

Sibley's 100th Christmas



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Giving is an experience of the human heart. This Christmas our heart is 100 years young. A century ago, Sibley's first became part of the holiday tradition. How simple and joyous it was then. Street corners dotted with bands of carolers. Christmas greens gathered in the countryside. Woolen stockings hung by the fire. Plum pudding carried flaming to the festive table. Christmas trees lit with flickering candles. Giving is still an experience of the human heart and Sibley's is still happily a part of the holiday tradition. Rochester shoppers know Christmas wouldn't be Christmas without a trip to Sibley's Toyland . . . without a stroll through our

animated Walk-Around where stories for children are told in whimsical motion . . . without a visit with Santa. And, dinner by candlelight is very much a family tradition in Sibley's Tower Restaurant during the holiday season. Worth a trip downtown, too, is the breathtaking sight of the enchanting star-bright Christmas lights that sparkle on Sibley's facade . . . the colorful decorations that transform every floor into a wonderland. . . . For 100 years we at Sibley's have held the warmth and love associated with the Christmas season closely to our heart. Come, share its magic . . . Christmas is a time of giving.

SIBLEY'S the store of the century