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Gaslight Era Lives Again

Outdoor entertaining has gone modern in many respects with one very prominent exception. Outdoor lighting has returned to one of the most elegant periods in American history — the Gaslight Era of the early 1900s.

Many outdoor enthusiasts have found that the charm of gaslights can not only increase the beauty of a home and its landscape but also adds to the time that can be spent out of doors.

Where gaslights were once used for both indoor and outdoor illumination, most of today's residential gaslights are used on patios, walkways, gardens and driveways. With the subtle glow of gaslights enhancing the beauty of homes throughout the nation, the popularity of the historic light has undergone a tremendous growth.

In fact, according to the American Gas Association, Inc. (A.G.A.) there are now more gaslights in use than there were during the famed Gaslight Era. The number in use today, according to A.G.A., has topped the two million mark.

Modern gaslights come in an almost endless variety of styles and sizes. Some have pilot lights which make lighting them a simple task. One even has an automatic eye capable of turning the light on at dusk and shutting it off at sunrise.

Keep Ice Longer

Keep your ice chest and picnic jug in the shade while in camp. Your ice supply will last much longer.

Picnicking Help

Picnicking is the universal type of "happening" usually planned only a day or two ahead of an event, that is estimated takes more people into the great outdoors on more frequent occasions than any other.

Public parks, roadside and riverside rests, beaches, now mostly equipped with grills and tables, offer quickly accessible sites for the outings.

Even mother's job — that of preparing the goodies for the occasion and seeing to it that they can be transported to the scene, in good condition, has been made easier these days.

Marjorie Feagan, Tupperware test kitchen supervisor, whose specialty, in addition to preparation of foods for use in the home, is concerned with storing them properly, has some advice to offer picnic-planners.

No "Hurry, Mom"

She recommends that the goodies for the picnic lunch be prepared the day or evening before and placed in airtight plastic containers for overnight storage in the refrigerator.

Thus there need be no early rising next day, no "Hurry, Mom" to make her nervous. It's

just a matter of lifting out the now filled containers, placing them in the picnic cooler and you're on your way.

There are airtight plastic containers now standard in well equipped kitchens for perfect organization of the picnic meals. Eight submarine sandwiches, for example, can be wrapped in wax paper for carrying away in a Jumbo Bread Server — ready for heating on the picnic grill.

A hearty salad can be packed in a one quart Wonderlier.

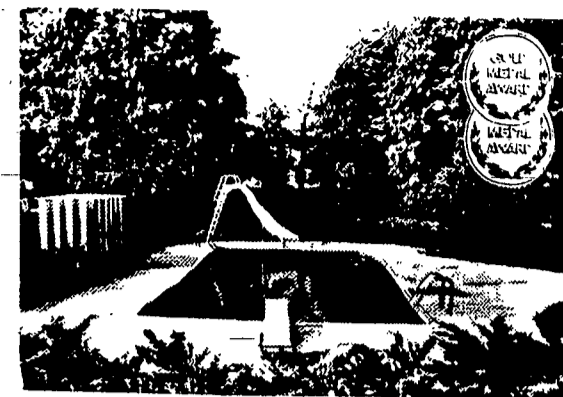
Beverages—milk, fruit juice, ice tea — can be taken out in sealed tumblers. Add a surprise to the menu by preparing concentrated punch in a jumbo canister. Ice up at serving time and put in some soda water for surprise sparkle.

Cakes Kept Intake

Another canister will keep potato chips crisp and fresh.

Short cakes are picnic favorites but how to carry them safely? Mrs. Feagan suggests the flat side of the "Fresh-N-Fancy" tray to hold the cake in place. Or reverse the tray and use its divided side for relishes. Snap on the Carriolier and you're ready to go.

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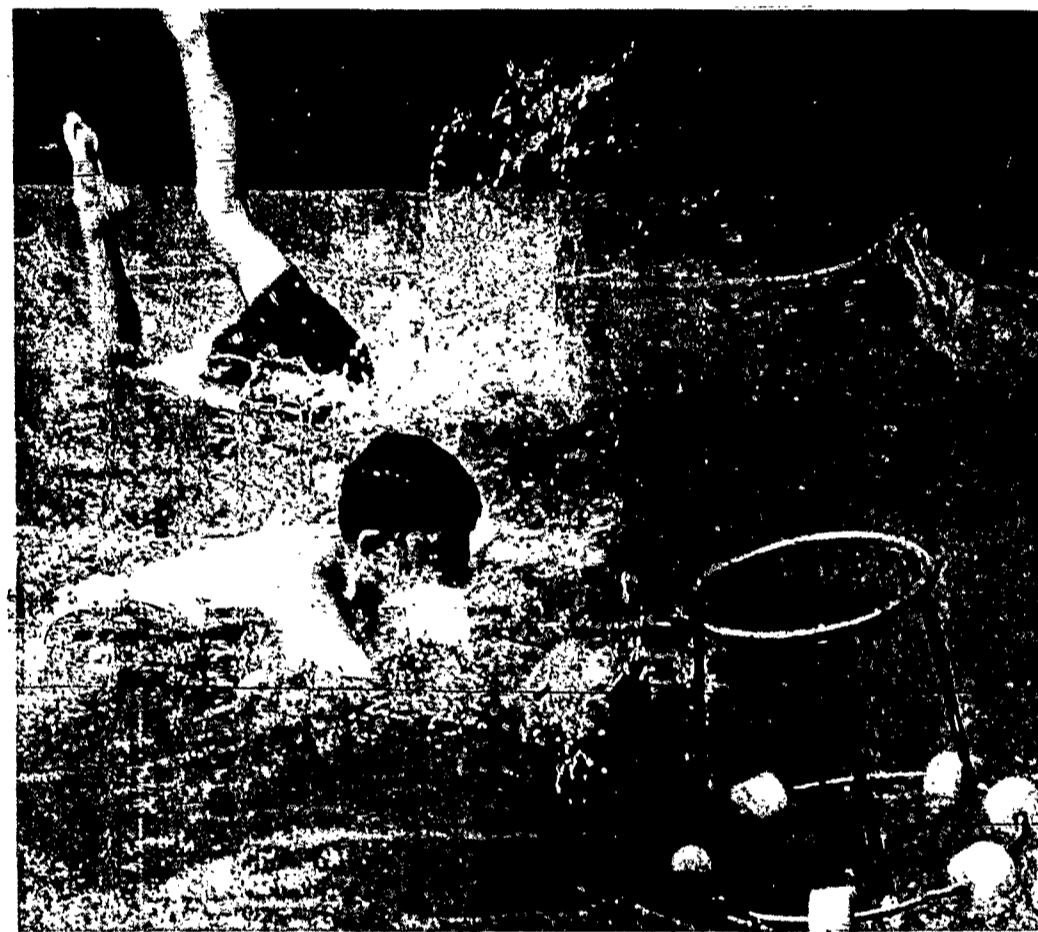
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You can, however, be in your pool in a matter of days if it's heated! Best of all, you'll be able to enjoy it each and every year, from early spring till late fall.

Most people find that pool water must be at least 75° (and many prefer it around 78-80°F). Pool water warmed by sun alone will reach 75° only a few weeks during mid summer. Your swimming season will be twice as long, or more, when your pool is heated.

Your pool heater not only increases the amount of day time swimming but also evening entertaining for the whole family. The kids can have teen-age splash parties and you'll be able to enjoy glamorous pool side entertaining. It's also a place to start the day with an invigorating before-breakfast dip... and a place to end the day with a quiet, relaxing swim before retiring.

If you have any questions about pool heaters, please fill out the coupon and send it in. Our heating specialists will be happy to call you or send more information.

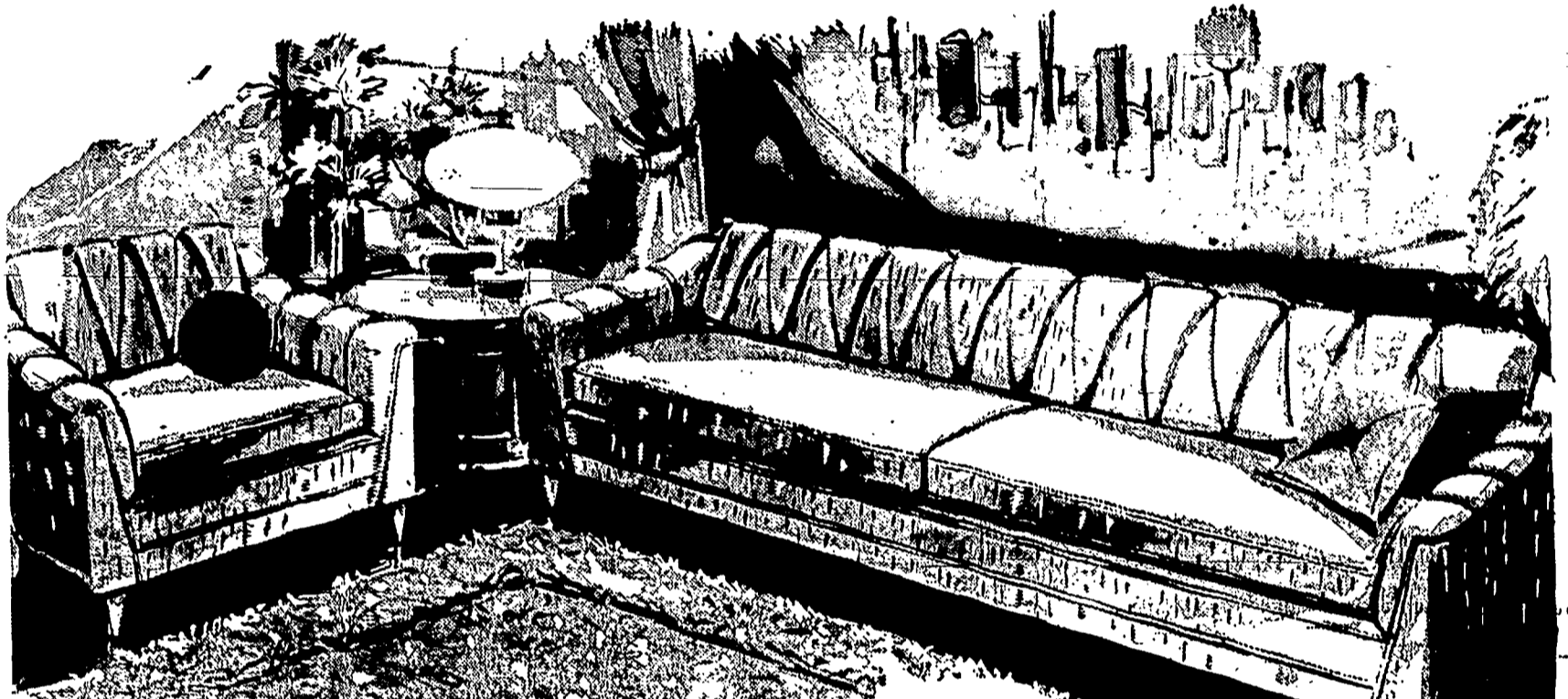
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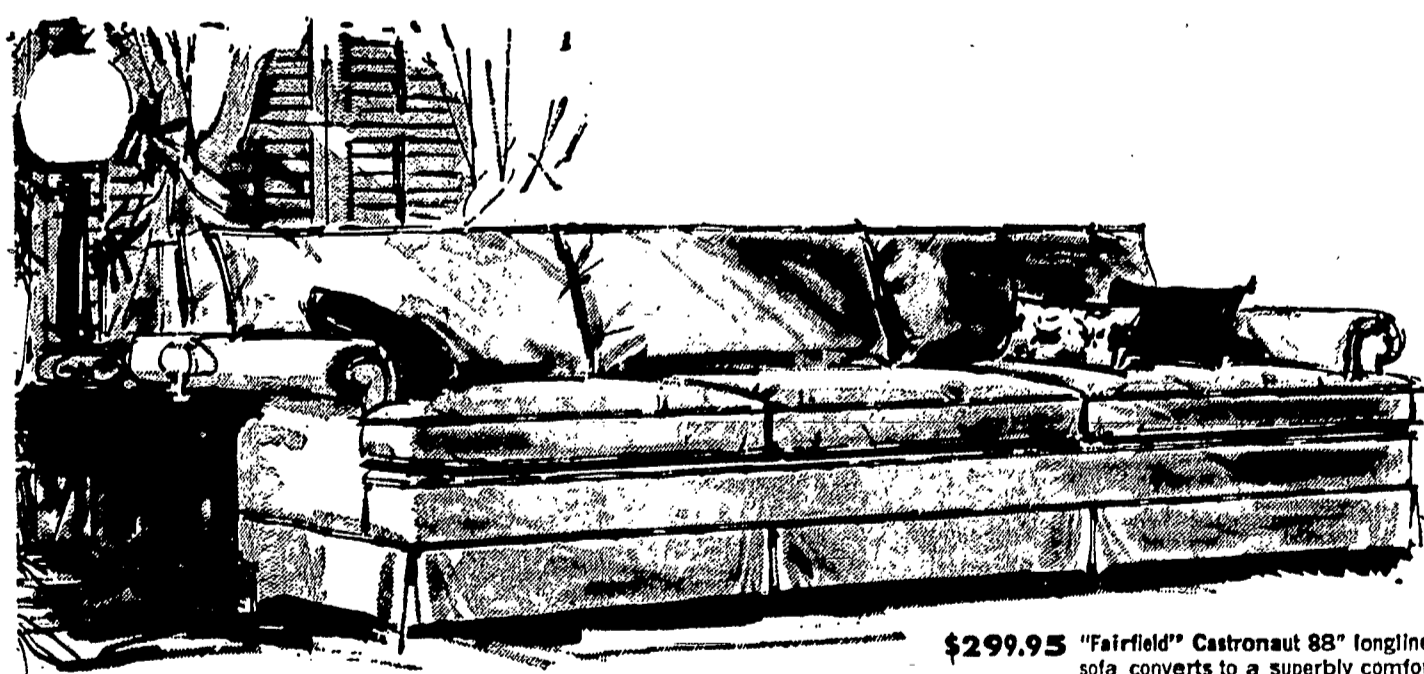
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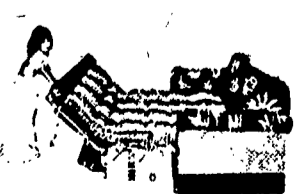
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