

Your Dollars Go Further at Sears

THE YOUNG AMERICAN LOOK FOR EASTER

Sears

It's going to be Spring-a-ding-ding if you're a with-it young thing

Girls' Coats... Spring Collection
of New Laminated Cotton Knits

8 97

Spring comes in many ways... one of the prettiest ways is in a light and lovely coat. Choose from the many fashions, colors and patterns. All in cotton knit laminated to polyurethane foam (which means they'll last longer and look better). Sizes 7 to 14.

* Main Floor, Monroe Avenue

Boys' 10-Way Suits, Sizes 6 to 12

Regular \$14.99
11 97

A smart new trend, these combos give him a sport coat, reversible vest and 2 pairs of harmonizing slacks, solid or fancy. Slims or regulars for excellent fit. Exciting colors.

* Main Floor, Monroe Avenue

Boys' Long Sleeve PERMA-PREST® Shirts

Regular \$3.99
2 97

A fine blend of duralon polyester and 35% combed cotton in a button-down oxford shirt that needs no ironing... just machine wash, tumble dry and wear! Tapered body, top center pleat. Sizes 6-12 in white.

* Main Floor, Monroe Avenue

Sears No-Iron PERMA-PREST is Your Best Buy

Croquet and Cricket... Spring's Fashion from Winnie-the-Pooh Little Boys' Inter-Mix-Ables in Cricket Colors

a. PERMA-PREST® Knit Shirts 239
d. PERMA-PREST® Belted Slacks 459

A winner... yellow, navy and gold striped shirt with sporty mock turtleneck. Blue C polyester and cotton that never need ironing if tumble dried. S-M-L fit sizes 2-6x.

Handsome contrasting belt on tattersal, navy or butter slacks. Dacron® polyester and combed cotton oxford weave. Soil-releasant. Tumble dry, no ironing. 3-6x.

b. PERMA-PREST® Belted Shorts 359

Now with a soil-releasing finish on no-iron polyester and cotton shorts; stains come out, press stays in. Tattersal, navy, butter; contrasting belt. Tumble dry. Sizes 3-6x.

f. PERMA-PREST® Sport Coats 799

Choose your fancy: single-breasted tattersal plaid, double-breasted navy or butter solid. Both fully lined polyester and cotton. Wash, tumble dry, no ironing ever. 3-6x.

c. V-Neck Orlon® Tennis Sweaters 399

Get the classic look with this downy soft, Hi-bulk Orlon® acrylic pullover. Traditional stripe neck. Ribbed cuffs, bottom. Yellow or navy. S (2-3), H (4-5), L (6-6x).

g. PERMA-PREST® Knit Shirts 239

Solid yellow, navy or gold with a sporty mock turtleneck for that "exclusive" look. "Pooh" emblem. No-iron polyester and cotton. Tumble dry. S-M-L fit sizes 2-6x.

* Main Floor, Monroe Avenue

SHOP AT SEARS AND SAVE

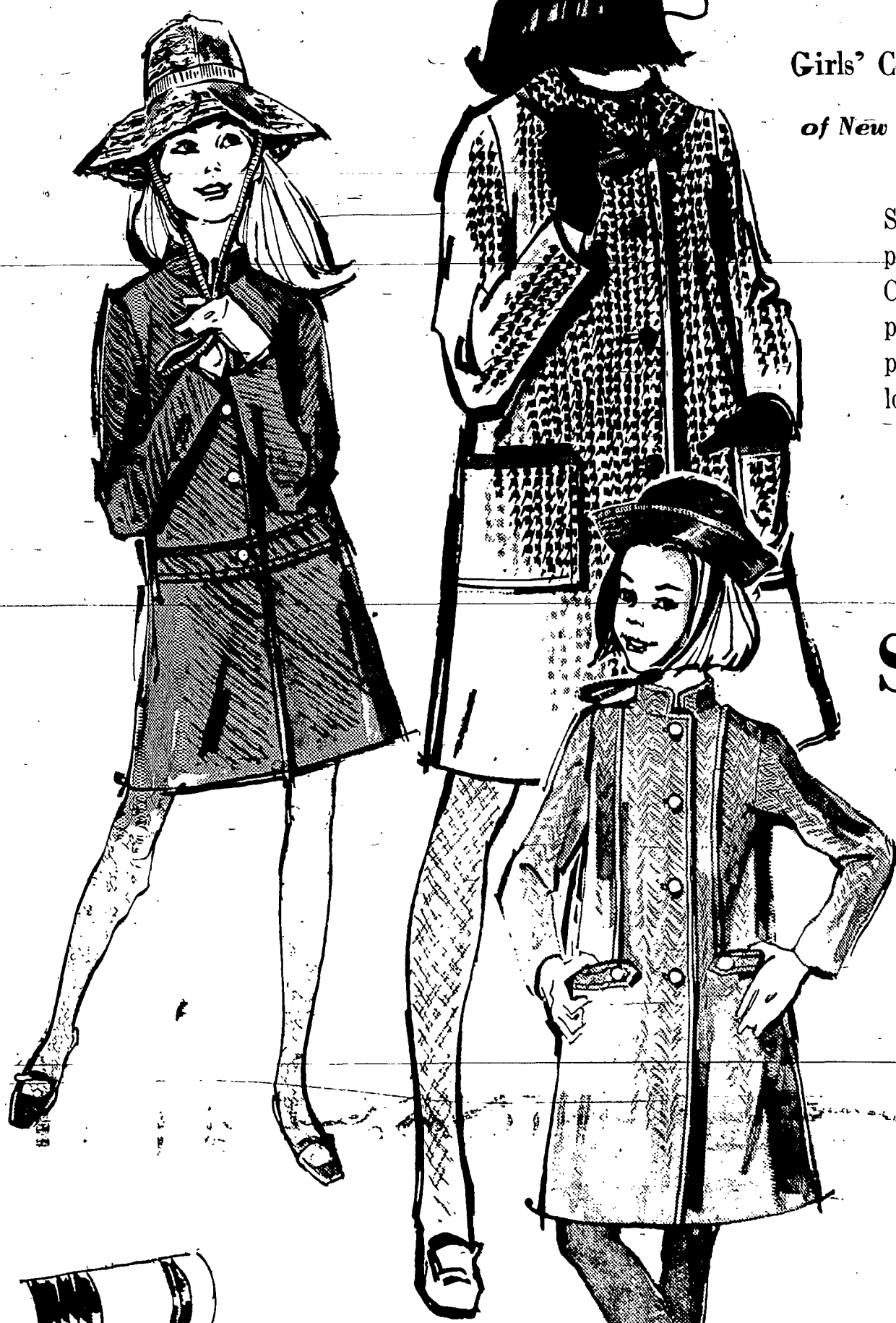
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© MCMXXIV WALT DISNEY PRODUCTIONS These fashions are inspired by A. A. Milne's beloved book for children, Winnie-the-Pooh. See these and more in your new Spring catalog or in your nearest Sears store.