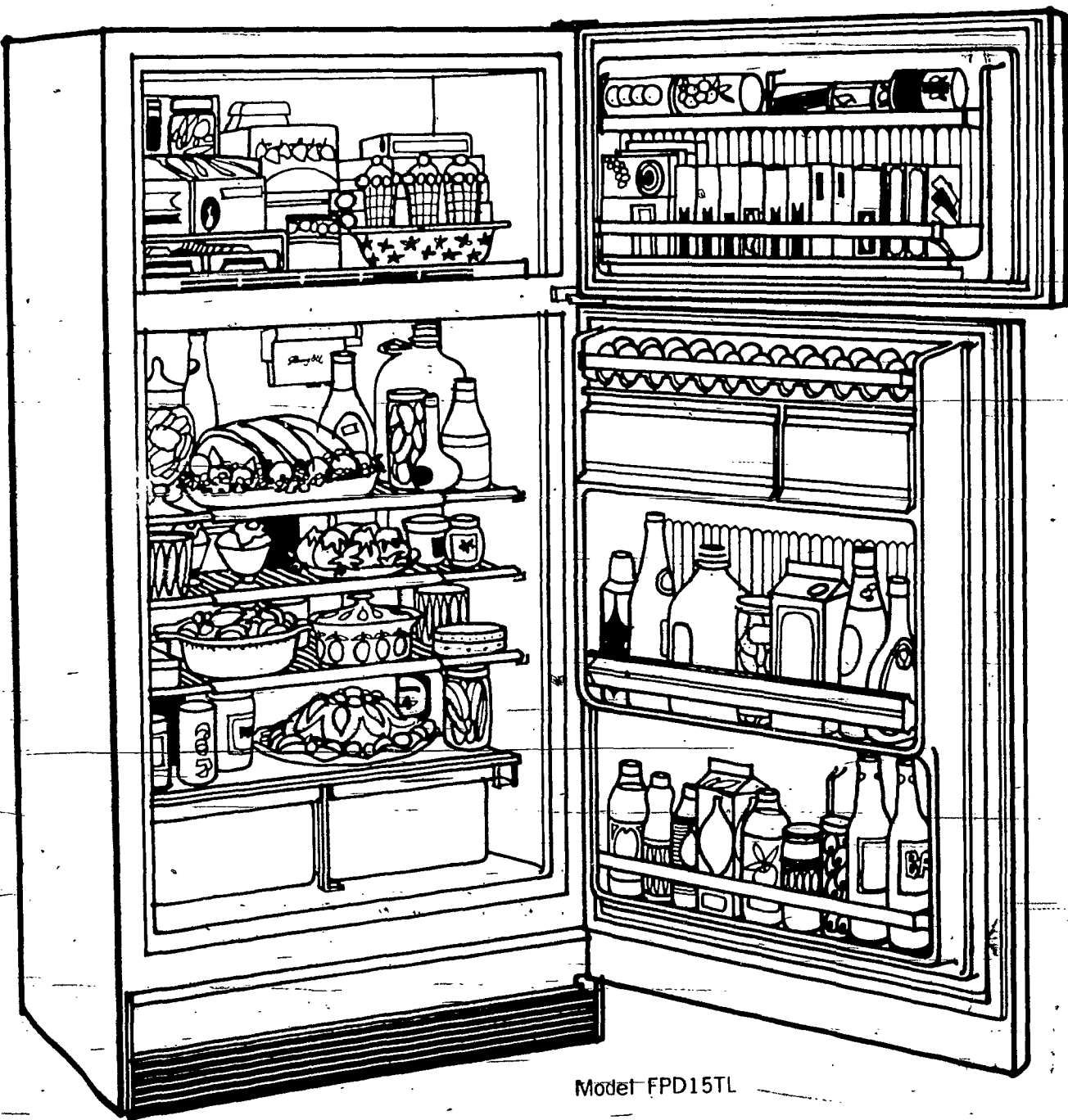


RG&E
Announces
A Dramatic
**SPECIAL
PURCHASE**

JUST FIFTY **50** BRAND NEW 1967
FRIGIDAIRE
"Deluxe 15" **FROST-PROOF**
REFRIGERATORS

LOWEST PRICE EVER!

ACTUALLY PRICED
\$45. LESS
THAN COMPARABLE
1968 MODEL



Model FPD15TL

Starting tomorrow the RG&E Appliance Center has a very special offer for you. You can buy a brand new 1967 Frigidaire Frost-Proof refrigerator-freezer for just \$274.00. That's \$45 less than a comparable 1968 model.

You never have to defrost this model — either the refrigerator or the freezer section. Frost never forms. There's a giant 126 lb. freezer and plenty of room in the fresh food section. Large twin vegetable hydrators are deep enough for the fattest cabbages, long enough for king-size celery stalks. Your spacious door storage includes an egg server, butter compartment and a deep door shelf big enough to hold half-gallon milk cartons.

PLUS! Free! Frigidaire's Flip Quick Ice Ejector!

PLUS! A five year warranty backed by General Motors!

PLUS! A Power Capsule Mechanism!
Huge 14.6 cubic foot capacity.

These refrigerators are in limited supply. When they're gone there will be no more. So shop early. Stop in or call tomorrow.

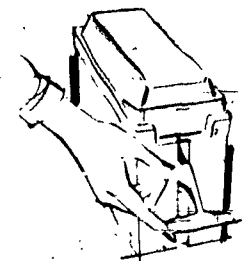
\$274

WHILE THEY LAST

FREE!

**FRIGIDAIRE
INSTANT
ICE-EJECTOR**

*Included at
No Extra Cost
Holds Up To
80 Ice Cubes
In Freezer Door*



ROCHESTER GAS and ELECTRIC
AN INVESTOR-OWNED COMPANY WITH MORE THAN 26,000 SHAREHOLDERS

PHONE
546-2700
89 EAST AVE.