



Thru The Looking Glass

Fall '67 Face Talk

By LOUISE WILSON

Louise Wilson, Women's Editor of Station WHAM, is heard eleven times weekly: 9:10 and 9:25 a.m., Monday through Friday; 9:30 a.m. Saturday.

End of Summer... but not automatically the end of Summer skin! Although 70% of us have dry skin the year around, one thing is sure: by the end of Summer, it's almost sure to be 100% the case. Interference with the skin's natural plan of self-renewal goes on 365 days a year from exposure to wind, smoke, soot, dust and the like. But the added exposure to the sun takes a further toll of the skin's natural moisture and oils. The play of emotions on the face and the nervous strain of modern living pressures also leave their mark.

In the face of this situation, consider the aloe vera plant which blooms in the desert and somehow manages to store up great reserves of moisture. The Desert Flower people have devised a delightful skin-care plan to combine the gel of the aloe vera plant with proteins, emollients and humectants to produce some very effective products which include Aloe Vera Skin Cleanser, Aloe Vera Skin Toner together with Aloe Vera Moisture Base and Aloe Vera Night cream. To get parched, dehydrated complexions back on the dew side — explore the beauty secrets of the aloe vera.

Far from seasonal but an all year round problem is the skin which seems to be allergic to cosmetics. As miserable a feeling as it is, wretched to look at is the skin rash, red and puffy eyes, roughswollen lips, sneezing and wheezing which

follows the application of the usual makeup. To preclude such reactions, (reactions which occur in 1 out of 6 cases) AR-EX hypo-allergenic cosmetics are available throughout the country as well as in this city. AR-EX makeup includes Foundation Lotion as well as lipstick, face powder, compact powder, rouge anything and everything in a complete series.

New products debuting this new season of autumn include a lovely new rouge of Charles of the Ritz. It is not a cream nor a powder not yet a blusher. It's really a mousse and that's what it's called. From a two-months' trial I am happy to admit it works lightly, looks natural and soft. In a little pink oval plastic box, there's plenty to last several months. It is truly a remarkable and worthy addition to the sizeable list of new beauty items now available.

Another little gem — and it's as beautiful as a jewel — is Estee Lauder's elegant and exquisite golden alligator compact in its velvet jeweler's box. It has a beautiful hand crafted look and promises to keep it precious look for years. Mrs. Lauder's golden alligator compact comes in two editions, one for loose powder, the other for pressed. A true treasure, it is but a few days old now at fine stores carrying Estee Lauder's famous and fabulous products. Estee Lauder is also at the moment introducing her new lipstick shades: Positive Pinks and Confident Corals — keyed to the color costumes of the season.

Eyeshadow too is in for its share of attention. Here we toss a bouquet to Ariz for eye shadows with the Midas touch. Gold glimmers in the variations in pressed powder shadows complete with a gold dusting brush in a marbled beige compact. Blue Gold is a soft flattering blue with gold flecks. Green Gold, a muted avocado flecked with gold. And Gold Gold, a shimmering goosamer all gold. All three in a single compact to make eyeshadow a jeweled accessory. All three extend your personal makeup palette to bring the opulence of another era to the Fall '67 fashion scene.



Estee Lauder's newest accessory — the Golden Alligator Compact.

YWCA Lists Registration

The YWCA of Rochester and Monroe County has scheduled registration for all fall activities for Oct. 2. Classes include bridge, languages, arts and crafts, home-making skills, charm, hair care, music instruction, photography, a communications workshop, sports, self defense, yoga, swimming, figure improvement, recreational skills, literature and holiday planning. Most evening classes are open to men as well as women. Those wishing to receive a copy of the YWCA Fall Program may do so by calling the YWCA at 546-5820.

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Mrs. David Hickey — Miss Nancy Harmon, daughter of Mr. and Mrs. George Nowles, 661 Trabold Rd. and Airman 3rd class, David Hickey, son of Mr. and Mrs. Edward Hickey, Fillmore St. were married in St. Augustine's Church, Aug. 26. (Roger's Photo).



Mrs. Daryl Harris — Miss Adelaide Aleo, daughter of Mr. and Mrs. Angelo Aleo, Chandler St. and Daryl Harris, son of Mr. and Mrs. Laverne Harris, Loderdale Rd. were married in St. Monica's Church, Sept. 2. Mrs. Keith Weber — Miss Cheryl Eckert, daughter of Mr. William Eckert and the late Mr. Eckert, Pershing Dr. and Keith Weber, son of Mr. and Mrs. Herbert Weber, Hazlewood Terr. were married in St. Ambrose Church, Aug. 19. Mrs. James Steiger — Miss Carol Allen, daughter of Mrs. William Allen and the late Mr. Allen, Greece and James Steiger, son of Mr. and Mrs. Peter Steiger, Irondequoit, were married in Mother of Sorrows Church, Aug. 26. Mrs. G. David McKenna — Miss Ellen Marie Donahue, daughter of Mrs. Bernard Donahue and the late Mr. Donahue, West Parkway and G. David McKenna, son of Mr. and Mrs. Graham McKenna, Toledo, Ohio, were married in St. Charles Borromeo Church, Aug. 12.

Order of Martha The Order of Martha, Household 118, will hold its September Party at the home of Mrs. Robert Scharett, 1229 Clifford Ave., on Monday, Sept. 25 at 8 p.m.



The Date Book

Any woman interested in aiding the missions can get further information by calling Mrs. Scharett, president, at 428-2281.

with modern music, dinner and discussion. Cost is \$6.00, for reservations, call 467-1517 by Monday, Sept. 25. Free rides from Blessed Sacrament Church parking lot at 1:30 p.m.

St. Anne's Card Party St. Anne's Home Auxiliary is sponsoring a card party at the Home, 1300 Portland Ave. Tuesday, Sept. 26 at 1 p.m. and 8 p.m. Dessert will be served. Donation \$1.00 at the door.

More Club Events The St. Thomas More Club will hold a Communion Breakfast and business meeting on Sunday, Sept. 24 after the 10 a.m. Mass at Christ the King Church, Call Judy Steffer at 467-080 or Judy Hurley, 288-0461.

CWC Supper Meeting Business Women's Group of the Catholic Women's Club will hold a supper meeting at the Alexander St. clubhouse on Tuesday, Sept. 26 at 6:30 p.m. Miss Florence Kreckel and Miss Emma King will show slides and discuss their recent trip to the Orient. Miss Mary L. Allen is supper chairman.

Card Party Members of Our St. Rita 137, Catholic Daughters of America are sponsoring a card party to be held on Thursday evening in Columbus Center, Baldwin Street entrance.

St. Christopher's Social Club St. Christopher's Social Club will hold an afternoon Get-together at the Notre Dame Retreat House on Canandaigua Lake, Sunday, Oct. 1, from 3-8 p.m. Program includes a Mass

Next for Catholic Alumni The Catholic Alumni Club of Rochester will sponsor a Get-together at Pilgrims' Landing, 3400 Monroe Ave., on Sunday, Sept. 24 at 8 p.m. Len Hawley's band and refreshments. The Catholic Alumni Club is composed of single Catholics who are four year college graduates.



Longs Mark 50 Years

Mr. and Mrs. Edward A. Long, 184 Masseth Street celebrated their 50th wedding anniversary, Sat., Sept. 16, by renewing their wedding vows at Holy Family Church where they said their original vows in 1917. A reception given by their five daughters at George's Lounge, Hudson Ave. followed the ceremony. Daughters are Mrs. Alvin Fisher, Mrs. Charles Roth, Mrs. Richard Kerwin, Mrs. Robert Bogue and Mrs. Earl Rutter. The couple have 9 grandchildren and 1 great grandchild. Mr. Long worked at Deleo Appliance Division of General Motors for 43 years, before he retired in 1964.

Royal gelatin dessert. Peachy enough for cream. ROYAL'S EXCLUSIVE PEACH GELATIN... it's great for salad or for your children's dessert... and only Royal has Vitamin C! Get some soon!

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WAHL'S FORMERLY MCCONNELL'S LIKE OUR ICE CREAM CONES? We have all the same great flavors available in Pints, Quarts, and Money Saving Half-Gallons. PITTSFORD 60 No. MAIN PITTSFORD At The R.R. Overpass OPEN DAILY & SUNDAY from 11 a.m. to 10 p.m. Completely Remodeled Owned by WAHL Bros., Inc.

WAHL'S AVON OPEN THRU OCTOBER Take a Pleasant Ride through the Countryside and stop at WAHL'S, Famous for Ground Steaks, Hots, Soft Ice Cream, Frosted Mugs of Root Beer! Picnic Area. ROUTES 5 & 20 AVON, N.Y. Fall Hours: 11 a.m. - 10 p.m. Daily and Saturday OWNED BY WAHL BROS., INC.

YOU MAY HAVE ALREADY WON A FREEZER FULL OF FOOD (THE FREEZER, TOO!) Here's how to find out if you have won - During the month of September, you will receive, along with your RG&E service bill, your bill enclosure called "News-Notes". Your lucky sweepstakes number will be printed on the cover. All you have to do is take your "News-Notes" to your nearest appliance dealer and see if you have won. He has a list of lucky numbers posted on a freezer door in his store. If you are not a lucky winner—you have a second chance of winning! Simply fill out the coupon also included in the "News-Notes" and drop it in a registration box at your appliance dealer's store. YOUR CHANCES OF WINNING ARE GOOD! This is a local contest sponsored by Rochester and Area Appliance Distributors and Dealers. SEE YOUR APPLIANCE DEALER

Announce extra cash and, re

Now, during enroll yourself with no whatsoever-later than Mi

This could well be the most heard in years! Now you can cost health protection plan direct to you when a sudden sickness hospitalize your family!

At last, a long-respected (Mutual Protective Insurance) in health insurance (10 years) has created a financially for Catholics like you HOSPITAL PLAN FOR C

To make it easy for you to see just how it can benefit now make you this no string

You can qualify for this limited enrollment period a company representative—whatsoever! You can enroll members of your family for

And, after you receive reason you decide you don't within 10 days and your refunded!

Why You Need The Hospital Plan in Addition To Existing

Because no matter what simply won't cover

Think for a moment—medical costs, would your all your hospital bills? A hospital doctor's bills? A supplies and the many oth

And even if all your were covered, what about the bills that keep piling do us and costly up to you and your family life!

If you, as husband, just suddenly hospitalized, you penses go up. Even if you insurance? It probably won't ing your full-time pay. If hospitalized, who will look laundry, the market, you have to take time off. From time domestic help, if one hospitalized, you will certainly you're a senior citizen, were hospitalized, even with the "extra" money you need

Without any extra cash hospital emergency, debts may be lost, peace of mind even recovery can be seri

How The Plan Protects Now, with the unique Plan for Catholics, you can because you can be assured when you or any covered goes to the hospital—to help to help keep your savings by easing your worried mind your family, no matter who and without any other you can choose any of four tailored to suit your family

CHOOSE THE PLAN THAT YOU can enroll

\$10,000 MAXIMUM—ALL-FAMILY (\$14.28 a day) extra cash hospitalized, \$75 weekly (\$10.71 hospitalized, \$50 weekly (\$7.14 child hospitalized.

\$7,500 MAXIMUM—ONE-PERSON weekly (\$14.28 daily) while hospitalized, \$50 weekly (\$7.14 hospitalized.

\$7,500 MAXIMUM—HOUSE weekly (\$14.28 daily) while hospitalized, \$50 weekly (\$7.14 hospitalized, \$25,000 MAXIMUM—INDIVIDUAL (\$14.28 a day) while you are

If you're a young, recommend the All-Family are covered for all new including maternity benefits in force for 10 months and under 21 are included as they live at home. (The present children but any of the months and year to co

If you are the only ear

