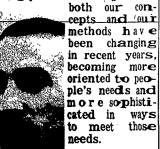
# Jdall Urges Your Help in Expanding Recreational Facilities

I believe we have entered an age of wisdom in conservation. conservation calls for a part-conservation calls for a part-dutdoor Recreation. seemingly overwhelming odds, and private action to improve



more so-phisti-America ns are

surging to the outdoors in astonishing numbers. The great majority wants facilities for physical activities along with beautiful surroundings and refreshing air and waters.

In terms of participation, outdoor recreation activity in America increased by 50 percent between 1960 and 1965. By 1980 it will jump almost an-other two-thirds, and by the turn of the century it is expected to be 21/2 times greater than it is today.

#### Concerned Americans

Many Americans, their numbers also increasing, are intensely concerned with protecting the nation's diminishing fragile, natural treasures against the destructive invasion of man en masse.

These vital, ever-growing forces have subtly changed the popular meaning of the very term "conservationist." It no longer conjures up the image of a person apart from the populace. Our irretrievable past losses in natural lands and waters through thoughtless neglect have become part of the total national consciousness.

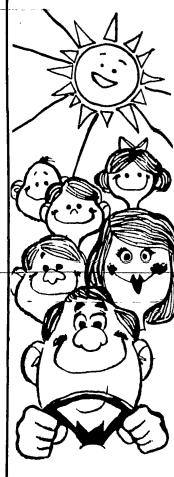
This, together with the problems of the present, and our dreams for environmental excellence in the future, is making conservationists of us all.

The traditional schism, be tween the urbanite and the ruralist, the gregarious outdoorsman and the wilderness buff, keeps narrowing. Even our most dedicated indoorsmen. unable to ignore the health hazards of inadequate open space and air and water pollution control, are becoming involved in conservation issues.

#### A New Dimension

with limited outdoor resources and multiple growing needs, we must engage in a "best-use"

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policy of land management if ship has been the Land and waters for the National Park 225,000 acres of recreation lands. All of these actions express, outdoor recreation opportunitional Seashore in Maryland and we are to survive as a healthy Water Conservation Fund, es-Service, the Forest Service, and at a cost of approximately \$66 the will of the people. They ties. U.S. Secretary of the Interior and beautiful nation.

This "new dimension"

both our con- the total environment of all. for conservation - recreation

methods have one of the most effective needs — to acquire needed By June 30, 1967, the federal playgrounds and trails to state in the coming years if we are Areas in Pennsylvania and Cali-tional Historic Park in Washbeen changing tools for welding this partner Federal recreation lands and agencies had acquired some parks.

The fund is used exclusively

quisition and development proj-Will of the People

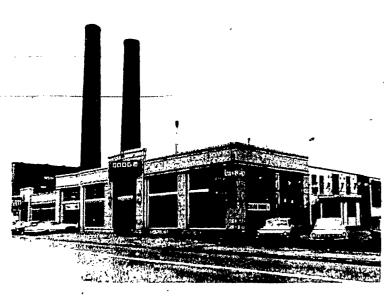
ects ranging from neighborhood We must surpass this record Trinity National Recreation and the San Juan Island Nato meet the need for increased fornia; Assateague Island Na-lington. There will be more.

and the Whiskeytown-Shasta- tains National Park in Texas,

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Chrysler	3570	2755	2415	2040	1675	,11:
Dodge	3050	2530	21 20	1 685	1450	107
Ford	2860	2430	1995	1 610	1385	10
Mercury	3040	2525	21 10	T 650	1420	104
Oldsmobile	3650	3060	2425	2075	1700	124
Plymouth	2845	2415	1995	1 585	1340	100
Pontiac	3675	3080	2460	2 1 10	1725	125
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