

# TOPICS

Dear POP Friends,

For the benefit of our new POP registrants and as a reminder for the others, a brief word about Bonus Points. These are extra points—in addition to those given for labels—which are awarded for special promotions of POP. Here are a few examples of such promotions together with their point value. No doubt you original folk can come up with others.

**200 bonus points** for the following: a POP notice or reminder in a church bulletin, club newsletter, or similar publication (send complete bulletin, etc., not just POP clipping); a POP Flyer distributed to members, church parishioners, etc.; a Poster advertising POP; an original recipe using one or more POP Products and later published in this column.

**500 bonus points** for placing a POP Sticker in a store window (these stickers may be obtained on request from the COURIER POP Office).

**1000 bonus points** for "introducing" a POP Product to a particular store (the stocking of a product not previously carried by the store).

In school-affiliated groups, special consideration is given for POP competitions between grades, song contests, etc., etc.

No bonus points are given for label collection boxes wherever these may be placed—in a church, school or store.

Whenever bonus points are earned through any of the above promotions, the following "proofs" of this must be submitted to the COURIER POP Office: a copy of the bulletin, newsletter or flyer; a rough drawing of the poster (not the poster itself); a brief signed statement from the store manager (for using a POP Sticker or stocking a new POP product). These "proofs" may be included with your regular turn-in of labels, or may be sent in separately, as you prefer.

POP promotions represent a fine way for small groups in particular, to add to their point totals. They are indeed a "bonus" which in the final tallying will mean more cash for your organization. So to increase your earnings, promote POP whenever possible.

We're proud to announce that in addition to the many groups previously registered for POP, 34 new groups have joined for Game #3. We wish these new participants the best of luck in their efforts. And who knows—one of them may even be "top dog" come March 31!

By now you've probably broken most of your New Year's Resolutions. We hope, however, that you've kept the one we mentioned earlier: "I will Shop POP and will cooperate with my POP group in every way possible. Furthermore, I'll certainly say 'Yes'—next time our POP Chairman needs 'countesses' and will assist her otherwise in every way I can."

If you stick to this one resolve, we can promise you'll get your just reward—a BIGGER POP CHECK for your organization.

Have you ever tried your hand at baking bread? If not, start with this plain and easy recipe:

### Italian Bread (5 loaves)

- 1 cup milk, scalded and cooled to lukewarm
- 2 tsp. salt
- 1 stick LAND O'LAKES BUTTER
- 2 pkgs. RED STAR ACTIVE DRY YEAST
- 4 cups lukewarm water (105-115° F)
- 2 unbeaten eggs
- 5 lbs. unsifted all-purpose flour

Scald milk, stir in butter, cool. Dissolve yeast in 2 cups of lukewarm water, add salt. In a large pan, place flour, making a well in the center. Add all liquids, and unbeaten eggs. Mix thoroughly. Place dough on lightly floured board and knead until smooth and elastic. Place back in large pan. Cover. Let rise until double in bulk. Divide dough into five equal portions. Knead and shape into loaves on lightly floured board. Place each loaf in 8x3-inch bread pans, well greased. Cover, let rise again in warm place until doubled. Bake at 350° F for 60 minutes. Remove from pans and cool. Bread is done when a light tap produces hollow sound.

IF YOUR NON-PROFIT ORGANIZATION HAS NOT YET DISCOVERED POP FUND-RAISING, JUST FILL OUT THE COUPON BELOW AND MAIL TO: COURIER JOURNAL POP OFFICE, 35 SCIO ST., ROCHESTER, N.Y. 14604.

Name of Organization .....

Name of Church (if affiliated) .....

Name of President .....

President's Address .....

### CUT OUT AND SAVE

Product	Save
Blue Bonnet Margarine	Wrapper
Chase & Sanborn Coffee	Plastic Top
Columbia Banking	POP Receipt for opening a new savings account of \$50 or more or adding to an existing account.
Hunt's Tomato Paste	Numbered Lid Top
Krey Canned Meats	Label
Land O' Lakes Butter	Guarantee Panel
Loblaws Century	Cash Register Tapes
Maplecrest Sausage Co.	Label from Any Product
Pepsi Cola Diet or Regular	Bottle Cap
Red Star Yeast	Three-Strip Package
Royal Desserts	Box Front
Russers Hats & Cold Caps	Label
Seven Up	Bottle Cap
Wise Potato Chips	Bag or Box Top

Labels from All the Products listed above will be accepted for the Battle Third Game—that is, from October 1, 1967 thru March 31, 1968. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.

## Anna Foley Funeral Mass

Funeral Mass for Mrs. Anna Foley was offered by Bishop Lawrence B. Casey of Paterson in Sacred Heart Cathedral, Rochester, Friday, Jan. 5.

Assisting were Rev. Fathers John F. Hayes, William Gordinier, Eugene Sweeney, Philip Bilotte with Monsignor William J. Roche in the sanctuary.

Mrs. Foley, 77, of 38 Magee Ave., a nurse at St. Ann's Home for more than 25 years, died Monday, Jan. 1 at her home of a heart attack following holiday activities and a family dinner.

She was born in Hull, England and came to this country in 1914. She became a registered nurse in time to work at Mercy Hospital in Baltimore, Md. during World War I.

She moved to Rochester when she married William Foley after the war and continued as a nurse in Rochester hospitals and on private cases. In 1935 she went to St. Ann's Home and remained until retiring in 1960. For several years after her retirement she returned to the Home to assist the staff when needed.

Her husband died in 1963. She was a member of the Rosary Guild of Sacred Heart Cathedral and of the Legion of Mary.

Mrs. Foley's son, John J. Foley, heads the Foley Associates and Census Management firms.

Surviving also are three daughters, Mrs. James (Margaret) Murphy, Mrs. Matthew (Ann) McBride and Mrs. Joseph (Teresa) Conorton; one sister, Mrs. Sarah Peters of Poughkeepsie, N.Y.; two brothers, James and John Flannery of Rochester; 20 grandchildren, several nieces and nephews.

Bishop Casey gave the blessing and homily in Holy Sepulchre Chapel. Arrangements by Robert J. Poole Funeral Home.

## Miss J. Sweeney, Head Nurse, Dies

Funeral Mass for Miss Julia M. Sweeney was offered by Monsignor John M. Duffy in St. Augustine's Church Jan. 13. Miss Sweeney, formerly of 37 Ravenwood Ave., died Jan. 11, 1968.

A graduate of Honeoye High School and St. Mary's Hospital School of Nursing, Miss Sweeney did private duty before becoming head nurse at the hospital of the State Agricultural and Industrial school at Industry where she served 15 years. She retired 10 years ago.

She was a member of St. Augustine's Rosary Society and 10th Ward Democratic Club.

Surviving are a brother, Edward Sweeney of Canandaigua; two sisters, Miss Nellie Sweeney, Rochester, and Mrs. Charles (Kathryn) Gladding, Canandaigua, several nephews.

Monsignor Duffy gave the blessing at St. Mary's Cemetery, Honeoye, N.Y. Arrangements by Joseph A. Murphy Funeral Home.

## Father Palumbos Requiem Offered by Bishop Sheen

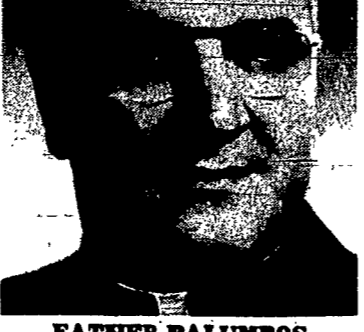
Bishop Fulton J. Sheen of Rochester was the principal concelebrant at the funeral Mass for Father Lawrence V. Palumbos of the Albany diocese in Our Lady of Mt. Carmel Church, Tuesday, Jan. 16.

Assisting were Rev. Fathers John F. Hayes, William Gordinier, Eugene Sweeney, Philip Bilotte with Monsignor William J. Roche in the sanctuary.

Bishop James E. Kearney, attended by Father Gennaro Ventura and Father Joseph Gorman, was in the sanctuary.

Father Michael C. Hogan was master of ceremonies.

Concelebrating with Bishop Sheen were: Fathers James Moynihan, Chancellor; Richard



FATHER PALUMBOS

Orlando, Michael Fufford, William Gordinier, Lawrence Murphy, Paul J. Whitney, Francis E. Husselbeck, Joseph Sano, Almerico Di Cerbo, Vincent Panepinto, William Trott, G. Edward Knight, Richard Tucker, priests from this and the Albany diocese.

Approximately 40 other priests from the Albany and Rochester dioceses attended.

Father Palumbos, 45, assistant pastor of Immaculate Conception Church, Corinth, N.Y., died Tuesday, Jan. 9, 1968 in the Glens Falls Hospital, Glens Falls, N.Y.

Father Palumbos was born Feb. 20, 1922 in Rochester, son of Vincent and Louise Marino Palumbos. He attended Our Lady of St. Carmel School, Edison Technical High School, St. Andrew's and St. Bernard's

Cardinal Koenig Denies Hanoi Trip

Vienna — (RNS) — Franz Cardinal Koenig, Archbishop of Vienna, denied reports circulating here which said that he was going to Hanoi as the head of a Vatican "peace delegation." He said that he knew nothing of such reports, adding he planned a vacation soon at a ski resort.

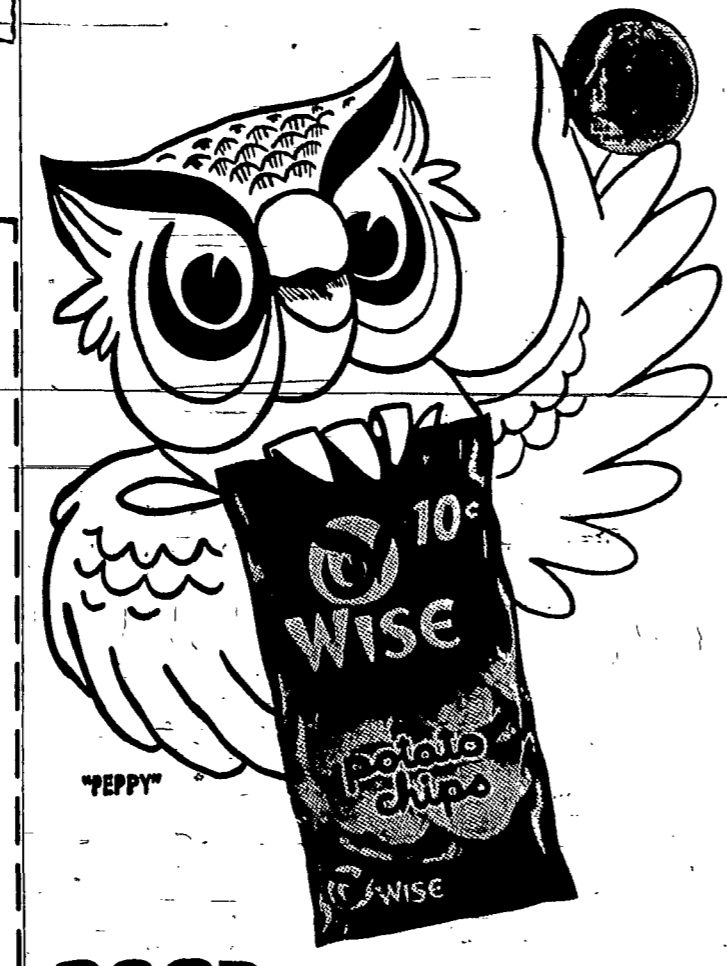
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## Father Rosse To Guide European Tour in Spring

A three-week spring holiday tour of Europe by air will be directed by Father John V. Rosse, chaplain of St. Mary's hospital in Rochester.

The tour will depart by transatlantic jet on May 1 to cover principal scenes of cultural and spiritual interest in Ireland, France, Italy, Spain and Portugal.

From Shannon the tour will travel through the "green fairy country" of Killybegs, Adare Blarney, Cork, Limerick and Bunratty.

After visiting venerable Dublin, Father Rosse and his group will fly to London. Contrary to



FATHER ROSSE

popular opinion, the great metropolis offers much of Catholic historic interest, including Tyburn Convent, where the English martyrs are commemorated.

After his ordination, Father Palumbos was assigned to St. Anthony's Church in Schenectady where he served for three years. He was transferred to the Immaculate Conception Church, Corinth where he was stationed at the time of his death.

During World War II he served five years with the U.S. Air Force Signal Corps in the Pacific Theater. On his return he decided to study for the priesthood, a desire he had since childhood.

He was a brother of the late Victor Palumbos, former press foreman of the Christopher Press, Inc.

Surviving are: two brothers, Frank A. and Edward L. Palumbos; two sisters, Mrs. Sam (Marian) Pettinati and Mrs. Frank (Lillian) Harster; several aunts, nieces, nephews and cousins.

Burial was in Holy Sepulchre Cemetery. Arrangements by Gigliotti Funeral Home, East Main St.

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**salvation**

## "Men Who A Head"

Some super breed of immune to the ills of our age. Legendary figures of endurance, whose physical mortal men? Romantic are "missionaries"?

That missionaries are glory and their burden. A blazing tropical sun; their ing chill and dampness of know the hunger, the thir figure, the anxiety that are to weaken them. Still they cause to each one of them the meaning of a mission and as complex as the n around the world. These our day—men who merit a people "back home" rarely quiet daily service to the

There is Father Thom front-page sensation: lost in nine months, traveling by discovering and ministering tribe of Indians. "I was ser whom I could help and to love of Christ," he said o long journey, he shook u ached from hunger. Palm lishment. Nevertheless, he on a river bank, in the jun

I could go on endless men and women—some of neighbors and friends—ext help. They ask nothing for that which will mean the death for the desperately p outcasts and rejected of s ing, abandoned little ones; and suffering look to them. prayers to sustain their m sacrifices to enable them t task to be accomplished. O continue to live daily the come not to be served bu

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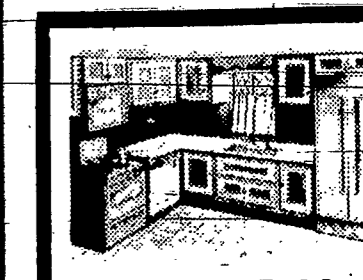
### Unit Rite Set

The Rev. Robert Willett of Parsells Ave. Baptist Church will preach at Corpus Christi at 8 p.m. Thursday, Jan. 25. A choir comprising members of six churches will sing the anthems in a service marking the end of Christian Unit week.

The churches include First Reformed, New Bethel C.M.E. Baptist, Atlantic Ave. Baptist and East Side Memorial Presbyterian.

**DEADLINE FOR NEWS MONDAY NOON FRIDAY DELIVERY**

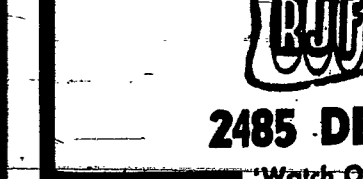
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