POP TOPICS

Dear POP Friends,

Have you made your New Year's Resolutions? If so, we hope you remembered to include your POP Resolution: "We'll PURCHASE POP PRODUCTS so that the COURIER may PAY OUT PROFITS to our FUNd-Raising Organization. We further resolve (now that the little cherubs are back in school) to devote more time to getting those POP Labels turned in to our Chairman. We'll also sort the labels we've collected by product and bag them separately to save her time and effort." So do your good deed, folks, and let this be one New Year's Resolution you'll keep!

SPECIAL TO POP CHAIRMEN:

We're still working on the Label Report Forms for Game #3 and hope to get these out to you in the very near future. Meanwhile, if you want to make a turn-in of labels, use one of your left-over Game #2 Report Forms, or just write out on a plain piece of paper the number of labels you've collected for each product and the point totals for each.

Incidentally, the point values of products previously on the Shopping List remain the same. Point values for the new products are as follows: **Land O'Lakes Butter**—20 points per guarantee panel; **Red Star Yeast**—10 points per envelope or 30 points for the 3-strip package; **Seven Up**—2 points per bottle cap.

The cold, flu and virus season is here . . . when the youngsters are feeling better but aren't yet well enough to go out, here's a tried and true "toy" to amuse them—modeling dough. It's easy to make your own—just mix and knead well 3 cups flour, 2 cups salt and 1 cup water. Add a few drops of food coloring to the water before mixing. Presto! Real modeling "clay."

And don't forget to buy extra Pepsi Cola while the flu is around . . . most doctors will recommend Pepsi until the patients can eat solids. The sugar replaces lost calories and the liquid helps to replace lost body fluids. Best of all, the youngsters will enjoy the party atmposphere of play and Pepsi.

We're so pleased that those original recipes have been coming in. Mrs. Shirley Fess, energetic POP Chairman for St. John the Evangelist's Rosary Society, Greece, sent us these two which were submitted by a member of that group:

— Nutty Royal Pudding Cake

1 pkg. **Royal Instant Vanilla Pudding**
4 eggs
½ cup salad oil
1 cup water
1 pkg. yellow cake mix
1 tsp. vanilla (optional)
1 cup nuts
¼ cup sugar
1 tsp. cinnamon

Mix well the first 6 ingredients. Grease a 10-inch angel food cake pan and sprinkle the mixture of nuts, sugar and cinnamon over the bottom. Pour the pudding-cake batter over this. Bake at 350F for 1 hour or until golden brown. After removing from oven, cool for 5 minutes, then take from pan and turn upside down. Sprinkle with confectioners sugar.

POP Lemon Cake

1 pkg. **Royal Lemon Gelatin**
¾ cup cold water
4 eggs
¾ cup salad oil
2 cups confectioners sugar
juice of 2 lemons
1 pkg. yellow cake mix

Combine **Royal Gelatin**, cold water and eggs. Beat 2 minutes. In a separate bowl, place cake mix, gelatin mixture and oil. Beat 1 minute. Bake in a greased 9x13-inch pan at 350F for 45 minutes. Remove from oven and prick whole top of cake with tines of a fork. Combine confectioners sugar and lemon juice and pour over hot cake. Cut in squares and serve warm or cold.

Have you made up a recipe using one or more POP Products? If you have, why not share it with all our POP participants and win valuable bonus points for your organization besides. Just send your original recipe to Mrs. Ennis, COURIER JOURNAL, 35 Scio St., Rochester, N.Y. 14604. If it's a baked product, please specify pan size; if other, specify approximate number of servings.

Did you know that **Hunt's** has added a new item to its growing list of fine foods — Tomato Paste with Tomato Bits. Though it's not a POP Product—only their **Tomato Paste** is on the List — we know you'll like it. It will give your favorite dishes new texture and richness. Try it on spaghetti, macaroni and cheese, meatloaf, chili and in casseroles. The sauce gives just the right flavor and the tomato bits add the texture you want. Buy some today.

IF YOUR NON-PROFIT ORGANIZATION HAS NOT YET DISCOVERED POP FUND-RAISING, JUST FILL OUT THE COUPON BELOW AND MAIL TO: COURIER JOURNAL POP OFFICE, 35 SCIO ST., ROCHESTER, N.Y. 14604.

Name of Organization .....

Name of Church (if affiliated) .....

Name of President .....

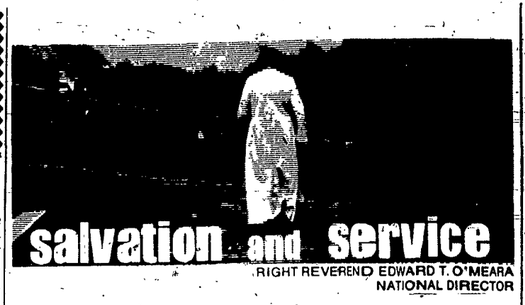
President's Address .....

CUT OUT AND SAVE

POP SHOPPING LIST

Product	Save
Blue Bonnet Margarine	Wrapper
Chase & Sanborn Coffee	Plastic Top
Columbia Banking	POP Receipt for opening a new savings account of $50 or more or adding to an existing account.
Hunt's Tomato Paste	Numbered Lid Top
Krey Canned Meats	Label
Land O' Lakes Butter	Guarantee Panel
Loblaw Century	Cash Register Tape
Maplecrest Sausage Co.	Label from Any Product
Pepsi Cola Diet or Regular	Bottle Cap
Red Star Yeast	Three-Strip Package
Royal Desserts	Box Front
Russers Hots & Cold Cuts	Label
Seven Up	Bottle Cap
Wise Potato Chips	Bag or Box Top

Labels from All the Products listed above will be accepted for the Entire Third Game — that is, from October 1, 1967 thru March 31, 1968. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.



RIGHT REVEREND EDWARD T. O'MEARA
NATIONAL DIRECTOR

Can A Body Have A Head and No Members?

Did Our Lord ever encounter sinners, infidels, pagans, atheists, worldlings? He surely did! He even sought them out as He traveled from town to town in order that He might bring to them all a most precious gift — salvation. His very name, "Jesus," means Savior, for He saved men from their sins and infidelities. Did Our Lord live in the lap of luxury and affluence, with a full retinue of servants to do His bidding? No! In the Incarnation, He placed Himself within the bonds of flesh to counteract Lucifer's and man's rebellious, "I will not serve!" He came clothed in poverty and the swaddling bands of suffering humanity, that from His example we might learn His way.

If then, we were to attempt a synthesis of the public ministry of Our Blessed Lord, it would seem that two words capture it adequately; SALVATION and SERVICE. The Savior and Servant Christ is still in our world, on the move, wherever there are souls to be saved. He is the abiding Person in mission — potentially hidden in each non-Christian, each starving child, each suffering leper. He is the One Who is loved, the One for Whom we labor and serve.

The Church, the sacrament or sign of salvation, like her Founder, must be on the move. She cannot afford to settle down; to do so would be to lose her essential missionary character. To be missionary is to serve; to serve is to take part. She must be ever ready to follow God's call wherever there is need, spiritual or temporal. No longer can she stand apart in isolation. The Church today must approach the world in which it lives and in which all of us live Nor can we any longer sit back securely saying that this mission is the affair of the Church, the Bishops and priests. Through Baptism we were incorporated into the Mystical Body of Christ. Can the body have only a head and no members? WE are the Church! As Christ took on the nature of a compassionate servant, so must we, devout Christians, become the solicitous servant of humanity, especially to the poor, the needy.

One night in dream, the Apostle Paul had a vision — a Macedonian appealed to him saying: "Come over . . . help us.' More than 2 billion voices are appealing to us from Africa, Asia, Oceania: "Come . . . help us." They are not strangers. They are our brothers. You can help bring the SALVATION and SERVICE of Christ to these needy souls and bodies throughout the world through our Society. May we count on your love-filled "yes?"

When you send us Old Gold, you truly make "a thing of beauty a joy forever." Your old silver or gold, often forgotten in drawers, brings the joy of faith and a more decent life to a mission area of the world. "Of what use is it if the walls gleam with jewels and Christ dies in a poor man." (St. Jerome) Send to: The Society for the Propagation of the Faith, 366 Fifth Avenue, New York, New York, 10001 or directly to your local Diocesan Director:
Rt. Rev. Msgr. John F. Duffy
50 Chestnut Street
Rochester, New York 14604

Provide Farm Scholarships

Washington, D.C.—The Bishops' Committee for Latin America has announced the allocation of $10,000 for scholarships in the areas of economics and rural sciences at the Agricultural Institute of Buga, Colombia.

The need for agrarian reform and agricultural development is particularly acute in Colombia. Wages paid by Colombian industry average 50% higher than farm wages which causes food production shortages as increasing numbers of rural workers abandon farming. A recent survey showed that only 3% of Colombia's total land area is being farmed although 57.7% of the country's work force gains its living from the land.

SAVE LOBLAW REGISTER TAPES FOR POP AWARDS

LOBLAWS CENTURY FIRST IN QUALITY

Requiem Held For Mercy Nuns

Funeral Mass for Sister Mary Elizabeth McGarr and Sister Mary Anita Huddy, both Sisters of Mercy and friends for many years was offered at Our Lady of Mercy Motherhouse, Tuesday, Jan. 2. They died within two hours of each other, Dec. 30, 1967.

Sister Mary Anita, a native of Rochester, taught in Rochester area Catholic schools more than 50 years.

Sister entered the Congregation on January 14, 1912, and took Perpetual Vows January 4, 1916.

Well known for her interest in education and love for the poor, Sister taught and did social work in Hornell, Corning, Elmira, Auburn, Clyde and in Rochester at Mount Carmel and St. Johns. Sister's last assignment before retiring was Aquinas High School, Rochester.

She is survived by a sister, Mrs. Agnes Paskal; several nieces and nephews.

Sister Mary Elizabeth was a member of the Congregation for 65 years.

As a Postulant of the Sisters of Mercy, Sister Mary Elizabeth assisted Sister Mary Colette in the teaching of the first grade at St. Mary's School in Rochester. She taught various grades at St. Mary's and St. Vincent's Schools in Corning, N.Y. for 48 years. Sister Mary Elizabeth also taught at St. Salome's School, Rochester and at St. John's School in Clyde.

Sister Mary Elizabeth is survived by her sister, Miss Nellie McGarr of Binghamton, N.Y. and a niece, Mrs. Leo Boyea of Johnson City, N.Y.

Official Visit To Cardinal

Paris —(RNS)— Archbishop Giovanni Benelli, Vatican undersecretary of state for ordinary affairs, visited Pierre Cardinal Veuillot, Archbishop of Paris, in the hospital here where he is recovering from two operations.

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Robert Doyle Funeral Mass

Funeral Mass for Robert C. Doyle was offered by Father Paul G. Wohlrab in Our Lady of Good Counsel Church, Dec. 13.

Mr. Doyle, 75, a representative of the Hugh Johnson & Co. Inc., investment firm, and a former resident manager of its Rochester office, died Dec. 10, 1967.

Mr. Doyle was a World War I veteran and a football, basketball and baseball player in his youth. He was a quarterback with a Nunda football team at 13 and started playing semi-pro baseball and basketball at 17.

He became manager of the Johnson office in 1958 on dissolving his firm. He retired in 1963 as resident manager.

Surviving are his wife, Dorothea; a daughter, Miss Linda L. Doyle; a sister, Miss M. Louise Doyle and a brother, James F. Doyle of Nunda.

Blessing at the grave at Oakwood Cemetery, Nunda was given by Father Charles Langworthy.

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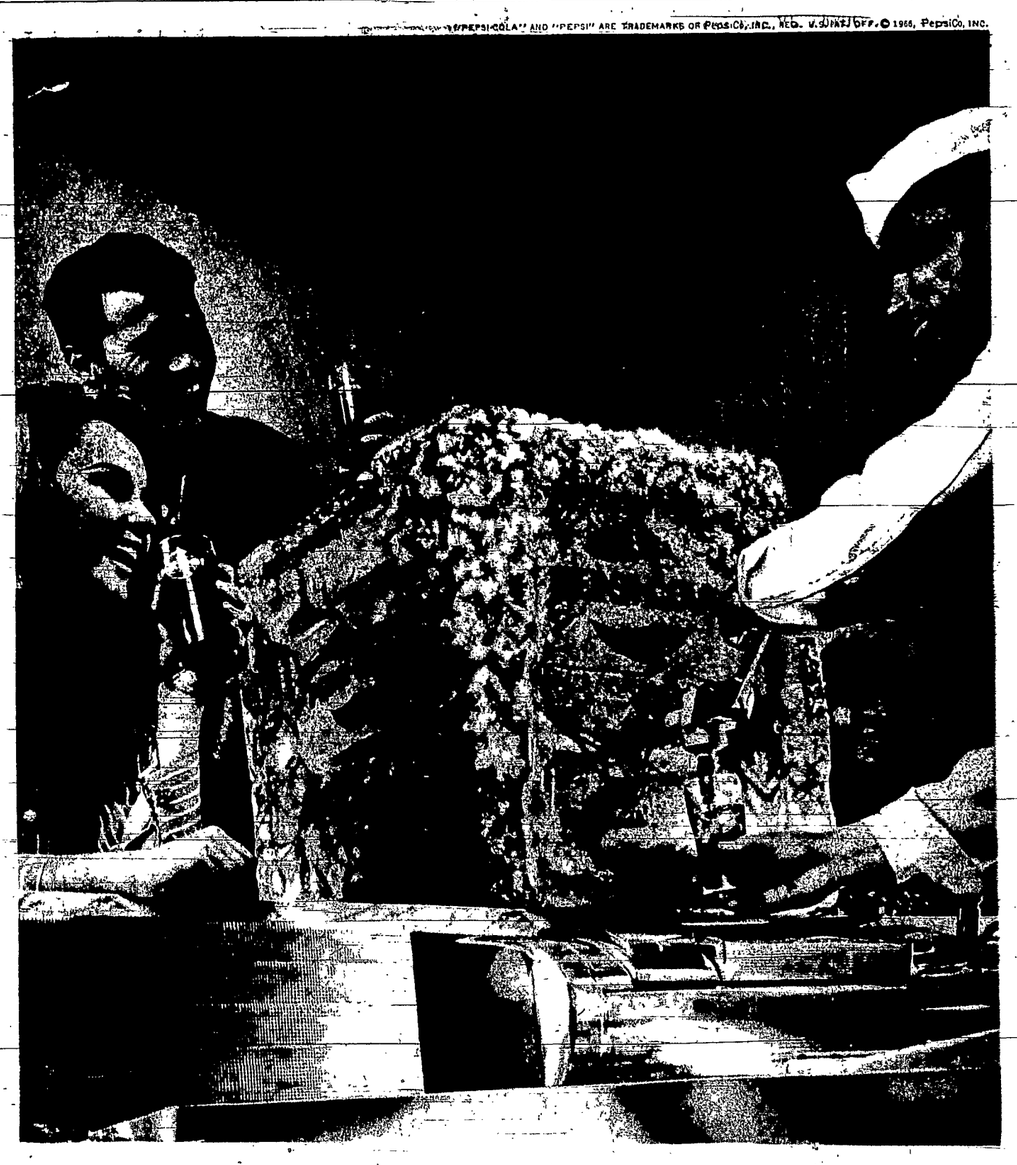

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A POP PRODUCT

McQuaid In NYC T

Having dropped a pair of Jesuit Tournament contests in New York City last week, McQuaid Jespit High's basketball Quaid Jesuit High's basketball get healthy as it begins the New Year this Saturday by meeting Bishop Kearney in the 9 p.m. nightcap of Catholic doubleheader at the War Memorial. Aquinas faces Mooney at 7 p.m. that night.

Hampered by injuries and their own ball-handling lapses, the Knights played sub-par ball in losing to Regis, 59-39, and Xavier, 50-37, in Jesuit competition. Regis, which finally lost out to Fordham Prep for the championship, simply outshot the Knights after a close first which ended with McQuaid down by 22-21. The Owls hit their first three shots after intermission and at one point had 9 in a row from the field in a 72-per-cent-shooting exhibition over the last 2 ruarters. Overall, they were 22 for 40, while the Knights could manage only 16 for 45.

McQuaid, playing without John Connolly, who came up with a sprained ankle at practice the previous night, trailed 12-5 after one quarter against Regis but hustled and shot well to outscore the Owls, 16-10, in the second period and get back into the game. A full-court press, Kevin Dwyer's 4-for-4 shooting, and Nick Comb's rebounding were the ingredients in McQuaid's best 8 minutes in New York. But once Regis turned dead-eye, the Knights couldn't keep pace.

Against Xavier, it was a different story. The Cadets shot only 17 for 57 from the field, but the Knights got bogged down in their poorest floor work of the season and got off only 42 shots themselves. Sixteen of them went in, for a respectable shooting mark, but Xavier simply had the ball too often, and the Cadets took advantage of McQuaid's ball-hawking attempts to rack up a 16 for 23 performance at the foul line.

Both teams started out cold, but Connolly came off the bench to spark McQuaid from a 9-5 deficit to a 15-14 lead late in the half. Xavier led, 18-16, at intermission, and quickly opened it to 28-18 by three minutes of the second half. Closest the Knights could get after that was 40-33 with less than 3 minutes left in the game, but the Cadets wrapped it up on free throws. With high-scorer Nick Combs getting off only 8 shots, Brad Smith picked up some of the scoring load with a 7-for-11 job and 15 points.

Back at home, McQuaid's JV

Hunt's Tom that doesn'

It is dinner

It's so thick and meaty, it m meal. It's a hearty, old-worl can't buy canned.
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