

# POP TOPICS

Dear POP Friends,  
Summer's just about over and the kiddies are all back in school. Now you can really buckle down and get on the POP Bandwagon. Start gathering up those labels and bottle caps, receipts and box tops which you've tucked away in some kitchen drawer.

It doesn't seem possible but only 3 weeks remain in this second POP Game. Get your labels etc. to your POP Chairman so that she in turn can get them to us. Remember... delay could cost your group valuable POP Points and even more valuable POP Dollars.

Do you prepare lunches for your gang? If so, and you have a freezer, you'll find making a quantity of sandwiches in one day makes the early morning less hectic.

Clear the counter, soften the Blue Bonnet Margarine and lay out 10 stacks of bread, two slices to a stack. Spread the margarine on one piece of bread in each stack, lay two slices of Russers Cold Cuts on top, cover with remaining bread and cut each sandwich. Wrap individually in foil or sandwich bags and freeze. You can also bake cupcakes ahead and freeze these too, first wrapping each one individually.

In the morning all you have to do is open the lunchboxes, put in a napkin and a piece of fruit. Together with a sandwich and a cupcake from the freezer. By the children's lunchtime, everything will be defrosted and ready to eat. And you'll be amazed at the amount of time saved and frayed nerves avoided by this advance planning.

Speaking of sandwiches, here are some prize-winners from around the country. When you want to serve a really deluxe sandwich luncheon, try one of these recipes. The following comes from the Cimarron Restaurant in Omaha, Nebraska:

### THE CENTENNIAL (POP Version) (6 sandwiches)

- 12 slices white bread
- 1 1/2 cups cooked chopped chicken
- 1 cup shredded carrots
- 1/2 cup salad dressing
- 1/2 tsp. salt
- 1/2 tsp. pepper
- 5-6 dill pickles, sliced
- 1 medium onion, thinly sliced
- 3-4 tomatoes, sliced
- 8 slices cheddar cheese
- 8 lettuce leaves
- Salad dressing
- Blue Bonnet Margarine
- 1/2 cup Parmesan Cheese

Mix together chicken, shredded carrots, 1/2 cup salad dressing, salt and pepper, blending well. Spread 1/2 cup chicken mixture on each of 6 bread slices. Top each with 3 pickle slices, an onion slice and three tomato slices. Top with cheese and lettuce. Spread salad dressing on 6 remaining slices of bread. Place on sandwiches, dressing side down. Spread Blue Bonnet Margarine on both sides of sandwich. Sprinkle with Parmesan cheese. Grill each side until golden.

If you like avocados, you'll enjoy this sandwich created at the Interstate General Electric Cafeteria in San Jose, Calif.:

### THE HOLLYWOOD (POP Version) (6 sandwiches)

- 12 slices white bread
- 2 ripe avocados
- 1 tbl. mayonnaise
- 1 tsp. lemon juice
- 2 tsp. chopped pimiento
- 12 oz. chipped ham
- 6 slices Swiss cheese
- 12 French fried onion rings
- Blue Bonnet Margarine
- 8 Dill Pickle fans
- Wise Potato Chips

Mash avocados; combine with mayonnaise, lemon juice and pimiento. Spread 1/2 cup avocado mixture on each 6 bread slices. Cover with 2 oz. chipped ham, one slice Swiss cheese and 2 onion rings. Top with remaining bread slices. Spread Blue Bonnet Margarine on both sides. Grill on both sides until golden brown. Serve hot with Wise Potato Chips, dill pickle fans and cooling glasses of Pepsi.

This South of the Border delight doesn't come from there at all... the Automatic Retailers of America in Philadelphia, Pa. developed this sandwich winner.

### MEXICAN SOMBRERO SANDWICH (6 sandwiches)

- 12 slices sandwich bread
- 6 tbl. salad dressing
- 3/4 cup chopped stuffed green olives
- 1 cup shredded cheddar cheese
- Dash chili powder
- 10 drops tabasco sauce
- 1 cup minced cooked ham
- 2 eggs
- 1/2 cup milk
- 1 cup cornflake crumbs
- Wise Onion & Garlic Chips
- 12 black olives
- 6 celery hearts

Combine salad dressing, olives, cheese, chili powder, tabasco sauce and ham. Mix well. Spread 1/2 cup mixture on each of 6 bread slices. Top with remaining bread. Beat eggs; blend in milk. Dip both sides of sandwich into egg mixture, then cornflake crumbs, coating completely. Deep fry in 375 F. fat for 1 minute, or until golden brown. Serve immediately with Wise Chips, 2 black olives and celery heart.

### CUT OUT AND SAVE

POP PRODUCT	SAVE
Blue Bonnet Margarine	Wrapper
Chase & Sanborn Coffee	Easy Open Metal Lid
Columbia Banking	Pop Receipt for opening a new savings account of \$50 or more, or adding to your existing account
Key Canned Meals	Label
Loblaws Century	Cash Register Tapes
Maplecrest Sausage Co.	Label from any Maplecrest product
Pepsi Cola Diet or Regular	Bottle Cap
Prince Macaroni Products	Box Front
Royal Desserts	Box Front
Russers Hot and Cold Cuts	Label
Wise Potato Chips	Bag or Box Top

### AMUSEMENTS:

Sound of Music, The Bible Tickets Stub

Labels from All the Products listed above will be accepted for the Entire Second Game - that is, from April 1, 1967 thru September 30, 1967. However, WATCH THE COURIER FOR FUTURE ADDITIONS TO THIS LIST.

## 'With It' Rosary For 'Go-Go' Crowd

"Alison thinks that her rosary meditations should be as active and interesting as the life she leads," reads the caption above the photo of the obviously "with it" young woman shown playing tennis.

"Alison," the reader is informed, "prays the Scriptural Rosary."

The ad, and 18 others like it, are part of an unusual promotional campaign to renew interest in the rosary, particularly among younger Catholics who might think this form of prayer is definitely out.

"Erica thought the rosary was as passe as the tatarian harrier," one of the ads notes, showing a stylishly coiffured woman.

The "scriptural rosary" is, the ads explain, "an updated version of the way the rosary was once prayed throughout Western Christendom in the Middle Ages. It provides ten short scriptural quotations for each decade of the rosary. You read, or recite, one quotation before each Hail Mary... People who have prayed the Scriptural Rosary say the little mind-stirring quotations that you read before each Hail Mary make continuous meditation upon the mysteries much easier than ever before."

Behind the "scriptural rosary" campaign is a small group of Chicago laymen, headed by John Palmer Gabriel, a 32-year-old Harvard graduate and architect. Through the non-profit "Scriptural Rosary Center" they have distributed to date 162,000 copies of a hand-sized book giving brief Scriptural meditations for every Hail Mary. 1,500 copies of a record album (produced by the Speech and Drama Department of Catholic University) which was originally intended for the blind, but which has been played often on radio, and 900 Braille editions of the book.

The book features a brief history of the development of the rosary, stressing that the thought-per-bead way of saying it was once the common practice in reciting the rosary, and explaining why that method died out.

**History of the Rosary**  
The rosary, the book points out, is an outgrowth of the 150 Psalms of David, which were, in 9th Century Ireland, one of the most important forms of monastic prayer.

Lay people living near the monasteries were impressed with this form of devotion, but because they could not read and because the 150 Psalms were too long to memorize, one of the monks suggested they substitute 150 Our Father's in place of the 150 Psalms.

In order to help them count, the people at first carried pouches containing 150 pebbles, then advanced to ropes with 150 knots, then strings with 150 pieces of wood.

Soon, 150 Hail Mary's were replacing the 150 Our Father's; then these were replaced by 150 small praises in honor of Jesus and 150 small praises in honor of Mary. The "praises" eventually developed into what today are the "mysteries." By the end of the 14th Century, the one Our Father dividing a decade of Hail Mary's had become popular, and in about 1409, a book was written by a Carthusian monk which affixed 50 thoughts about the lives of Jesus and Mary to a Rosary of 50 Hail Mary's.

This form - popularized by the Dominican Order - remained in vogue until about 1500, when it became possible to reproduce woodcut picture prints inexpensively for the first time. Since most people still could not read, picture Rosaries became popular.

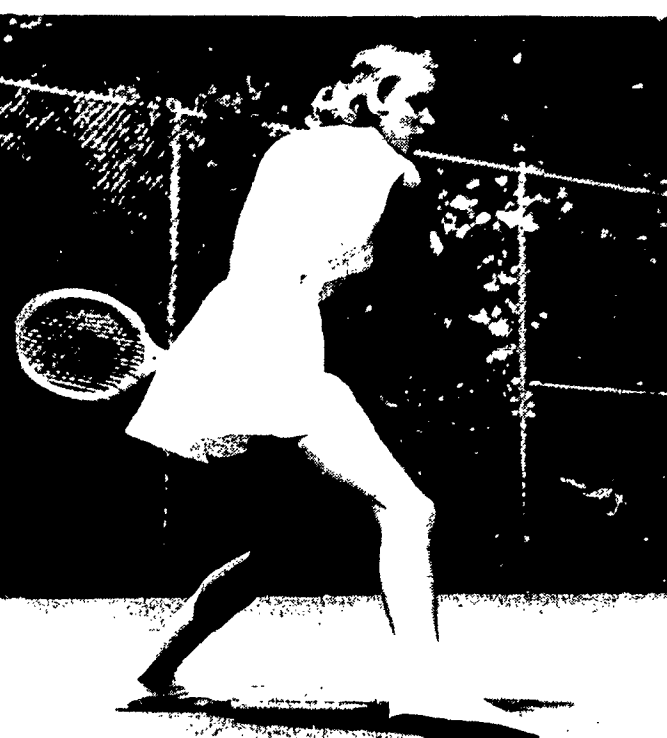
But since it was difficult and expensive to draw and print 150 different pictures, one for each Hail Mary thought in the medieval rosary, Mr. Gabriel said, is that all of the meditations now are from the Bible.

"It is right in step with the scripturally-oriented spirit of renewal initiated by Vatican II."

Thus, as in the decade for the second joyful mystery, the Visitation, the Hail Mary's are interspersed with "For behold, henceforth all generations shall call me blessed; for he who is mighty has done great things for me" (Luke 1:48, 49) and "He has put down the mighty from their thrones, and has exalted the lowly" (Luke 1:52) and so on.

The advertising campaign (the book is offered for \$1, the album - which consists of two records - a group recital of the Scriptural Rosary and a selection of Marian hymns and motets - for \$7) was at first limited to "sophisticated mag-

Alison thinks that her rosary meditations should be as active and interesting as the life she leads. Alison prays the Scriptural Rosary.



Ad for "Scriptural Rosary."

But since it was difficult and expensive to draw and print 150 different pictures, one for each Hail Mary thought in the medieval rosary, Mr. Gabriel said, is that all of the meditations now are from the Bible. "It is right in step with the scripturally-oriented spirit of renewal initiated by Vatican II."

Thus, as in the decade for the second joyful mystery, the Visitation, the Hail Mary's are interspersed with "For behold, henceforth all generations shall call me blessed; for he who is mighty has done great things for me" (Luke 1:48, 49) and "He has put down the mighty from their thrones, and has exalted the lowly" (Luke 1:52) and so on.

The advertising campaign (the book is offered for \$1, the album - which consists of two records - a group recital of the Scriptural Rosary and a selection of Marian hymns and motets - for \$7) was at first limited to "sophisticated mag-

**INSTANT WATER HEATER SERVICE!**  
Mentzer & Broyer Co.  
Since 1928 438-5000

When it comes to Moving Come to the Moving Man  
Agent for NORTH AMERICAN VAN LINES  
GEO. M. CLANCY CARTING CO INC.  
8 Circle Street 473-3120

## Dr. Martin Luther King 'The Greatest Christian'

Canon City, Colo. — (RNS) — Father Peter Riga, a Roman Catholic theologian, has selected Dr. Martin Luther King as "the greatest Christian in the world today."

Speaking to the annual Biblical-Liturgical Institute at Holy Cross Abbey here, Father Riga said: "If I had to choose the greatest Christian in the world today, it would be Martin Luther King. He has fortitude with humility; he has suffered but will not strike back out of hate."

Father Riga, a professor of theology at St. Mary's College in Moraga, Calif., told the meeting he wants the Church to fight as Christ did, not with threats or with violence, but by consistently taking a stand for what he believed.

He said he agreed with Dr. King's view that priests and ministers should give up their draft exempt status and go on record as conscientious objectors. "Priests and ministers should take their stand for peace before the law," Father Riga said.

The church has been "shamelessly uncommitted," he said, in today's racial problems. "The church must take a stand, even if it means losing half its members. It must proclaim itself clearly, utterly, with the Negro, the Mexican, the Puerto Rican. The church must be wherever there is injustice and speak out."

"The problem concerns Protestants and Roman Catholics," the Catholic theologian declared. "We must make the church relevant to today. The churches are at the point now where they will sink unless they swim together. We have a great opportunity before us if we pool our resources."

Father Riga said the efforts of the church in fighting injustices has been "too little, too late."

He added that he was "very pessimistic" about what Congress and the people will do.

## Marry Again Given OK

Ottawa — (RNS) — The 23rd General Synod of the Anglican Church of Canada approved a change in its canon law to permit the re-marriage of a divorced person while the original spouse is still living.

The clergy voted 93-9: The laity 74-8.

The Anglican action leaves the Roman Catholic Church as the only major Christian denomination in Canada that refuses to recognize divorce.

Seminarians Meet  
Memphis — (NC) — A vocation convention at Christian Brothers College here brought together some 65 of the Nashville diocese's 75 seminarians and more than 50 priests for four days of informal talks.

Peachy enough for cream  
ROYAL'S EXCLUSIVE PEACH GELATIN... it's great for salad or for your children's dessert... and only Royal has Vitamin-C1-Gel-some-soon!

## Pepsi-Cola cold beats any cola cold!

# SAVE YOUR BOTTLE CAPS FROM PEPSI COLA REGULAR or DIET

## FOR CASH AWARDS

Bottled by Pepsi-Cola Companies of Elmira and Rochester under appointment from PepsiCo, Inc., New York, N.Y.

# Now... flavor that really grabs you...

Blended heftier to cheer you up, warm you up, perk you up!

THIS IS A POP PRODUCT

## K of C Sp Scholarships

State Deputy James has announced the scholarship program for 1967-68 sponsored by the New York Knights of Columbus.

Scholarships are available to Catholic graduates of high school in State during the January or June dates are required a preliminary entrance test in science given by the trustee Board of Priests on Saturday, December.

Scholarships may be awarded to any Catholic college and subject to application committee. Application should be filed with the trustee Board of Priests on Saturday, December.



CHARLES E. LIPP



CHARLES E. LIPP

Charles E. Lipp named to the position of director of the National Association of Southtown and Pittsford stores. Lipp will be of the National's Southtown and Pittsford stores in the new Grand Mall.

At the same time announced the appointment of Jack G. Carola as the Pittsford store manager. M. Azzolina as manager of the Southtown store.

Lipp, a native of Rochester, attended the University of Rochester and worked for the National's Southtown and Pittsford stores. He started as a sales assistant in 1957. The National's first suburban store in Pittsford, N.Y. Lipp was the first manager position he held in the National's.

Lipp and his wife, Rosemary, have three children, both married. Lipp is a member of St. John's Church, Rochester.

Jack Carola, the Southtown store manager, has been with the National's since 1957. He is a member of St. John's Church, Rochester.

A Rochester native, Azzolina is a graduate of the University of Rochester. He attended Rochester Institute of Technology and holds a degree in Business Administration. He lives at 3188 B. Spencerport. Azzolina is a member of St. John's Church, Rochester.

Thomas Azzolina, Southtown manager, is a graduate of the University of Rochester. He attended Rochester Institute of Technology and holds a degree in Business Administration. He lives at 3188 B. Spencerport. Azzolina is a member of St. John's Church, Rochester.

Police-Comm New Orleans an attempt to improve communications between the community and the police. A community relations council will be held a Police Relations Council for police and citizens.