a journal recording the successes and failures and the projections of Christ's mission to the world.

+ It will be the trade-journal of people called out of the world to be unified with Christ and then to go into the world to Christify it. It will tell the faithful not only what has happened, but what ought to happen and what we will try to make happen for the sake of Christ and the Church.

> ★ The Catholic press will be the teaching instrument of the Church. The Vatican Council said that the first office of the Bishop is to teach. This takes it beyond the category of a newspaper and makes it not a record of crumbling foundations, but of trumpet blasts summoning to battle. It will fill up empty spaces in human hearts, illumine dark recesses of the mind, and channel the

sacrificial spirit immanent in youth.

The Catholic press is the Fifth Gospel.

(Quotations from Bishop Sheen's letter on "Philosophy of the Catholic Press," printed in full on page 3.)

THIS IS YOUR **DIOCESAN NEWSPAPER** SUBSCRIBE TODAY **KEEP INFORMED**

Use This Handy Postage-Paid Mailer. Fold This Part First, Then Fold Bottom Part Over So Courier-Journal address Will Be Exposed. Seal With Cellophane Tape or Staple.

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COURIER-JOURNAL

FIRST CLASS

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ROCHESTER, N.Y.

The page two display proves the Bishop Sheen, in a clear statement on the goals of the Catholic press. wide-ranging scope of our search to printed in full on page three, says present news, documentations, obthat our diocesan newspaper is "the servations and directives. Two inter-national-news-services, features sources, diocesan correspondents and Name our own staff-writers have ranged to "fill up empty spaces in human from Bishop Sheen's desk to Latin America, from inner-city Rochester hearts, illumine dark recesses of the mind and channel the sacrificial spirit immanent in youth." to Southern Tier Elmira, from the Address draft to abortion, from diocesan The Courier-Journal as a teaching instrument will continue to present: _City_____State ______ State ______ As this paper each February ap

• The documents and sermons of the Holy Father and Bishop Sheen;

searching Catholic. Only a press

which loves the Faith will strive to

bind clergy and laity together and

help layman and priest find Christ's way through troubling times,

Our life as members of the Family

of God makes us need a special fam-

ily paper where the "successes, the

failures, and the projections of

Christ's mission to the world" are re-

Ample information on significant

parish life will induce the diocesan

layman to cultivate a stronger sense

of unity with his brothers. Honest

airing of opinions will prompt sharp

discussions and structure new in-

sights. Full exposition of the official

teaching mind of the Pope and the

Bishop will exemplify the maternal

-care of the Church to guide its chil-

dren. The Courier-Journal is geared

ported.

to do all this.

Courier - Journal Lists

Positive Goals, Ideals

A consensus of editors, both priests

and laymen, on the role of the Catho-

lic press today, recently took this

form: "To instruct people in what is happening in the Church today and

to prepare them for what will be hap-

A layout of headlines clipped from the Courier-Journal in recent months

is displayed on page two to illustrate

the scope of this paper's efforts to dis

cuss what is happening today, to pre-

Those head-lines make our selling

point: An informed laity will be a

responsible laity; knowledge unifies

and strengthens each family's rela-

tionship with the Diocese and the

apostolates to parochial events.

proaches the clergy and laity of the

Rochester Diocese to ask for subscrip-

tion-support — and this year to request a massive increase in circula;

tion in every parish — we know our obligation to explain our goals and to

Eleven months ago when this paper

eceived some small changes in

staff and format, we stated that it

would try to be a Courier and

Journal, a publication delegated to

convey messages and information.

preserving the image of teacher, announcer, promoter, apologist, the bearer of good and sometimes even

mad news. We believe that our week-

ly presence in every home is essen-

tial for thinking Catholic men and

The secular press reports major

events of religious news. But its

coverage is often shallow and frequently lacks respect or love for the

Family of God. More often it's the troubled, unhappy side of the Church

which is reported in the daily gapers,

events filled with tensions resulting

justify our existence.

women in this diocese.

universal Church.

pening in the years ahead."

• Religious implications of action in Washington, Albany, the U.N. and world capitals;

• Interpretations of trends in liturgy, education, family life, spirituality, theology; 🦿

• Secular interests like movies and TV, sports, and new books, features for women and high schoolers.

In outlining what "ought to happen", our interpretive words — the editorials columns and letters will provoke involvement leading to improvement of Christ's life in our family through action and change.

We hope every regular reader will stay with us in the months ahead. The pace and interest of Catholic life at home and abroad will demand your continued reading. If you are NOT now receiving the Courier Journal fill out the order-form

Pardon Our Puff!

Your Courier-Journal is sporting a special look for this week only. Pages 1 and 2 are devoted to an effort to inform all Catholics in the diocese of the necessity of subscribing to the Courier.-Phis-edition will reach thousands of non-subscribers throughout the diocese.

much, our normal format begins on Page 3 this week.

ON THE INSIDE

let us know about it so we can keep your Courier coming to you on time. Phone or mail us notice of your change of address. Include-your old address and new address and the name of your parish. Courier-Journal, 35 Scio St.,

pare for what may lie ahead. The title-lines of all these stories reflect, we believe, what the Courier Journal is and what it has 'tried to be, better than hundreds of words of editorial self-praise.

Not to shake things up too

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IF YOU MOVE ...

