



# Christmas GIFT PARADE OF IDEAS



APPLIANCES • TELEVISION STEREO

**A NEW CONCEPT IN PERSONAL T.V. ENJOYMENT**



**GENERAL ELECTRIC PORTA-COLOR TV!**

- 60 sq. inch picture
- 25 pounds light
- Magic memory tuning

MODEL M213 CWD

**TRULY PORTABLE COLOR T.V.**

- NO OUTSIDE ANTENNA
- NO COSTLY SET-UP!
- PRIVATE EARPHONE JACK

**\$249.95**

INCLUDES STAND

**WASH YOUR DISHES THE GE WAY!**



**GENERAL ELECTRIC MOBILE MAID DISHWASHER**

**4 CYCLES**

Daily Loads, Pots and Pans, Rinse and Hold, China and Crystal.

#SP 380C

**SPARKLING CLEAN \$179.95**

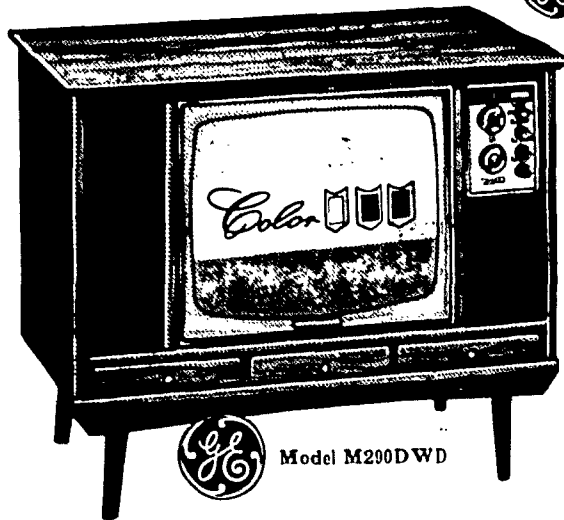


MODEL A-531

- Solid State for Instant Play • 40 Watts Peak Music Power
- Custom 500 AM/FM Stereo Tuner • Jam-Proof Custom Tonal 4-Speed Changer • Floating 3-Gram Low-Pressure Stylus • Big 6-Speaker System — Two 12" Woofers, Two 2000 Cycle Horns, Two 3" Tweeters • Full Jack Pack
- Equipped for General Electric Porta-Fi Sound System

**GET SANTA'S LOW LOW PRICE**

**SIMPLIFIED COLOR TUNING WITH METER GUIDE**



- SIMPLIFIED COLOR TUNING "METER GUIDE" Tuning "COLOR-MINDER" Reference Controls Automatic Fine Tuning
- "INSTA-VIEW" — Picture and Sound are almost immediate
- ILLUMINATED CHANNEL WINDOW
- BIG... 226 sq. in. Picture
- BEAUTIFUL CONTEMPORARY STYLING

**EXCLUSIVE GE "METER GUIDE" TUNING**

The Electronic Marvel That Helps You Locate Crisp-Clear Color... In Seconds!

**BUILT-IN BONUS FEATURE!**

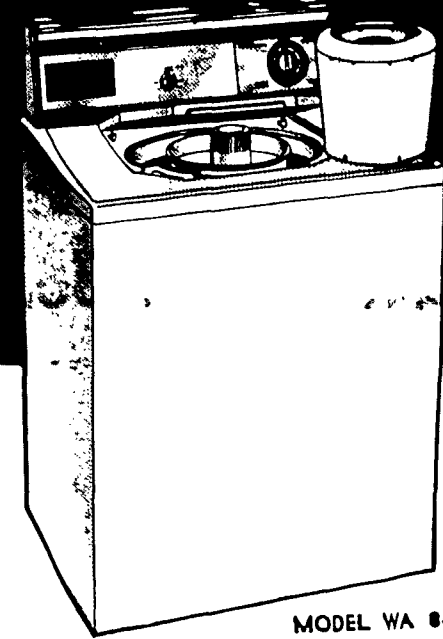
\*\*\*\*\*

This set is equipped with a Coaxial Antenna Terminal and Transformer

**\$489.95**

Mat No. 73-67114-1

**Two Washers In One**



**Filter-Flo Washer**

MODEL WA 840D

1. Mini-Basket® for little loads up to 2 lbs.
2. Big Regular Washbasket for up to 16 lbs. mixed, heavy fabrics:

- 2 Wash, 2 Spin Speeds
- 3 Wash, 2 Rinse Temperatures
- Permanent Press Cooldown

**\$209.95**

**Dry 'n Wear**



**High Speed Dryer**

Model DE-620B

- Permanent Press Cycle Right temperature and tumbling action these amazing new garments need.
- 3 Heat Selections • Variable Time Dial Control • Four Way Venting • Big capacity lint trap

**\$139.95**

**A Front-Load Portable**

Compact styling, rolls anywhere... and loads from the front!

**Portable Dishwasher**

Spotlessly clean dishes without hand-rinsing or scraping!

3-Level Thoro-Wash with Built-in Soft Food Waste Disposer — just tilt off large or hard food scraps!

Convenient rear-mounted controls! Easy to see, and reach!

Fully-Automatic Rinse-Glo Dispenser! China and glassware come out sparkling!

Exclusive Stabilizers Keep dishwasher from tipping when open, retract completely out of your way!

**Only \$239.95**

Model SF-800C

**Big Capacity! Low Cost!**



**Dial defrost 12' Refrigerator**

115 cu ft

Model 1TA-12S

Freezer holds up to 64 lbs. Chiller tray ideal for meats, soft drinks, desserts. Huge vegetable bin.

**\$179.95**

**Low, low priced!**

**GE 30" Self-Cleaning Oven Range**



**CLEANS ITSELF**

Model J-328

- Costs as little as \*7¢ per cleaning!
- Just set controls, latch oven door... all oven grease and grime simply vanish!
- 4 Hi-speed surface units.
- Large, lighted oven.
- Pushbutton controls.

**Only \$239.95**

\*Based on 24 per K.W.H.

**\*SEE YOUR APPLIANCE CENTER FOR HIS SPECIFIC PRICES AND TERMS**

**GENERAL ELECTRIC**

**SOUTH M&A TOWN & COUNTRY**

Next to Starlite Drive-In  
2966 W. HENRIETTA RD.

Phone 473-8400

STORE HOURS  
DAILY 9 A.M. to 9 P.M.  
WEDNESDAYS AND SATURDAYS  
9 A.M. to 5 P.M.

TONY SPECIALE, Prop.

**Appliance Centers**

**DOWNTOWN RUDOLPH SCHMIDT**

33 SOUTH AVE.  
One Block South of Main St. E.

Phone 454-2840

LYLE J. CASSAN—J. R. "PETE" JONES, Props.

STORE HOURS  
TUES. & THURS. 9:45 A.M. to 9 P.M.  
MON., WED. & FRI. 9:45 A.M. to 5:30 P.M.  
SATURDAY, 9:00 A.M. to 4:30 P.M.

**NO MONEY DOWN EASY TERMS 1st PAYMENT JANUARY**

With G.E.C.C. Financing

**FACTORY SERVICE • LOWEST PRICES • SATISFACTION GUARANTEED**