

Love, Loyola & Lombardi Make a Winning Team

Green Bay, Wis.—This past winter, Coach Vince Lombardi of the world-champion Green Bay Packers surprised millions of pro-football fans by offering a startling clue to the success of his bruising behemoths:

other, Lombardi hinted. This month, a major Catholic university surprised Coach Lombardi — and thousands of education fans — by honoring him as "a great teacher."

University, where he was an outstanding lineman in the mid-Thirties, Lombardi's ability as a teacher was spelled out as he rose to accept the school's Insignis Medal, a "symbol of dedication to the precepts of St. Ignatius Loyola, founder of the Jesuits."

Red Wings to Give Away Bats, Baseballs to Youth

Approved Little League Bats, Baseballs and Batting Helmets will be given away on three special occasions at Red Wing Stadium this summer.

Because of the success of Bat Days in the past and the enthusiasm with which they have been received by the youngsters in this area, Red Wing management decided to enlarge upon such a promotion.

In each case the procedure is the same; every child, accompanied by an adult admission, will be given a Little League bat on BAT DAY, a baseball on BASEBALL DAY and a batting helmet on HELMET DAY. Following are the games and dates:

July 13 — BAT DAY — Red Wings vs. Syracuse — 7:30 p.m.; Aug. 2 — BASEBALL DAY — Red Wings vs. Toledo — 7:30 p.m.; Aug. 19 — HELMET DAY — Red Wings vs. Jacksonville — 7:30 p.m.

Family Rosary

Friday, July 7—Representative of Kolping Society.

Saturday, July 8—(Mass will be celebrated)—Representative of St. Patrick's Fraternity, Third Order of St. Francis.

Sunday, July 9—Raymond L. Nary, St. John the Evangelist (Rochester), accompanied by K. of C. Council 178.

Monday, July 10—Representative of St. Joseph's Holy Name Society.

Tuesday, July 11 — William Regenold, St. Philip Neri.

Wednesday, July 12—Representative of Holy Ghost Men's Club.

Thursday, July 13 — Richard Stugs, St. George's, accompanied by Holy Name Society.

National Winner

Carol Shady, junior at St. Agnes High recently won first prize in a national Irish Essay contest for her contribution to the American labor movement. She is the daughter of Mr. and Mrs. Raymond C. Shady of Our Lady of Lourdes parish in Rochester.

Raises Rabbits To Pay Teachers

Shinganga, Tanzania — A Maryknoll missionary from Nada, Texas, is raising rabbits here to help buy school books and pay teacher salaries at the Kilulu mission school.

Father Edward R. Schoellman explained his project was motivated by the Tanzanian government's efforts to make all schools self-supporting. A portion of the rabbits will be raised for public sale with the profits returned to the school budget.

Another portion of the rabbits, he said, will be on the school's menu for teachers and students.

"Rabbit meat," confided the Texas Maryknoller, "is not quite as good as chicken — but if you cook it right, it can be delicious."



GEORGE WEIDER
George Weider To Maplecrest

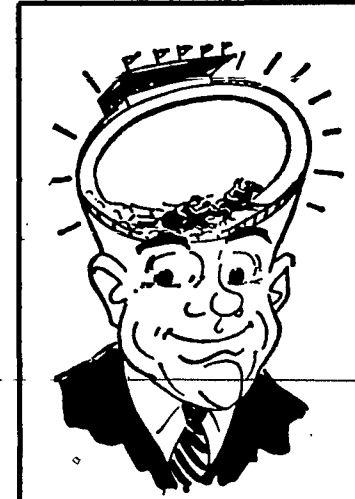
Chester J. Waver, vice-president of Maplecrest Sausage Co., Inc., has announced the appointment of Mr. George W. Weider as controller of the company.

Weider brings a broad background of related experience in the areas of investment, real estate, and insurance to his new position. During the past thirteen years he served as treasurer for James E. Hamill and Associates, Inc. and affiliated corporations. He has also been a director of Maplecrest Sausage Co., Inc. for eight years.

A graduate of St. Bonaventure University, Weider, 42, resides at 20 Evonwood Drive in Greece with his wife Marie, and their four children.

Dentist's Drill

A dentist's high-speed, water-and-air-cooled drill revolves 300,000 times a minute, the Catholic Digest finds.



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Coach Vince Lombardi

real team, is like all creations of love — a thing of wonder. The reference to "love" led Coach Lombardi to clarify the comment he made this past season just after the Packers had defeated the Dallas Cowboys for the National Football League title and the right to meet (and eventually beat) the Kansas City chiefs in pro football's first "Super Bowl." After the Dallas game, which the Packers won with a brilliant last-minute goal-line stand, a TV reporter asked Lombardi why his men were able to come through. "Because they love each other," Lombardi immediately replied. Explaining this comment at Fordham, Lombardi said to some 600 students: "Don't misunderstand the term as many did to mean that all is honey and sugar in Green Bay. Now, you fellows know what kind of 'love' I meant. It was the kind that means loyalty, teamwork, respecting the dignity of another, spartanism with sacrifices. Heart power, not hate power. It is dignity, respect, mutual admiration, and a combination of all three. This is the love the Packers have for each other."

To those who have seen the Green Bay Packers in action the word "love" seems to be a much out of place as a comparison of Lombardi to St. Ignatius Loyola, founder of the Jesuit teaching order. But there are some similarities. "But in teaching," Lombardi insists, "you must be willing to give of yourself, to build a character, to help someone become a better person." Known for his stern, authoritarian style of coaching, Lombardi frequently uses words like "tradition" and "dedication" in describing his coaching methods. "In teaching and coaching a player, he must somehow get the feeling that there is a dedication coming from the top and it must be worth something." "Everywhere you look," he went on, "there is a call for freedom, independence or whatever you wish to call it. But as much as these people want to be independent, they still want to be told what to do." Lombardi's reliance on tradition and authority was demonstrated before one important Packers game when he got down on his knees in the locker room and led the team in the Lord's Prayer. "You wouldn't think a pro coach could get away with that stuff," a player remarked. "But he did." —(Catholic Press Features)

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The cable read, "needs here are overwhelming—emergency funds urgently needed." It was the first communication received from our field office in the Holy Land, after the shaky ceasefire in the latest Middle East crisis. That same cable from Monsignor Thomas Gartland, the on-the-spot Director of our Pontifical Mission for Palestine, stated that emergency relief programs were being organized to assist the countless victims (some estimates place the number near two million) of the war. More than half are children, injured and sick, homeless and facing a painful slow death from hunger. Others are ailing adults; some blind, some crippled, some deaf-mutes; These are the innocent victims of war. But the funds you have given are already working. Right now, it is an urgent matter of survival: more bread, more blankets, more medical help and, perhaps, the encouraging word that somebody cares.

Pope Paul has already given \$25,000 of his own. We are already airlifting emergency supplies to the war victims. Monsignor Nolan is now in the war zone, to make sure they are used where they are most needed.

A woman from New York has sent us her collection of 50-cent pieces; another woman sent precisely \$188.43 — the exact amount of her savings account. Some gifts from priests measured in the hundreds of dollars. Catholic organizations throughout the country are sending support.

Extraordinary events—which almost plunged the entire world into the final war — have now created extraordinary new suffering. Almost two million human beings need help. Now that the immediate threat to us has passed, will we forget them again? Please help them today — in an extraordinary way.

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