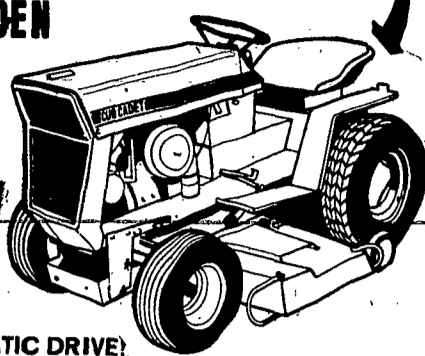


SEE THE ALL-NEW CUB CADET

LAWN AND GARDEN TRACTORS

DO THE JOB OF THE BIG ONES!



- HYDROSTATIC DRIVE!
- ELECTRIC STARTING! (Optional)

Stop in... let us show you all the horsepower, work power, and go power of the new Cub Cadet!

FREE

For a Limited Time, Rotary Mower Unit With Any Size Tractor.

YOUR CUB CADET HEADQUARTERS

SALES & SERVICE CALL 225-8610

GREECE MOWER SERVICE INC.

2613 RIDGE RD. WEST near RIDGEMONT PLAZA

How to Keep the Kids Amused Outdoors

Keeping children amused on a camping trip generally presents few problems, but it's a wise mother who has a few games up her sleeve for those long drives between campgrounds. Crayons and coloring books help pass the time, too. Plan to make frequent stops along the way — at a gas station, a scenic lookout, or for an ice cream cone — to break up the monotony. The driver will appreciate the chance to relax, too.

Be sure and have plenty of dry clothes and see that everyone is equipped with raingear. This is most important. A transistor radio is a comfort, too.

Another hint many parents have put to good use is providing each child with his own individual flashlight. This simplifies trips in the night and is a good safety measure.

Beach Hints

Going to the beach? Bring along a Pop-Tent to use as a cabana to change clothes. On the homeward trip, take the sandwich box out of your picnic kit and use the space to stow wet bathing suits.

Rainy days sometimes present a challenge, but they need not. A rainy day box has solved the predicament for one mother. She packs it with puzzles, an engrossing game or two, construction paper, paste and scissors, knitting needles and yarn and model cars. To retain the element of surprise, the box is only brought out when the weather is inclement.

Other families save some of their sightseeing for rainy days. Maps will reveal many tourist attractions — waterfalls, ghost towns, fire towers, museums, etc. The local gas station is a good source of information. Inquire there about sports events, rodeos, art exhibits, and summer theaters. And last but not least, the nearest movie house may have a family type picture you'll all enjoy.

Hoysic Bros. NURSERY
LANDSCAPERS • GROWERS • PROPAGATORS
2502 BROWNCROFT BLVD. • 381-4190

SPECIALISTS IN
AZALEAS • RHODODENDRON
HEMLOCK • FLOWERING DOGWOOD

It's our aim to supply you with good material and helpful information.

COME OUT AND PLAY ON YOUR NEW PATIO or PORCH
Cook Juicy Steaks
On Your New
Combination OUTDOOR GRILL & BARBEQUE
Built By Specialists In
Complete Home Remodeling
For Over 19 Years
Ask Your Friends and Neighbors
"WATCH OUR TRUCKS GO BY"

D.J. Finnegan
CALL 865-3150 865-9594
2485 DEWEY AVE.

Let the Mayer Crew Outfit You!
Mayer Boat Co.
1333 ST. PAUL ST. 266-6857
"Headquarters For All Your Boating Needs"

PRE-SWIM SEASON **SALE**

AQUA-LINE POOLS **Spartan pools**

Nothing to buy—everything included
\$3495.00

16' x 32' Spartan Pool
20 Gauge Vinyl Liner
8" Deluxecoping
Reinforced Pool Deck
4' Chain Link Fence
2-Stainless Ladders
Fiberglass Diving Board
Main Drain
2 Jet Stream In-Lets
Automatic Skimmer
Safety Line W/Floats
All Clearing Equipment
Test Kit—Leaf Skimmer
Life Hook

AQUALINE SWIMMING POOLS
544-3655

AQUA-LINE POOL CO.
73 REQUA STREET
ROCHESTER, N.Y. 14621

NAME _____
STREET _____
CITY _____

You'll **SING** About **MARY CARTER PAINTS**
Too When You Try These Great **VALUES!**

REDDY ARNOLD
OUTSTANDING TV AND RECORDING STAR

Reg. \$6.50 PER GAL
ONLY **\$4.49** PER GAL
WHEN YOU BUY 2 OR MORE

SAVE... **\$4.02** on Famous
ONE COAT NO-DROP Latex WALL PAINT

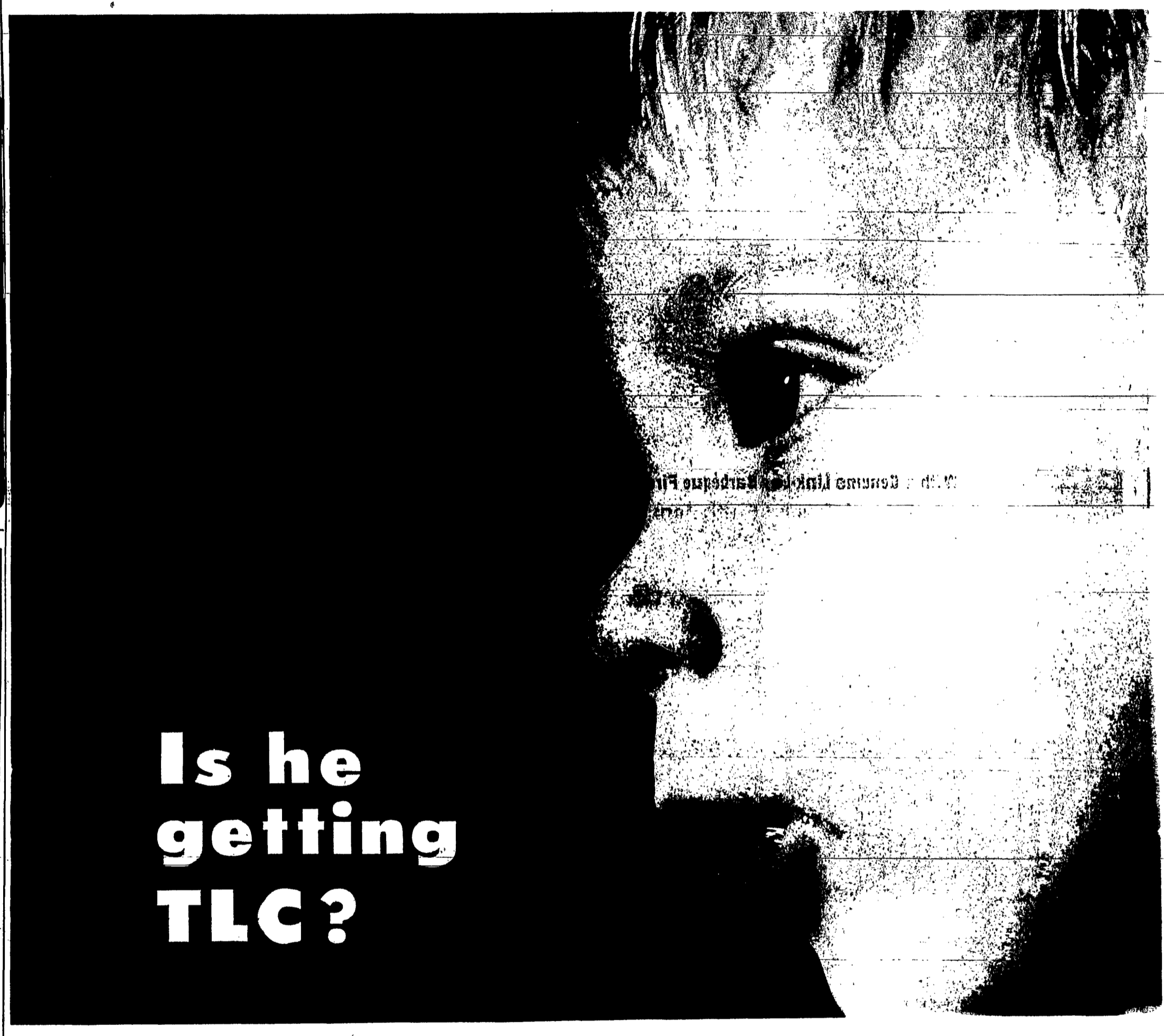
Reg. \$7.30 PER GAL
ONLY **\$4.99** PER GAL
WHEN YOU BUY 2 OR MORE

SAVE... **\$4.62**
ON Fabulous ONE COAT LATEX HOUSE PAINT

MARY CARTER PAINT CO.
AMERICA'S BEST PAINT VALUE!

WIN A 1968 MUSTANG
OR ONE OF HUNDREDS OF OTHER PRIZES: PORTABLE TV'S, TRANSISTOR RADIOS, ELECTRIC CARVING KNIVES, WRIST WATCHES, FREE PAINT.
ALL YOU DO IS...
DEPOSIT THIS COUPON AT YOUR LOCAL MARY CARTER PAINT STORE (No Purchase Necessary)
Name _____ Address _____
City _____ State _____ Phone _____
This offer is void in states where prohibited or restricted by law...
Coupons must be deposited by July 31st 1968.

119 RIDGE RD. W. OFF LAKE AVE. 458-5730
517 THURSTON RD. BETWEEN BROOKS & CHILI 235-1360
MIDLAND CHARGE



Is he getting TLC?

Tender Loving Care? No, we know he's getting plenty of that. The TLC we are referring to is TOTAL LIVING COMFORT. You see, this TLC is just as important as the other. Total Living Comfort is the best possible assurance that you and your family are receiving the ultimate in comfortable and healthful conditions throughout your home.

Today, within the four walls of your home, you can be pretty much in charge of your own indoor climate. You can have a modern system installed that will automatically let you control heating, air conditioning, humidity and air cleaning. By controlling these basic comfort factors, you are able to have an ideal indoor climate all year, even though we live in an area with seasonal problems such as heat, cold, humidity, pollen and dust.

Such complete indoor control is called TOTAL LIVING COMFORT.

The basic elements of TLC include a modern, whisper-quiet heating system designed for whole house comfort; a cooling system that is automatically controlled to give pleasant cooling throughout your home; humidity control to eliminate the damaging problems caused by too much or too little moisture in your home and an electronic air cleaner to keep your home free from dust, smoke, odors, pollen and other irritants.

The trend today is to TOTAL LIVING COMFORT — whether your home is old, new or in the planning stages. In existing homes, the addition of Total Living Comfort usually requires only minor changes and equipment additions to make them truly modern.

Why not plan now for years ahead enjoyment — give yourself TOTAL LIVING COMFORT.

For further information, call your Gas Heating Contractor or contact the Residential Heating and Promotion Department of the Rochester Gas and Electric Corporation. Phone 546-2700, Extension 251.

RGE
ROCHESTER GAS AND ELECTRIC
89 EAST AVENUE • 546-2700