

Time to Plan Your Outdoor Vacation

By PETE CZURA

There is no simple explanation for the strong attraction people feel for the Great Outdoors. Basically, the answer to man's yearning, and his need to escape from the humdrum existence of the work-a-day world, is found in easy-to-take doses of sun, water and wood land, all woven together to provide interesting adventures.

The diversity of soul satisfying experiences — the pleasure of just plain relaxation — provided by our natural resources is limited only by one's tastes; and most forms of outdoor recreation can be enjoyed, in one form or another, near your home, or at some distant woodland Shangri-La, or at points in between, as you may choose.

For some, the sheer joy of seeing the sun (from a scenic campsite in the valley) chin itself over a mountain top.

Many Splendid Things For others, it may be the thrill of catching a mess of pan fish or battling scrappy bass, or cruising unexplored rivers and lakes in their own boats, enjoying the thrill of water skiing.

Or it may be spending an afternoon afield going after a rabbit or pheasant which will later provide a delicious meal; or flying friends in one's private plane to a resort hundreds of miles away.

Joy in the outdoors is no

longer confined to vacation time. It is a many splendored thing which also may be savored right at home. Family cook-outs in the backyard or by beach yield quick and satisfying pleasure.

Maybe the obvious movement of the "family room" to the backyard or the patio has had something to do with the spreading appreciation of the outdoors. Camping, fishing, hunting and boating were once considered strictly "he-man" stuff, but the women certainly have danced into the picture, and I'd say their appearance has enhanced things.

Senior Citizens

Then there are the Senior Citizens who, in retirement, have become footloose and fancy free, following the sun to regain their vitality and youth. They ride into the Great Outdoors in campers, stopping where the mood dictates, with all the comforts of home right at hand.

During the many years I have devoted to exploring and writing about the Great Outdoors, and how to enjoy it, I have witnessed a tremendous growth of interest in and participation by men, women, children, young and old, in outdoor recreation.

It's been a long time since I

Modern Boats Built For Easy Upkeep

A far cry from the "wood and caulking" days, modern boats are easier to keep clean, smoother riding and fun for the entire family—especially Mom.

Most of today's boats are a mixture of resins, foam, paint, fiberglass and putty. In fact, you have to look hard, in most cases, before you can spot a piece of wood.

"Synthetics — composed of resins, special fibers and foam — provide the basic ingredients for boat builders today," says Johnson Motors Boat Plant Manager R. R. Scheinert.

The amazing part is, today's boats have more "floatability" than wood. After the exterior hull — made of fiberglass and resins — is completed in a mold, a thick layer of foam is sprayed inside. This adheres to the hull and is an integral part of the boat.

And boats today are easier to keep clean — and more attractive to Mom — than ever. Synthetic-coated vinyl rubber seats and wood floors covered with synthetics that are more washable than wood, make today's boat easy to maintain. Fiberglass decks and hulls are also easy to wash — and best of all, there's no caulking or repainting every season.

Hull designs — made possible in large part through the molding of fiberglass — are more varied and smoother-riding. Johnson's Sea-Foot hull design is an example of a modern hull. The hull's twin arches act as giant hydraulic shock absorbers, ensuring a smoother, dry ride.

Prize-Winning Film Available For Public Use

"Come On Up," the award winning film about the freedom of flying, has been released for use by the public at no charge.

The noncommercial film, produced for the Cessna Aircraft Company, was a Gold Medal winner at the recent International Film and TV Festival in New York.

Four typical flying situations are shown in 20 minutes of color film. Unusual in-flight photography and the absence of almost all narration contribute to an authentic feeling of "presence" for the viewer.

Easier to Drive

Driving today's boat is easier than driving an automobile. Electromatic throttle and shift controls, easy-to-view instrument panels and glare-reducing Sunscreen safety glass are usually standard fare.

Advances in manufacturing boats have made the leisure-time activity attractive — and enjoyable — for every member of the family.

Check Regulations

Planning to fish on your camping trip? Don't forget to check local fishing regulations before you count on catching your breakfast.

Remember Salt Tablets

Essential in every camper's first aid kit, buffered salt tablets should be taken to replace body salts lost through perspiration and to prevent illness caused by excessive heat.

Keep Coffee Hot

No need for Dad to miss his mid-morning coffee break just because he's on vacation. A Thermo vacuum bottle will keep extra breakfast coffee hot for hours.

have encountered anyone who has failed to respond to the magic spell the outdoors weaves over its explorers.

People from all walks of life mingle with each other at complete ease. Every person is an equal. No social barriers exist.

The Great Outdoors is for everyone to enjoy — without restrictions.

Choose Good Equipment

Beyond any doubt a major contribution to the growth of appreciation of the outdoors must have been the resource-

fulness of the makers of outdoor recreation equipment. They have designed and are producing products that make it easier for folks to enjoy the outdoors in greater comfort and relaxation.

The basic need of the outdoor enthusiast for mobility has brought about the development of recreational vehicles specifically designed to cope with any travel situation; campers and trailers that are "rolling homes" with all the conveniences a woman wants; personal airplanes that provide sportsmen with swift time-saving

flights into areas frequently otherwise inaccessible; boats and outboard motors for fishermen or family cruising; camping equipment that is easy to use and set up. Even plastic translucent containers, borrowed from Mom's kitchen, have turned out to be ideal for storing delicate outdoor gear afield in safe, water-tight containers.

The importance of good equipment cannot be underestimated. Whatever your own special outdoor interest may be, it is my advice, based on years of experience, that you choose carefully.

Most fishermen take tremendous pride in their gear; hunters choose guns for accuracy, and also because they are beautifully machined; seasoned campers wouldn't think of anything but the best to shelter them while in the Great Outdoors.

This Could Be It!

This year the anticipated increase in outdoor recreation is definitely headed for another new high mark. This could be the year when it may be said:

"You are no longer IN unless you are OUTDOORS!"

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