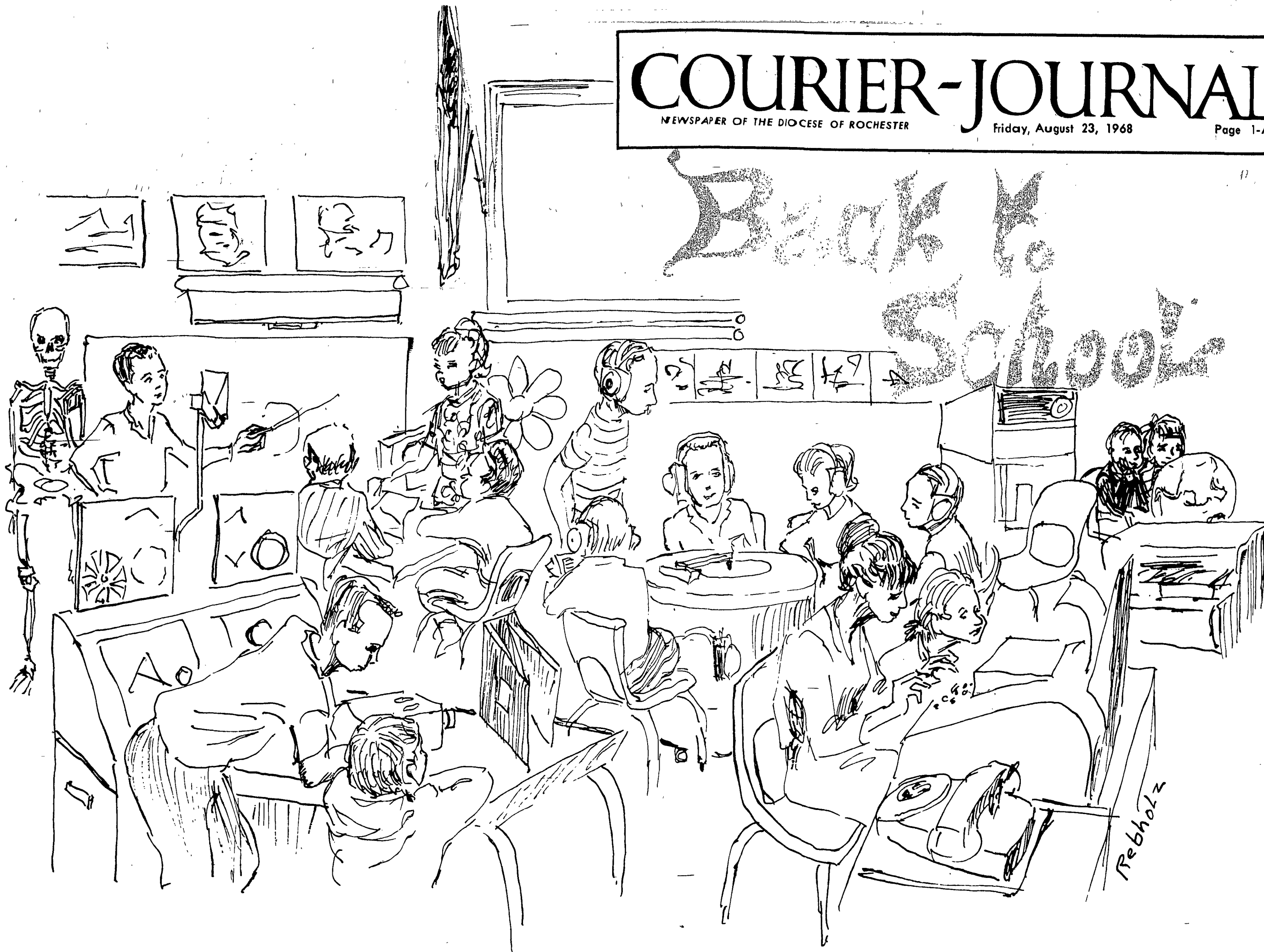


Back to School



Oxcron®
 the fabric blend
 for all seasons..
65% "Dacron"®
 POLYESTER
 and
**35% combed
 Cotton**

Billy the Kid

Measure Made®

OXCRON® slacks

FIT BETTER - FEEL BETTER - WEAR LONGER

Nearly 6 million pairs of these handsome and hardy slacks have kept their wearers neat day-long, play-long. . . without so much as the touch of an iron! Crease-retaining and INSTANT WEAR®, they are supremely comfortable, too! Their can't-be-copied precision fit, because they're Measure Made® . . . is the most boy-conforming you can find! Their careful menswear tailoring is another hallmark of the Brand with Loyalty to Quality. Buy your guy the kind the other guys like - it's the "in" way out of ironing!

Sizes 4 to 7 Regular; 5 to 7 Slim in
 olive, navy, brown, brass \$5.00
 Sizes 8 to 12 Regular and Slim \$6.00
 Husky sizes in navy and olive \$7.50

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