

Safety Drive Enlists Coffee to Reach Teenagers

By CARMEN VIGLUCCI

"Stay beautiful, Valentine. Don't pass on curves. Think it over, over coffee."

Can such a message help stem fatalities among the nation's teen-age drivers? Can the "coffee break" play an instrumental role in such a campaign?

Do you expect the next phrase to be "Tune in next week, etc."? If you did you wouldn't be too far from the facts.

The "Valentine" slogan was brewed up by an advertising firm for the National Coffee Association and is one of the weapons in a "soft-sell" war on traffic accidents in general and on how they relate particularly to teen-agers drivers.

Waging the battle is an unlikely team of "Madison Avenue" advertisers, safety experts, industrialists and educators, including some in this Diocese.

Although it may be fruitless to quote after-the-fact statistics, one concerning young drivers reflects the necessity for educating young drivers—in 1967 nearly a third (15,800) of all motor vehicle accident victims were between 15 and 24 years of age.

All right but how does "Madison Avenue" and the coffee association come into it? The coffee Information Service says that motivational research and liquor (too grown-up).



Thus associating coffee with nature and then linking it to driving practices may make the young driver a more thoughtful, conservative operator.

The posters are used by the Rochester public school system in its driver education trailers. Norman Connolly of East High says that while he has made "good use" of them it is im-

possible to gauge their effect on safety.

At Bishop Kearney High where they are also in use, Brother Edward Tracey says that the posters have caused no stir among the students.

Bringing coffee into the safety war actually began last year on a different front than in the schools.

As part of an advertising campaign, "free coffee" was offered by restaurant operators across the country during the Christmas and New Year periods to get drivers off the busy roads for a spell, and to be realistic, into the restaurants.

The idea of a coffee safety stop, even then, was not new. A M-41 division at Camp Lejeune, N.C., has been using it effectively in preventing accidents among young men returning to base after extended leaves. In five years, they have reported no fatalities or major accidents while the stops have been in operation.

Not is safety involvement a new idea for the coffee for the coffee association, American Oil Foundation, Chrysler Corporation, Firestone Tire and Rubber, and the Ford Fund support financially the National Student Traffic Safety Program (NSTSP) which has been an arm of the National Education Association since 1958.

The NSTSP aims to assist students who want to carry out safety activities in their schools. To do so it:

- has a national office for the exchange of ideas and information.
- provides consultant services, conferences, workshops.

• offers awards.

• sponsors a national conference.

The posters again reflect Madison Avenue's participation. The current campaign employs psychedelic posters with slogans such as the "Valentine" one, and another which says, "Tune out distractions, turn off and drop in for coffee."

School Aid Bill Approved by Penn. Governor

Harrisburg, Pa. — (NC) — Gov. Raymond P. Shafer signed into law Pennsylvania's tax aid to nonpublic schools legislation (June 19), proclaiming: "This is an historic day in our commonwealth, indeed, in our nation."

The governor said with the new law, "Pennsylvanians become pioneers among the states providing a new concept for making certain nonpublic school students get the finest education possible."

The new law provides salaries for teachers in nonpublic elementary and secondary schools for teaching nonreligious subjects such as modern foreign languages, physical science, mathematics and physical education; funds for nonreligious textbooks and for other instructional aids.

The law specifies the program will be funded for the first year by \$4.3 million from the state's revenues from harness racing, beginning July 1.

Aquinas Stadium Prepared for Pro Football Game

Aquinas Stadium, at Mt. Read Boulevard and Ridgeway Avenue, is being prepared for professional football, with Rochester Jaycees painting seat numbers in the 18,310-seat bowl.

The numbers are for seats at the second annual Jaycee professional football game, at the stadium Sunday, Aug. 11, at 2 p.m.

The Buffalo Bills and the Miami Dolphins, of the American Football League, will play in the exhibition.

The Bills, with quarterback Jack Kemp, running back Keith Lincoln and flanker back Elbert Dubenian, are girding for the game with Dolphins rookie Larry Csonka, Syracuse University football great, and quarterback Bob Griese and split end Jack Clancy.

Deaths Louis A. Kennedy

Louis A. Kennedy, 90, formerly of Blossom Road, Brighton, died June 20, 1968, at the home of his niece, Mrs. Agnes Green of Genesee Park Blvd.

Mr. Kennedy leaves another niece, Mrs. Ernest C. (Mary) Stahlbrodt, and a grandnephew Robert N. Green of California.

Mass was at Corpus Christi Church with burial in St. Patrick's Cemetery, Geneva.

Protestant Advises Nuns on Renewal

Dubuque, Iowa.—(RNS)—Dr. Robert McAfee Brown, Protestant theologian, in a highly unusual ecumenical exchange, has offered Catholic nuns some advice on how they might accomplish renewal of their order.

At the invitation of the Sisters of Charity of the Blessed Virgin Mary, whose motherhouse is located here, Dr. Brown, the United Presbyterian theologian who is professor of religion at Stanford University, was a member of a team of consultants which the order assembled to comment on a self-study program.

Dr. Brown made the following recommendations to the nuns: —Wider use of mass media. —Some leniency in the admission of individualistic types of candidates.

During the 16 months, all of the approximately 2,300 community members took part in questionnaires, regional and area dialogues, special group studies, interviews, pilot projects and research.

Dr. Brown expressed the hope that the congregation "will not focus so much on internal reform that it will neglect rethinking of moving along in the modern world."

The Protestant theologian urged the Sisters to keep in touch with those members who have left the congregation. The former members have something to offer in the way of ministry to the remaining nuns and, in turn, could have a ministry for the community, he said.

The panelists stopped short of asking an end to religion classes in Catholic schools. They called for courses which "deal with issues facing the Church—war and peace, civil rights, birth control, and divorce."

The students agreed that their teachers "should do more than just repeat the Church's line and teaching on issues. They should lead questioning."

In a discussion later, Sister M. Annette Corcoran of St. Dominic High School, Oyster Bay, N.Y., praised the panelists for their "sincerity and search for relevancy."

She said, however, that too many students "don't bring their best" to religion class and "look upon it as a sort of basket-weaving course."

Joseph A. Mancini has been named Chairman of the Board of Trustees of McQuaid Jesuit High School. He is a native of Le Roy, and attended the University of Rochester. Mancini, his wife Anne Marie and their two children reside on Harwood Lane, East Rochester.



Job Program Expanded

New York — (RNS) — The two sees had engaged the services of the TAO Corporation to handle systems management. More than 200 persons have already benefited from the project either through new positions or the upgrading of existing ones.

The program requires an initial training period of 12 weeks during which the trainee is paid \$70 a week.

The Church officials pointed out that the program was launched in January 1965 after

The All-Catholic Baseball Team

The annual All-Catholic baseball team as selected by league coaches:

Pitchers
Farrell, Doug (Cardinal Mooney), junior. A record of 8 wins and 2 losses. His ERA was 1.02. Had 59 strikeouts and only 19 bases on balls and gave up only 18 hits in 44 innings. Throws right.

Third Base
Archibald, Kevin (Bishop Kearney), senior. Bats right and throws right. Was captain not only of baseball team but also football. Led the team with stolen bases. Batted .290. Will attend St. Lawrence University on a football scholarship.

Shortstop
Waffle, John (Cardinal Mooney), junior. Bats left, throws right. Hit .360 for season. Of his 22 hits 9 were for extra bases.

Catcher
Nally, Mike (Aquinas), senior. Left-handed power hitter. Hit .300 for season. He struck out only 6 times in 70 times at bat, while walking 20 times. His desire is to play professional ball.

First Base
D'Elora, Rich (Aquinas), senior. Rich was captain of his team and had an average of .334. His third year on the varsity baseball team. Received letters in football for two years. He is entering Notre Dame in the fall. Bats right and throws right.

Second Base
Witt, Al (Bishop Kearney), senior. Bats right, throws right. Batted .372. Of his 25 hits, 14 were for extra bases. He is entering Notre Dame next fall.

Outfielders
Lamparski, Gerry (Aquinas), junior. Bats right, throws right. Led Aquinas with .338 batting average, 25 hits. Great defensive man with a powerful three-throw arm.

Manager
Farrell, Tim (Cardinal Mooney), senior. Bats right, throws right. Batted .372. Of his 25 hits, 14 were for extra bases. He is entering Notre Dame next fall.

Manager
Glanville, Gary (McQuaid), junior. Bats left, throws left. Batted .280 for the season. Very fast. Great defensive man.

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Books

Calling: A Reappraisal of Religious Life by Joseph J. Sikora, S.J. (Herdner, \$4.95). In this period of "vocation crisis," Father Sikora, in a highly philosophical and deeply religious study, argues convincingly that the problem will not be solved by changes in dress, more freedom, attractive advertisements and other modern techniques. The basic religious vocation still means that God's love must be the absolute aim in the life of the individual, exemplified by traditional outward signs of the religious life—obedience, chastity and poverty, and by the ideal of prayer and service. The entire concept of vocation in today's world is thoroughly probed.

Love and Sexuality: A Christian Approach by Fritz E. Ryan and John J. Ryan (Holt, \$4.95). The authors present the interrelated ideas about life, love, and sexuality that adult life, marriage and parenthood demand. They include the movements and thinking of the Church recognized by the Second Vatican Council and offer a sane, sensible perspective in good, clear language.

Out of the Earth I Sing by Richard Levies (Norton, \$3.95). Poetry and songs of primitive peoples of the world, this book is worth having solely for its stunning reproductions of primitive art. The poetry, which also stand alone, is about the elemental concerns of man—prayers for the harvest, songs of love, chants in praise of a new day—all writings that pierce with their clarity and vigor.

Family Planning in an Exploding Population ed. by John O'Brien (Hawthorn, \$5.95). Father O'Brien, noted author and research professor of theology, University of Notre Dame, is one of the first Catholic priests to advocate openly birth control as a more humane means than famine, pestilence and war for controlling the population explosion. In a collection of articles, documents, statements and testimonies on this urgent problem, he has in-

cluded specialties in all the relevant fields — economics, demography, anthropology, chemistry, finances, engineering, sociology, government and theology.

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THE PRO Obstacles

By Barbara W...

Developing countries lack the tools and the modernization. So they must secure the money of developed nations in order to buy tractors and machinery and hire experts and technicians and in many ways a satisfactory way to do it is by selling to other what they want to buy earning enough of their own needed imports.

This is a fair bargain, of it. Each side gets what it wants. There are no over patronage and dependence. Set payments have to be loans repaid. Everyone gains. And indeed, trade the great areas of peace and exchange, underlying nomic interdependence of human race.

Yet some of the main tions in Pope Paul's encyclical Progressio, turn on of international trade and most urgent questions: Is whether Christians by the nature of this vast network that sustains their prosperity and which to take for granted like the breathe or the water the of the tap.

For, although in theory commerce is the best way of making the world's more available to all peoples, in practice there severe obstacles in the doing a fully satisfactory

The fundamental obstacle underlined by Pope Paul.

A LAYMAN Quit More

By Joseph Brei...

I do not join in the mourning of the American people in recent years has been like a mad among intellectuals, columnists, and speechmakers and interviewers.

Melkite Elite Patriarch Insignis Medal from Fordham University arch Maximus as a "years, lived by the glory of su

Married, Predicted

New York — (NC) — rite Patriarch Maximus V. Antioch predicted the future of the priesthood "in both West" as including both clergy and "part-time priestly" before you the spiritual needs of the small community, yet at the pursuing their normal throughout the normal week.

The Patriarch, in an a priestly celibacy at Ford verity here, where he was the school's Insignis Award, the position of his son, the late Maximus IV Saigh, who emphasized that "the priesthood is motion that a state of life."

Patriarch Hakim stresses was not his intention "either advice or make recommendations with respect to development Roman rite. It is simply to put before you the spiritual advantages present maintaining the parallel apostolic tradition of a priesthood alongside a clergy, as these traditions the Eastern Church."

The Patriarch said he difficulty in conceptualizing the need of the Church circumstances, times an