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PAUL W. HARRIS FUNERAL HOME OFF STREET PARKING AIR COND. 954 CLIFFORD AVE. 544-2041

GALLE MONUMENTS 1481 Lake Ave., Rochester, N. Y. Original Designs estern N.Y.'s Only Open Daily-Evenings I emplete Men Appointment intertion For Hone For Appointment At Our Seudio Or Your Home

Tender Loving Care? No, we know he's getting plenty of that. The TLC we are referring to is TOTAL LIVING COMFORT. You see, this TLC is just as important as the other. Total Living Comfort is the best possible assurance that you and your family are receiving the ultimate in comfortable and healthful conditions throughout your home.

Today, within the four walls of your home, you can be pretty much in charge of your own indoor climate. You can have a modern system installed that will automatically let you control heating, air conditioning, humidity and air deaning. By controlling these basic comfort factors, you are able to have an ideal indoor climate all year, even though we live in an area with seasonal problems such as heat, cold, humidity, pollen and dust.

Such complete indoor control is called TOTAL LIVING COMFORT.

The basic elements of TLC include a modern, whis-

per-quiet heating system designed for whole house comfort; a cooling system that is automatically controlled to give pleasant cooling throughout your home; humidity control to eliminate the damaging problems caused by too much or too little moisture in your home and an electronic air cleaner to keep your home free from dust, smoke, odors, pollen and other irritants.

The trend today is to TOTAL LIVING COMFORT ---whether your home is old, new or in the planning stages. In existing homes, the addition of Total Living Comfort usually requires only minor changes and equipment additions to make them truly modern.

Why not plan now for years ahead enjoyment - give yourself TOTAL LIVING COMFORT.

For further information, call your Gas Heating Contractor or contact the Residential Heating and Promotion Department of the Rochester Gas and Electric Corporation. Phone 546-2700, Extension 251.



units today to even catch up immediate needs. People wi dismiss the housing crisis as lem only of the poor and groups, are shocked to find ous effects upon the elder marrieds, families with chil

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