



## TOPICS

Dear POP Friends,

Now that you have read the Awards Issue and have noted your group's place among the winners, was it as high on the list as it could be? In the next 21 weeks, you can make a SUCCESS of your Label-Saving if you really want to.

Label-savers cannot fully cooperate or enthusiastically support POP unless they are informed about all its facets and how it applies to their organization. Set a specific goal for your FUND-Raising (books for a school, inner-city aid, equipment for a hospital or church, etc., etc.) and frequently mention this goal to maintain interest and incentive. Provide a convenient place to turn in label accumulations, continually inform the members about progress, new products or services. Suggest, too, that they read this column regularly. As we've mentioned before, the leadership and enthusiasm of the POP Chairman can make all the difference in putting your group near the top, if not at the top of the list.

It's interesting to note that several of the groups which were near the bottom in Game No. 1, rose considerably in Game No. 2. This no doubt was due to the increased activity of the POP Chairman, and shows what can be accomplished when one really tries. The three groups which were in the TOP TEN for both Games really deserve a bow: ST. AMBROSE ROSARY SOCIETY, ST. JOSEPH BUSINESS SCHOOL, and HOLY ANGELS GUILD. Also worth mention is the fact that two of the TOP TEN (in Game No. 2) have a very small membership: PENN YORK COUNCIL, GIRL SCOUT TROOP No. 38 (Elmira) has 14 members; and ST. MICHAEL'S MOTHERS CLUB (Newark) has 10 members!

In fact we're constantly amazed by the energy and faithfulness shown by some of our POP Registrants. Many of the groups are not large organizations, but their dedication to POP reaches "epic" proportions. These busy homemakers, career women, etc. use their limited POP time to fullest advantage. They talk about POP Label-Saving at every opportunity.

From the nucleus of your POP organization, you can enlist a wide circle of enthusiastic friends, relatives and neighbors to POP Shop. Ask the next five you see to save their POP Labels for you. You'll be pleasantly surprised at the results of this promotion when Game No. 3 ends.

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The first organization to join the COURIER POP Program (September 1966)—The Maxwell Guild—is a prime example of a small but hard-working POP Registrant. Way back in 1922, this group of ten comprised a Sunday School class at Emanuel Presbyterian Church. As adults they continued to maintain close ties with each other. Today, though they are principally a social group and are no longer members of Emanuel Presbyterian, they nevertheless retain their interest in it. The funds they raise through various projects such as POP are always given to this church for its charities, mission work, etc. A group relationship which endures for 45 years is certainly remarkable. Apparently "age cannot wither nor custom stale" the satisfaction these women find in helping others!

From time to time we'd like to tell you about other POP groups whose history and activities are a bit unusual. If you feel that your particular group falls in this category, won't you write and tell us about it? We're sure our other POP readers would be most interested.

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POP Game No. 3 is already five weeks old. The sooner you begin collecting POP Labels, the sooner you'll get them to your POP Chairman, the sooner she'll turn them in. . . . that's how you'll be saving POP Points—Which-Pay for your charitable works and projects. As an incentive to Shop POP, here are two recipes which make use of POP Products. The first one comes from Chicago and was submitted by a member of the NEW WORLD (Catholic paper there) POP Program.

### Pineapple Cheese Cake Tarts (12 tarts)

- 1 1/2 cups Graham Cracker Crumbs
  - 5 tbl. sugar
  - 1/4 cup melted Blue Bonnet Margarine
  - 1 8-oz. pkg. cream cheese
  - 1/2 cup sugar
  - 1 tsp. cinnamon
  - 1 egg
  - 1 can dairy sour cream
  - 1 tbl. sugar
- Line 12 muffin cups with foil liners. Set aside. Combine graham crumbs, 5 tbl. sugar and margarine and blend thoroughly. Set aside 2 tbl. of crumb mixture for topping and press remaining on bottoms and sides of foil cups to form shells. Beat the cream cheese until smooth. Add 1/2 cup sugar, cinnamon and egg. Beat until well-blended. Add drained pineapple, beating at low speed with electric mixer only until blended. Spoon mixture into crumb shells. Bake filled tarts in 375°F oven for 20 minutes. Meanwhile, combine sour cream and 1 tbl. sugar. Remove tarts from oven and top each with about 2 tbl. sour cream mixture. Sprinkle with reserved crumbs. Allow to cool at room temperature. Then refrigerate until serving time.

### 'POP'ez Dessert (8-10 servings)

- 2 pkgs. Royal Lime Gelatin
- 2 cups miniature marshmallows
- 1 cup mixed fruit (fresh or canned)

Prepare gelatin as directed on the package. (If you're in a hurry, use ice cubes to chill faster.) Fold in fruit and marshmallows when gelatin is thickened. Chill until firm. Unmold and serve with vanilla wafers.

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IF YOUR NON-PROFIT ORGANIZATION HAS NOT YET DISCOVERED POP FUND-RAISING, JUST FILL OUT THE COUPON BELOW AND MAIL TODAY to: COURIER JOURNAL POP OFFICE, 35 SCIO ST., ROCHESTER, N.Y. 14604.

Name of Organization .....

Name of Church (if affiliated) .....

Name of President .....

President's Address .....

### CUT OUT AND SAVE



## SHOPPING LIST

Product	Save
Blue Bonnet Margarine	Wrapper
Chase & Sanborn Coffee	Plastic Top
Krey Canned Meats	Label
Land O' Lakes Butter	Guarantee Panel
Loblaws Century	Cash Register Tape
Maplecrest Sausage	Label
Pepsi Cola Diet or Regular	Bottle Cap
Red Star Yeast	Three-Strip Package
Royal Desserts	Box Front
Russers Hot & Cold Cuts	Label
Seven Up	Bottle Cap
Wise Potato Chips	Bag or Box Top

Labels from All the Products listed above will be accepted for the Entire Third Game — that is, from October 1, 1967 thru March 31, 1968. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.

## 'Propagation Of Faith' Needs New Name

Atlanta — (RNS) — Archbishop Paul J. Hallinan of Atlanta says the Society for the Propagation of the Faith should consider changing its name to one that is more theologically and biblically accurate.

In an address before the society's 10 Southern directors, the Roman Catholic archbishop said:

"I urge strongly that the Society for the Propagation of the Faith consider a change in its name. Since it has done yeoman service it is time for retirement. The tendency for Church terms to outlive their usefulness (Sacred Penitentiary, Extreme Union, the titles of Immaculate Conception and Assumption for our Blessed Mother) has blurred our preaching efforts."

Msgr. Edward T. O'Meara, director of the society, said he agreed with the prelate's remarks and may poll directors on a change in name.

Archbishop Hallinan said, "We continue to use a word — propagation — that, at least in the United States has an unpleasant, almost an un-American tone. Why don't we adopt a name more theologically and biblically accurate?"

## What's New in the Parishes

**ST. PHILIP NERI.** Holy Name Society annual spaghetti supper, Mon., Nov. 6, at school hall. Supper will be served from 5:30 to 8 p.m. and will be prepared by Mr. and Mrs. John Sciaratta. General chairman is Peter Di Roma, assisted by the members of the newly formed Men's Club of the parish.

**ST. AMBROSE.** Rosary Society meeting Nov. 5, in church at 8 p.m. for Rosary and Benediction, followed by a meeting in Danley Hall. After the business meeting, a guest speaker from The Garden Center of Rochester, Mrs. Frank Tregea, will present "Christmas Ideas with Pine Cones." Refreshments will be served by hostesses, Mrs. Charles Wiesner and Mrs. Conrad Wolf and members of their hands.

**ST. JOSEPH.** Penfield, Nov. meeting of St. Joseph's Rosary Guild Wed., Nov. 1, Dr. Ruth Lawrence who recently served on Bishop Sheen's Curriculum Committee on Sex Education was guest speaker.

Sunday, November 12th has been set aside for the Day of Recollection at Catharine McCreary College. The theme will be "Getting With The Changing Catholic Church." All women of St. Joseph's and Holy Spirit parishes are invited. Paid reservations must be in by November 6th to Mary Anne Mudge, 586 0846.

**ST. HELEN.** Card party for benefit of the Missions Nov. 8, 8 p.m. in school hall. Proceeds will be sent to Father John Drexel an Oblate Father in Brazil and to Father Raymond Quetchenback a Divine Word Missionary in the Philippines. Mrs. Robert Thomson and Mrs. Robert Romanowsky, co-chairmen. Tickets may be obtained at door or by calling Mrs. John Bucher, 328-2034.

## \$1,000 For Secular Mission

Father John Hempel of the diocesan Secular Mission made an eloquent plea for support of the new project when he spoke to the quarterly Board Meeting of the Diocesan Council of Catholic Women (DCCW) at St. Michael's Church in Penn Yan last Sunday.

His appeal must have been a powerful one, for the DCCW officers voted to donate \$1,000 to the cause. They also pledged to support the Secular Mission with their interest and efforts in the future.

Both Father Hempel and Father Timothy Winder of the in-fant here mission unit spoke to the DCCW representatives. They showed slides of their mission area, pinpointed its spiritual and material needs for the group.

New president Miss Josephine Fitzgerald presided at the meeting, which heard a new plan to restructure the diocesan women's organization. The new plan would rearrange the DCCW into the three vicariates of the diocese — The Monroe, Livingston vicariates and the Eastern and Southern vicariates, respectively.

Present structure of 81 officers and 60 chairmen would be streamlined to 21 officers and 20 chairmen.

Ideas and questions on the proposed new structure can be sent to the DCCW office, 50 Chestnut St., Rochester, N.Y. 14604. Miss Fitzgerald said.

A file of volunteers has been set up in the office, and anyone who wishes to be listed for volunteer work can do so by phoning the office (325-2724) on Tuesdays and Thursdays between 10 a.m. and 3 p.m.

## Theresa Cooney Funeral Mass

Funeral Mass for Mrs. Theresa M. Cooney, a daily communicant at St. Monica's Church and prior to that at St. Augustine's was offered Wednesday, Oct. 18, Mrs. Cooney of 177 Fairfield Dr. and formerly of 878 Seward St., died Oct. 15, 1967. She was the widow of John L. Cooney.

Requiem Mass was celebrated by Monsignor Gerald C. Lambert in attendance were Rev. Fr. Gerald Dunn, Robert Collins, Edward Lanz, Robert Bradley, John Kleintjes, James Lawler, Donald Murphy, Sixth grade pupils from Guardian Angels also attended.

Mrs. Cooney was a member of the Third Order of St. Francis and St. Monica's Rosary Society.

Surviving are: one son, Donald J. Cooney of Churchville, N.Y.; five daughters, Sister Anna Elizabeth of the Sisters of St. Joseph, Mothers of Sorrows Convent; Sister Anna Gertrude, Sisters of St. Joseph Guardian Angels Convent; Miss Mary T. Cooney, Mrs. Milton (Rosella) Hartman, and Mrs. Roger (Monica) Bailey, her daughter-in-law, Mrs. Eillery (Genevieve) Cooney, 15 grand-children, 27 great-grandchildren, several nieces and nephews.

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## Adult Theology Going Big

BEFORE ADULT THEOLOGY CLASS, Father Cyprian Rosen checks over his notes on "The New Approach to Morality." The Capuchin priest has more than 100 people in his class at Nazareth Academy, so class is in the auditorium. More than 1,000 people are taking Adult Theology in four centers located in Rochester, Geneva, Auburn and Elmira.

## War Veterans Elect Officers

Slate of Feshoh-Macekur Post 1178 Catholic War Veterans Officers were elected at the Post Meeting Sept. 28 at the Post Home, Bernard T. McNamara succeeds Raymond A. Coyles as Commander for the coming year.

Other officers elected include Casimir Kujawski, Harry E. Cannavino, Louis C. Wood, George F. Tallman, William Kowlich, Anthony Campanelli, Matthew Ostriche, Walter Cheney, Daniel J. Donahoe, Fr. Miroslav Myschyszyn, Pastor of St. Nicholas Ukrainian Church, and trustees Raymond A. Coyles, George F. Zielinski and George Calverio.

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## New Stamps

Vatican City — (RNS) — The Vatican Post Office will issue a series of Christmas stamps devoted to Eastern Church icons depicting the Nativity. The day of issue will be Nov. 28.

## Catering

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POLITICAL ADVERTISEMENT

## RETURN RESPONSIBLE AND RESPONSIVE GOVERNMENT TO THE CITY OF ROCHESTER



**JOHN DE CESARE**  
Republican Candidate  
City Council - Northwest District

Married and resides at 257 Lake Avenue.  
Born and raised in the Northwest District. Graduate of Aquinas, University of Rochester, and holds a Degree of Doctor Juris from Michigan Law School. Married and resides at 257 Lake Avenue.

**COMMUNITY ACTIVITIES:**  
Co-founder of Little League in Monroe Co. in 1952  
Trustee, St. Anthony's of Padua Church  
Past, President, St. Anthony's Mens Club  
St. Patrick Post, Catholic War Veterans  
Director, Leukemia Society  
Chairman, Church Building Fund Drive, St. Anthony's Church  
Past President, Edgerton Area Neighborhood Association  
Director—9th Ward Youth Association

**GOVERNMENT EXPERIENCE:**  
Six consecutive terms on the Board of Supervisors  
Assistant majority leader, Board of Supervisors

**VOTE ROW A PULL LEVER 10-A**  
Sponsored by Citizens Committee for the Election of John De Cesare

POLITICAL ADVERTISEMENT

**SUPPORT HENRIETTA REPUBLICAN CANDIDATES**

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County Legislature - District 11

**VINCE HAGGETT ..... SUPERVISOR**

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**JOHN GORECKE**  
**BUD REEVE**  
**JOHN B. WRIGHT**

**JUSTICE OF THE PEACE**  
**LARRY J. SULLIVAN**  
**JOHN JOHNSON**

# SAVE LOBLAW REGISTER TAPES FOR

## AWARDS

FIRST IN QUALITY

POLITICAL ADVERTISEMENT

## INDIA: FATHER DANIEL'S MISERY

THE HOLY FATHER'S MISSION AID TO THE ORIENTAL CHURCH

"To preach the Gospel to the poor was my reason for becoming a priest," Father Daniel Thottom says quietly. "I too am penniless, as you can see. The Gospel is my people's only hope." . . . The village, Pushpagiri, has come to life since Father Daniel's arrival. Jobs are more plentiful, and children are better fed. In nine months he has baptized 500 new Catholics. . . .

"But where can these converts hear Mass now, get their children instructed, really become seasoned Catholics?" he asks. "The shed we are using for a church is rented, made of sticks, and it will collapse in the next monsoon. If we can buy the bricks my people—free-of-charge—will put up a permanent church with classrooms by next April." . . . Your heart goes out to Father Daniel in his misery. The good he has done is only the beginning. . . . Of brick construction and fully-equipped, the church will cost only \$3,450 if we build it now. Build it yourself in memory of your loved ones? Mail today at least as much as you can afford now (\$100, \$75, \$50, \$25, \$10, \$5, \$2) for every penny will help him preach the Gospel to the poor. He prays you will help.

HE NEEDS A CHURCH FOR HIS NEW CONVERTS

November is the month set aside by the Church for the remembrance of the Souls in Purgatory. Do you have a loved one deceased whom you wish remembered? Our missionary priests will be pleased to offer promptly the Masses you request. Send us your intentions now.

ONE LAST THOUGHT

After death your savings don't belong to you. Share them now to make the world a happier place. Mention the CATHOLIC NEAR EAST WELFARE ASSOCIATION (our legal title) in your will. Stringless bequests are used by the Holy Father where needed most.

Dear Monsignor Nolan:

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THE CATHOLIC NEAR EAST WELFARE ASSOCIATION

## NEAR EAST MISSIONS

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MSGR. JOHN G. NOLAN, National Secretary  
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**Lion's**  
Orval Badeau, Lion's Club received check for \$904 equipment for William Riordan accepted the check was Walter chairman.



**Still No**  
Alonement Br. Fr. Raymond. Texas before le Garrison, New Christopher was on a school bus mission is lacking the paym

## War Protest Endorsed

New York — (RNS) — A weekly magazine, layman Catholic weekly editorial support to by 26 Catholic writers and publishers civil disobedience in to the Vietnam War

The editorial, in issue, noted that two weal staff members Sheed and Peter St. anticipated "as indicating the state added that the state logical projection of editorial positions. . . the signers have both with regard to and means."

The lay magazine believed to be the can Catholic state civil disobedience is a legitimate form protest.