Courier-Journal - Friday, Oct. 18, 1968

# For The Women

### State Easter Seal Meet to be Here

Public Attitudes Toward the the Sheraton Hotel. Dr. Gell Disabled will be the subject of man, a psychologist, specializes in vocational guidance of the a luncheon address at the an- in vocational handicapped.

nual meeting this Wednesday of the Easter Seal Society of New York State.

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Dr. William Gellman, director begin at 9:15 a.m. At 10, there of the national organization's will be a panel discussion on research foundation and execu-tive director of the Jewish Vo-untary Health Agency. The cational Service of Chicago, will county society's annual meeting be the speaker, at 12:15 p.m. in is scheduled for 3:30 p.m.



#### Dear Friends.

Well, here we are at the beginning of a brand new, brandname POP Contest-our fifth, to be exact. If you were a little lax in the past, a little slow to cooperate, there's no point in bemoaning the fact. Now is the time to make a fresh start, to put forth renewed effort. Every litter bit helps when it comes to POP litter-that is, those labels, caps and receipts which ordinarily would be tossed in the wastebasket. From now on, "Think before throwing out" should become your motto.

As usual, the bulk of your turn-ins came to us during the last week of Game No. 4. Since it takes considerable time to process these, to add up each group's totals, etc., there's an understandable delay in determining awards. But rest assured we're proceeding as rapidly as possible and will bring you the results as soon as we can. Meanwhile, use this interim to concentrate on the current Game. This particular contest, by the way, extends through March '69.

You'll find the products for Game No. 5 listed below. Maplecrest Labels will not be accepted for credit. Watch the POP Shopping List for new products.

In the near future we'll be sending all you POP Chairmen another supply of Label Report Forms together with any other necessary information. Until then, do continue to TALK POP, SHOP POP, AND SAVE POP PROOFS OF PURCHASE.

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During September we celebrated NATIONAL BETTER BREAKFAST MONTH. But servinng"better breakfasts" shouldn't be confined to just one period of the year. Breakfast is an important meal for it's literally the time to break our fast (of an eight hour night) and to fortify ourselves for the day ahead. Don't let your children tell you that breakfast isn't necessary.

. . . Everyone, children, teen-agers and adults are more alert. resistant to fatigue and efficient after they've had a good breakfast. This meal can be made more interesting if you vary the menu. Try toast one morning, fresh coffee cake the next, etc. Eggs too may be served in many ways and you can alternate fruit juices with fresh or canned fruit.

The following coffee cake is just as easy as can be and may be made ahead whenever you have time available:

#### WALNUT STRUDEL (two loaves)

1/4 cup scalded milk

Red-Star Yeast

Envelopes

Labels from All the Products listed above will be accepted for ber 30, 1968. However, WATCH THE COURIER FOR FUTURE the Entire Fourth Game — that II, from April I thru Septem-ADDITIONS TO THIS LIST.

## Dress Up That Church Bazaar

Church or PTA bazaar on your fall horizon? Then it's time to be off to the kitchen to make the jams and jellies.

Homemade preserves are always best sellers, but you'll find that your project will do even better this year if you feature unusual flavors -ones your neighbor can't pluck from the supermarket

The public meeting, sponsored by the Crippled Children's shelf — and find new ways to make your display more Society of Monroe County, will eye-catching.

Cider jelly and mint and pineapple jelly are two jellies you'll want to try. It's a snap to turn out several batches of each in an afternoon. With the two sparkling jellies side by side on the shelf, the color combina-

tion of rose and green willput your bazaar shoppers in a holiday mood.

To dress up your shelves, use wrappings that are standouts and will give your pre-serves added gift appeal. First cut from shelf paper a coneshape pattern that will fit over and around jelly glasses, making a tab and a slot for closing. (This will serve as a takeoff point for many varied shapes.) Then follow one of the suggestions given below, which should spark your own

Mr. Calico Cat. Add a feline head to your basic shape; then cut it from light cardboard and again from fabric remnants; glue together. Trim with rickrack, button eyes, and pipe cleaner whiskers. Tie on a bow and a bell.

T.S.

juice

% cup water

extract

fruit pectin

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MINT AND PINEAPPLE

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Add a tiny handkerchief pocket and a tail of the same fabric.

invent<del>ive</del>ideas, too.

Angela the Angel. Add an angel's head to the basic shape; then out it from cardboard and white felt. (Pique would be a clever choice, too.) Attach yellow yarn for hair, foil-covered wings, and blue and pink felt cutouts for eyes and a rosebud mouth. Trim with leftover lace in ruffles or stripes.

3½ cups (1½ lb.) sugar Miss Christmas Tree. Let the basic cone-shape come to a point: then cut it from cardboard and either green terry cloth or shiny paper. Trim with sequins or "mod" little flowers cut from shocking pink felt.

#### CIDER JELLY

1 bottle (6 oz.) liquid

Measure cider into a very

large saucepan. Add sugar

and candies and mix well.

Place over high heat and bring to a boil, stirring con-

stantly. At once stir in fruit

minute, stirring constantly.

Remove from heat, skim off

foam with metal spoon, and

pour quickly into glasses.

Cover at once with 1/8 inch

hot paraffin. Makes about 11

medium glasses.

pectin. Then bring to a full rolling boil and boil hard 1

fruit pectin

4 cups sweet apple cider aside. Mix pineapple juice 71/2 cups (31/4 lb.) sugar and water in a large sauce-2 tablespoons red cinnamon candies

parn. Add fruit pectim and mix full rolling boil and boil hard well. Place over high heat 1 minute, stirring constantly. and while mixture is coming to a boil, add green coloring to give desired shade. Stir until mixture comes to a hard bo-fil. Immediately add

all sugar and stir. Bring to a glasses.

Remove from heat and add flavoring. Skim off foam with metal spoon and pour quickly into glasses. Cover at once with ½ inch hot paraffin. Makes about 6 medium







LIONEL COURTEMANCHE



With one afternoon session in the kitchen, you'll have plenty of unique Mint

and Pineapple Jelly and Cicler Jelly to supply your preserves display at the

church, PTA, or club baza an Catch the eye of the shopper with these un-

usual and easily done decorations.

2¼ cups (18-oz. can) unsweetened pineapple 1 box (1¾ oz.) powdered Green food coloring 1/4 to 1/2 teaspoon spearmint

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Scald milk and butter. Add to sugar and salt. When cool add eggs slowly and vanilla. When liquid is lukewarm add yeast which has been dissolved with the sugar in warm water. Add enough flour until dough holds without being sticky. Knead until smooth and satiny (two or three minutes). Place in a greased bowl and cover. Let rise until double, about 45 minutes to an hour. Punch down. Let rise again, 30 to 45 minutes. Cut dough in half. Roll each half on floured board into a rectangle about 9 x 12 inches. Spread with half the filling (below). Roll up like jelly roll. Place fold side down on greased 9 x 12 inch pan. Repeat with other half. Let rise until double, about 45 minutes Bake in a 400 F oven for 15 minutes. Lower heat to 350 F and bake another 15 minutes. Frost lightly with thin confectioners icing (see below).



Weddings - Receptions

Church Groups - Clam Bakes

2328 Browncroft Blvd.

Rochester, New York 14625

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