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Most glamorous resort areas now have their own airports or landing strips for the convenience of the increasing number of private plane operators, whose party of friends is thrilled by views such as this from a single-engine Cessna circling the picturesque vacation area before landing.

Learn - to - Fly Boom Soaring Among Outdoor Enthusiasts

During the past three years, about 400,000 persons in the United States have been issued student pilot's licenses and started learning to fly.

Steadily increasing year-by-year totals are expected to add another 193,000 new student pilots during 1968.

The "learn-to-fly" boom has been spurred by increasing awareness of both the fun and the utility of do-it-yourself flying. More and more people are learning that flying broadens their personal horizons and gives them new places to go, new things to do, and new people to meet.

For the outdoorsman it is the most modern form of swift, comfortable, personalized transportation to recreational areas, nearby or at distant points, with room aboard for all members of the family or friends.

For the businessman, flying can be a new tool to help in the conduct of his business. An airplane puts him closer to his customers, enabling him to offer better service. It gives him flexibility and speed offered by no other form of public or private transportation. It marks him as a modern businessman, who is able to take advantage of today's technology.

Above all, flying is fun. It's a challenge, a goal, an accomplishment. It gives life a new perspective.

Much of the interest in learning to fly has been helped along by such attractive offers as Cessna Aircraft Company's five-dollar first flying lesson available at all Cessna and certain other airplane dealerships throughout the country.

During this first lesson, the student actually sits in the pilot's seat and takes over the controls once the airplane is in the air. (Modern aircraft used for flight training are equipped with two complete sets of flight controls.)

The student learns first to keep the aircraft straight and level through simple coordination of the flight controls. Before his first lesson is over, he has made a few slow turns, along with some simple climbing and descending maneuvers.

These introductory lessons have convinced many thousands of people that flying is not just for the "superman," but is easy and fun for all.

Flying Opens New World

Your Great Outdoors trip in a private airplane will open a whole new world of travel enjoyment as you free yourself from the restrictions of ground travel.

Highways in the sky are all straight lines from here to there. On the average, you'll travel about three times as fast as the automobiles far below.

The equivalent of 12 hours on the highway will become an easy four-hour flight, leaving you extra time for enjoyment at your destination. Your travel horizons will be bounded only by your imagination.

From the air, you'll see far more scenery than the ground-bound traveler, and you'll enjoy the passing sights from an entirely new perspective.

If you wish, you may make aerial detours to take in extra attractions. From your vantage point in the air, you may circle a lake to scout likely fishing sites, study the contours of a city, view a towering mountain from a front-row seat, or peer down the sheer walls of a canyon.

On your flight to the Great Outdoors, you'll have on board with you all necessary hunting, fishing, camping, or sporting equipment. Golf clubs, skis, firearms, camp stores, tents—all may be loaded aboard your flying fun headquarters.

Your luggage and accessories will be much the same as on any trip. You'll need no special clothing while flying, although sunglasses are often desirable.

The airplane will be smooth enough that passengers may read, quiet enough that they may talk. Pack a lunch, a deck of cards and you'll almost be sorry to reach your destination, but when you do you will have more time to enjoy your stay.

Most passengers enjoy reading the maps as the flight progresses. They also can quickly learn the basics of radio navigation and assist the pilot.

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Cookout Trends Today Toward Fancy Feasting

Until recently, cookouts consisted of partial meals. But today's modern outdoor chef equipped with more sophisticated culinary aids, is more inclined to prepare full-course feasts.

For cooking lamb chops and steaks, remove excess fat from the edge, slashing the remaining fat at two-inch intervals. Grill, turning once, and season each side as completed. Grill 12-15 minutes over a high flame for rare and 20-30 minutes over a medium flame for well done.

Pork chops are prepared in a very similar manner, except that the meat is turned frequently, and inch-thick chops are cooked from 35-60 minutes over a medium flame.

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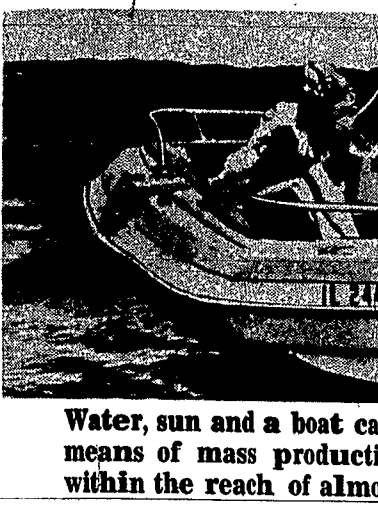
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Millions Climb

Water is one of the most enjoyable ingredients in all the great outdoors.

Campers, hunters, youngsters—any age and from every occupation—turn to the water for recreation. Last year the water lured more than 41 million boaters alone.

To say that boating is booming is not quite right, according to long-time giant of the industry Johnson Motors. The Waukegan, Ill., firm says boating—and boaters—have been enjoying a steady, if large, increase since 1950.

Last year there were more than eight million recreational boats in the U.S., almost double the number in use only 10 years ago.

A great part of this steady climb can be attributed to the discovery by Americans that there is a place in boating for everyone.

Outboard motor manufacturers are producing engines of every size to propel any recreational craft. Johnson Motors, for instance, builds outboards ranging in horsepower from 1 1/2 to 115. There are power classes in that line to fit the bill for every member of the family.

Boats and motors are also more portable than ever before. Boats of fiberglass, aluminum and polyethylene are lightweight and durable.

It is a simple matter to put an inflatable boat and a small outboard in the trunk of a car and forget about them until the day the ideal fishing spot is sighted. A seven-foot long, two-man inflatable boat takes up less space than the spare tire, and a Sea-Horse 1 1/2 occupies about as much space as a jack.

This portability also opens vast new areas to the outdoors man. Sturdy, lightweight materials mean that inflatable boats and small outboards can be taken along on airplane treks to remote areas.

On the homefront, boats and motors have never had greater versatility. One engine and one boat can serve the needs of the entire family. An 18-foot boat

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