

As I See It

Is TV Missing the 'Do-It-Yourself' Boat?

By PAT COSTA

Television has already started to promote its new season and the big change this year is that there'll be no big change.

Movies to be screened in prime time dominate the schedule as they did last year, the only difference being that there will be more of them possibly with one network movie competing against another in the same time slot.

The new shows include the inevitable situation comedies, at least one suspense show, a private eye series, and several variety shows including one to be called "The Beautiful Phyllis Diller Show."

And for the ladies in the audience who like to suffer along with dramatic characters there's a new soap opera debuting prior to the September premieres.

Most likely the imaginative effort of the network programmers year after year astounds you as much as it does me.

What amazes me even more, however, is how the industry manages to evade certain areas in which commercial television could and has succeeded marvelously well.

Americans have been notorious do-it-yourselfers since the first boat landed.

Yet as far as I know the only subject in this vast field of possible programs explored to any extent at all has been cooking and physical exercise, unless you want to count the college credit courses offered at 6 a.m. on some stations.

Why must instruction be left to educational television? Not diverting enough?

Ridiculous. There are few things as diverting as an expert teacher in love with his

subject. Granted, an instructor with a hum drum presentation could kill an idea before it ever got off the ground. But in a nation as vast as this one with intellectual resources virtually unlimited there should be no reason to use deadheads for anything no matter how knowledgeable they are.

So where to start? The list of skills suitable for television instruction maybe as unlimited as those aforementioned intellectual resources.

As for me I'm mad for interior decoration. How I'd love to have someone tell me how to achieve great warmth, serenity and some semblance of loveliness in a room while allowing the newspapers, toys, books and television set to remain.

Second on my personal list would be a course in art appreciation with lots of background material on the artists, integrating their work

with their idiosyncracies and what their own communities thought of them as people.

After that I'd like to learn how to put in a zipper, start a new plant from a rosebush and read a roadmap, all supposedly simple skills which thus far have evaded me.

For the men in the audience, TV could start with a course on how to get the most use out of their power tools beginning with an introduction on safety practices. Follow that up with a series on how to speak in public, a course in cutting children's hair and how to take better pictures.

For the less mundane a class on how to acquire peace of mind, a symposium on how to tell a joke, instruction in how to have a constructive argument.

Diverting? Every bit as much as Phyllis Diller at least.

Movies

Here is a list of motion pictures currently playing in Rochester area theaters and the ratings given them by the National Office of Motion Pictures:

Paramount—"Bandolero" (no rating available)

Regent—"Green Berets" (rating unavailable)

Cinema—"Rosemary's Baby" (Condemned)

Little—"Elvira Madigan" (Adults)

Monroe and Coronet—"Theresa and Isabelle" (Condemned)

Riviera—"Dr. Doolittle" (Family)

Studio 2—"The Graduate" (Adults, with reservations)

Loew's—"The Detective" (Objectionable in part for all)

Stoneridge—"The Thomas Crown Affair" (Objectionable in part for all)

Panorama—"The Odd Couple" (Adults)

Fine Arts—"Guess Who's Coming to Dinner" (adults, adolescents)

Towne—"Yours, Mine and Ours" (Family)

Stratton—"The One and Only Original Genuine Family Band" (Family)

Warning—"Thoroughly Modern Millie" (Family)

Books

TRADITION AND CHANGE IN THE CHURCH by J. P. Mackey (Pitlum; \$4.95). Although tradition may be defined as the whole way of life of a people as it is transmitted from generation to generation, the concept and full meaning is not that easily exhausted. Tradition is something we do before we both to provide ourselves with a general theory about what it is we are doing. Tradition and change in the Church have their counterpart in traditions and change in everyday life. Father Mackey demonstrates historically how the concepts of tradition meant to people through the various ages of Christianity. God's definitive self-revelation to man occurred in the coming of Christ at a particular point of time. Man's realization of and response to this revelation continues to the end of time.

EVERYMAN A BROTHER by Wm. F. Drummond (Corpus Books; \$4.95). Most writers today realize that papal utterances are generally the final climax in a process of doctrinal development and refinement. A critical element in this process is the study of problems by scholars throughout the world. Father Drummond's book is such a study. He examines critically the major social encyclicals of the modern era. Where pertinent, he brings in the conclusions of Vatican Council II. The result is a well-rounded and balanced analysis.

GHETTO FEVER by Rev. Th. V. Milieu (Bruce Pub.; \$3.95). "The reason for the anguish

and sometimes anger in my voice," writes Fr. Milieu, "is that I have seen a great deal of crucifixion and little resurrection." In "Ghetto Fever" Father Milieu—a white Catholic priest who has spent much of his pastoral life in the negro ghettos of Chicago—tells the reader's story of the frustrations and despair of people trapped in a society that, for the most part, rejects them. "Ghetto Fever" argues for the establishment of an ecumenical slum theology that would include the development of "black power" Catholic parishes in the Negro slums of America. The church, says Father Milieu, must be the sign of hope for black people, in urban ghettos.

Some New and Recent Paperbacks
Tortured for Christ — Wurmbrand (\$1.25)
Hippies in Our Midst—Earisman (\$1.95)
Thorns in America's Side (Series of 9 pamphlets) (\$1.50)

Don't You Really Love Me?—Chaplin (\$1.35)
The Church and the Urban Racial Crisis—Ahmann & Roach (\$2.95)
Bornhoeffer in a World Come of Age (\$2.50)
Movies and Morals—Schillaci (\$2.45)

Hey, Mrs. McGee

TV Movie Ratings

Friday, July 19 - Thursday, July 25

Ratings are those given by the former Legion of Decency, now the National Catholic Office for Motion Pictures, when films were originally shown. A-1: morally unobjectionable for general patronage; A-2: morally unobjectionable for adults and adolescents; A-3: morally unobjectionable for adults; A-4: morally unobjectionable for adults, with reservations; B: morally objectionable in part for all; C: condemned. No Rating: film has not been reviewed by the National Catholic Office for Motion Pictures (formerly the Legion of Decency). N.B. Before A-3 classification was established, A-2 indicated morally unobjectionable for adults.

Movie listings supplied through the courtesy of TV Guide Magazine

Time	Channel	Movie	Rating
4:00 p.m.	8	Don't Bother to Knock	B
9:00 p.m.	10	Scott of the Antarctic	A-1
11:35 p.m.	13	Raw Wind in Eden	A-3
11:45 p.m.	10	Let's Do It Again	B

Time	Channel	Movie	Rating
2:00 p.m.	10	Blood on His Sword	No Rating Available
2:00 p.m.	13	The Women Eater	No Rating Available
3:30 p.m.	13	The H Man	B
5:35 p.m.	10	My Six Convicts	A-2
9:00 p.m.	8	I'd Rather Be Rich	A-2
11:00 p.m.	10	China Venture	A-2
11:15 p.m.	8	Contraband Spain	No Rating Available
11:15 p.m.	13	Tammy and the Bachelor	A-1

Time	Channel	Movie	Rating
2:00 p.m.	8	Perfect Strangers	B
5:35 p.m.	10	Sherlock Holmes Faces Death	A-1
11:15 p.m.	10	The Black Castle	A-2
11:45 p.m.	13	Swing Your Lady	A-2

Time	Channel	Movie	Rating
4:00 p.m.	8	Highway 301	B
9:00 p.m.	13	Midnight Lace	A-2
12:30 p.m.	13	Oklahoma Territory	A-1

Time	Channel	Movie	Rating
4:00 p.m.	8	Sierra Stranger	A-2
8:30 p.m.	8	Mister Moses	A-2
11:30 p.m.	13	Ride a Crooked Trail	A-2

Time	Channel	Movie	Rating
4:00 p.m.	8	Suicide Mission	A-1
9:00 p.m.	13	Ski Party	A-2
11:30 p.m.	13	Carry on Cleo	No Rating Available

Time	Channel	Movie	Rating
4:00 p.m.	8	The 30-Foot Bride of Candy Rock	A-1
9:00 p.m.	10	Tickle Me	No Rating Available
11:30 p.m.	13	The Wild and the Innocent	A-2