

OPEN TUES. & THURS. TILL 9
SAT. TILL NOON **RGE**

FRIGIDAIRE OFFERS COLOR APPLIANCES FOR LESS THAN WHITE

Save now on color appliances during Frigidaire's "Color for Less Than White" sale.

Choose the 1968 Frigidaire Frost-Proof Refrigerator-Freezer in Avocado or Colonial Copper for only \$304.95, actually less than you'd pay for the same refrigerator in white. This Frigidaire (model FPD-146TN) is completely frost-proof—you'll never defrost either the giant 126 lb. freezer of the spacious refrigerator section.

In the spacious fresh food section of your Frigidaire, you'll find four shelves—one sliding, one adjustable for added convenience. Of course, there's plenty of door storage, too. You get all these and more fine Frigidaire features in a refrigerator-freezer that matches the decor of your kitchen for less than you'd pay for a white one. In fact you pay as little as \$11.25 a month. Take a look at the 5-year warranty.

REFRIGERATOR WARRANTY

1-year Warranty for repair of any defect in the entire refrigerator, plus 4-year Protection Plan for repair of any defect in the refrigerating system.

1968 Jet-Action Washer and Matching Dryer in color

Now's the time to get that washer and dryer you've been waiting for, in either Avocado or Colonial Copper. The Frigidaire washer has all the features you want in an automatic washer. You select from four water temperatures, two speeds for agitate and spin, two water levels, and three separate soil settings. Once you choose the exact settings you need for your laundry load, the Frigidaire Deep Action Agitator does the rest, including Durable Press garments.

Of course, there are some things the Frigidaire washer doesn't have—like gears, belts, and pulleys. But who needs them? Less parts and fewer moving parts mean less chance of breakdowns. And Frigidaire washers are designed for dependability. This model (WCDAN) is yours in color for only \$197.00 as little as \$7.29 a month. And check this warranty:

WASHER WARRANTY

1-year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the complete transmission, drive motor, or water pump.

The matching Frigidaire dryer (model DCDAN) handles all your washables perfectly. The Durable Press Care cycle "irons" no-iron fabrics for you—makes them truly wash-and-wear. You can select drying heat for each load, and time-dry it for up to 140 minutes. Or use the no-heat cycle for fluffing pillows and bedding. The dryer is yours in color for only \$137.00 or \$5.10 per month plus this 5-year warranty:

DRYER WARRANTY

1-year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part of the drive system, consisting of drum shaft, drum bearing, pulleys and drive motor.

1968 Brings 2 New Frigidaire Electric Ranges in color

Choose from two beautiful new Frigidaire electric ranges. Model RSE-36N-1 gives you the ultimate convenience of an oven that cleans itself electrically—automatically. And it costs less than a dime each time you clean. The large Cook Master oven starts, cooks, and stops automatically. The heat-minder is an important feature on this range. We call it the "pot-watcher" and it guards against scorching and boilovers. "Sensing" unit regulates heat.

Or choose Model RG-31N-1 with exclusive Pull 'n Clean oven that slides out like a drawer for easy cleaning. This Frigidaire range also has the Cook-Master Oven Control.

Of course, both models have Frigidaire's famous radiant surface burners that allow you to select the exact temperature you want. There are many features on both ranges to make your cooking easier for you—like a clock, a minute timer, and an automatic appliance outlet.

Get either of these Frigidaire electric ranges in color to match your kitchen. Model RSE-36N-1 is priced at just \$279.95 or \$10.39 a month, and Model RG-31N-1 is just \$219.95 or just \$8.16 per month. Both are covered by the famous General Motors 5-year warranty:

RANGE WARRANTY

1-year Warranty on entire range for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective surface heating unit, surface heating unit switch, or oven heating unit.

Frigidaire Front-Loading Dishmobile

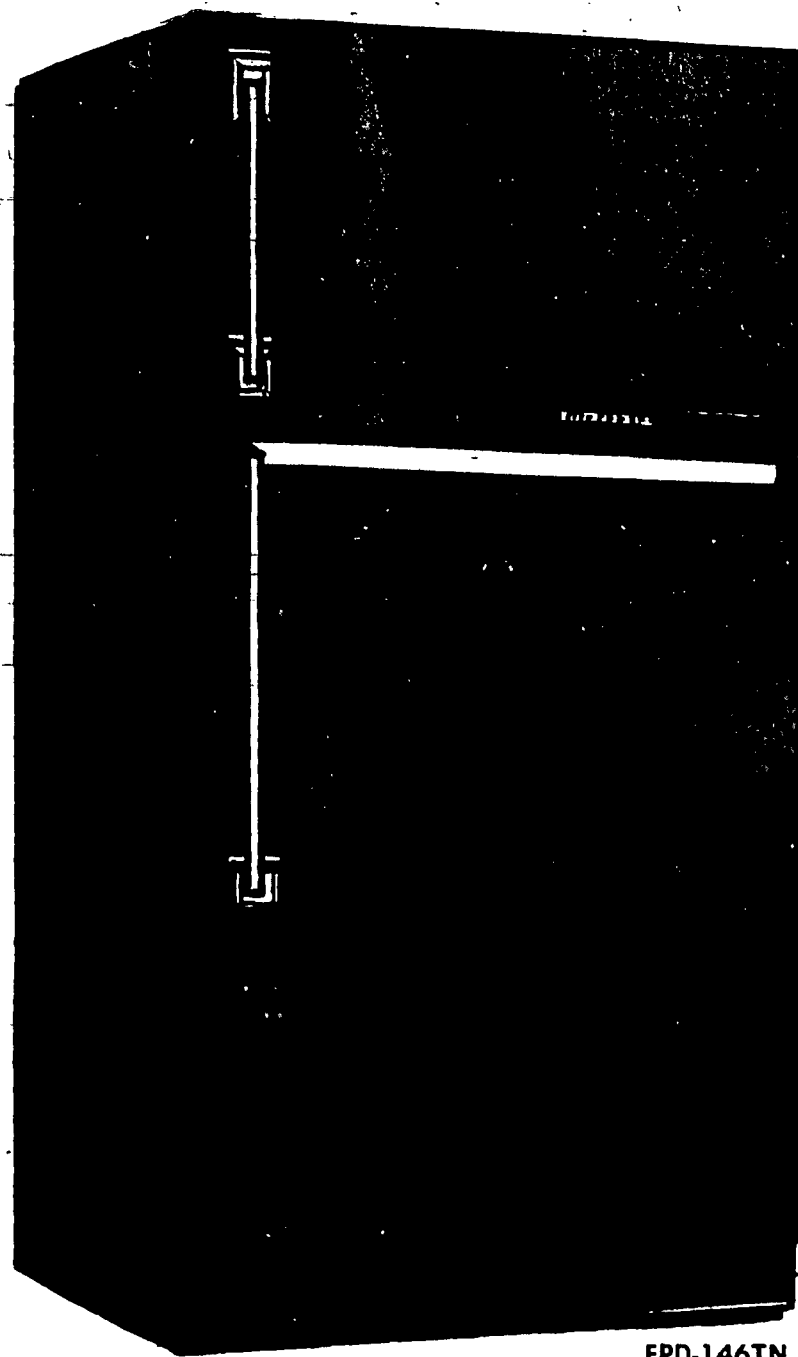
To complete your color-coordinated kitchen, get this Frigidaire portable, front-loading dishmobile. Use it as a mobile dishwasher now and convert to a built-in any time. And you can choose from 4 separate washing cycles. All you do is scrape off large and hard food scraps—no pre-rinsing is necessary. Then Frigidaire's Super-Surge dishwashing action takes over and gets your dishes sparkling clean. Enjoy the convenience of an automatic dishwasher—now in color for only \$219.95 or \$8.16 a month—Dishwasher Warranty: 1-year Warranty for repair of any defect, plus 4-Year Protection Plan (parts only) for furnishing replacement for any defective part in the motor, pump, and water-circulating system.

All these Frigidaire color appliances are available in the big Frigidaire "Color for Less Than White" sale starting Monday at the RGE Appliance Center. Call 546-2700, extension 218 or stop in at 89 East Avenue. Open daily 8 A.M. to 5 P.M., Tuesday and Thursday until 9 P.M. and Saturday till Noon.

FRIGIDAIRE COLOR

FOR LESS THAN WHITE

Limited Time Offer



FPD-146TN

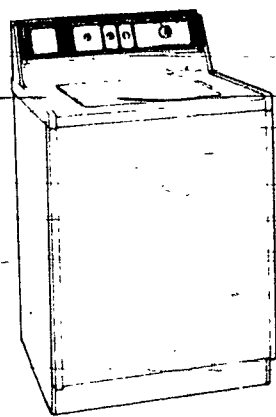
1968 FROST-PROOF REFRIGERATOR-FREEZER

\$304.95

AVOCADO AND COLONIAL COPPER. Not only will you be able to decorate your kitchen with color, you will never have the messy job of defrosting the big freezer or refrigerator section again. Pay as little as \$11.25 a month.

THIS IS A LIMITED TIME OFFER—EXPIRES MARCH 25

COLOR

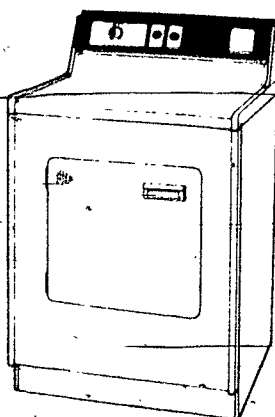


WCDAN

JET ACTION WASHER
Frigidaire's famous Jet Action flows the water through the clothes to flow the dirt out.
\$197.00

Pay as little as \$7.29 a month

COLOR

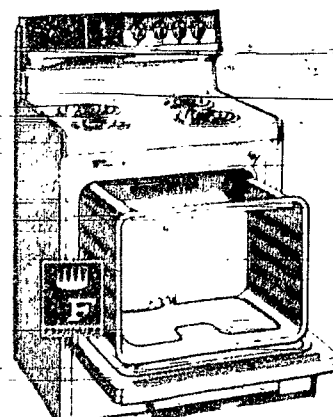


DCDAN

ELECTRIC DRYER
Frigidaire's Durable Press-cycle "irons" your no-iron fabrics for you. Special no-heat cycle fluffs pillows and bedding.
\$137.00

Budget terms \$5.10 a month

COLOR

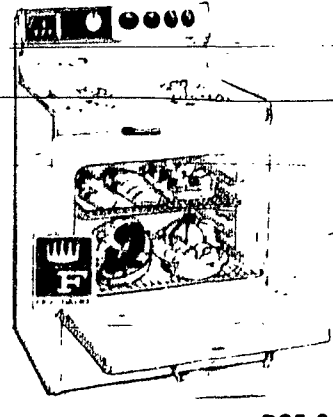


RG-31N-1

ELECTRIC RANGE with PULL 'N CLEAN OVEN
Oven slides out for easy stand-up cleaning.
\$219.95

Or just \$8.16 per month

COLOR



RSE-36N-1

ELECTRIC RANGE WITH OVEN THAT CLEANS ITSELF
Cleans itself automatically for less than a dime. Famous HEAT-MINDER "pot-watcher" guards against boilovers or scorching.
\$279.95

Or as little as \$10.39 a month

RGE ROCHESTER GAS AND ELECTRIC
89 EAST AVENUE • 546-2700