

# For Summer Days

By LOUISE WILSON

Louise Wilson, Women's Editor of Station WHAM, is heard eleven times weekly: 9:10 and 9:25 a.m., Monday through Friday; 9:30 a.m. Saturday.

On stinky days of Summer, let's take a tip from the Orientals who present guests icy cool cloths wrung out in fragrant water, rolled tightly, then proffered from a vicker tray or silver platter. The grateful guest, whether in a home, restaurant or on a plane, unrolls the cool, perfumed face cloths and presses them to the brow, wrists and hands.

These refreshing cloths are then placed nearby throughout a summer meal very much in the manner of napkins. It is a pleasant custom particularly when Youth Dew of Estee Lauder is the perfume used for this delightful, cooling process.

Incidentally, we discovered on our recent jaunt to the Far East that Estee Lauder's products are generally available throughout the Orient. There, as here, they are favorites with discriminating women who favor the elegant, prefer the exclusive. Cooler lighter shades of makeup—in general—apply in the summer time when we all wish to look more natural, less made up. This particularly applies to lips and nails.

Again, Estee Lauder has come up with innocent, little color cover-ups that don't shriek with color but keep their cool. She calls them Honey Bares, these soft-spoken little slips of color which gloss over lips and fingertips with the sheerest tints imaginable to help every woman achieve the innocent look.

A quartette of enamel shades cover the nails with pale semi-transparent color permitting them to look almost bare yet beautifully polished. Neither cremes nor frosteds, they're blended to give see-through effects. This new Estee Lauder formula does the nicest things for nails bringing them the same benefits a rich, night cream gives the face.

These four barely-there shades are Honey Pink (my own special favorite), Honey Peach, Honey Banana, and Honey Creme each worn by itself or mixed for interesting effects. Estee herself who began wearing these colors in Palm Beach specially likes to wear Honey Peach over Honey Pink. Mrs. Lauder has also added shimmer to discreet lipstick shades. They merely veil with color but light up at the same time. Again, they can be worn singly or in combination.

Another help enjoyed by many women in hot weather is the bare-leg look. For those who go stockingless during warm months, Estee Lauder has invented the Gilded Leg—strictly for special, dress up occasions.

sions. Her four new shades of waterproof leg makeup, plus a sparkling gold fleck finisher furnish the effects desired. The new leg makeup shades are

Gold, Alabaster, Beige and Tropic.

Mrs. Lauder suggests each can be worn alone or under stockings. Gold, she feels, is a necessary shimmer. Worn by itself, it gives bare legs a completely new evening glow. Alabaster can substitute for stockings or provide a smooth base for pale sheers or leg-baring nets.

The cream formula of Estee Lauder's waterproof leg makeup couldn't be easier to handle. It spreads on smoothly, dries to an even finish in minutes. Coverage is complete even for discolored areas. The flawless finish remains intact come rain, shine or a dunk in the pool, until you wish to remove it with soap and water. Her water proof leg makeup in several stunning shades is \$3.50.

The gold waterproof leg makeup and gold powder in combination with puff for easy application is \$5. With the accent on cool comfort in hot weather... and the rising hemlines, too-leg makeup makes a subtle difference and contributes to the coordinated look of the entire costume.

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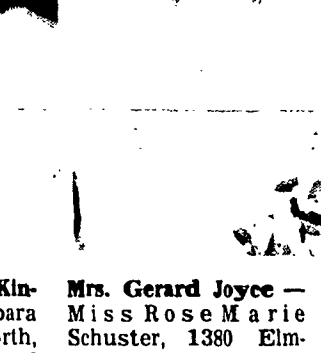
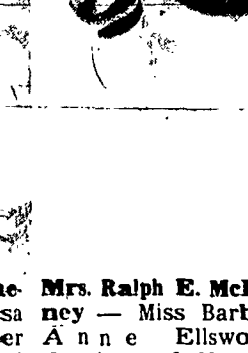
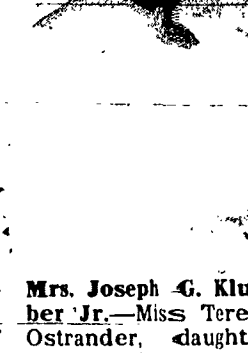
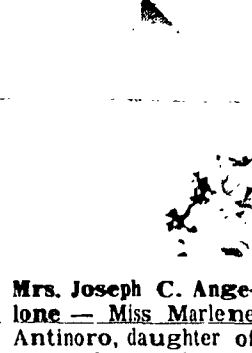


Mrs. Douglas Biek—Miss Ann Marie Bonignore, daughter of Mr. and Mrs. Albert J. Bonignore of 600 Titus Ave. and Douglas Monroe Biek, 605 Hayward Ave., son of Mr. and Mrs. Richard Biek of Dansville.

Mrs. Paul Loughlin—Miss M. Renee Ermatinger, daughter of Mr. and Mrs. John G. Ermatinger, 224 Shrewood Dr., Webster and Joseph E. Pierster and Paul J. son, son of Mr. and Mrs. Harry Pierson, Framingham, Mass., were married June 24 at 12 noon in St. Margaret Mary Church, Webster.

Mrs. Joseph E. Pierpoli—Miss Marilyn M. Stagnitto, daughter of Mr. and Mrs. Samuel J. Stagnitto, 1615 Clover St. and Robert J. Starpoli, son of Mr. and Mrs. Jerome A. Starpoli of Eastwood Apts. were married June 24 at 11 a.m. in St. Thomas More Church, Varden.

Mrs. Robert J. Starpoli—Miss Kathleen M. Stagnitto, daughter of Mr. and Mrs. Samuel J. Stagnitto, 1615 Clover St. and Robert J. Starpoli, son of Mr. and Mrs. Jerome A. Starpoli of Eastwood Apts. were married June 24 at 11 a.m. in St. Thomas More Church, Varden.



Mrs. Joseph C. Angelone—Miss Mariene Antinoro, daughter of Mr. and Mrs. Samuel Antinoro of McKinley St. and Airman 3.C. Joseph C. Angelone, son of Mr. and Mrs. Dominick Angelone of Latta Rd. were married June 17 in St. James Church.

Mrs. Joseph G. Klueber Jr.—Miss Teresa A. Ellsworth, daughter of Mr. and Mrs. David Ostrander of 250 Arnett Blvd. and Joseph G. Klueber Jr., son of Mr. and Mrs. Joseph Klueber Sr. of 339 Elliott St. were married June 17 in Our Lady of Good Counsel Church on June 17.

Mrs. Ralph E. McKinney—Miss Barbara A. Ellsworth, daughter of Mr. and Mrs. Donald E. Ellsworth, Spencerport and Ralph E. McKinney, son of Dr. and Mrs. George V. McKinney, Spencerport, were married June 24 at 11 a.m. in St. John the Evangelist Church, Spencerport.

Mrs. Gerard Joyce—Miss Rose Marie Schuster, 1380 Elmwood Ave., daughter of Mrs. George T. Schuster and the late Mr. Schuster of Livonia and Dr. Gerard F. Joyce, son of Mr. and Mrs. Joseph Joyce of 51 Hollywood St. were married in St. Anne's Church at 11 a.m. on June 24.

WIN MISSION AWARDS  
Nicholas Furibondo and Margaret Walker, two Cardinal Mooney High School seniors, have been named Paladin Leaders with Gold Ribbon awards for outstanding mission work.

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## Orientation At Nazareth

Out-of-town and area incoming freshmen and their parents will visit the Nazareth College campus on Saturday, July 1, for the second of a series of orientation sessions. The guests will come from all parts of New York State and from Connecticut, Rhode Island, New Hampshire, Massachusetts and New Jersey.

The program will begin at 1 p.m. with an assembly in the auditorium, where Sister Josephine Louise, dean of students, will welcome the prospective students. Sister Jamesetta, co-ordinator of counseling, will speak on "The World of College."

Group sessions for parents and students will follow. A panel for the parents "Periscoping Student Services" will be moderated by Sister Marie Christine, director of resident students.

Miss Barbara Davis, associate librarian, Mr. Nelson Desaulo, director of food services, Mrs. Kathleen McKeown, placement director, and Sister Jamesetta, counseling director, will outline the services available to students.

The speakers on the panel  
St. Salome's New Schedule

St. Salome's parish, its church burned out by a lightning bolt recently, has listed a new schedule of Masses. Father Walter Fleming announced this week. Beginning this Sunday, July 2, Sunday Masses will be held in the school hall at 6:30, 7:30, 8:30, 9:45, 11:15 a.m., 12:15 noon and at 5 p.m. Weekday Masses, in the kindergarten classroom, Monday through Saturday, will be at 6:45 and 8 a.m.

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But many times, as you grow, your old water heater seems to shrink. You find you're running out of hot water right in the middle of a shower, or the water isn't hot enough for the second batch of clothes. If this is the case—now is the time to switch to the water heater that grows with your family—an A. O. Smith Permaglas gas water heater.  
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If within the 10-year period your tank leaks or you have rusty water due to a defect in the glass lining, you will receive a new water heater free. On any heater purchased after October 1, 1965 installation will also be free within 5 years of purchase.  
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