

POP TOPICS

Dear Friends,
By the time you read this column, you should have received the award for your efforts in the last POP Game. We hope that you were happy with the amount won and will continue to patronize POP Advertisers.

Today in fact, we'd like to express a special word of appreciation to two of these advertisers, Columbia Banking and Maplecrest Sausage Co. have been with us since the start of the COURIER POP Program in October 1966. Both are well established, dependable businesses which, through the years have grown, respectively, in facilities and in products. If you haven't taken advantage of Columbia's new plants and services, and of Maplecrest's ever-widening variety of edibles, we urge you to do so now. Not only will you benefit personally, but you'll also add to your POP treasury.

Whenever possible we like to bring you recipes submitted by our POP Shoppers. If published, a recipe earns 200 bonus points. However, it MUST contain one or more of the products on the current POP Shopping List, and it MUST NOT have been published elsewhere. You may submit a variation of a standard recipe, but you must add a new twist of your own or an extra ingredient. Please make sure that the recipe submitted contains all necessary ingredients and that these are listed in the correct order. Also specify the number of persons it serves or the "volume" it makes.

Here's one of these originals from Mrs. Peter Papero, POP Chairman for St. Columba's Rosary Society in Caledonia. You'll note that she makes use of three of our popular POP Products. Bravissimo, Mrs. Papero!

Italian Sausage Casserole

- 1 lb. Prince Macaroni (if preferred, 5 raw potatoes cut up)
- 1 can Hunt's Tomato Paste
- 1 green pepper cut up
- 1 lb. Maplecrest Italian Sausage

Partly cook macaroni in boiling salted water. Drain and set aside. Heat oven to 350 F. In a casserole place part of tomato paste diluted with an equal amount of water. Add prepared macaroni and green pepper. Cut sausage in large pieces and place over other ingredients. Pour remaining tomato paste over top. Bake until sausage is cooked (longer if potatoes are used) or about 1 hour.

If you're one of those unfortunates who hasn't yet boarded the POP Brandwagon, then it's time you investigated the advantages. Just call Mrs. Ennis, today, at the COURIER: 454-7050, or if you prefer, fill out the coupon below and mail it to THE COURIER JOURNAL, 35 SCIO ST., ROCHESTER, 14604.

PLEASE NOTE: SENDING THE COUPON REPRESENTS A REQUEST FOR INFORMATION — IT DOES NOT AUTOMATICALLY REGISTER YOUR GROUP FOR POP. TO BE OFFICIALLY ENROLLED YOU MUST RETURN THE REGISTRATION CARD. THIS IS SENT TO YOU AFTER WE RECEIVE THIS COUPON OR PHONE CALL.

Name of Organization

Name of Church (if affiliated)

Name of President

President's Address

CUT OUT AND SAVE

Product	Save
Columbia Banking	POP Receipt for opening a new savings account of \$50 or more or adding to an existing account.
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Loblaw Century	Cash Register Tapes
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Pepsi Cola Diet or Regular	Bottle Cap
Prince Macaroni Products	Box Front or Label from Any Product
Red Star Yeast	Envelopes

Labels from All the Products listed above will be accepted for the entire Fourth Game — that is, from April 1 thru September 30, 1968. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.

AT OUR HOUSE

Reassessing One's Coiffure

Mary Tinley Daly



"Tis a day of reassessment, and surprise. Politicians are reassessing their positions in the run-do-not-walk race for high office; financial specialists reassess the state of the economy and vagaries of the stock market; psychologists and sociologists are reassessing the youth of the country in their rebellion against conformity.

Many Catholics who at first firmly resisted changes in the Church liturgy have gone through a period of reassessment so that "swinging Masses" with their guitar accompaniment are attracting more attention, people driving far miles to attend, content to accept the SRO (standing room only) dictum.

Even fashion designers are doing their best to reassess the trend of new styles. Will the "mid" catch on, especially with the young? Can we help women in once again after all the comfort of shifts and sheaths? Will the gals go for ruffles and bows?

Ever Think of . . . ?
"Ever think of doing something about your hair, Mom?" Ginny asked suddenly. I nearly fell off the ladder.
"Doing something" about hair? Is there a woman alive who hasn't thought of drastic

hirsute revision? Most of us, though, after youthful experimentation, plod along in pretty much the same hair-style we've worn for years. (Picture accompanying this column attests to that fact).

"Any suggestions? Cut, curl, restyle?"
"Restyle, of course," Ginny's assessment came through loud and clear. "And how's about a tip, a frost or a streak?"

We finished the kitchen closet with no more coiffure conversation. Never one to oversell, Ginny believes in dropping a kernel of thought and allowing it to germinate naturally—not a bad technique for a woman.

A frank, appraising look in the mirror next morning recalled Robert Burns:
"Oh wad some power the giftie gie us
To see ourselves as others see us!"

To Mr. Charles

And sent this reassessor scurrying to her friendly neighborhood beauty parlor and its skillful Mr. Charles.

Unfamiliar with the jargon of the trade, I nonchalantly asked for the Ginny-suggested "Tip, frost or streak" — and hoped for the best.

Followed a complicated procedure: "Now, we'll take it down," said Mr. Charles. In my naivete, I thought this meant taking hair down from rollers. "Down," I found, has many connotations. In this case, as I learned afterwards, "We took it down seven shades."

There was a showercap arrangement, a crochet hook and a pecking process, an "Ouch!" ordeal with assurance I was "taking it beautifully."

"Taking it?" What was I taking? Once committed, the experience was like plunging off a high diving board—shut your eyes, say a prayer and hope you'll surface. And, if worse became worst, there is always the wig emporium where for \$9.95 and up mistakes could be covered up pending the grow-out.

Final set and comb-out: WOW! For better or worse, I was tipped, frosted or streaked (never knew which) but at least I was "done"—and almost afraid to go home.

"Do something to your hair?" the head of the House glanced up from his newspaper "Looks different. Looks great!"

I breathed more easily. If nobody else liked it—so what? After the initial shock, each family member gave approval to the old mouse with the new mane.

Yes, even at our house 'tis a day of reassessment, and surprise.

Parish Events

ST. SALOME, Irondequoit. Desert luncheon May 22 in school hall at 12:30 p.m.

ST. CASIMIR, Elmira. Wanda Circle, birthday supper, May 23, 6 p.m. in school hall.

ST. JOHN THE EVANGELIST. Home-School Assn. meeting May 23 at 8:30 p.m. in school hall.

ST. THOMAS THE APOSTLE. Rosary Society Mass and brunch, May 19 at 12:15 p.m.

GUARDIAN ANGELS, Henrietta. Rosary Society installation at Communion Supper May 19, 5 p.m.

HOLY NAME OF JESUS, Greece. Our Lady's Guild banquet, May 20, 6:30 p.m. at Logan's.

ST. THOMAS MORE. Women's Guild Communion breakfast May 19, 9 a.m.

HOLY CROSS. Xavier Club reunion June 29 in West Lodge Mendon Ponds Park, 1 p.m.

ST. JOHN. Spencerport. Confraternity of Christian Mothers, meeting May 21, 8:30 p.m. in school auditorium.

MOTHER OF SORROWS. Rosary Society banquet May 21, 6:30 p.m. at Logan's.

ST. HELEN. Mother-Daughter Communion breakfast May 26

after 8:45 Mass at the Carriage House.

OUR LADY OF MERCY, Greece. Musical in parish center, May 16, 17 at 8 p.m.

ST. JOHN, ST. FRANCIS. Newark Valley. Card Party, May 18 at 8 p.m. in St. John parish hall.

HOLY APOSTLES. Mother's Club meeting, May 20 at 8 p.m.

GOOD SHEPHERD, Henrietta. Altar and Rosary Society meeting, May 20. Annual banquet, June 10 at Logan's at 6:30 p.m.

ST. JEROME, East Rochester. LCBA Communion breakfast May 19 at 9:30 a.m. at Uncle John's Pancake House.

Hey, Mrs. Santo

Wednesday is Prince Spaghetti Day... make it official with Prince Sauces.



A POP PRODUCT

Date Book

St. Agnes Fathers' Club. Meeting May 23. Holyday Mass, Ascension Thursday, 6:15 p.m. at St. Agnes.

St. Mary's League. Communion breakfast May 19 after 10 a.m. Mass. Breakfast in St. Agnes Cottage.

Catholic Widowed Parent Club. Dinner dance May 25 at 8 p.m. at George's Restaurant.

Rochester Catholic Adult Club. Cabin party, May 19 at Oak Tree Lodge, Powder Mill Park.

Business Women's Group. Catholic Women's Club. Meeting May 22 6:30 p.m. at K of C Club Rooms.

Our Lady of Mercy Alumnae. Dinner, May 19 at Mercy High School following Mass at 4 p.m.

Thomas More Club. May Dance May 19 at Island Cottage Hotel, 8:30 p.m.

Billiards, at Olympic Billiard Lounge May 23 7:15 p.m.

FORTY HOURS

May 12: St. Francis of Assisi, St. Philip Neri, Rochester; St. Patrick, Elmira; Apalachin; Hammondsport; Good Shepherd, Henrietta; Leicester; Livonia; Rochester; Ovid.



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Family

The Family Rosary for P program is broadcast each ning at 7 p.m. by Roch radio station WSAY, W FM in Auburn, television c companies Channel 5 in well Channel 8 in Elmira 88.75 mc. in Corning who will lead in recitation the Rosary this week will t

Friday, May 17—Rev. William Endres of St. nard's Seminary.

Saturday, May 18—Mass be celebrated.

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salvation

God Forgives

The following is a le who criticized his appeal fr are printing it in its entri it to a friend. And then,

"A friend wrote telli of the Mission appeal I 'All Father was intereste me as a false prophet. B true (and I'd like to thi to face God's Judgment w

"Mahatma Gandhi onc He had better visit in the Today underprivileged cou for survival. Millions upo each of God's image and starvation, live in hovels only words; but to me the blood, with haunted eyes, ing to them, frail and fri only certainties are hunge them. Not by one's or tw thousands and hundreds o a half million homeless o starving mother lie down night; sinking into the m brief blotting out of her

"If you were a missio that starving mother? T form would Christ's love the hungry and sick that night prayers? Today the atheistic-materialism; but spiritualism. The Commu and soul doesn't matter, mix is only soul—and b

"Remember the Incar was made flesh. We ador also His body and blood. M as it is flesh and spirit, mankind the only solutio hunger and its hates. For all; He excludes nothing; serves carefully the hiera spirit, but He repudiates advocate loving man's sou body.

"You imply that I sh too much, whereas actual little. I didn't have the It is this. As long as our potato chips, dances, com are giving to the Missions as Catholics give more fo cosmetics, hair-do's than poor (and God knows the halt Communism because a bleeding, crucified Ch preach this (as Paul woul and afraid, Christ's descr me. He is not going to qui He is not going to ask me is going to put to me (an question: 'I was hungry, you clothe Me?'

"What shall I say the asking for money to help to sell; and yet I sold it than men show when sell latest wrinkle-remover. Am millions have been left v thieves of colonialism and Good Samaritan; for I ha keeper to care for them, I their wounds. Why? Becau to beg, siameful to ask C and sisters the gifts God p pressed down and flowing God forgive me for my co us both."

SALVATION AND SI for the Propagation of th this column and send yo ward T. O'Meara, Nation York, New York 10001. Director, Rt. Rev. Msgr. Rochester, New York 14