

**GENERAL ELECTRIC
Appliance Centers**

SOUTH
2966 W. HENRIETTA RD.

DOWNTOWN
33 SOUTH AVE.

NORTH
398 RIDGE RD. W.

GE COLOR

IS THE GREATEST



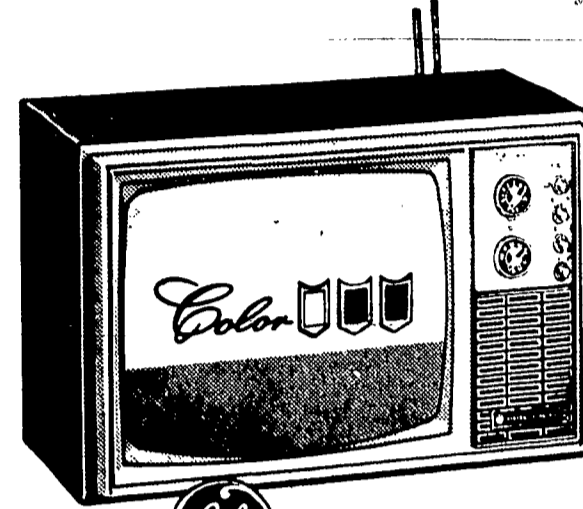
199.00*

- PICTURE AREA 60 SQUARE INCHES
- WEIGHS 24 LBS.
- LIFETIME CIRCUIT BOARD GUARANTEE
- 90 DAY SERVICE WITHOUT ADDED CHARGE—ANYWHERE IN U.S.A.

#210 HBN

ONLY G.E. GIVES YOU THIS SELECTION OF SCREEN SIZES: 10", 18", 20", 22" and 23" AND ALSO MAGIC MEMORY TUNING.

LOADED WITH VALUE!



359.00*

- "COLOR-MINDER" Controls
- Automatic Fine Tuning
- Automatic Flesh Tone Stabilizer
- Precision Etched Circuitry
- Big... 18 inch Diagonal Picture Size

COLOR TV ...SENSATIONAL!



Model M286 DMP

- "COLOR-MINDER" Reference Controls
- Automatic Fine Tuning
- BIG... 226 sq. in. Picture
- Authentic Early American Styling

439.00*
WITH STAND



BIG SCREEN BUY!

295 SQUARE INCH PICTURE

- "COLOR MINDER" REFERENCE CONTROLS
- ILLUMINATED CHANNEL SELECTOR
- BIG... 295 SQ. IN. PICTURE

Model M901 DWD

499.00*

BIG 295 SQUARE INCH PICTURE

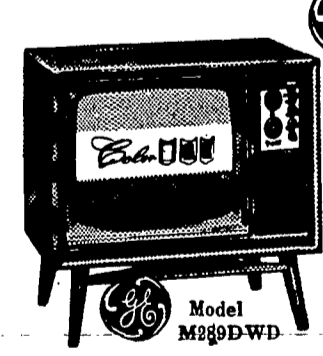


Model M900 DBN

- SIMPLIFIED COLOR TUNING
- "COLOR-MINDER" Reference Controls
- Automatic Fine Tuning
- BIG... 295 sq. in. Picture
- GEMINI I Tuning System

489.00*

SENSATIONAL! COLOR TV



Model M299 DWD


- SIMPLIFIED COLOR TUNING
- "METER GUIDE" Tuning
- Automatic Fine Tuning
- BIG... 226 sq. in. Picture

469.00*

SEE OUR COMPLETE LINE OF BLACK & WHITE PORTABLES ON DISPLAY - - - -

PRICES START AT **79.95*** FOR MODEL #M-150

COLOR TV BUILT-IN BONUS!



GE COLOR TV IS EQUIPPED WITH A COAXIAL ANTENNA TERMINAL AND TRANSFORMER!

COLOR TV "METER GUIDE" TUNING METER



THE ELECTRONIC MARVEL THAT HELPS YOU LOCATE CRISP, CLEAR COLOR... IN SECONDS!

SEE YOUR NEAREST GENERAL ELECTRIC APPLIANCE CENTER FOR HIS SPECIFIC PRICES AND TERMS

APPLIANCE CENTER

GENERAL ELECTRIC

Appliance Centers

<p>SOUTH M&A TOWN & COUNTRY 2966 W. HENRIETTA RD. Next to Starlite Drive-In</p> <p>Phone 473-8400</p> <p>STORE HOURS Daily 9 A.M. to 9 P.M. Wednesdays and Saturdays 9 A.M. to 5 P.M.</p> <p>Tony Speciale — Prop.</p>	<p>DOWNTOWN RUDOLPH SCHMIDTS 33 SOUTH AVE. One Block South of Main St.</p> <p>Phone 454-2840</p> <p>STORE HOURS Tues. & Thurs. 9:30 A.M. to 9 P.M. Mon., Wed., Fri. 9:30 A.M. to 5:30 P.M. Sat. 9 A.M. to 4:30 P.M.</p> <p>Lyle J. Casson—J. R. "Pete" Jones—Prop.</p>	<p>NORTH LaCORTE-AGOSTINELLI 398 RIDGE RD. WEST One Block from Kodak Park</p> <p>Phone 865-6342</p> <p>STORE HOURS Daily 9 A.M. to 9 P.M. Saturday 9 A.M. to 5 P.M. 4:30 P.M.</p> <p>Ben LaCorte—Dino Agostinelli—Prop.</p>
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FACTORY SERVICE • LOWEST PRICES • SATISFACTION GUARANTEED